

September 7, 2022

Japan Best Rescue System Co., Ltd.

## **JBR shall enter into a business for collecting Second-hand mobile phones & terminals operated by ITOCHU**

To support collecting 270 million sets of second-hand mobile phones & terminals across Japan

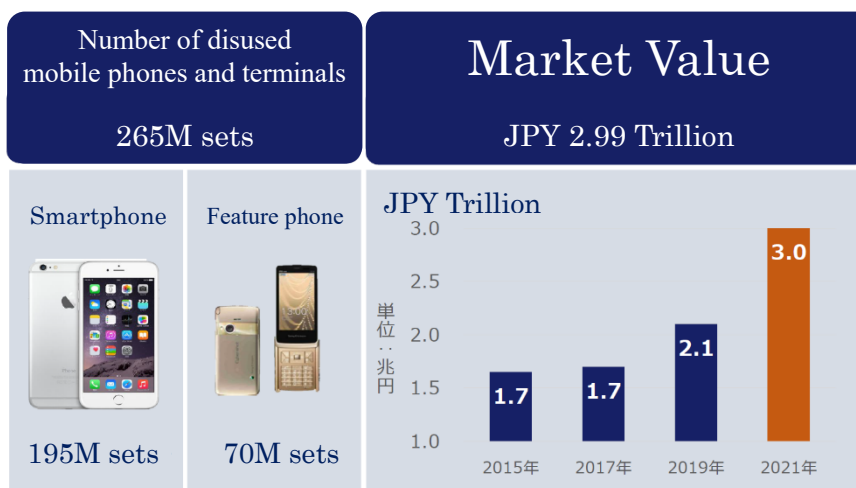
Japan Best Rescue System Co., Ltd. engaged in providing membership service for solving comprehensive daily life troubles (Head office: Naka-ku, Nagoya City, Listed on Tokyo Prime Market: Ticker 2453, hereinafter called “JBR”) shall conclude basic sales & purchase agreement with ITOCHU Corporation (Head office: Minato-ku, Tokyo, Listed on Tokyo Prime Market: Ticker 8001, hereinafter called “ITOCHU”) and commence the business alliance in the business for collecting disused household mobile phones and terminals.

### **Social issues to be addressed**

Mobile phones and terminals, which have now become essential commodities for life across the world, have continued to be developed and manufactured concentrating on cutting-edge technologies. The latest model has been updated on daily basis, while not a few second-hand mobile phones and terminals carrying semiconductors made of rare mineral resources are “buried” in each household.

ITOCHU shall name disused mobile phones and terminals (smartphones and conventional mobile phones) buried in drawers at home “*treasure terminal*”<sup>\*)</sup> under the consideration to change disused goods kept at home to treasure for the earth.

<sup>\*)</sup>ITOCHU has applied for a trademark pending



Japan, which is estimated to have 270 million treasure terminals, is one of the leading countries holding urban mines. JBR and ITOCHU shall aim at making a contribution to the development of a sustainable society by making effective use of limited resources by collecting treasure terminals.

<sup>\*)</sup> “Aggregate Value of Disused Mobile Phones” (2021 edition) Honorary Professor of Kansai University, Mr. Katsuhiro Miyamoto

## Future Prospects

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The strong demand for this business is expected to continue from now on and forever due to the effect of remote work rapidly penetrated in the society of Japan by the COVID disaster and the reduction of expenditure costs and GHG emissions in comparison with brand new mobile phones and terminals. In order to respond to such demand, JBR has commenced backup of commercial distribution for collecting treasure terminals.

ITOCHU shall delete the data of the collected treasure terminal and inspect them at a high-quality center operated by Belong (hereinafter called “Belong”) which belongs to the ITOCHU group and is engaged in the online distribution of secondhand mobile phones and promote reuse and recycling of such treasure terminals by utilizing global commercial distribution network of ITOCHU.

JBR shall work on expanding commercial distribution by utilizing synergies among group companies such as Japan PC Service (Head office: Suita City, Osaka Pref, Listed on Next of Nagoya Stock Exchange: Ticker 6025), which is our affiliate company in the “Last One Mile Business” which make use of our service and sales partner network spread across Japan.

## Status of Business Collaboration between ITOCHU and JBR

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JBR concluded a capital and business alliance contract with ITOCHU in December 2021. We shall promote partnership relationship building by making use of the strengths of both companies in which ITOCHU pursues business development in the area of daily consumption and JBR provides reassurance in the daily life of customers in various forms. JBR is furthering various business collaborations with ITOCHU.

The effect of this case on the business result of the current fiscal year is immaterial as it will end soon. If we have any fact which should be disclosed, we shall disclose it in a prompt manner.

## Corporate Profile

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Corporate name: ITOCHU Corporation  
Representative Director: Representative Director COO Mr. Keita Ishii  
Location: Kita-Aoyama 2-5-1, Minato-ku, Tokyo  
Establishment: December 1949  
URL: <https://www.itochu.co.jp/en/>



Japan PC Service

Corporate name: Japan PC Service Co., Ltd.  
Representative Director: Representative Director and President Mr. Nobuyuki Ieki  
Location: Hiroshiba-cho 9-33, Suita City, Osaka Pref.  
Establishment: September 2001  
URL: <https://www.j-pcs.jp/en/>



Corporate name: Japan Best Rescue System Co., Ltd.  
Representative Director: Representative Director & CEO, Mr. Nobuhiro Sakakibara  
Location: 1-10-20 Nishiki, Naka-ku, Nagoya City  
Establishment: February 1997  
URL: <https://www.jbr.co.jp/en>

【Inquiry on this news release】

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