

September 8, 2022

Japan Best Rescue System Co., Ltd.

**JBR shall tie-up with Century 21 Real Estate of Japan
which has the world's largest real estate network**

Providing Life Support for 24 hours and 10-Year Long-term Service

Japan Best Rescue System Co., Ltd. engaged in providing service for solving comprehensive daily life troubles (Head office: Naka-ku, Nagoya City, Listed on Tokyo Prime Market: Ticker 2453, hereinafter called “JBR”) has concluded the business alliance agreement with Century 21 Real Estate of Japan, Ltd. (Head office: Minato-ku, Tokyo, Listed on Tokyo Standard Market: Ticker 8898, hereinafter called “C21”) and commenced providing our service of membership for solving daily life troubles to customers of C21 as its member store.

Content of Service

CENTURY 21 24 Hour Life Support

24 Hours 365 Days Emergency Service

10-Year Long-term Service

Emergency Service to arrange on-site rush to prepare for just in case of daily life and convenient service are available at preferential prices.

We shall support “reassurance” and “abundance” for daily life on long-term basis.

Foreign Language Support

Available around the clock



English



中文

Chinese



한국어

Korean



Português

Portuguese



Español

Spanish



Việt

Vietnamese

1. Trouble Support

For troubles relating keys/plumbing/window glass, service is available 2 times a year for each trouble.

【charge-free】 traveling fee, work fee 【fare-paying】 parts fee, expense for secondary response

2. Repair Service

The scratches on the floor shall be repaired and restored at a pinpoint.

【Preferential price】 JPY 5,500 discount from the quoted price shall be provided

3. House Cleaning

This service is available for the member of Century 21 Support at preferential price for 10-year period.

24-Hour Life Support by Century 21(hereinafter called the “Service”) is the Service to offer “reassurance” and “abundance” to the daily life of customers for a long-term period of 10 years and is provided to the customers who have purchased detached house/condominium regardless of newly built house or second-hand house.

In addition, JBR is providing “Living Link”, the application for exclusive use for our members which enables customers to contact us at any time and anywhere for around the clock 365 days. We do not only take care of the urgent troubles happening at the home of customers but also provide service to repair and restore scratches of the house which make customers feel uneasy as they own house and house cleaning service at a preferential price.

CENTURY 21

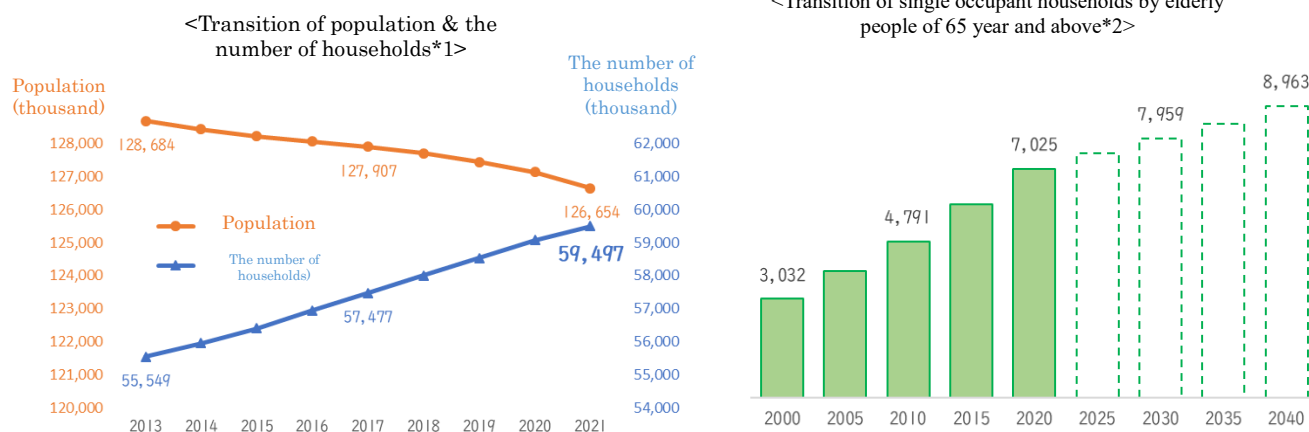
JBR

JAPAN BEST RESCUE SYSTEM

Future Outlook

While the population has been declining with progressing the trend of the declining birthrate and aging population in Japan, the number of households has been increasing. The number of reports on fraud cases targeting single occupant households of elderly people has especially doubled over the last 20 years, where the official existing framework for the elderly people to live with security is not enough.

As JBR shall help people in need in collaboration with our partners across Japan, we aim at promoting to create the optimal framework for the customer to be reassured pursuing “Best Rescue System” for caring daily life of customers at all times.



*1 Ministry of Internal Affairs and Communications “Population based on Basic Resident Register, Demographic Situation & the Number of Households”

*2 Cabinet Office “Movement of elderly people of 65 and above living alone”

JBR concluded capital and business alliance with ITOCHU Corporation (Head office: Kita-ku, Osaka City, Listed on Tokyo Prime Market: Ticker 8001) in December 2021 in order to help not only elderly people but also all people in need. We shall promote alliance with various industry segments and category of business including C21 in the future and try to realize sustainable society.

■ Social Issues to be addressed

Recently the exorbitant charge by some vendors engaged in “rescue service in daily life”, as it is called “rip off fraud” cases are reported one after another and the control authority such as Consumer Affairs Agency has repeatedly alerted such cases. JBR with the mission of “helping people in need” cannot overlook that malicious business operators prey on the weakness of “people in need” and the customers will fall victim to them.

JBR is providing the membership service to solve troubles in daily life relating to keys / plumbing / window glass same as this Service. Under our membership service, we shall receive the service fee from customers in advance and provide service free of travel expense and work fee when trouble occurs.

JBR is a pioneer in the industry in the form of the service to let such customers to utilize it with peace in mind. Up to now, our service has been adopted by many business alliance partners such as university cooperatives and real estate companies and we have the top class market share in Japan in the present day.

■ Corporate Profile

Company Name: Century 21 Real Estate of Japan, Ltd.
Representative: Representative Director & President, Mr. Yoichi Sonoda
Head Office: Kita Aoyama Yoshikawa Bldg. 7F, Kita-aoyama 2-12-16, Minato-ku, Tokyo
Establishment: October 1983
URL: <https://www.century21japan.co.jp/en/>

Company Name: Japan Best Rescue System Co., Ltd.
Representative: Representative Director & CEO, Mr. Nobuhiro Sakakibara
Head Office: Urbanet Fushimi Building 5F, 1-10-20 Nishiki, Naka-ku, Nagoya City
Establishment: February 1997
URL: <https://www.jbr.co.jp/en/>

 [JBR Best IR Channel](#) ➡



【Inquiry on this news release】

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