



April 15, 2013

To Whom It May Concern

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Listing: First Section, Tokyo Stock Exchange
Securities Code: 8008
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Notice Concerning a Change in the Company's name and Partial Revision to the Company's Articles of Incorporation

F&A Aqua Holdings, Inc. ("F&A Aqua Holdings" or "the Company") has today announced details of the Company's decision to change its name and partially revise its Articles of Incorporation. This decision was ratified at a Board of Directors' meeting held on April 15, 2013 and is subject to approval at the Company's 63rd Ordinary General Meeting of Shareholders scheduled for May 23, 2013. Brief details are presented as follows.

1. Change in the Company's Name

(1) Reasons for the change

Since establishing a holding company with the aim of enhancing its corporate value, F&A Aqua Holdings has undertaken a major shift in its mainstay business format from a wholesale to a retail operation over the past six years. Over this period, the Company has steadily expanded its profits. Building on this chain of events, the Company has decided to change its name to YONDOSHI HOLDINGS INC. in order to position the Company and Group ever closer to its customers. Currently, the Company is implementing its three-year medium-term management plan. Against this backdrop, the Group will work in unison to promote bold and aggressive management.

As a creator of global fashions that emanate from the 4°C brand, the newly named company will strive to remain one step ahead of customer needs while continuing to enhance consumer lifestyles. These efforts are designed to further boost the Company's standing and presence.

(2) New company name

YONDOSHI HOLDINGS INC.

(3) Scheduled date of name change

September 1, 2013

2. Partial Revision to the Company's Articles of Incorporation

(1) Reasons for the partial revision

To accommodate the change in the Company's name.

(2) Details of the partial revision

Current Articles of Incorporation	Proposed Revision
(Company Name) Article 1. The Company's name shall be <u>F&A AQUA HOLDINGS INC.</u>	(Company Name) Article 1. The Company's name shall be <u>YONDOSHI HOLDINGS INC.</u>
(Newly Established)	<u>Supplementary Provision</u> <u>Article 1. The revision to Article 1. (Company Name) shall take effect on September 1, 2013. This provision shall be deleted after the date the revision to Article 1 takes effect.</u>