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December 8, 2022

Company name: Appier Group, Inc.  
Representative: Chih-Han Yu, Representative Director and CEO  
(TSE Growth Code: 4180)  
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### **Notice Regarding Approval of Change of Listing Market Segment to the Tokyo Stock Exchange Prime Market**

Appier Group, Inc. (“the Company”) hereby announces that the Company got approval from the Tokyo Stock Exchange, Inc. (“TSE”) to change the market on which the Company's shares are listed from the Growth Market segment to the Prime Market segment, effective on December 15, 2022.

We were listed on the TSE Mothers (currently known as “Growth”) market in March 2021 and have been accelerating our growth. We would like to express our sincere gratitude to our shareholders and stakeholders for the support and kindness, which could lead us to get approval to change the listing market segment to the TSE Prime Market.

Under the mission of "Turning AI into ROI by Making Software Intelligent", we aim for strong growth in the future, striving to enhance our corporate value further. We would appreciate your continuous support.

For further details regarding the change of listing market segment to the TSE Prime Market, please see the Japan Exchange Group’s website (<https://www.jpx.co.jp/english/>).

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