
unerry ranked 156th in FT's "High-Growth Companies Asia-Pacific 2023"

Tokyo, Japan — unerry. Inc, a real behavioral movement data platform company that offers 「Beacon Bank」 service, ranked 156th in the fifth annual Financial Times ranking 「High-Growth Companies Asia-Pacific 2023」 .

<https://www.ft.com/high-growth-asia-pacific-ranking-2023>

About "High Growth Companies Asia-Pacific 2023 Ranking"

Asia-Pacific High-Growth Companies 2023 is a list of 500 companies in the Asia-Pacific region that achieved the highest percentage growth in revenues between 2018 and 2021. This corporate ranking survey is jointly conducted by Financial Times (UK) and Statista (Germany).

■About unerry (<https://www.unerry.co.jp>)

Since founded in 2015, unerry has worked to realize an ambient intelligence infrastructure that fuses real and digital by converting the real world into data. This led to the company being listed on the Tokyo Stock Exchange Growth Market on July, 2022.

Beacon Bank, a real behavioral data platform operated by unerry, is a big data platform that accumulates a total of 150 million IDs and over 40 billion location logs per month. Its greatest feature is the beacon sharing mechanism (patented technology in Japan, the United States, and in China) that supports a nationwide network of approximately 2.15 million beacons. In addition to GPS, which comprehensively captures outdoor data, underground and indoor position measurement data is also collected by the beacons. It seamlessly captures indoor and outdoor people flow data. At unerry, by analyzing people flow big data using our AI technology, we visualize real places and consumer behavior, develop retail marketing that encourages behavior change and offers services to help building smart cities.

* All services and products referred to in this release are corporate registered and/or trademarked.

<For any further inquires>

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