## \& and factory <br> Translation

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## Summary of Non-Consolidated Financial Results for the Six Months Ended February 28, 2023 <br> (Based on Japan GAAP)

April 14, 2023

Company name:
Stock exchange listing:
Stock code:
Representative:
Contact:
and factory, inc
Tokyo
7035 URL https://andfactory.co.jp/
Rinji Aoki, President and Representative Director Tomoki Hasumi, Director
Scheduled date to file annual securities report:
Scheduled date to commence dividend payments:
Preparation of supplementary material on quarterly financial results:
Holding of annual financial results meeting:
Phone: +81-3-6712-7646
April 14, 2023
Yes
No
(Amounts less than one million yen are rounded down.)

1. Non-Consolidated financial results for the six months ended February 28, 2023
(From September 1, 2022 to February 28, 2023)
(1) Non-consolidated operating results (cumulative)

Percentages indicate year-on-year changes.

|  | Net sales |  | Operating income |  | Ordinary profit |  | Net income |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Six months ended February 28, 2023 <br> Six months ended February 28, 2022 | Millions of yen | $\%$ | Millions of yen | $\%$ | Millions of yen | $\%$ | Millions of yen | $\%$ |
|  | 1,416 | 6.4 | 42 | 284.4 | 26 | - | 24 | - |
|  | 1,332 | $(10.0)$ | 11 | - | $(95)$ | - | $(94)$ | - |


|  | Earnings per share | Diluted earnings per share |
| :--- | ---: | ---: |
| Six months ended February 28, 2023 <br> Six months ended February 28, 2022 | Yen | Yen |
|  | 2.28 | 2.28 |

Notes: Although dilutive shares exist, diluted earnings per share are not stated as earnings per share were negative.
(2) Non-consolidated financial position

|  | Total assets | Net assets | Equity ratio |
| :--- | ---: | ---: | ---: |
| As of February 28,2023 <br> As of August 31,2022 | Millions of yen | Millions of yen | $\%$ |
|  | 5,198 | 1,065 | 20.5 |
|  | 4,855 | 540 | 11.1 |

(Reference) Equity capital: February 28,2023: ¥1,065 million August 31,2022: ¥540 million
2. Cash dividends

|  | Annual dividends per share |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1st quarter-end | $\begin{gathered} 2 \mathrm{nd} \\ \text { quarter-end } \end{gathered}$ | $\begin{gathered} \text { 3rd } \\ \text { quarter-end } \end{gathered}$ | Fiscal year-end | Total |
| Year ended August 31, 2022 | Yen - | $\begin{aligned} & \hline \text { Yen } \\ & 0.00 \end{aligned}$ | Yen - | $\begin{aligned} & \hline \text { Yen } \\ & 0.00 \end{aligned}$ | $\begin{gathered} \hline \text { Total } \\ 0.00 \end{gathered}$ |
| Year ending August 31, 2023 | - | 0.00 |  |  |  |
| Year ending August 31, 2023 (Forecast) |  |  | - | 0.00 | 0.00 |

Notice concerning Revision of the Financial Forecasts
No

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3. Forecast of non-consolidated financial results for the year ending August 31, 2023
(From September 1, 2022 to August 31, 2023)
Percentages indicate year-on-year changes.

|  | Net sales |  | Operating income |  | Ordinary profit |  | Profit |  | Earnings per share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Millions of yen | \% | Millions of yen | \% | Millions of yen | \% | Millions of yen | \% | Yen |
| Full year | 3,140 | 10.8 | 100 | 51.3 | 68 | - | 64 | - | 6.50 |

Notice concerning Revision of the Financial Forecasts : No

## 4. Notes

(1) Application of special accounting treatment for quarterly financial reporting: Yes

Note: For details, please refer to "2. Quarterly Non-Consolidated Financial Statements and Notes (3) Notes to the Quarterly NonConsolidated Financial Statements (Application of Special Accounting Treatment for Quarterly Financial Reporting)" on page 5 of the attachments to this summary.
(2) Changes in accounting policies, changes in accounting estimates, and restatement of prior period financial statements

Changes in accounting policies due to revisions to accounting standards and other regulations: Yes
Changes in accounting policies due to other reasons: No
Changes in accounting estimates: No
Restatement of prior period financial statements: No
(3) Number of issued shares (common stock)

Total number of issued shares at the end of the period (including treasury shares)

| As of February 28, 2023 | $11,261,970$ shares | As of August 31, 2022 | $9,853,520$ shares |
| :--- | ---: | :--- | ---: |
| Number of treasury shares at the end of the period |  |  |  |
| As of February 28, 2023 | 257 shares | As of August 31, 2022 | 257 shares |

Average number of shares during the period (cumulative from the beginning of the fiscal year)

| Six months ended <br> February 28,2023 | $10,717,009$ shares | Six months ended <br> February 28, 2022 | $9,848,449$ shares |
| :--- | :--- | :--- | :--- |

Notes: This financial report is exempt from the review.
Explanation about appropriate usage of business forecasts and other special notes:

The business forecasts and other forward-looking statements presented in this document are based on information that is currently available to the Company and on certain assumptions deemed reasonable, and the Company does not guarantee their achievement. In addition, actual results may differ significantly from projections due to a variety of factors. For assumptions underlying the Company's business forecasts and cautionary notes concerning the use of the forecasts, please refer to "(3) Operating Performance Forecast" on page 4 of the attachments to this summary.

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## 1. Qualitative Information on Quarterly Financial Results

## (1) Analysis of Operating Performance

The size of the e-book market (the Company’s main business category) was $¥ 482.1$ billion in fiscal 2020, with comics accounting for $83.0 \%$ of this total. In fiscal 2021, the market reached a size of $¥ 551.0$ billion, a $14.3 \%$ increase year on year, and comics generated $¥ 466.0$ billion ( $84.6 \%$ ) of this amount. This change demonstrates recent growth in the comics market.

Projections indicate that the size of the e-book market will grow to $¥ 804.8$ billion in fiscal 2026 , approximately $50 \%$ larger than the size reported in fiscal 2021. Accordingly, the Company expects market expansion to continue moving forward.
(From Impress Research Institute's eBook Marketing Report 2022)
In this business environment, the Company pursues a mission to make people's lives more fulfilling by bringing a little "something extra" to their daily lives. In its core Apps segment, the Company has focused mainly on expanding earnings from smartphone manga apps developed in collaboration with large publishers.

In the Apps segment, advertising revenue in the mainstay manga apps business was down, reflecting lower advertising ARPU (*1) stemming from deterioration in the advertising market. However, sales from in-app purchases increased, driven by robust performance of apps with high in-app purchase rates and of popular titles. In the entertainment business, fortune-telling services were strong, and this contributed to year-on-year growth in both overall sales and operating income in the Apps segment.
In the RET segment, profitability related to the operation of \&AND HOSTEL facilities improved significantly as a result of business structure reforms, and occupancy rates at the facilities gradually recovered as easing restrictions on immigration drove up the number of foreign guests.

As a result, in the six months ended February 28,2023 , the Company generated net sales of $¥ 1,416,976$ thousand (up $6.4 \%$ year on year), operating income of $¥ 42,637$ thousand (up $284.4 \%$ year on year), ordinary profit of $¥ 26,057$ thousand (loss of $¥ 95,606$ thousand in the corresponding period of the previous fiscal year), and net income of $¥ 24,394$ thousand (loss of $¥ 94,622$ thousand in the corresponding period of the previous fiscal year).

By segment, earnings performance was as follows.
(1) Apps business

In the six months ended February 28, 2023, the seven manga apps operated in collaboration with publishers and Amutus Corporation registered strong MAU (*2) mainly as a result of the acquisition of new users supported by efficient spending on advertising, and the implementation of measures to promote continued use by existing users. Sales from in-app purchases rose thanks to factors such as the release of popular content and new manga additions.
However, advertising revenue fell on a downtrend in advertising ARPU (*1) amid widespread deterioration in the advertising market driven by the COVID-19 pandemic.

As a result, in the six months ended February 28,2023 , sales in the Apps segment were $¥ 1,390,853$ thousand (up $10.5 \%$ year on year). Segment profit came to $¥ 246,718$ thousand (up $5.7 \%$ year on year).
*1 The average amount of revenue generated per person
*2 The number of people who use an app at least once in a month

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Of the smartphone apps the Company operates in the Apps business, the following table outlines average MAUs by quarter for the manga apps.

| (Thousands of people) |  |  |  |
| :---: | ---: | :---: | ---: |
| Date | Average MAUs |  | Date | | Average MAUs |
| :---: |
| May 31, 2017 |

Note: the average MAUs shown above are quarterly averages.

## (2) RET business

In the six months ended February 28, 2023, occupancy rates at all of the \&AND HOSTEL smart hostels operated by the Company recovered on an increase in reservations from foreign guests, helped in part by the impact of easing restrictions on immigration. The Company also adjusted agreements associated with some \&AND HOSTEL locations, which drove up sales generated from such locations while lowering expenses.

As a result, losses from the \&AND HOSTEL business contracted year on year. Despite ongoing rental revenue from properties, real estate-related sales declined year on year because the one-off earnings from property sales brokerage fees recorded in the corresponding period of the previous year dropped out of the picture.

Consequently, in the six months ended February 28 , 2023, sales in the RET segment came to $¥ 26,123$ thousand (down $61.4 \%$ year on year), with a segment loss of $¥ 35,991$ thousand (loss of $¥ 34,290$ thousand in the corresponding period of the previous fiscal year).

## (3) Other businesses

Until the previous fiscal year, the Company planned, explored, and gathered information on operations in the entertainment field that involved the application of new technologies and solutions unrelated to its other segments. However, it has decided to discontinue such activities from the current fiscal year as it does not expect to generate earnings from related operations.

As a result, in the six months ended February 28, 2023, sales in the Other segment came to $¥ 0$ thousand (down $100.0 \%$ year on year). Segment profit came to $¥ 278$ thousand (loss of $¥ 13,866$ thousand in the corresponding period of the previous year).

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## (2) Analysis of Financial Conditions

(1) Assets, liabilities, and net assets
(Assets)
As of February 28,2023 , total assets amounted to $¥ 5,198,126$ thousand, up $¥ 342,728$ thousand compared to August $31,2022$. Major factors behind this change included $¥ 196,880$ thousand decrease in leasehold and guarantee deposits, $¥ 37,568$ thousand decline in accounts receivable-trade, and $¥ 536,879$ thousand increase in cash and deposits.

## (Liabilities)

Total liabilities amounted to $¥ 4,132,737$ thousand as of February 28,2023 , down $¥ 181,665$ thousand from August $31,2022$. This mainly reflected inclines of $¥ 86,432$ thousand in long-term borrowings and $¥ 179,534$ thousand in allowance for cancellation loss.
(Net assets)
As of February 28,2023 , net assets totaled $¥ 1,065,389$ thousand, up $¥ 524,394$ thousand from end of the August $31,2022$.
This was due to $¥ 24,394$ thousand increase in retained earnings from the posting of net income for the quarter, $¥ 249,999$ thousand increase in capital stock and $¥ 249,999$ thousand increase in capital surplus from the allocation of new shares to a third party.

The equity ratio came to $20.5 \%$ (compared with $11.1 \%$ as of August 31, 2022).

## (2) Cash flows

As of February 28, 2023, cash and cash equivalents totaled $¥ 1,016,001$ thousand, up $¥ 536,879$ thousand from August $31,2022$.

## (Cash flows from operating activities)

Net cash used in operating activities totaled $¥ 187,747$ thousand. This was mainly due to a loss before income taxes of $¥ 26,284$ thousand, a decrease in trade receivables of $¥ 37,568$ thousand. Meanwhile the company recorded depreciation of $¥ 28,090$ thousand, and cancellation payments of $¥ 162,455$ thousand and an increase in accounts receivable other of $¥ 43,526$ thousand.

## (Cash flows from investing activities)

Net cash used in investing activities totaled $¥ 170,484$ thousand. This was mainly due to $¥ 16,216$ thousand in purchase of intangible assets, while there was $¥ 196,140$ thousand in proceeds from the collection of leasehold and guarantee deposits.
(Cash flows from financing activities)
Net cash used in financing activities totaled $¥ 554,143$ thousand. This was mainly due to an outflow of $¥ 138,568$ thousand in repayments of long-term borrowings, while there was $¥ 225,000$ thousand in proceeds from long-term loans and $¥ 497,711$ thousand from issuance of stock.

## (3) Operating Performance Forecast

At the present time, the Company has made no changes to its full-year forecast announced on October 14, 2022.
The forecast above is based on information available as of the date of this release, and actual results may differ from projections due to various factors in the future.

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## 2. Quarterly Non-Consolidated Financial Statements

(1) Quarterly Non-Consolidated Balance Sheets

| (Thousands of yen) |  |  |
| :---: | :---: | :---: |
|  | As of August 31, 2022 | As of February 28, 2023 |
| Assets |  |  |
| Current assets |  |  |
| Cash and deposits | 479,131 | 1,016,011 |
| Accounts receivable-trade | 524,777 | 487,208 |
| Work in process | - | 10,210 |
| Real estate for sale | 3,118,940 | 3,109,828 |
| Advances paid | 196,779 | 175,308 |
| Other | 37,932 | 98,745 |
| Allowance for doubtful accounts | $(12,347)$ | $(14,359)$ |
| Total current assets | 4,345,213 | 4,882,954 |
| Non-current assets |  |  |
| Property, plant and equipment |  |  |
| Buildings | 11,640 | 11,640 |
| Tools, furniture and fixtures | 64,646 | 66,436 |
| Accumulated depreciation | $(46,546)$ | $(50,708)$ |
| Total property, plant and equipment | 29,740 | 27,368 |
| Intangible assets |  |  |
| Software | 55,317 | 70,409 |
| Software in progress | 18,375 | 7,639 |
| Total intangible assets | 73,692 | 78,049 |
| Investments and other assets |  |  |
| Investment securities | 165,607 | 165,607 |
| Leasehold and guarantee deposits | 237,773 | 40,893 |
| Other | 3,369 | 3,254 |
| Total investments and other assets | 406,750 | 209,755 |
| Total non-current assets | 510,184 | 315,172 |
| Total assets | 4,855,398 | 5,198,126 |

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(Thousands of yen)

|  | As of August 31, 2022 | As of February 28, 2023 |
| :---: | :---: | :---: |
| Liabilities |  |  |
| Current liabilities |  |  |
| Accounts payable-trade | 100,073 | 98,309 |
| Short-term borrowings | 265,000 | 235,000 |
| Current portion of long-term borrowings | 277,136 | 277,136 |
| Accounts payable-other | 514,051 | 506,364 |
| Income taxes payable | 13,051 | 8,184 |
| Provision for bonuses | 304 | 920 |
| Provision for shareholder benefit program | 36,464 | 8,193 |
| Provision for loss on cancellation | 179,534 | - |
| Deposits received | 8,312 | 6,901 |
| Other | 36,723 | 27,989 |
| Total current liabilities | 1,430,651 | 1,168,999 |
| Non-current liabilities |  |  |
| Long-term borrowings | 2,877,206 | 2,963,638 |
| Long-term guarantee deposits | 6,545 | 100 |
| Total non-current liabilities | 2,883,751 | 2,963,738 |
| Total liabilities | 4,314,402 | 4,132,737 |
| Net assets |  |  |
| Shareholders' equity |  |  |
| Share capital | 551,819 | 801,818 |
| Capital surplus | 550,460 | 800,460 |
| Retained earnings | $(560,710)$ | $(536,316)$ |
| Treasury shares | (572) | (572) |
| Total shareholders' equity | 540,995 | 1,065,389 |
| Total net assets | 540,995 | 1,065,389 |
| Total liabilities and net assets | 4,855,398 | 5,198,126 |

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(2) Quarterly Non-Consolidated Statements of Income
(Thousands of yen)

|  | Six months ended February 28, 2022 | Six months ended February 28, 2023 |
| :---: | :---: | :---: |
| Net sales | 1,332,199 | 1,416,976 |
| Cost of sales | 600,644 | 598,121 |
| Gross profit | 731,554 | 818,855 |
| Selling, general and administrative expenses | 720,463 | 776,217 |
| Operating profit | 11,090 | 42,637 |
| Non-operating income |  |  |
| Interest income | 4 | 8 |
| Subsidy income | 893 | 1,914 |
| Other | 238 | 6 |
| Total non-operating income | 1,136 | 1,929 |
| Non-operating expenses |  |  |
| Interest expenses | 15,160 | 15,801 |
| Share issuance costs | - | 2,288 |
| Rent | 86,581 | - |
| Other | 6,091 | 419 |
| Total non-operating expenses | 107,833 | 18,510 |
| Ordinary profit (loss) | $(95,606)$ | 26,057 |
| Extraordinary income |  |  |
| Gain on sale of businesses | 0 | - |
| Gain on sale of non-current assets | - | 227 |
| Gain on sale of investment securities | 10,020 | - |
| Total extraordinary income | 10,020 | 227 |
| Extraordinary losses |  |  |
| Impairment losses | 964 | - |
| Loss on retirement of non-current assets | 1,183 | - |
| Loss on valuation of investment securities | 4,999 | - |
| Total extraordinary losses | 7,146 | - |
| Profit (loss) before income taxes | $(92,733)$ | 26,284 |
| Income taxes | 1,889 | 1,890 |
| Profit (loss) | $(94,622)$ | 24,394 |

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(3) Quarterly Non-Consolidated Statements of Cash Flows

|  | (Thousands of yen) |  |
| :---: | :---: | :---: |
|  | Six months ended | Six months ended |
|  | February 28, 2022 | February 28, 2023 |
| Cash flows from operating activities |  |  |
| Loss before income taxes | $(92,733)$ | 26,284 |
| Depreciation | 33,544 | 28,090 |
| Impairment losses | 964 | - |
| Loss (gain) on sale of non-current assets | - | (227) |
| Loss on retirement of non-current assets | 1,183 | - |
| Share issuance costs | - | 2,288 |
| Loss (gain) on sale of businesses | (0) | - |
| Loss (gain) on sale of investment securities | $(10,020)$ | - |
| Loss (gain) on valuation of investment securities | 4,999 | - |
| Increase (decrease) in allowance for doubtful accounts | 3,075 | 2,011 |
| Increase (decrease) in provision for bonuses | - | 615 |
| Increase (decrease) in provision for shareholder benefit program | $(29,888)$ | $(28,270)$ |
| Interest income | (4) | (8) |
| Subsidy income | (893) | $(1,914)$ |
| Interest expenses | 15,160 | 15,801 |
| Rent | 86,581 | - |
| Decrease (increase) in trade receivables | 74,342 | 37,568 |
| Decrease (increase) in accounts receivable - other | 13,886 | $(43,526)$ |
| Decrease (increase) in inventories | 85 | $(10,210)$ |
| Decrease (increase) in prepaid expenses | 779 | $(19,031)$ |
| Decrease (increase) in advances paid | 34,335 | 21,471 |
| Increase (decrease) in trade payables | $(16,941)$ | $(1,763)$ |
| Increase (decrease) in accounts payable - other | 9,366 | $(10,454)$ |
| Increase (decrease) in accrued consumption taxes | $(63,391)$ | $(7,929)$ |
| Other, net | 3,520 | $(3,369)$ |
| Subtotal | 67,951 | 7,423 |
| Cancellation penalty paid | - | $(162,455)$ |
| Interest and dividends received | 4 | 8 |
| Interest paid | $(13,289)$ | $(13,779)$ |
| Subsidies received | 893 | 1,914 |
| Rent paid | $(93,642)$ | $(17,079)$ |
| Payments for business structure restructuring expenses | $(8,079)$ | - |
| Income taxes paid | $(3,779)$ | $(3,780)$ |
| Net cash provided by (used in) operating activities | $(49,941)$ | $(187,747)$ |

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|  | Six months ended <br> February 28, 2022 | Six months ended <br> February 28, 2023 |
| :---: | :---: | :---: |
| Cash flows from investing activities |  |  |
| Purchase of property, plant and equipment | $(3,743)$ | $(3,221)$ |
| Proceeds from sale of property, plant and equipment | - | 227 |
| Purchase of intangible assets | - | $(16,216)$ |
| Payments of leasehold and guarantee deposits | (165) |  |
| Proceeds from refund of leasehold and guarantee deposits | 42,570 | 196,140 |
| Proceeds from sale of investment securities | 70,020 |  |
| Proceeds from sale of businesses | 0 | - |
| Other, net | $(2,441)$ | $(6,445)$ |
| Net cash provided by (used in) investing activities | 106,239 | 170,484 |
| Cash flows from financing activities |  |  |
| Net increase (decrease) in short-term borrowings | $(30,000)$ | $(30,000)$ |
| Proceeds from long-term borrowings | - | 225,000 |
| Repayments of long-term borrowings | $(138,568)$ | $(138,568)$ |
| Proceeds from issuance of shares | - | 497,711 |
| Proceeds from exercise of employee share options | 4,197 | - |
| Net cash provided by (used in) financing activities | $(164,370)$ | 554,143 |
| Net increase (decrease) in cash and cash equivalents | $(108,072)$ | 536,879 |
| Cash and cash equivalents at beginning of period | 774,726 | 479,131 |
| Cash and cash equivalents at end of period | 666,654 | 1,016,011 |

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(4) Notes to the Quarterly Consolidated Financial Statements
(Notes Related to the Going Concern Assumption)
Not applicable
(Notes in the Events of Significant Changes in Shareholders' Equity)
Six months ended February 28, 2022 (September 1, 2021 to February 28, 2022)
Not applicable

Six months ended February 28, 2023 (September 1, 2022 to February 28, 2023)
On November 10, 2022, the Company received payment for a third-party allotment of shares to Septeni Holdings Co., Ltd.
As a result, share capital and legal capital surplus both increased by $¥ 249,999$ thousand in the six months ended February 28, 2023.
As of February 28,2023 , share capital and capital surplus stood at $¥ 801,818$ thousand and $¥ 800,460$ thousand, respectively.
(Application of Special Accounting Treatment for Quarterly Financial Reporting)
(Calculation of Tax Expenses)
When computing tax expenses, the Company has rationally estimated the effective tax rate following the application of tax-effect accounting to profit before income taxes for the fiscal year that includes the six months ended February 28, 2023. The Company then calculated tax expenses by multiplying the profit (loss) before income taxes by this rate. However, if the tax expenses calculated using the estimated effective tax rate yield unreasonable results, the statutory effective tax rate may be used.

## (Changes in Accounting Policies)

(Application of the Accounting Standard for Revenue Recognition, etc.)
Effective from the beginning of the quarter under review, the Company has applied the Implementation Guidance on Accounting Standard for Fair Value Measurement (ASBJ Guidance No. 31, June 17, 2021; hereinafter referred to as the "Fair Value Measurement Implementation Guidance"). In accordance with the transitional treatment prescribed in Paragraph 27-2 of the Fair Value Measurement Implementation Guidance, the Company has opted to apply the new accounting policy specified in the Fair Value Measurement Implementation Guidance prospectively.

This change has no impact on the quarterly financial statements.

## (Additional Information)

(Accounting Estimates)
The spread of COVID-19 continues to impact the economy, and the Company's business activities are being affected, as well. Advertising revenue from manga apps is shrinking as the advertising market deteriorates. Lower occupancy rates and sales per customer at the \&AND HOSTEL locations the Company operates are affecting operating performance.
It is difficult to predict with any accuracy when these conditions could improve. However, based on the information available at the time these financial statements were prepared, for the purposes of making accounting estimates (such as the valuation of real estate for sale, decisions on whether to post impairment losses on fixed assets, and decisions on the recoverability of deferred tax assets), we have assumed that the effect will gradually diminish from the fiscal year ending August 31, 2023.

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(Segment Information, etc.)
[Segment Information]
Six months ended February 28, 2022 (September 1, 2021 to February 28, 2022)

1. Information related to sales, profits or losses for each reportable segment

|  | (Thousands of yen) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Reportable segments |  |  | Other <br> (Note) | Total |
|  | APPs | RET | Total |  |  |
| Net Sales |  |  |  |  |  |
| Manga apps | 1,074,807 | - | 1,074,807 | - | 1,074,807 |
| Fortune | 159,043 | - | 159,043 | - | 159,043 |
| \&AND HOSTEL | - | 19,546 | 19,546 | - | 19,546 |
| RET | - | 9,331 | 9,331 | - | 9,331 |
| Other | 25,241 | 1,465 | 26,706 | 5,491 | 32,198 |
| Revenue from contracts with customers | 1,259,092 | 30,343 | 1,289,435 | 5,491 | 1,294,926 |
| Other revenue | - | 37,272 | 37,272 | - | 37,272 |
| Sales to external customers | 1,259,092 | 67,615 | 1,326,707 | 5,491 | 1,332,199 |
| Intersegment sales or transfer | - | - | - | - | - |
| Total | 1,259,092 | 67,615 | 1,326,707 | 5,491 | 1,332,199 |
| Segment profit (loss) | 233,413 | $(34,290)$ | 199,122 | $(13,866)$ | 185,255 |

Note : "Other" refers to businesses not included within the Company's reportable segments and mainly comprises lodging and rental property services, as well as internet advertising agency services.
2. Total profits or losses for reportable segments and the primary reasons for discrepancies between these values and corresponding figures stated in the quarterly non-consolidated statements of income (matters related to the adjustment of discrepancies)

| Income | (Thousands of yen) |
| :--- | ---: |
| Subtotal for reportable segments Amount <br> Income from "Other" businesses  <br> Company-wide expenses (Note) $(139,866)$ <br> Operating profit (loss) in the quarterly non-consolidated <br> statements of income $(174,164)$ | 11,090 |

Note: Company-wide expenses are mainly general and administrative expenses not attributable to reportable segments.
3. Information related to losses on the impairment of fixed assets or goodwill for each reportable segments
(Significant impairment losses related to fixed assets)

## Not applicable

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Six months ended February 28, 2023 (September 1, 2022 to February 28, 2023)

1. Information related to sales, profits or losses for each reportable segment.

|  |  |  |  |  | nds of yen) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | able segment |  |  |  |
|  | APPs | RET | Total | (Note) |  |
| Net Sales |  |  |  |  |  |
| Manga apps | 1,096,056 | - | 1,096,056 | - | 1,096,056 |
| Fortune | 277,419 | - | 277,419 | - | 277,419 |
| \&AND HOSTEL | - | 1,659 | 1,659 | - | 1,659 |
| RET | - | 600 | 600 | - | 600 |
| Other | 17,377 | 688 | 18,066 | - | 18,066 |
| Revenue from contracts with customers | 1,390,853 | 2,948 | 1,393,801 | - | 1,393,801 |
| Other revenue | - | 23,175 | 23,175 | - | 23,175 |
| Sales to external customers | 1,390,853 | 26,123 | 1,416,976 | - | 1,416,976 |
| Intersegment sales or transfer | - | - | - | - | - |
| Total | 1,390,853 | 26,123 | 1,416,976 | - | 1,416,976 |
| Segment profit (loss) | 246,718 | $(35,991)$ | 210,726 | 278 | 211,004 |

Notes : "Other" refers to businesses not included within the Company's reportable segments and mainly comprises entertainment related business operations that utilize new technologies.
2. Total profits or losses for reportable segments and the primary reasons for discrepancies between these values and corresponding figures stated in the quarterly non-consolidated statements of income (matters related to the adjustment of discrepancies)

| Income or Loss | (Thousands of yen) |
| :--- | ---: | ---: |
| Subtotal for reportable segments  <br> Income from "Other" businesses  <br> Company-wide expenses (Note)  | 210,726 |
| Operating profit (loss) in the quarterly non-consolidated <br> statements of income | $(168,366)$ |

Note : Company-wide expenses are mainly general and administrative expenses not attributable to reportable segments.
3. Information related to losses on the impairment of fixed assets or goodwill for each reportable segment.
(Significant impairment losses related to fixed assets)

## Not applicable

