

[Provisional Translation Only]

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Issuer

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[www.ichigo-hotel.co.jp/en](http://www.ichigo-hotel.co.jp/en)

Asset Management Company

**Ichigo Investment Advisors Co., Ltd.**

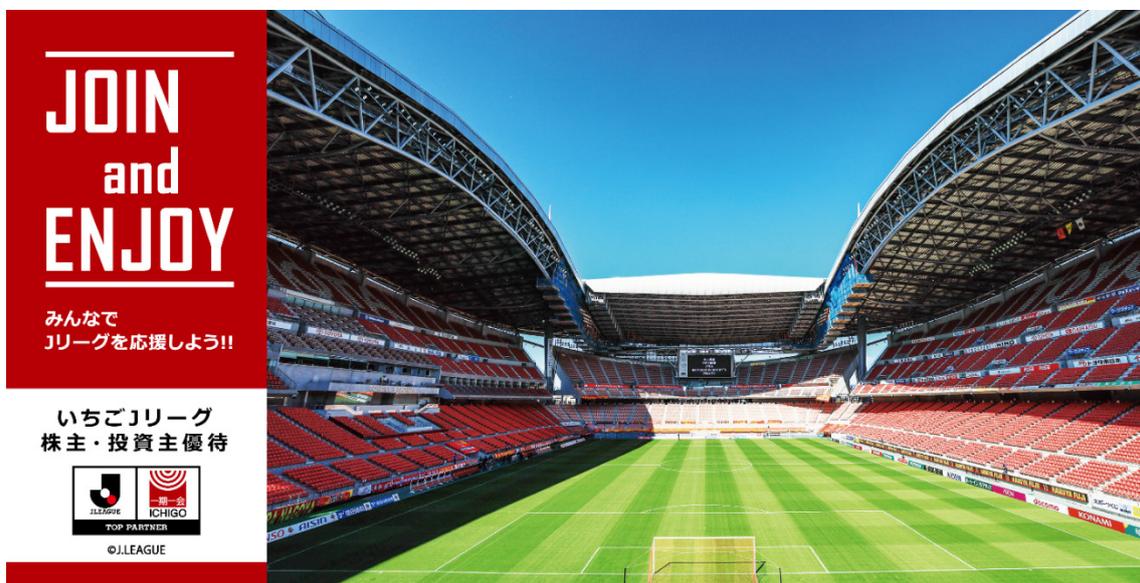
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## Ichigo Invites Shareholders to Participate in J.League 30<sup>th</sup> Anniversary Event

As an extension of its J.League Shareholder Program, Ichigo Hotel’s sponsor, Ichigo (2337), is offering shareholders the chance via lottery to participate in a special event celebrating J.League’s 30<sup>th</sup> anniversary next month. Event details are available on Ichigo’s J.League Shareholder Program website (Japanese only).



Eligible Shareholders

All Ichigo Hotel shareholders on record as of July 31, 2022 are eligible for the Shareholder Program.

Lottery Entry Process

To enter the lottery shareholders can login to or create an account using their shareholder credentials at the below Shareholder Program website (Japanese only). Application for the lottery begins today and lasts until the end (midnight) of Sunday,

April 23, 2023. The lottery is scheduled to be drawn on Monday, April 24, 2023. An event registration form will be sent via email to the winners of the lottery, and the deadline to submit the form is Wednesday, April 26, 2023. Please note that the event may be rescheduled or canceled due to inclement weather.

The website is also accessible to the general public to provide an opportunity to learn about the Shareholder Program.

Ichigo J.League Shareholder Program Website  
[www.ichigo-jleague.jp](http://www.ichigo-jleague.jp)



#### Earnings Impact

This special Shareholder Program offer has no impact on Ichigo Hotel’s July 2023 and January 2024 fiscal period earnings announced in the March 30, 2023 release, “Correction: January 2023 Fiscal Period Earnings.”

Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo, Ichigo Hotel, Ichigo Office, and Ichigo Green shareholders.