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#### Announcement of New Numerical Targets under "Move Up" 2027

In accordance with the new numerical targets of the JR East Group Management Vision "Move Up" 2027 announced on January 29, 2021, we previously established numerical targets for the fiscal year ending March 31, 2026. In light of the subsequent changes in the business environment, which has changed drastically with the spread of COVID-19, we hereby announce new numerical targets for the fiscal year ending March 31, 2028 as the new target year, as described in the Attachment.

#### (Attachment)

|                                       |                                  |                         | New targets for the fiscal year ending March 31, 2028  | (Reference) Previous targets for the fiscal year ending March 31, 2026 | (Reference) Results for the fiscal year ended March 31, 2023 |
|---------------------------------------|----------------------------------|-------------------------|--|--|--|
| Cor                                   | Consolidated operating revenues  |                         | 3,276.0 billion yen                                    | 3,090.0 billion yen  | 2,405.5 billion yen  |
|                                       | Mobility                         | Transportation          | 2,019.0 billion yen                                    | 1,970.0 billion yen  | 1,618.5 billion yen  |
|                                       | Life-style<br>Solutions          | Retail &<br>Services    | 654.0 billion yen                                      | 550.0 billion yen  | 327.8 billion yen  |
|                                       |                                  | Real Estate & Hotels    | 507.0 billion yen                                      | 480.0 billion yen  | 382.2 billion yen  |
|                                       |                                  | Others                  | 96.0 billion yen                                       | 90.0 billion yen   | 76.9 billion yen   |
| Cor                                   | Consolidated operating income    |                         | 410.0 billion yen                                      | 450.0 billion yen  | 140.6 billion yen  |
|                                       | Mobility                         | Transportation          | 178.0 billion yen                                      | 252.0 billion yen  | (24.0) billion yen   |
|                                       | Life-style<br>Solutions          | Retail &<br>Services    | 80.0 billion yen                                       | 57.0 billion yen   | 35.2 billion yen   |
|                                       |                                  | Real Estate &<br>Hotels | 124.0 billion yen                                      | 113.0 billion yen  | 111.5 billion yen  |
|                                       |                                  | Others                  | 30.0 billion yen                                       | 30.0 billion yen   | 17.2 billion yen   |
|                                       | Adjustmen                        | t                       | (2.0) billion yen                                      | (2.0) billion yen  | 0.6 billion yen  |
|                                       | Consolidated operating cash flow |                         | (Total over five years *1) 3,800.0 billion yen         | (Total over five<br>years *2)<br>3,693.0 billion yen                   | 581.7 billion yen  |
| Cor                                   | nsolidated RC                    | )A                      | Around 4.0%  | Around 4.5% 1.   |  |
| Net interest-bearing debt/EBITDA (*3) |                                  |                         | (Mid-term) Around 5 times (Long-term) Around 3.5 times | 5 times or less  | 8.6 times  |

<sup>\*1</sup> Total amount covering five years from the fiscal year ending March 31, 2024 to the fiscal year ending March 31, 2028

<sup>\*2</sup> Total amount covering five years from the fiscal year ended March 31, 2022 to the fiscal year ending March 31, 2026

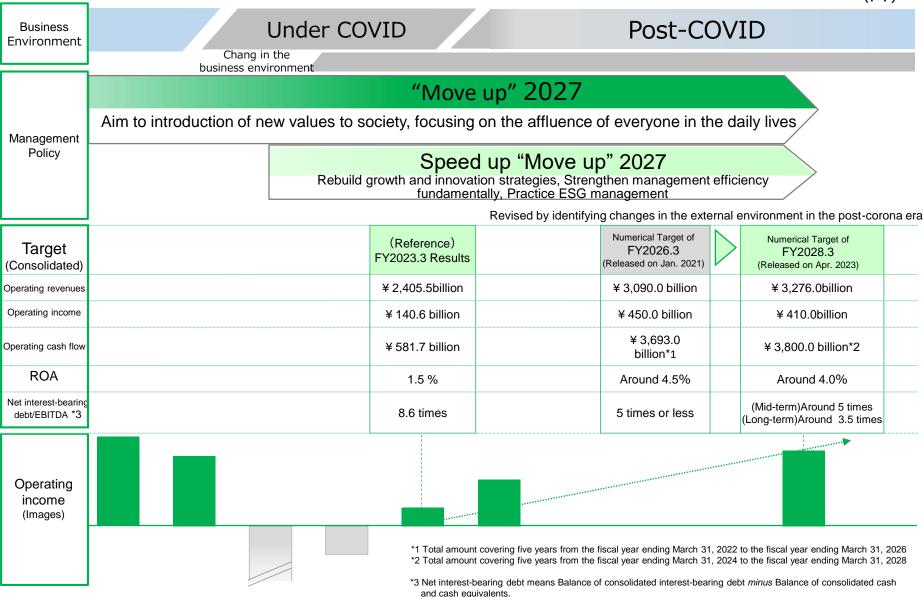
<sup>\*3</sup> Net interest-bearing debt means Balance of consolidated interest-bearing debt *minus* Balance of consolidated cash and cash equivalents.

EBITDA means Consolidated operating income plus Consolidated depreciation expense.

## Changes in the business environment, Numerical targets anticipating Post-COVID



2019.3 2020.3 2021.3 2022.3 2023.3 2024.3 2025.3 2026.3 2027.3 2028.3 (FY)



EBITDA means Consolidated operating income plus Consolidated depreciation expense.

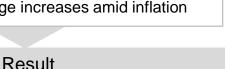
## Rebuilding Growth Strategy for the Post-COVID World



#### ■ Changes in the external environment and future policies

#### Changes in the external environment

- The protracted COVID-19 pandemic and changes in lifestyle
- High and rising raw material and energy prices
- Social demand for wage increases amid inflation



Delay in recovery of revenues and profits that dipped during the COVID-19 pandemic

#### Rebuilding growth strategy

- (1): Hone and combine/coordinate the strengths of each business
- (2): Cash flow operations optimized for business characteristics

Realize the policies of Move Up 2027 and Numerical Targets of FY2028.3 through steady growth

### Rebuilding growth strategy

(1): Hone and combine/coordinate the strengths of each business



(2): Cash flow operations optimized for business characteristics

### Mobility

Based on the premise that the use of railway services will not naturally recover to pre-COVID levels, we will carry out a drastic structural reform to secure sustainable cash flows.

#### Life-style solutions

Identify growth drivers within each business segment, such as Retail & Services, Real Estate & Hotels, IT & Suica, International, and Renewable Energy to generate more cash flows.

# Numerical targets for specific actions(1) (FY2028.3)



\*1 Target for FY2024.3 \*2 Preliminary figures \*3 Target for FY2032.3 and Number of line units of major conventional lines in the Tokyo area

\*4 Target for FY2026.3 \*5 Target number in total from FY2024.3 \*6 Target for FY2031.3 \*7 Result in FY2022.3 () is the reference value for new targets

| Numerical Target Items |  | Target for the Fiscal Year<br>Ending March 31, 2028<br>[New] | <appendix> Target for the Fiscal Year Ending March 31, 2026 [Old]</appendix> | <appendix> Numerical Target for the Fiscal Year Ending March 31,2026</appendix> |
|------------------------|--|--|--|---|
|                        | Accidents due to internal causes   | 0*1  | 0*1  | 0   |
|                        | Serious incidents  | 0*1  | 0*1  | 0   |
|                        | Railway accidents (from FY2019 level)  | 20% reduction*1  | 20% reduction*1  | 10% reduction*2   |
|                        | Of which accidents on platforms involving personal injuries (from FY2019 level)  | 30% reduction*1  | 30% reduction*1  | 17% reduction*2   |
|                        | Number of stations and platforms with installed<br>Automatic Platform Gates      | 330 stations • 758 platforms * 3                             | -  | (99stations•<br>197platforms)   |
|                        | Accidents due to internal causes (from FY2019 level)                             |  |  |   |
|                        | Conventional lines within 100km of Tokyo   | 55% reduction  | 70% reduction  | 9% reduction  |
| Mobility<br>Target     | JR East Shinkansen   | 75% reduction  | 75% reduction  | 38% reduction   |
| - anger                | Total delay time for conventional lines within 100km of Tokyo(from FY2019 level) | 70% reduction  | 70% reduction  | 20% reduction   |
|                        | Inbound Revenue of Railway Business  | 56.0 bil. Yen  | _  | (10.3 bil. Yen)   |
|                        | Ticketless service usage rate for JR East Shinkansen                             | 75%  | 70%  | 41.0%   |
|                        | Handling percentage of eki-net   | 65%  | 60%  | 37.3%   |
|                        | Installation areas of 5G   | 100 places in total*4  | 100 places in total  | 21 places in total  |
|                        | Fiber optical lease distance   | 400km in total* <sup>5</sup>                                 | _  | (-)   |
|                        | Installed kilometers of overhead line equipment monitoring and inspection        | 7,500km  | _  | (5,500km)   |

# Numerical targets for specific actions(2) (FY2028.3)



| Numerical Target Items |  | Target for the Fiscal Year<br>Ending March 31, 2028<br>[New] | <appendix> Target for the Fiscal Year Ending March 31, 2026 [Old]</appendix> | <appendix> Numerical Target for the Fiscal Year Ending March 31,2026</appendix> |
|------------------------|--|--|--|---|
|                        | Number of transaction amount of JRE MALL   | 300.0 bil. Yen   | 130.0 bil. Yen   | 5.1 bil. Yen  |
|                        | Number of shared offices   | 1,400 locations in total                                     | 1,200 locations in total   | 774 locations in total  |
|                        | Inbound Revenue of life-style Solutions business   | 30.0 bil. Yen  | _  | 7.8 bil. Yen  |
|                        | Assets under management in the Real Estate Fond Business   | 400.0 bil. Yen in total                                      | _  | 157.8 bil. Yen in total   |
| Life-style             | Number of homes  | 6,000 homes in total   | 3,800 homes in total   | 3,054 homes in total  |
| solutions              | Number of childcare support facilities   | 175 locations in total                                       | 170 locations in total   | 165 locations in total  |
| Target                 | Number of JRE POINT members  | 30 mil. persons  | 25 mil. persons  | 13.8 mil. Persons   |
|                        | E-money useage such as Suica   | 600 mil. Transactions/month                                  | 500 mil. Transactions/month  | 263 mil. Transactions/month   |
|                        | Mobile Suica cards issued  | 35 mil.  | 25 mil.  | 20.3 mil.   |
|                        | Number of transactions for usage of the services of the MaaS platform, Mobility Linkage Platform, provided by JR East  | 100 mil. transactions/month                                  | 75 mil. transactions/month   | 38.7 mil. transactions/month  |
|                        | CO2 emissions of the entire JR East Group (from FY2014 level)  | 50.0% reduction*6  | 50.0% reduction*6  | 15.5% reduction* <sup>7</sup>   |
|                        | Development of renewable energy power sources  | 700,000kW* <sup>6</sup>                                      | 700,000kW <sup>*6</sup>  | 136,000kW   |
|                        | Recycling rate of plastic bottles in station and train trash   | 100%* <sup>6</sup>   | _  | (99.0%) * <sup>7</sup>  |
|                        | Recycling rate in Waste (general/industrial) (Consolidated) (from FY2014 level)  | 73%* <sup>6</sup>  | _  | (73.0%) * <sup>7</sup>  |
| Foundati               | Allocation of human resources to priority growth areas   | 2,000 people in total*5                                      | _  | _   |
| on for                 | Ratio of Women to managers   | 10%  | _  | (7.0%)  |
| growth                 | Employment rate of persons with disabilities   | 2.70%  | _  | (2.63%)   |
| Target                 | Rate of male employees taking childcare leave  | 85% or more  | _  | (43.7%)   |
|                        | Percentage of Qualified Service Care-Fitters   | 80%  | _  | (60.5%)   |
|                        | Accidens involving employee fatalities (Includes Group companies, and partner companies)                               | 0*1  | _  | (1) *2  |
|                        | Percentage of DX and service-related patent and design applications  | 50%  | _  | (45.0%)   |
|                        | Penetration of initiatives on human rights, the environment, etc. into the supply chain(Supply chain penetration rate) | 100%   | _  | (55.6%)   |