Note: This document is a translation of the original Japanese document and is only for reference purposes.

In the any discrepancy between this translated document and the original Japanese document, the later shall prevail.

10 May 2023

Dear All

Company Name SANYO SHOKAI LTD.

Name of Representative Shinji Oe

Representative Director

President & Chief Operating Officer (Code: 8011 Tokyo Stock Exchange Prime)

Yoshihiro Taniuchi

General Manager, Investor Relations Corporate Management Headquarters

(TEL: 03-6380-5421)

#### Updates to Fiscal 2023 Financial Results Explanatory Material

Some of the expressions regarding remuneration for directors stated in the page 28 of the "Fiscal 2023 Financial Results Explanatory Material," which was disclosed on 14 April 2023, has been updated as follows in order to eliminate the misunderstanding. There is no change in other areas.

Notes

Updates to the page 28 (updated areas are underlined).

#### (Before the updates)

Increased the ratio of performance-linked officer compensation 30% in order to encourage business management from the same perspective as shareholders.

Officer compensation with increased performance-linked ratio.

Ratio of performance-linked officer compensation for Inside Directors is 30%.

Contact

• 15% is a Restricted Stock award (RS).

(Pie chart on the right side) Performance-linked 30%

#### (After the updates)

Increased the ratio of performance-linked <u>and RS</u> officer compensation 30% in order to encourage business management from the same perspective as shareholders.

Officer compensation with increased performance-linked  $\pm RS$  ratio.

- Performance-linked bonus accounts for 15%<sup>2</sup>.
- Restricted Stock award (RS) consists 15%.

(Note) 2. Range between 0% and 22.5% based on performance, etc.

(Pie chart on the right side) Performance-linked  $\pm$  RS 30%



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### **Consolidated PL: FY2023 Results**

SANYO

# Net sales were ¥58.27bn. Operating income was ¥2.23bn, and net income was ¥2.15bn. Projection

			for		1		
(Units: ¥100m)	FY2019 Results <sup>1</sup>	Previous Year	Current Year <sup>2</sup>	Current Year	vs. FY2019	vs. PY	vs. Projection
					<u> </u>		110,000.001
Net sales	757.5	496.3	575.0	582.7	-174.8	+86.4	+7.7
Gross profit	448.6	295.3	357.4	361.1	-87.5	+65.8	+3.7
SG&A expenses	478.2	305.9	338.4	338.7	-139.5	+32.8	+0.3
Operating income	-29.6	-10.5	19.0	22.3	+51.9	+32.8	+3.3
Ordinary income	-29.8	-7.3	20.0	24.3	+54.1	+31.6	+4.3
Net income	-27.7	6.6	15.5	21.5	+49.2	+14.9	+6.0

Since the results of FY2019 were calculated based on the irregular duration of 14 months, the results between March 2019 and February 2020 are referenced.
 Revised full-year projection announced on December 27, 2022.
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Gross profit margin was 0.2pt lower than projection but improved 2.5pt YoY. Operating margin exceeded the projection by 0.5pt.

Projection

			rrojection _				
	FY2019	<b>Previous</b>	for Current	Current			
_	<b>Results</b> <sup>1</sup>	Year	<b>Year</b> <sup>2</sup>	Year	vs. FY2019	vs. PY vs.	Projection
Gross profit margin	59.2%	59.5%	62.2%	62.0%	+2.8pt <	+2.5pt	-0.2pt
SG&A expense ratio	63.1%	61.6%	58.9%	58.1%	-5.0pt	-3.5pt	-0.8pt
Operating margin	-3.9%	-2.1%	3.3%	3.8%	+7.7pt	+5.9pt	+0.5pt
Ordinary income margin	-3.9%	-1.5%	3.5%	4.2%	+8.1pt	+5.7pt	+0.7pt
Net income margin	-3.7%	1.3%	2.7%	3.7%	+7.4pt	+2.4pt	+1.0pt

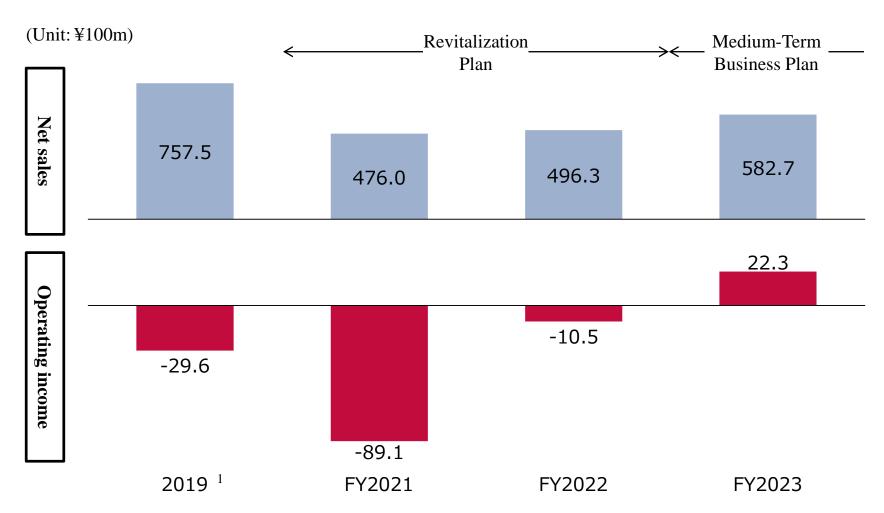
<sup>1.</sup> Reference values (Mar 2019 - Feb 2020) 2. Revised full-year projection announced on December  $27,\,2022$ .

### **Four-Year Trend**



SANYO

# Operating surplus was achieved through structural business reforms based on the Revitalization Plan.



<sup>1.</sup> Reference values (03/2019-02/2020)

### Extraordinary Profit/Loss, etc.



A total of \(\frac{\pmathbf{\frac{4}}}{1.15}\)bn was recorded as extraordinary losses, consisting of \(\frac{\pmathbf{4}}{420}\)m for impairment loss on trademark rights for ECOALF, \(\frac{\pmathbf{3}}{380}\)m for store impairment loss, and \(\frac{\pmathbf{1}}{180}\)m for loss on sale of investment securities. Recorded \(\frac{\pmathbf{8}}{890}\)m as deferred tax assets.

(Units: ¥1m)	
Extraordinary profits	67
Proceeds from subsidies	67
Extraordinary losses	1,155
Impairment loss on trademark rights	425
Store impairments	383
Loss on sale of investment securities	184
Loss on liquidation of subsidiaries and associates	117
Other	45
Income tax adjustment	883
Deferred tax assets	895
Deferred tax liabilities	(11)

#### Impairment loss on trademark rights

• An amount of ¥300m in real terms, after excluding non-controlling interests.

#### **Income tax adjustment**

• Recorded ¥890m as deferred tax assets.



### **Status of Achievement of Projections**

SANYO

Net sales, operating income, ordinary income, and net income all exceeded projections.

(Units: ¥100m)_	Apr 14 Forecast 1	Dec 27 Forecast <sup>2</sup>	Results	vs. Apr 14	vs. Dec 27	Overview
Net sales	560.0	575.0	582.7	+22.7	+7.7	Net sales remained steady at a level
Gross profit	347.2	357.4	361.1	+13.9	+3.7	steady at a level exceeding projection as society in Japan has adapted to living with COVID and because there were no restrictions
SG&A expenses	335.2	338.4	338.7	+3.5	+0.3	Results of business restructuring
Operating income	12.0	19.0	22.3	+10.3	+3.3	<ul> <li>implemented with the revitalization plan observed.</li> <li>Improvement of gross margin through enhanced inventory</li> </ul>
Ordinary income	11.4	20.0	24.3	+12.9	+4.3	improvements in full- price sales margins.  • Continued control of
Net income	9.0	15.5	21.5	+12.5	+6.0	fixed SG&A expenses.

<sup>1.</sup> Full-year projection from the beginning of the fiscal year announced on April 14, 2022. 2. Revised full-year projection announced on December 27, 2022.

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# Total assets increased \(\frac{\pma}{2.78}\)bn YoY. Net assets also increased by \(\frac{\pma}{2.65}\)bn, resulting in an equity ratio of 66.9% (+1.5pt YoY)

(Unit: ¥1m)	2/28/2022	2/28/2023	Change (value)
Cash and deposits	18,767	20,896	2,128
Accounts receivable	2,659	3,360	701
Merchandise and finished goods	7,819	8,024	205
Tangible fixed assets	8,662	8,559	(103)
Intangible fixed assets	3,949	3,226	(723)
Other assets	9,773	10,348	575
Total assets	51,629	54,413	2,784
Accounts payable	4,176	5,265	1,088
Loans	6,800	6,800	0
Other liabilities	6,732	5,913	(819)
Total liabilities	17,708	17,978	269
Capital	15,002	15,002	-
Total shareholders' equity	30,435	31,955	1,519
Other comprehensive income	3,485	4,480	995
Total net assets	33,920	36,435	2,515
Total liabilities and net assets	51,629	54,413	2,784
Reference: Equity	33,764	36,421	2,657

Cash and deposits +¥2.13bn

• Increase in cash reserves due to continued control on purchasing, and reduction in SG&A expenses.

#### Merchandise and finished goods +¥200m

 Slight increase due to of advanced delivery of next season's items. Carryover inventory decreased and inventory content improved significantly.

Intangible fixed assets -¥720m

 Decreased due to depreciation of trademark rights held and loss on trademark rights for ECOALF.

#### Other assets +¥580m

• Increased due to market values of held investment securities.

Accounts payable +\fmathbf{\pm}1.09bn

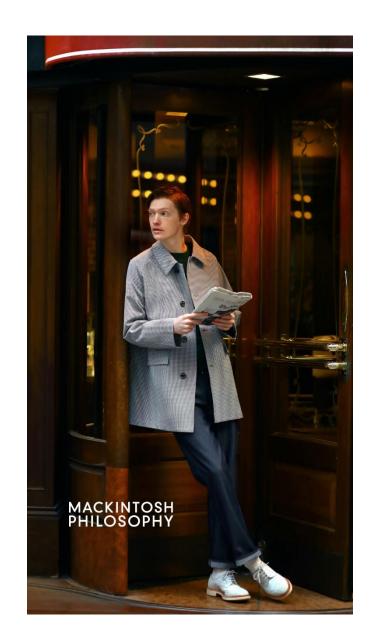
 Increase in purchases due to introduction of spring/summer products ahead of schedule.

#### 

- +¥1.52bn in shareholders' equity due to increase in retained earnings and decrease through acquisition of treasury shares.
- +¥990m of other comprehensive income due to increase in unrealized gains on other investment securities.

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### **Progress of Priority Measures**



Priority measures were implemented as planned, or even more than as planned.

### **Priority Measures** Progress

Favorable net sales



While there were impacts of the coronavirus, fiscal year projections were met due to subsequent recovery of business conditions.

• Society in Japan has adapted to living with COVID in FY2023 and because there were no restrictions on movement implemented and improvement of inbound sales in the second half, results exceeded projections mainly in real stores.

Gross profit margin improved



62.0% of initial projection<sup>1</sup> achieved (+2.5pt YoY). However, 62.2% of the revised plan<sup>2</sup> was not achieved.

- Annual gross profit margin was 62.0% (1H: 61.4%, 2H: 62.4%).
- Progressed mainly as planned due to enhanced inventory control, enhanced full-price sales, elimination of carry-over inventory, and controlling the discount rate of discounted sales.
  - Full-price margin improved from 61% in FY2022 to 65% due to enhanced full-price sales.
  - While gross margin was slightly lower than the revised plan<sup>2</sup>, carry-over inventory decreased ¥1bn thorough enhancement of elimination of carry-over inventory.

<sup>1.</sup> Full-year projection from the beginning of the fiscal year announced on April 14, 2022. 2. Revised full-year projection announced on Pecember 27 s2022 SHOKAI LTD. All Rights Reserved.



#### **Priority Measures Progress** Controlled as projected. Controls on Increased ¥3.28bn but excluding ¥2.24bn in sales commissions linked SG&A to sales, it was an increase of ¥930m in real terms and a decrease in expenses ¥170m in difference with the revised plan<sup>1</sup>. Even though total inventory increased ¥200m YoY, content improved significantly. **Business restructuring** Product inventory at the end of February was ¥8bn, an increase of ¥200m YoY. Inventory content improved significantly. Next season's items increased ¥1bn YoY due to enhancing of full-**Inventory** price sales during the January and February clearance period, and as a result of launching spring items in advance. This season's items were almost as projected. Ratio of next season's/this season's reduction items was 75% (+15pt YoY). - Decrease of ¥1bn as a result of working to thoroughly eliminate carry-over inventory. 66.9% equity ratio (+1.5pt YoY). Debt-to-equity ratio (DER) 0.19. Financial • Net assets: ¥36.4bn, from ¥33.9bn at end of PY. reform • Total assets: ¥54.4bn, from ¥51.6bn at end of PY. Interest-bearing liabilities: Flat at ¥6.8bn. Cash position: ¥20.8bn, from ¥18.7bn at end of PY.

<sup>1.</sup> Revised full-year projection announced on December 27, 2022.

### **Reference: Sales Results by Channel**

SANVO

Increased YoY for all sales channels excluding inventory disposal sales channels. Real store sales<sup>1</sup> grew 123% YoY, while EC grew 102% YoY and the full price sales margin and gross profit margin improved.

								Sales
	1Q	2Q	1H	3Q	4Q	2H	FY	composition ratio
Department stores	9,474	7,239	16,713	10,899	10,734	21,632	38,345	66%
Directly managed stores	733	613	1,346	923	1,016	1,939	3,285	6%
EC & mail/online orders	1,887	1,780	3,667	2,036	2,453	4,488	8,155	14%
Outlets	1,493	1,277	2,770	1,705	1,853	3,558	6,328	11%
Other	767	200	968	911	281	1,191	2,159	4%
Total	14,355	11,109	25,464	16,473	16,336	32,809	58,273	100%
YoY								
101	1Q	2Q	1H	3Q	4Q	2H	FY	
Department stores	138%	116%	127%	115%	119%	117%	121%	
Directly managed stores	120%	108%	114%	114%	121%	118%	116%	
EC & mail/online orders	104%	109%	106%	107%	94%	100%	102%	
Outlets	159%	146%	153%	133%	126%	129%	139%	
Other	88%	43%	72%	111%	61%	93%	82%	
Total	129%	113%	122%	115%	113%	114%	117%	
vs. 2019								
	1Q	2Q	1H	3Q	4Q	2H	FY	
Department stores	71%	65%	68%	82%	78%	80%	74%	
Directly managed stores	45%	50%	47%	54%	55%	54%	51%	

110%

160%

35%

72%

104%

156%

50%

83%

102%

136%

22%

79%

103%

145%

38%

81%

106%

151%

37%

77%

107%

153%

38%

73%

114%

170%

28%

72%

EC & mail/online orders

Outlets

Other

Total

Revenue (Unit: ¥1m)

<sup>1.</sup> Total of department stores, directly managed stores, and outlets



### Reference: Breakdown of Consolidated SG&A Expenses

SANYO

# Increased ¥3.28bn vs. PY. Basic theme of SG&A control continued, excluding increase of sales commissions linked to sales and increase in personnel expenses and promotional expenses.

SG&A Expenses (Unit: ¥1m)	2021	2022	vs. PY
Sales expenses	20,807	23,515	2,707
Sales promotion expenses	1,174	1,596	422
Personnel expenses	3,677	4,266	589
Equipment expenses	972	997	26
Logistics expenses	1,412	1,351	-61
Administrative expenses	2,551	2,149	-402
SG&A expenses	30,593	33,874	3,281
Sales commissions	10,988	13,236	2,248
SG&A expenses excluding sales commissions	19,605	20,638	1,033

+¥930m vs. PY in real terms, excluding ¥2.24bn in sales commissions linked to sales and recorded extraordinary losses in PY, as well as non-recurring expenses due to revisions to the pension system.

#### Promotional expenses +¥420m.

- Publication of comprehensive catalog.
- Strengthened promotion of a diffusion line approach.

# Personnel expenses increased by ¥510m (excluding non-recurring expenses of ¥70m).

- Increased provision for bonuses of ¥330m due to enhanced personnel returns.
- Increased ¥180m due to decreased gain on investment associated with revisions to the pension system.

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Sales expenses: FA expenses, sales commissions, rent expenses for real estate, etc. Figures for 2021 include sales commissions equivalent to department store credit rate Equipment expenses: Shops setup expenses, depreciation expenses, lease fees, repair costs, etc.

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<sup>;</sup>Personnel expenses: Personnel compensation, statutory welfare benefits, etc. Logistics expenses: Packing & transportation costs, logistics outsourcing fees Administrative expenses: Business outsourcing fees, utility expenses, travel and transportation expenses, communication expenses, miscellaneous expenses.

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### **Basic Policy**

Continuing from the previous year, promote business strategies in line with the Medium-Term Business Plan.

Expect certain achievement of this year's (second year of the Medium-Term Business Plan) sales and income projections based on the results of the previous year.

Therefore strengthen our foundation to achieve the targets for the final fiscal year.

### **Full-Year Forecast: Consolidated PL**

SANYO

Net sales of \$59.5bn, operating income of \$2.4bn (4.0% operating margin), net income of \$2.2bn (3.7% net income margin) planned for FY2024, the second year of the Medium-Term Business Plan.

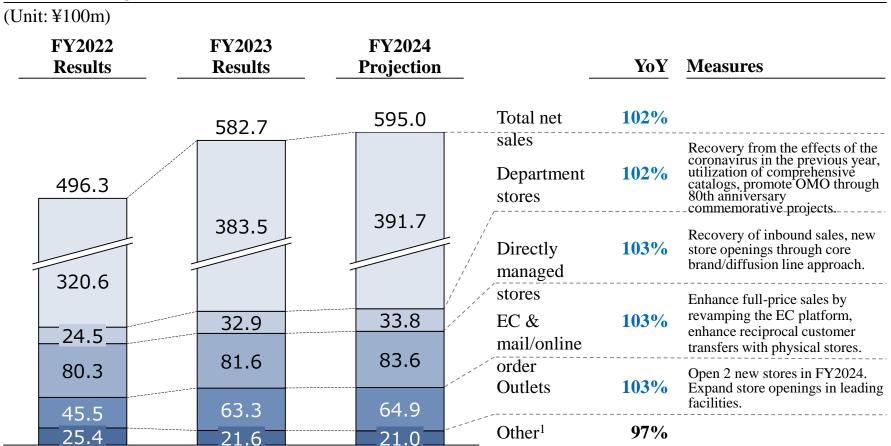
	<b>F</b>	Y2023			
		Results	Medium- <sub>1</sub> Term Plan	Projection	YoY
Fir	Net sales	582.7	590.0	595.0	102%
(Unit: \) inancial	Gross profit	361.1	368.8	372.0	103%
[H]	SG&A expenses	338.7	345.8	348.0	103%
0m) gures	<b>Operating income</b>	22.3	23.0	24.0	107%
S	Ordinary income	24.3	22.0	25.0	103%
	Net income	21.5	19.0	22.0	102%
	Gross profit margin	62.0%	62.5%	62.5%	+0.5pt
Maj Finar ndica	SG&A expense ratio	58.1%	58.6%	58.5%	+0.4pt
or acial ators	Operating margin	3.8%	3.9%	4.0%	+0.2pt
	Ordinary income margin	4.2%	3.7%	4.2%	0pt
	Net income margin	<b>3.7%</b>	3.2%	3.7%	0pt

<sup>1.</sup> Plan at the time of announcement of the Medium-Term Business Plan on April 14, 2022.

SANVO

Planned increase in sales of 102% or +\fmathbb{\pm}1.2bn vs. PY due to expanded sales in conjunction with market recovery due to the subsiding of the coronavirus, expanded inbound sales associated with easing of immigration restrictions, and enhancement of diffused line approach, etc.

**Net Sales Projection** 



<sup>1.</sup> Subsidiaries, employee sales, wholesale, etc.

#### TIMELESS WORK. はんとうにいいものをつくろう。

### **Policy by Channel**

SANVO

Expand sales and improve profitability for department stores by enhancing store efficiency. For directly managed stores and outlets, strengthen store openings centered on core brands. For EC, enhance full-price sales, acquire new users and expand sales after rebuilding the platform in 2H

**Department stores** 

**Expand sales and** improve profitability for department stores by enhancing store efficiency.

**Directly managed** stores and outlets **Strengthen store** opening.

EC

**Enhance full-price** sales, acquire new users, expand sales. **Expand sales by improving the environment through** flexible opening/closing of stores and renovations, etc.

- Thirteen shops in new store openings and 50 renovated shops planned for FY2024.
- Strengthen store openings, including pop-up deployments particularly in urban-type leading department stores.

Improve profitability by reviewing the staffing system, co-branding, optimizing inventory, etc.

SANYO Style STORE, a combined shop encompassing four women's clothing brands.

Strengthen store openings centered on core brands for directly managed stores and outlets.

• Strengthen branding through openings, including flagship stores, of

stand-alone stores in ideal locations.

Promote store openings in urban FB/SC through a diffusion line

For outlets, roll out new stores in facilities where stores have not been opened yet.

Expand sales/improve by enhancing operations/expanding dedicated products by sales channel of existing stores.

• Actively introduce directly managed store-only products/inbound made-to-order products/outlet-only products.

Continue to strengthen sales by enhancing full-price sales/expanding limited editions.

Acquire new users/expand sales by revamping the EC platform.

- Complete overhaul planned in FY2023.
- Integrate brand site and EC site to combine content and commerce.







### TIMELESS WORK. はんとうにいいものをつくろう。

### **Measures to Improve Gross Profit Margin**

SANVO

Continued promotion of measures such as control of procurement cost margin, enhancing of inventory control, improvement of full-price sales margin. Aim for a gross margin of 62 5% for FV2024

margin of 62.5% fo	or FY2024.	
	FY2024	FY2025
	Quantitative Target: Increase gross profit margin by 62.5% (+0.5pt vs. PY)	63.0% gross margin
<b>Qualitative policies</b>	Specific measures	
Control procureme cost margin	<ul> <li>Optimize SCM by strengthening initiatives with major sup</li> <li>Expand direct trade, direct import.</li> <li>Diversify material sourcing.</li> </ul>	pliers.
Strengthen inventory control	<ul> <li>Control over-purchasing by keeping 20% of purchases, han with QR system.</li> <li>¥17.8bn projected for purchases in FY2024, but will be depending on the situation.</li> <li>Product inventory at end of FY2024 is projected as ¥7.5bn end of FY 2023.</li> <li>Improve inventory turnover rates by shortening MD cy system.</li> </ul>	e flexibly managed compared to ¥8bn at the
<b>Improvement to full-price sales</b>	<ul> <li>Full-price sales margin: Plan for over 67% for FY2024 comresults.</li> <li>Strengthen ability to respond to actual demand by enhanced shortening MD cycle.</li> </ul>	•

margin

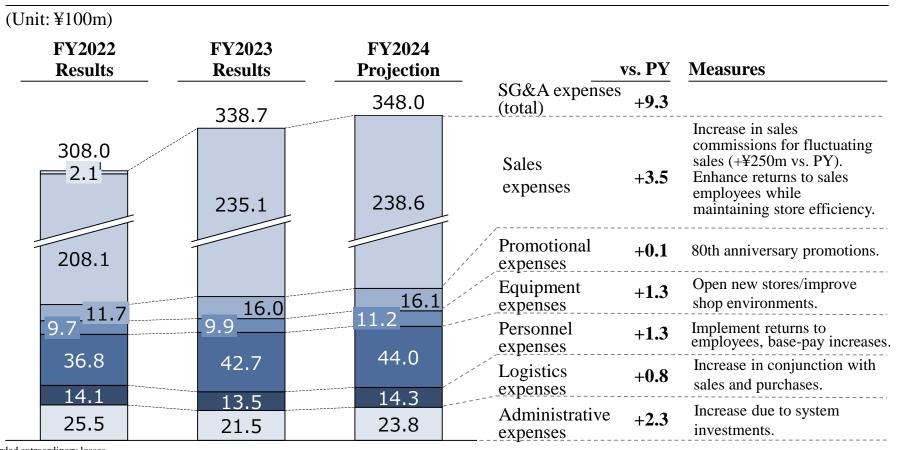
- and shortening MD cycle.
- Reduce product numbers/aggregate MD, and enhance ability to respond during the period.
- Sell-through rate: Aim for over 79% for FY2024 compared to 72% for FY2023 results.
  - Thorough consumption of products for each season within the period and promote further reduction of carryover inventory.

### **Controls on SG&A Expenses**

SANVO

### Maintain the policy of controlling fixed costs while promoting investment in stores/systems/employees. Variable costs increase as sales expand.

### Past Results vs. FY2024 Forecast



<sup>1.</sup> Recorded extraordinary losses. Sales expenses: FA expenses, sales commissions, rent for real estate, etc.; Equipment expenses: Shops setup costs, depreciation expenses, lease fees, repair costs, etc.; Personnel expenses: Compensation, statutory welfare benefits, etc. Logistics expenses: Packing & transportation costs, logistics outsourcing fees; Administrative expenses: Business outsourcing fees, utility expenses, travel and transportation expenses, communication expenses, miscellaneous expenses.

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Results exceeded projections in the first year. Achieve the revised plan for this year and aim to achieve the targets for the final fiscal year.

		FY2	023	FY2	024	FY20	vs. <del>FY2023Resul</del>
	Ini <u>tial P</u>	rojection <sup>1</sup>	Results	Medium-Term <sub>l</sub> Plan	Projection	Medium-Term <sub>1</sub> Plan	ts
	Net sales	560.0	582.7	590.0	595.0	625.0	107%
nit: ¥ Tinan Figu	Gross profit	347.2	361.1	368.8	372.0	393.8	109%
100n cial res	SG&A expenses	335.2	338.7	345.8	348.0	350.0	103%
1)	Operating income	12.0	22.3	23.0	24.0	43.8	196%
	Ordinary income	11.4	24.3	22.0	25.0	42.0	173%
	Net income	9.0	21.5	19.0	22.0	35.0	163%
	Gross profit margin	<b>62.0%</b>	62.0%	62.5%	62.5%	63.0%	+1.0pt
Maj Finar ndica	SG&A expense ratio	59.9%	58.1%	58.6%	58.5%	56.0%	-2.1pt
Aajor nancial licators	Operating margin	2.1%	3.8%	3.9%	4.0%	7.0%	+3.2pt
	Ordinary income margin	2.0%	4.2%	3.7%	4.2%	6.7%	+2.5pt
	Net income margi	n 1.6%	3.7%	3.2%	3.7%	5.6%	+1.9pt

 $<sup>1.\</sup> Plan\ at\ the\ time\ of\ announcement\ of\ the\ Medium-Term\ Business\ Plan\ on\ April\ 14,2022.$ 

### **Brand Strategy: Brand Portfolio Optimization**



SANYO

### **Business Area**

### Target Brands

### **Strategy Summary**

**Seven Core Brands** 

BLACK LABEL

BLUE LABEL

CRESTBRIDGE

MACKINTOSH

MACKINTOSH PHILOSOPHY

Paul Stuart

THE SCOTCH HOUSE
Established 1839

EPOCA

EPOCA UOMO

Women's Wear

₩ AMACA



TO BE CHIC

TRANS WORK

**Challenges** 

SANYOCOAT

S.\_\_\_\_ E S S E N T I A L S



**ECOALF** CAST: LOVELESS

Achieve operating surplus for all brands in FY 2023. Create a stable brand portfolio with profitability.

Aim to establish a robust business and profit base by creating as quickly as possible a ¥10bn net sales system for all brands.

- Further improve brand value by strengthening branding.
- Active investment toward further business expansion.

Secure revenue-expenditure balance during this Medium-Term Plan, development policy that will become a growth engine for next Medium-Term Plan.

• MD optimization, improve store profitability.

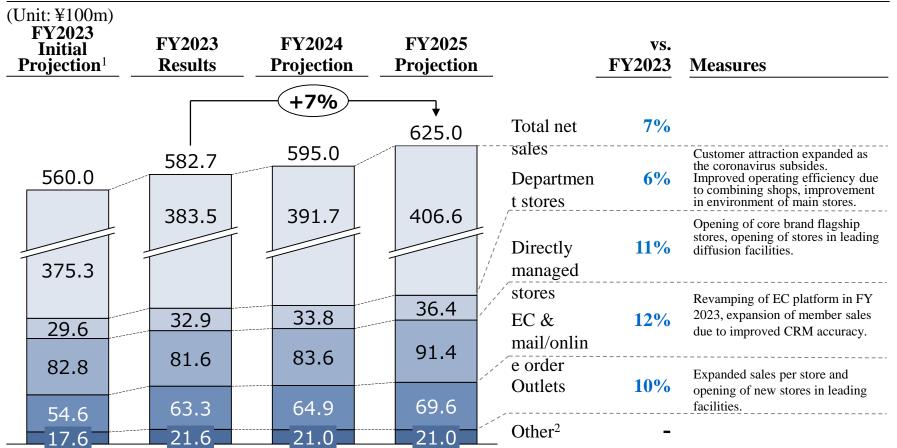
- Expand sales channels to urban FB/SC through "CB CRESTBRIDGE."
- Expand inbound sales.
- Strengthen branding by opening a flagship store.
- Expand sales channels to urban FB through "GREY LABEL."
- Expand product categories and maximize licensing revenue.
- Expand and enhance directly managed stores, including flagship stores.
- Improve the environment and efficiency of main stores, opening of stores in combined form
- Establish a department store profit-generating model.
- Establish the Sanyo Summit Series through high-quality product development.
- Continue low-cost operations and make the business profitable through MD innovation.

### **Channel Strategy**

SANYO

Real stores (department stores/directly managed stores/outlets) - increased sales projected due to recovery in attracting customers and expanded inbound sales due to the subsiding of the coronavirus. EC - also aiming to expand sales by revamping its platform.

**Channel Strategy: Progress of the Three-Year Projections** 

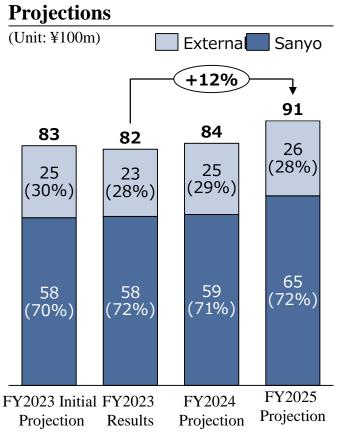


<sup>1.</sup> Plan at the time of announcement of the Medium-Term Business Plan on April 14, 2022 2. Subsidiaries, employee sales, wholesales, etc.

SANYO

Expanded functions/services by revamping of the EC platform in September 2023. Establish a system of mutual support between EC + physical stores through OMO promotion, aim for net sales of ¥9.1bn in FY2025.

**Progress of EC Net Sales** 



(FY2025) Sanyo's EC net sales projection: ¥6.5bn. External EC sales projection: increase slightly.

### **Specific measures**

Revamp EC platform Sanyo's EC **Promote OMO** 

Expanded functions/services by revamping of the EC platform in September 2023.

- Integrate brand site and EC site to combine content and commerce.
- Strengthen branding while improving CX.
  - Promote shopping among different brands, while ensuring the branding of each brand.
- Enhance full-price sales through cross-brand features/staff coordination/expanded content, such as EC-only products, etc.
- Promote acquisition of new users through enhancing user touch points such as creating apps and SNS/reviewing online ads, etc.

Establish a system of mutual support between EC + physical stores by promoting OMO. Improve services across EC and physical stores, and provide CX that transcends the online/offline barriers.

- Create a new official EC app, and establish an OMO base by combining this with the existing SANYO MEMBERSHIP app.
- Promote reciprocal customer transfer between EC and physical stores by publishing the comprehensive catalog, SANYO Style MAGAZINE.
- Implement in-store fitting/pick-up services for EC users.

**External EC** 

Strengthen initiatives for each mall to increase awareness and maintain sales/secure gross profit.

In accordance with the basic policy of the Medium-Term Business Plan, enhance development investment and employee returns toward the future and enhance shareholder returns.

### Establish a solid financial base

### Aim for equity of over ¥40bn in FY2025.

- Accumulate capital through expanded profitability.
- Securitization of assets.

ROE target of 8.5%.

## **Develop investment and employee** returns toward the future

Proactively pursue investments for future growth, based on the maintenance of a solid financial base.

Improve treatment as employee returns, improve motivation and engagement.

### **Enhancement of Shareholder Returns**

Resume payout of dividends in FY2023 and pay a DOE 2% dividend ahead of schedule, ¥55 dividend.

A dividend of ¥59, DOE 2%, projected for FY2024.

Consider further enhancement of shareholder returns depending on future earnings progress.

- 1. FY2023 Earnings Report
- **2. FY2023 Review**
- 3. FY2024 Projection
- 4. Medium-Term Business Plan Progress
  - Three-Year Projections
  - Growth Strategy
    - Branding Strategy
    - Channel Strategy
    - EC Strategy
  - Capital Strategy
  - ESG Initiatives

Note: Figures for the period before FY2022 are reference values that have been replaced in essence according to the New Revenue Recognition Standard.





SANVO

# Identify materiality and further enhance disclosure content through enhancement of sustainability promotion system. Certified with a B evaluation in the CDP survey.

#### Enhance the sustainability promotion system.

- The promotion base is the Sustainability Committee under the direct control of the Management Committee.
  - The Chairperson is the Executive Managing Officer, General Manager of Corporate Management HQ.
  - In FY2023, 8 reports have been put forward/submitted to the Management Committee, and 6 reports have been submitted to the Board of Directors/announced at board briefing sessions, and all were discussed.
- In March 2022, the Sustainability Promotion Office was newly established under the control of Corporate Management HQ.

#### **Identification of Materiality.**

- Four materialities were identified that should be addressed as social issues faced by the fashion industry, while taking stakeholder expectations into consideration.
  - "Contribution to a sustainable global environment"
  - "Efforts toward a circular economy"
  - "Further promotion of CSR procurement"
  - "Creating a rewarding workplace that respects diversity"

### Further enhance disclosure content on Sanyo's "Sustainability" webpage.

• Significant update in March 2023: (https://www.sanyo-shokai.co.jp/company/sustainability/)

#### Certified with a B evaluation in the CDP survey.

• Certified with a B evaluation, third from the top on an 8-level scale, in a 2022 survey on responses to climate change conducted by CDP, an international NGO.

### **GHG Emission Reduction Targets**

Inventory reduction/Waste reduction through purchasing

management

Gradually switch to environmentally friendly materials in raw

material procurement

Promote efforts by the entire supply chain



### **Corporate Governance**



Secured the independence and objectivity of the Board of Directors with Outside Directors constituting 71% of members, including the chairperson. Increased the ratio of performance-linked and RS officer compensation 30% in order to encourage business management from the same perspective as shareholders.

Composition of the Board of Directors and a voluntary Nomination and Compensation Committee<sup>1</sup>.

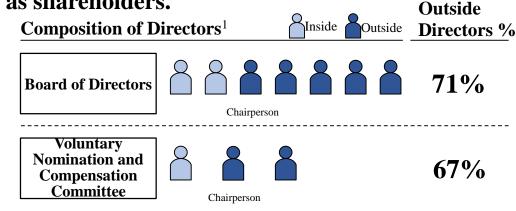
- A composition that utilizes the knowledge and advice of Outside Directors and enhances the independence, objectivity, and accountability of the Board of Directors.
  - Ratio of Outside Directors: 71%
  - Chairperson of the Board of Directors is an Outside Director.
  - Promote diversity through appointment of female officers, etc.
- Establish a voluntary Nomination and Compensation Committee as an advisory committee to the Board of Directors. The chairperson is an Outside Director.

#### Officer compensation with increased performancelinked + RS ratio.

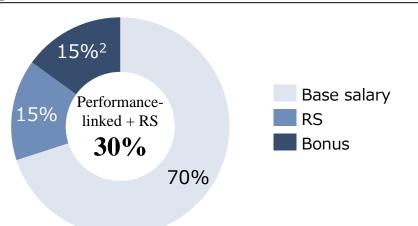
- Performance-linked bonus accounts for 15%<sup>2</sup>.
- Restricted Stock award (RS) consists 15%.

#### Implementation of employee engagement program.

- Held dialogues with mid-career and young employees nationwide in "Dialogues with the President" starting in FY2021, under business restructuring phase.
- Engagement surveys implemented by third party organizations and improvement activities based on the results of the surveys implemented starting in FY2023.



### **Compensation for Inside Directors**



<sup>1.</sup> Planned to be created after the 80th Annual General Meeting of Shareholders planned to be held in May 2023.

<sup>2.</sup> Range between 0% and 22.5% based on performance, etc. Copyright © SANYO SHOKAI LTD. All Rights Reserved.



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