

# Consolidated Financial Results for FY22

(April 1, 2022 to March 31, 2023)

**Internet Initiative Japan Inc. (IIJ)**

**The Prime Market of the Tokyo Stock Exchange (Ticker symbol: 3774)**

**May 12, 2023**

## Disclaimer

Statements made in this presentation regarding IIJ's or managements' intentions, beliefs, expectations, or predictions for the future are forward-looking statements that are based on IIJ's and managements' current expectations, assumptions, estimates and projections about its business and the industry. These forward-looking statements, such as statements regarding revenues, operating and net profitability are subject to various risks, uncertainties and other factors that could cause IIJ's actual results to differ materially from those contained in any forward-looking statement.

# Outline

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• FY22 (FY2022) stands for a fiscal year ending March 31, 2023. Others alike  
• Abbreviation: NW stands for network, SI stands for systems integration, DC stands for data center, ¥ (JPY) bn stands for JPY billion

# I . FY22 Summary and FY23 Outlook

## FY22 Summary

**Revenue growth rate accelerated as strong demands continued even after the Pandemic eased** FY20: +4.2%, FY21: +6.3%, FY22: +11.7%

**Opportunities to make proposals and acquire large complex projects increased by leveraging IIJ's collective strength**

**Moving toward a new growth stage**

| Revenues          | Operating Profit | Operating Margin   | Net Profit       | ROE                |
|-------------------|------------------|--------------------|------------------|--------------------|
| <b>¥252.71 bn</b> | <b>¥27.22 bn</b> | <b>10.8%</b>       | <b>¥18.84 bn</b> | <b>17.0%</b>       |
| <b>+11.7%</b>     | <b>+15.6%</b>    | <b>+0.4 points</b> | <b>+20.2%</b>    | <b>+0.8 points</b> |

### NW service (excluding mobile)

- ◆ Each service revenue steadily grew as the IT usages continued to advance IP: +8.4%, WAN: +4.6%
- ◆ Strong demands for cyber security counter measures etc.: security +20.3%
- ◆ Service line-up continued to expand by developing new services
  - In-house developed SASE service, Multi-cloud data collaboration etc.

### SI

- ◆ Strong demand continued, Revenue exceeded initial expectation Large complex NW/SI projects also contributed
- ◆ SI order-received: ¥120.91 bn (+19.2%), Revenue: ¥110.94 bn (+16.4%)
  - Of construction, order-received: ¥44.29 bn (+14.6%), revenue: ¥42.95 bn (+21.4%)
  - Of operation, order-received: ¥76.62 bn (+22.0%), revenue: ¥68.00 bn (+13.4%)

### Mobile

- ◆ Total subs.: 4,136 thousand (+639 thousand), total revenue: ¥42.27 bn (+¥1.56 bn)
  - Stronger-than-expected consumer acquisition due to changes in competitive landscape, Enterprise mobile (IoT usage) subs. largely increased (FY21: +264 thousand, FY22: +436 thousand), SIMs for foreigners visiting Japan picking up

### HR and others

- ◆ Enhanced recruitment and training: total number of employees (consolidated) 4,451 personnel, +304 personnel (FY21-end: 4,147 personnel, +286 personnel)
  - IIJ turnover rate 3.8% (FY21: 4.2%)
  - New graduates joined in Apr. 2023: 246 personnel (up approx. 1.4 times YoY, Apr. 2022: 178 personnel)
- ◆ Opened "IIJ Academy" to educate NW engineers (First session began in May 2023)

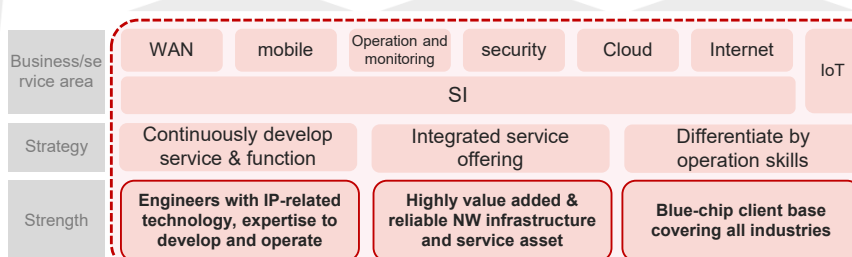
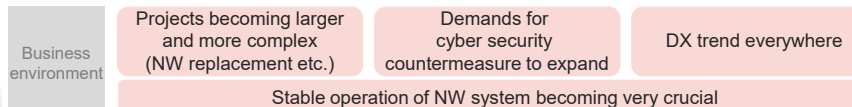
+%, YoY = Year over year comparison  
Net Profit is "Profit for the period attributable to owners of the parent"  
Mobile total subscription (subs) and total number of employees are as of Mar.31. 2023 (FY21 YoY personnel is excluding PTC)

## FY23 Outlook

**Revenue to largely grow and profit to expand along with it by steadily executing growth strategy**

**Accomplish the current mid-term plan and aim to achieve further growth through the next plan (FY24~) with the competitive advantage of being a service integrator**

| Revenue          | Operating Profit | Operating Margin  | Net Profit       |
|------------------|------------------|-------------------|------------------|
| <b>¥286.0 bn</b> | <b>¥31.5 bn</b>  | <b>11.0%</b>      | <b>¥20.72 bn</b> |
| <b>+13.2%</b>    | <b>+15.7%</b>    | <b>+0.2 point</b> | <b>+10.0%</b>    |



|                    | Interim | Year-end | Annual         | Payout ratio |
|--------------------|---------|----------|----------------|--------------|
| Dividend per share |         |          |                |              |
| FY22               | ¥14.625 | ¥14.63   | ¥29.255 +21.9% | 28.1%        |
| FY23               | ¥17.18  | ¥17.18   | ¥34.36 +17.5%  | 30.0%        |

Post-stock split basis

## II - 1. Consolidated Financial Results

Unit: ¥ (JPY) billion  
YoY = Year over year comparison

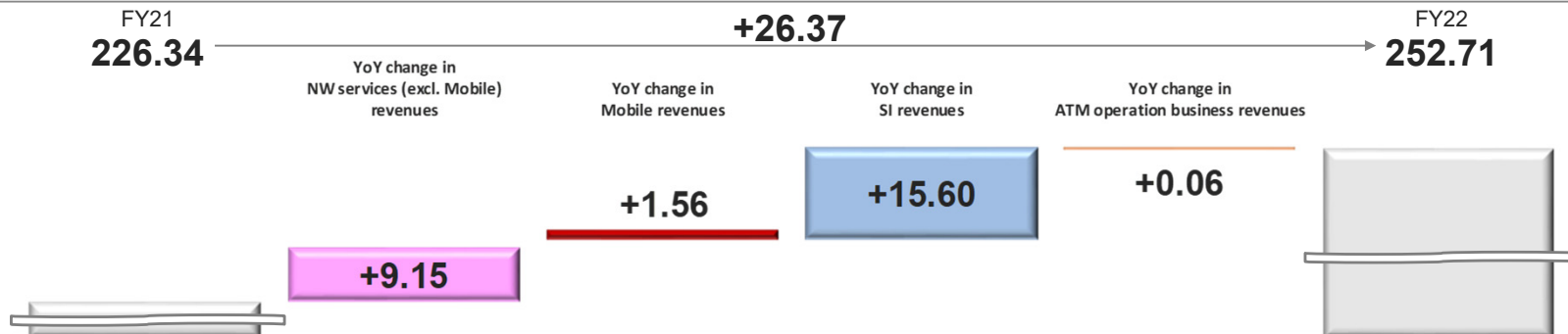
|                   | <small>% of revenue</small><br>FY2022 Results<br><small>Apr. 2022 - Mar. 2023</small> | <small>% of revenue</small><br>FY2021 Results<br><small>Apr. 2021 - Mar. 2022</small> | YoY         |        | <small>% of revenue</small><br>FY2022 Targets<br><small>(Announced in May 2022)<br/>Apr. 2022 - Mar. 2023</small> | YoY    |        |
|-------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-------------|--------|-------------------------------------------------------------------------------------------------------------------|--------|--------|
| Revenues          | 252.71                                                                                | 226.34                                                                                | +11.7%      | +26.37 | 250.0                                                                                                             | +10.5% | +23.66 |
| Cost of Revenues  | <small>77.1%</small><br>194.80                                                        | <small>77.2%</small><br>174.71                                                        | +11.5%      | +20.09 | <small>76.9%</small><br>192.2                                                                                     | +10.0% | +17.49 |
| Gross Profit      | <small>22.9%</small><br>57.91                                                         | <small>22.8%</small><br>51.63                                                         | +12.2%      | +6.28  | <small>23.1%</small><br>57.8                                                                                      | +12.0% | +6.17  |
| SG&A etc.         | <small>12.1%</small><br>30.69                                                         | <small>12.4%</small><br>28.08                                                         | +9.3%       | +2.61  | <small>12.2%</small><br>30.6                                                                                      | +9.0%  | +2.52  |
| Operating Profit  | <small>10.8%</small><br>27.22                                                         | <small>10.4%</small><br>23.55                                                         | +15.6%      | +3.67  | <small>10.9%</small><br>27.2                                                                                      | +15.5% | +3.65  |
| Profit before tax | <small>10.8%</small><br>27.31                                                         | <small>10.7%</small><br>24.16                                                         | +13.0%      | +3.15  | <small>10.5%</small><br>26.3                                                                                      | +8.8%  | +2.14  |
| Net Profit        | <small>7.5%</small><br>18.84                                                          | <small>6.9%</small><br>15.67                                                          | +20.2%      | +3.17  | <small>7.0%</small><br>17.5                                                                                       | +11.7% | +1.83  |
| ROE               | 17.0%                                                                                 | 16.2%                                                                                 | +0.8 points |        | -                                                                                                                 | -      | -      |

- SG&A etc. represents the sum of SG&A, which includes R&D expenses, and other income/expenses
- Net profit is "Profit for the period/year attributable to owners of the parent"

## II - 2. Year over Year Analysis

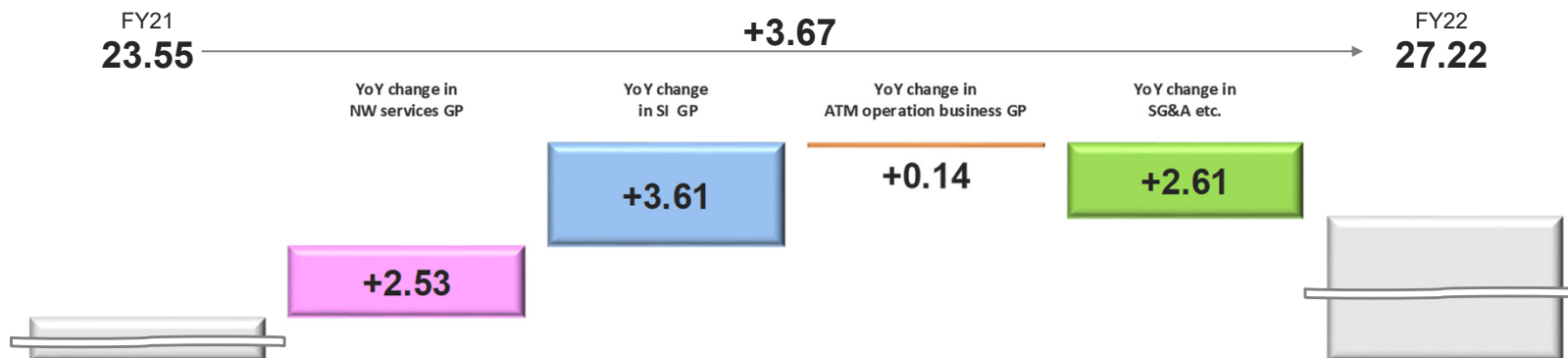
Unit: ¥ (JPY) billion (bn)  
GP = Gross Profit  
YoY = Year over year comparison

### Revenues



- NW services (excl. Mobile) revenues are calculated by deducting the below mentioned Mobile services revenues from total NW services revenues. The revenues include non-mobile consumer revenue which is a small amount
- Mobile services revenues include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)

### Operating Profit

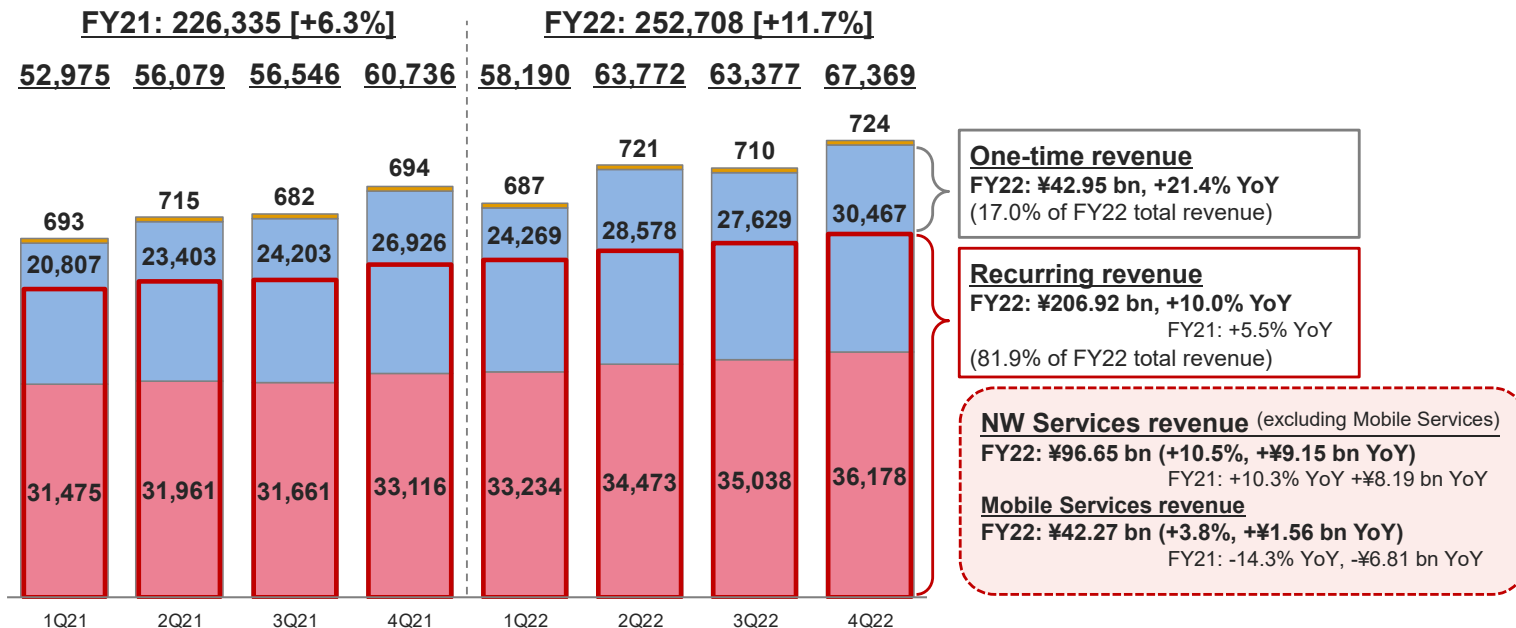
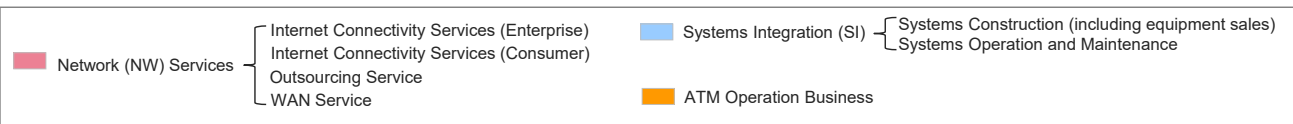


- NW services gross profit consists of gross profit related to NW revenues (excl. Mobile) and Mobile revenues (These two are not decomposable because some costs are common among them)
- SG&A etc. in this slide represents the sum of SG&A, which includes R&D expenses, and other income/expenses

## II - 3. Revenues

Unit: ¥ (JPY) million

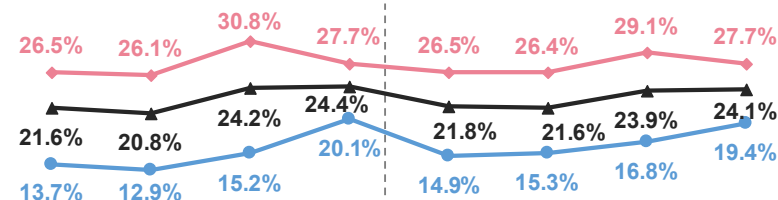
[ ], YoY = Year over year comparison



- One-time revenue, systems construction revenues which include equipment sales, is mainly recognized when systems and/or equipment are delivered and accepted by customers
- Recurring revenue represents the following monthly recurring revenues: Internet Connectivity Services (Enterprise), Internet Connectivity Services (Consumer), Outsourcing Services, WAN Services, and Systems Operation and Maintenance
- Mobile services revenues include IJJ Mobile Services (including MVNE) and IJJmio (consumer mobile)

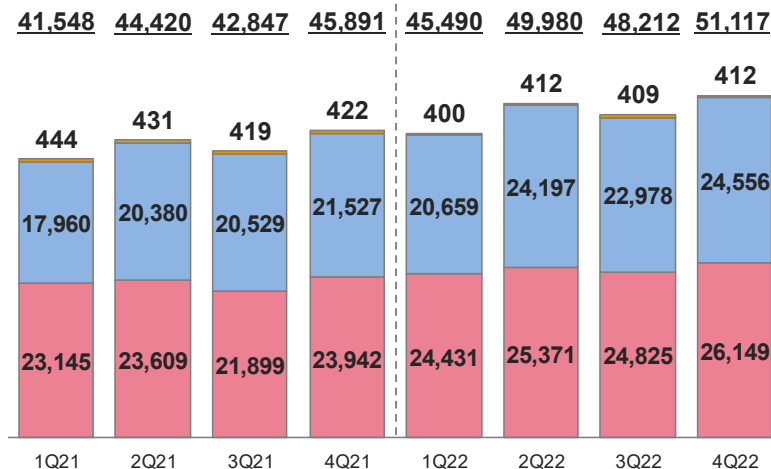
## II - 4. Cost of Revenues & Gross Profit Ratio

Unit: ¥ (JPY) million  
[ ], YoY = Year over year comparison



**FY21: 174,707 [+1.2%]**

**FY22: 194,800 [+11.5%]**



### ◆ Total gross profit

➢ FY22: ¥57.91 bn (+12.2% YoY)

### ◆ Gross profit for NW services

➢ FY22: ¥38.15 bn (+7.1% YoY)

- FY22 gross margin 27.5% (FY21: 27.8%) decreased by 0.3 points YoY as Mobile services' profitability decreased temporarily due to smaller onetime profit contribution related to the mobile interconnectivity (unit charge) revision, the user migration from the old plan, whose voice plan's margin is higher, to the new plan and the enhanced procurement of mobile devices for marketing purposes with low margin
- FY22 gross profit increased by +¥2.53 bn YoY
  - ✓ Of which, NW service (excluding Mobile services) gross profit YoY increase was approx. +¥3.6 bn YoY
- 4Q22 gross margin slightly decreased from 3Q22 because 3Q22 gross margin included a onetime profit contribution of over ¥0.5 bn which was the result of FY21 Docomo's mobile data interconnectivity (unit charge) revision. In 3Q21, such onetime profit contribution was ¥1.08 bn

### ◆ Gross profit for SI

➢ FY22: ¥18.55 bn (+24.2% YoY)

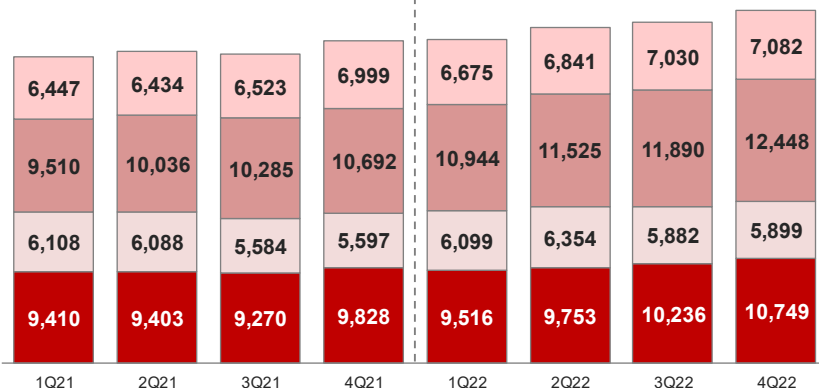
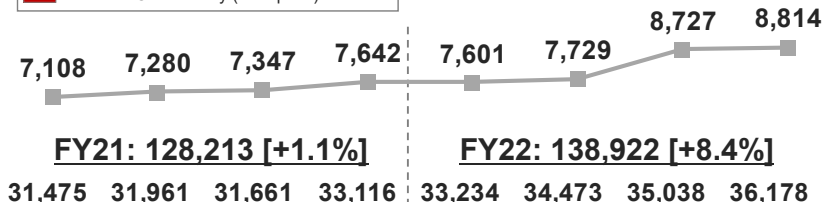
- FY22 gross margin 16.7% (FY21: 15.7%) increased by 1.0 points YoY mainly due to an increase in SI revenue volume

## II - 5. Network (NW) Services (1) Revenues

Unit: ¥ (JPY) million  
[ ], YoY = Year over year comparison  
QoQ = Quarter over quarter comparison



Revenue recognition of the order-received large scale monthly recurring revenue projects(\*) started as planned (WAN, security, SI operation and IP)



### ◆ Internet Connectivity (enterprise) Services

- FY22: ¥40.25 bn, +6.2% YoY
  - Internet traffic (please refer to page 45) and contracted bandwidth continue to expand
  - Of which, IP: ¥14.84 bn, +8.4% YoY
    - ✓ 3 months YoY revenue growth rate: 4Q22 +9.9%, 3Q22 +9.4%, 2Q22 +8.9%, 1Q22 +5.2%
    - ✓ Number of contracts & contracted bandwidth increased in 3Q22 due to Tokyo public high school project by approx. 500 and approx. 500 Gbps, respectively
  - Of which, Enterprise mobile (IoT usages etc.): ¥11.18 bn, +9.0% YoY
    - ✓ Same as 4Q21, 4Q22 included slightly over ¥0.1 bn of lump-sum revenue related to a large mobile project which consists of several phases (in 4Q21, ¥0.21 bn)
  - Of which, MVNE (service offer to other MVNOs): ¥10.07 bn, -0.2% YoY
    - ✓ Degree of revenue decrease in response to a decrease in procurement cost at the beginning of FY22 was as expected

### ◆ Internet Connectivity (consumer) Services (Mainly consumer mobile "IIJmio")

- FY22: ¥24.24 bn, +3.7% YoY
  - Of which, consumer mobile (IIJmio): ¥21.03 bn, +3.2% YoY
  - Fixed line connectivity "IIJmio Hikari" also increased mainly due to packed offering with mobile services

### ◆ Outsourcing Services (Various in-house developed network services)

- FY22: ¥46.81 bn, +15.5% YoY
  - 3 months YoY revenue growth rate: 4Q22 +16.4%, 3Q22 +15.6%, 2Q22 +14.8%, 1Q22 +15.1%
  - Of which, security: ¥26.74 bn, +20.3% YoY
    - ✓ Growth accelerating as SASE's growing demand added to conventional services growth

### ◆ WAN Services (Closed network services)

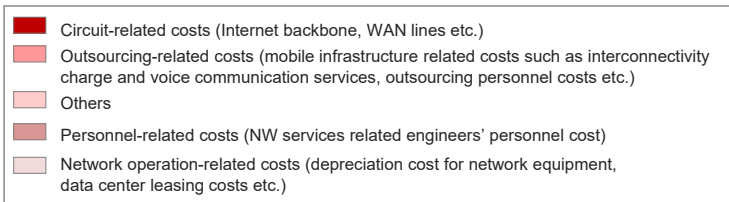
- FY22: ¥27.63 bn, +4.6% YoY
  - 3 months YoY revenue growth rate: 4Q22 +1.2%, 3Q22 +7.8%, 2Q22 +6.3%, 1Q22 +3.5%

- Total contracted bandwidth is calculated by multiplying number of contracts by contracted bandwidths for IP service and broadband services respectively which are both under Internet connectivity services for enterprise
- IP (Internet Protocol) Service is bandwidth guaranteed dedicated Internet connectivity services for enterprises. Contracts are based on bandwidth and enterprises use the service for their core and main Internet connectivity
- MVNE is IIJ Mobile MVNO Platform Service
- 1Q22 IP, enterprise mobile & WAN revenues decreased QoQ mainly due to a certain large scale NW replacement project whose initial revenue concentrated in 4Q21, which led 1Q22 revenue to decrease by ¥0.29 bn from 4Q21. A large mobile project whose revenue recognized per phase, which led 1Q22 revenue to decrease by ¥0.21 bn from 4Q21
- (\*) Details of the order-received large scale monthly recurring revenue projects: around 4Q21-end: Total contracted revenue: over ¥10.0 bn (approximately 70% of the revenues in NW services), 5 projects, contract period: 3 to 4 years. In 1Q22: Total contracted revenue: approximately ¥3.5 bn (most of the revenues in NW services), 9 projects, contract period: 3 to 5 years. Outlook for these monthly recurring revenue recognition: 3Q22 approximately ¥0.5 bn, 4Q22 approximately ¥0.7 billion



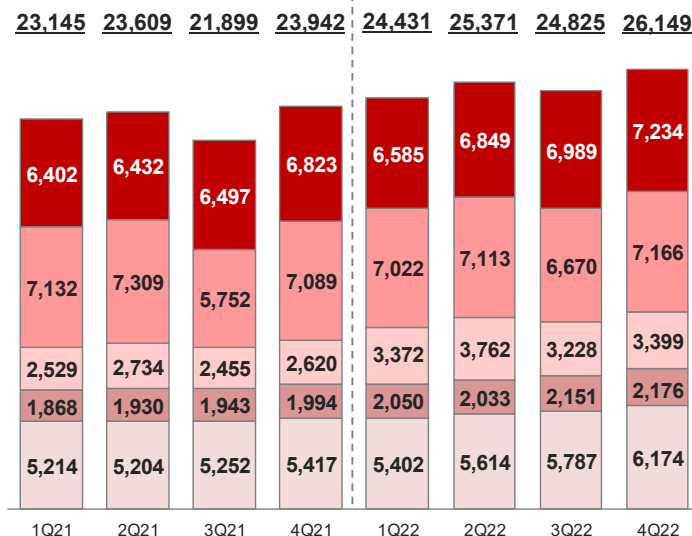
## II - 5. Network (NW) Services (2) Cost of Revenues

Unit: ¥ (JPY) million  
[ ], YoY = Year over year comparison



**FY21: 92,594 [-7.1%]**

**FY22: 100,776 [+8.8%]**



- Regarding Outsourcing-related costs:
  - Voice purchasing cost (unit charge) was revised lower at the beginning of FY21 and Sep. 2021 (switched to auto-prefix appending)

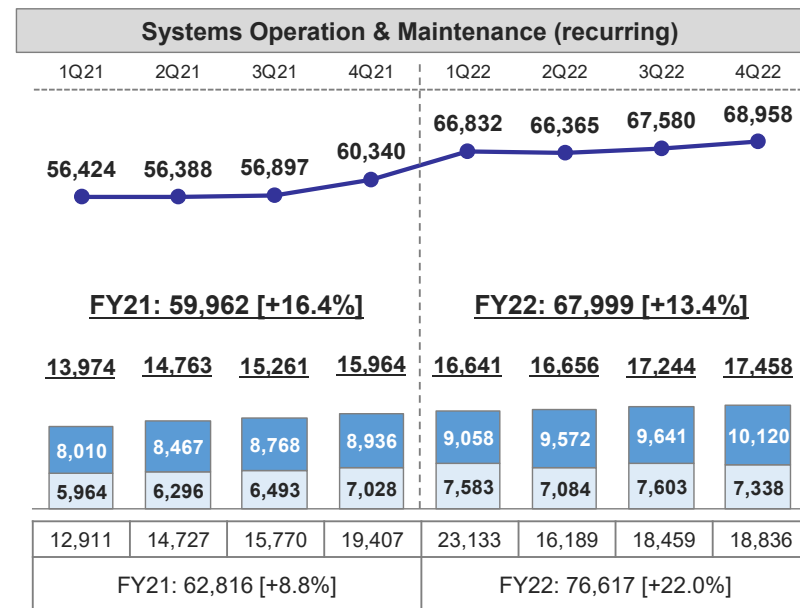
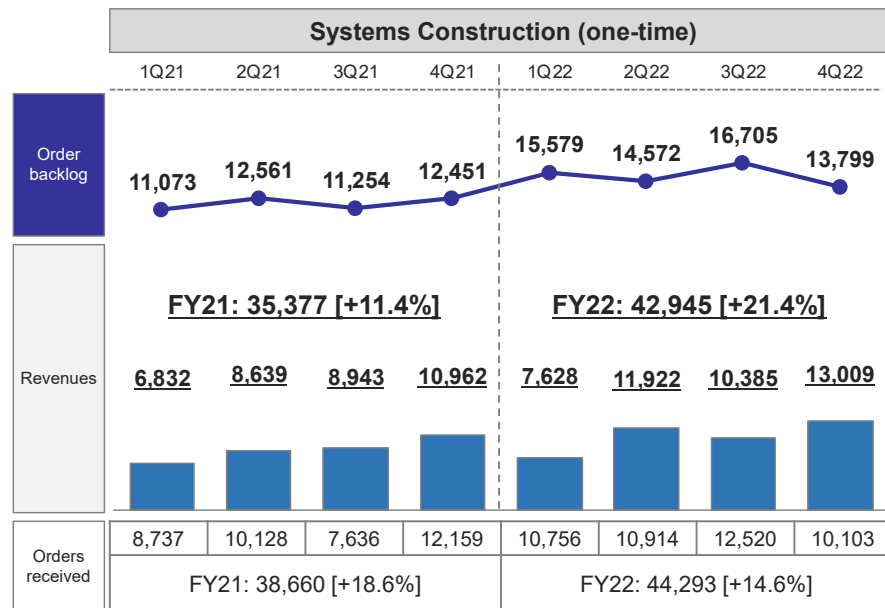
- FY22 Circuit-related costs increased by 5.7%, +¥1.50 bn YoY, along with an increase in WAN revenue which increased by +¥1.22 bn YoY
  - Internet backbone circuit cost remains stable as we can leverage scale merit by having one of the largest Internet backbone networks
- FY22 Outsourcing-related costs increased by 2.5%, +¥0.69 bn YoY
  - In 3Q22, recorded over ¥0.5 bn of a onetime profit contribution which was a result of FY21 Docomo's mobile interconnectivity (unit charge) revision (3Q21 ¥1.08 bn plus impact)
- FY22 Others increased by 33.1%, +¥3.42 bn YoY mainly due to the increase in the purchasing mobile devices, license fees such as SASE, supplies expenses and others in line with increased revenues
  - YoY increase for purchasing cost of mobile devices:  
1Q22: +¥0.44 bn, 2Q22: +¥0.52 bn, 3Q22: +¥0.16 bn, 4Q22: +¥0.29 bn (FY22: +¥1.42 bn)
- Network operation-related costs slightly increase on a quarterly basis

| NTT Docomo's mobile data interconnectivity charge (unit charge) |                                                                                                                                                |                                                                                                                                                             |
|-----------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                 | Unit charge based on future cost method                                                                                                        | Fixed unit charge                                                                                                                                           |
| FY23                                                            | ¥15,644<br>• Announced in Mar. 2023<br>• Have been using this unit charge from 1Q23<br>• Previously announced unit charge in Mar.2022: ¥15,697 | • To be fixed around at the end of Dec. 2024                                                                                                                |
| FY22                                                            | ¥20,327<br>• Announced in Mar. 2022<br>• Used this unit charge in FY22<br>• Decreased 24.8% from the FY21 fixed unit charge                    | • To be fixed around at the end of Dec. 2023                                                                                                                |
| FY21                                                            | ¥28,385<br>• Announced in Apr. 2021<br>• Used this unit charge in FY21<br>• Decreased 23.9% from the FY20 fixed unit charge                    | ¥27,024<br>• Fixed at the end of Dec. 2022<br>• Onetime profit contribution of over ¥0.5 bn in 3Q22<br>• Decreased by 27.5% from the FY20 fixed unit charge |
| FY20                                                            | ¥41,436<br>• Announced in Mar. 2020<br>• Used this unit charge in FY20<br>• Decreased 3.0% from the FY19 fixed unit charge                     | ¥37,280<br>• Fixed at the end of Dec. 2021<br>• Onetime profit contribution of ¥1.08 bn in 3Q21<br>• Decreased 12.7% from the FY19 fixed unit charge        |

## II - 6. Systems Integration (SI) (1) Revenues

Unit: ¥ (JPY) million  
[ ], YoY = Year over year comparison

|                                        |                                                                                                       |
|----------------------------------------|-------------------------------------------------------------------------------------------------------|
| <span style="color: #0056b3;">■</span> | Systems Construction revenues (including equipment sales)                                             |
| <span style="color: #4f81bd;">■</span> | Systems operation & maintenance revenues for on-premise system                                        |
| <span style="color: #a6c9ec;">■</span> | Cloud revenues such as private Cloud which are recognized as systems operation & maintenance revenues |

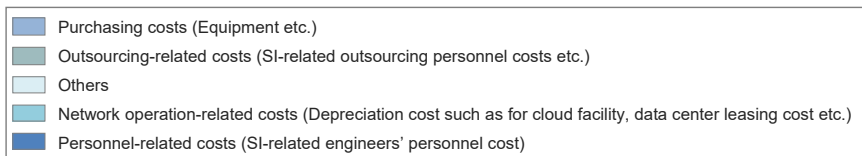


• 1Q22 order-received includes multi-year-fixed large-scale projects (approximately ¥3.0 bn)  
(Generally speaking, orders received is for 1 year and automatically renewed)

- Favorable order situation, continued to accumulate NW integration projects and others from all industries
- PTC (Singaporean Sler, consolidated from 1Q21) steadily progressing FY22 revenue ¥10.68 bn, operating profit ¥0.47 bn
- Continued to acquire large scale flagship complex projects combining NW services whose revenue volume are over a few ¥ bn (please refer to page 21)

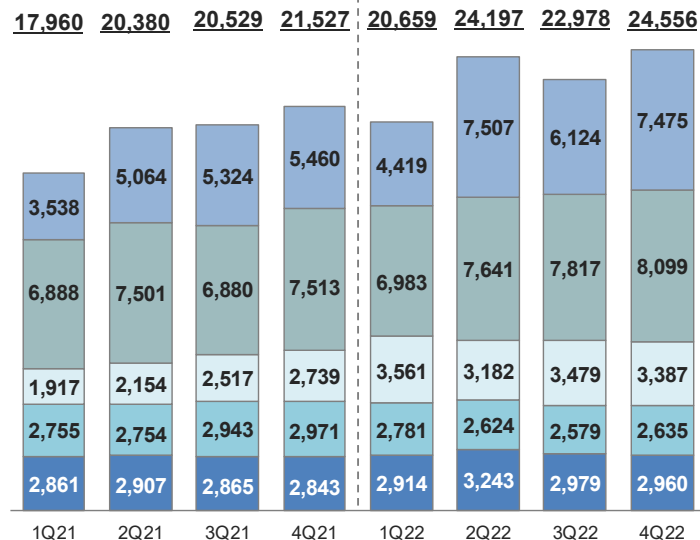
## II - 6. Systems Integration (SI) (2) Cost of Revenues

Unit: ¥ (JPY) million  
[ ], YoY = Year over year comparison



**FY21: 80,396 [+12.9%]**

**FY22: 92,391 [+14.9%]**



- Purchasing, outsourcing-related, and others are linked to the size of project and revenue to certain degree
- Portion of purchasing cost to SI construction revenue:  
In general, when purchasing (equipment) portion is high, gross margin tends to be low
  - FY22: 59%, 4Q22: 57% (Gross margin: FY22: 16.7%, 4Q22: 19.4%)
  - FY21: 55%, 4Q21: 50% (Gross margin: FY22: 15.7%, 4Q21: 20.1%)
- Others, which include license purchasing for multi-cloud, fluctuate along with multi-cloud demand and overall activity
- No significant change in network operation-related costs on a quarterly basis

Number of SI-related outsourcing personnel

(unit: personnel)

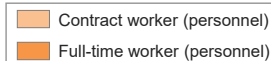
| 1Q21-end | 2Q21-end | 3Q21-end | 4Q21-end | 1Q22-end | 2Q22-end | 3Q22-end | 4Q22-end |
|----------|----------|----------|----------|----------|----------|----------|----------|
| 1,244    | 1,300    | 1,302    | 1,319    | 1,327    | 1,390    | 1,393    | 1,385    |

- Number of SI-related outsourcing personnel can be increased in comparison with the number of IIJ's SI engineers

## II - 7. Human Capital Disclosure

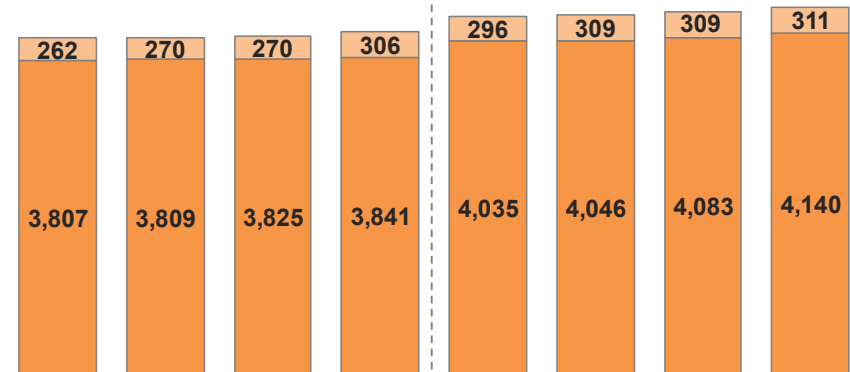
YoY = Year over year comparison

### Number of Employees (consolidated basis)



Jun. 2021 Sep. 2021 Dec. 2021 Mar. 2022 Jun. 2022 Sep. 2022 Dec. 2022 Mar. 2023

**4,069** **4,079** **4,095** **4,147** **4,331** **4,355** **4,392** **4,451**

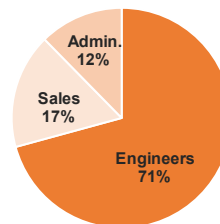


### Personnel-related costs & expenses

Unit: ¥ (JPY) million, ( ) = % of revenue

| 1Q21                            | 2Q21             | 3Q21             | 4Q21             | 1Q22                           | 2Q22             | 3Q22             | 4Q22             |
|---------------------------------|------------------|------------------|------------------|--------------------------------|------------------|------------------|------------------|
| 7,756<br>(14.6%)                | 7,892<br>(14.1%) | 7,859<br>(13.9%) | 7,985<br>(13.1%) | 8,177<br>(14.1%)               | 8,655<br>(13.6%) | 8,341<br>(13.2%) | 8,506<br>(12.6%) |
| FY21: 31,491 (13.9%) +10.3% YoY |                  |                  |                  | FY22: 33,678 (13.3%) +6.9% YoY |                  |                  |                  |

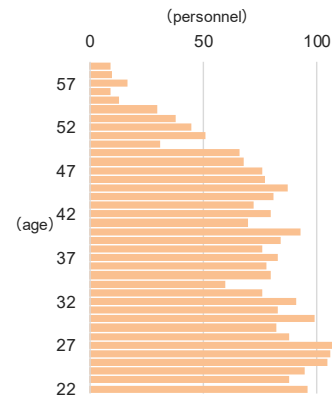
### Breakdown of Employees



(As of Mar. 2023)

- Breakdown of new graduates is almost identical

### Age Composition (as of Apr. 2023, IIJ)



### Number of new graduates (consolidated basis)

Joined in Apr. 2019    Joined in Apr. 2020    Joined in Apr. 2021    Joined in Apr. 2022    **Joined in Apr. 2023**

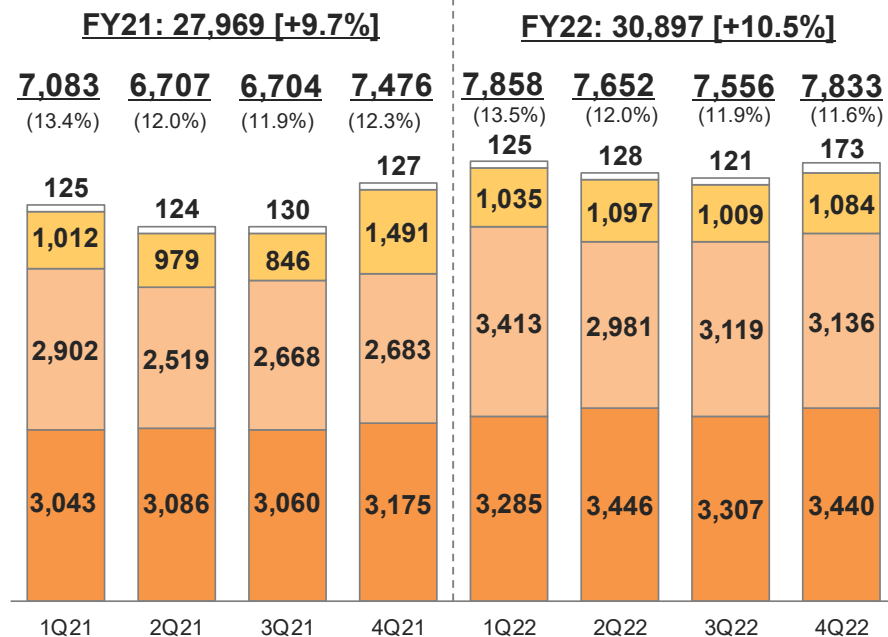


- The monthly salary table for new graduates was modified in Apr. 2023 (the previous modification was in Apr. 2019)

- Graduates with bachelor's degree: ¥256,667 per month, up 4.8%
- Salary ranges for the existing employees were revised along with it

## II - 8. SG&A

Unit: ¥ (JPY) million  
[ ], YoY = Year over year comparison



### ◆ Other income/expenses (not included in the left graph)

- FY22: ¥0.21 bn of income
  - ¥0.17 bn of gain on sales of tangible assets etc.
- FY21: ¥0.11 bn of expense
  - Loss on disposals of tangible assets etc.

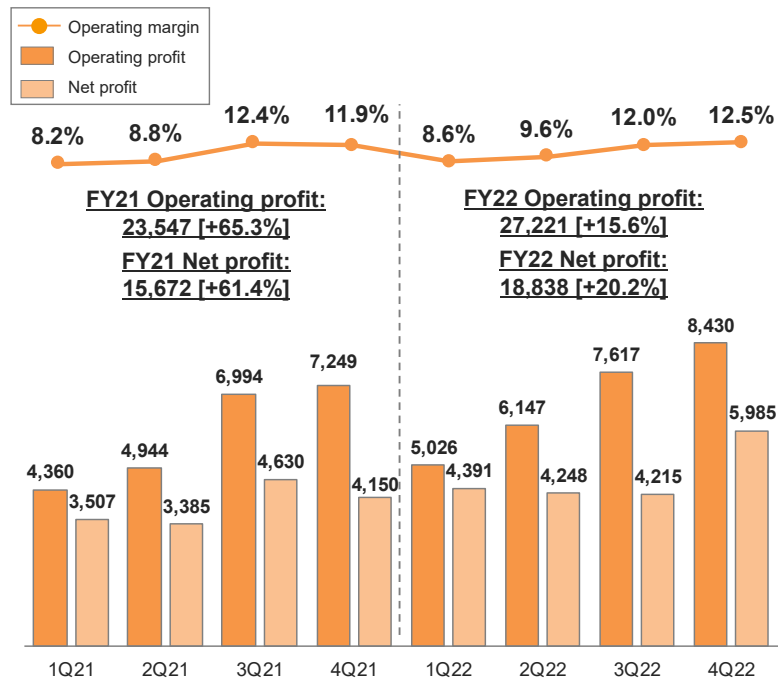
### ◆ SG&A (sum of SG&A and other income/expenses)

- FY22: ¥30.69 bn, +9.3% YoY
  - 12.1% of FY22 total revenues
- FY21: ¥28.08 bn, +7.9% YoY
  - 12.4% of FY21 total revenues

- The above graph of SG&A includes R&D expenses (not including other income/expenses)
- In 4Q21, mobile marketing expenses increased due to a seasonal factor

## II - 9. Profit

Unit: ¥ (JPY) million  
[ ], YoY = Year over year comparison



◆ FY22 Operating profit: ¥27.22 bn, +15.6% YoY

◆ FY22 Profit before tax: ¥27.31 bn, +13.0% YoY

- Foreign exchange gain: +¥365 million (FY21: +¥327 million)
- Valuation gain on funds etc.: +¥303 million (FY21: +¥3,055 million)
  - 1Q22: +¥1,200 million, 2Q22: -¥5 million, 3Q22: -¥820 million (includes approx. ¥0.6 bn of foreign exchange loss), 4Q22: -¥73 million
- Share of loss of investments accounted for using equity method: ¥204 million (FY21: ¥2,335 million)

DeCurret-related loss (IIJ ownership:38.2%):

| 1Q21        | 2Q21 | 3Q21 | 4Q21  | 1Q22      | 2Q22 | 3Q22 | 4Q22 |
|-------------|------|------|-------|-----------|------|------|------|
| 296         | 256  | 780  | 1,456 | 78        | 102  | 94   | 109  |
| FY21: 2,788 |      |      |       | FY22: 382 |      |      |      |

- DeCurret divested its crypto asset business on Feb. 1, 2022 to dedicate its business resources to digital currency business for full-scale service launch (planned in 4Q23). 3Q21 loss increased as it included temporary loss of ¥0.48 bn due to the divestiture in addition to ordinal loss. 4Q21 loss includes ¥1.18 bn of loss as impairment on corresponding amount of goodwill (No more loss related to the divestiture). Tax effects were not recognized to these

◆ FY22 Net profit: ¥18.84 bn, +20.2% YoY

- Tax deduction effect from tax incentives to promote wage increase: +406 million (none in FY21, scheduled to be applied throughout FY23)

| 1Q21    | 2Q21    | 3Q21    | 4Q21    | 1Q22    | 2Q22    | 3Q22    | 4Q22    |                                                                         |
|---------|---------|---------|---------|---------|---------|---------|---------|-------------------------------------------------------------------------|
| 1,208   | 292     | 855     | 595     | 1,611   | 152     | (1,374) | (97)    | Finance income (expense), net                                           |
| (217)   | (155)   | (684)   | (1,278) | (14)    | (64)    | (83)    | (43)    | Share of profit (loss) of investments accounted for using equity method |
| (1,807) | (1,667) | (2,500) | (2,388) | (2,136) | (1,982) | (1,931) | (2,281) | Income tax expense                                                      |
| 36      | 30      | 35      | 27      | 96      | 5       | 14      | 26      | Profit for the period attributable to non-controlling interests         |

- Net profit shows "Profit for the period attributable to owners of the parent"
- Under IFRS, equity securities are measured at fair value through OCI (Other Comprehensive Income) while funds are measured through profit or loss

## II - 10. Consolidated Statements of Financial Position (Summary)

Unit: ¥ (JPY) million

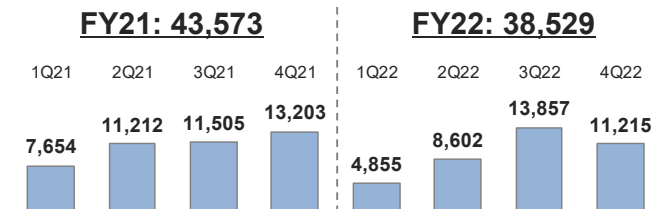
|                                                               | Mar. 31, 2022 | Mar. 31, 2023 | Changes |                                                                | Mar. 31, 2022 | Mar. 31, 2023 | Changes |
|---------------------------------------------------------------|---------------|---------------|---------|----------------------------------------------------------------|---------------|---------------|---------|
| Cash & cash equivalents                                       | 47,391        | 42,472        | (4,919) | Trade & other payables                                         | 20,742        | 22,313        | +1,571  |
| Trade receivables                                             | 37,649        | 41,340        | +3,691  | Borrowings (current & non-current)                             | 21,870        | 20,430        | (1,440) |
| Inventories                                                   | 2,608         | 3,188         | +580    | Contract liabilities & Deferred income (current & non-current) | 17,405        | 17,978        | +573    |
| Prepaid expenses (current & non-current)                      | 24,005        | 27,920        | +3,915  | Income taxes payable                                           | 5,795         | 4,034         | (1,761) |
| Tangible assets                                               | 17,846        | 23,321        | +5,475  | Retirement benefit liabilities                                 | 4,395         | 4,513         | +118    |
| Right-of-use assets                                           | 44,874        | 46,675        | +1,801  | Other financial liabilities (current & non-current)            | 47,181        | 48,800        | +1,619  |
| Of which, operating leases (rent of office, data center etc.) | 27,859        | 31,233        | +3,374  | Of which, operating leases (rent of office, data center etc.)  | 28,157        | 31,610        | +3,453  |
| Of which, finance leases (network equipment etc.)             | 17,015        | 15,442        | (1,573) | Of which, finance leases (network equipment etc.)              | 18,069        | 16,447        | (1,622) |
| Goodwill & intangible assets                                  | 25,903        | 26,475        | +572    | Others                                                         | 9,796         | 8,823         | (973)   |
| Investments accounted for using the equity method             | 5,830         | 5,785         | (45)    | Total liabilities:                                             | 127,184       | 126,891       | (293)   |
| Other investments                                             | 17,410        | 19,150        | +1,740  | Share capital                                                  | 25,562        | 25,562        | -       |
| Others                                                        | 8,289         | 9,867         | +1,578  | Share premium                                                  | 36,518        | 36,738        | +220    |
|                                                               |               |               |         | Retained earnings                                              | 37,024        | 51,077        | +14,053 |
|                                                               |               |               |         | Other components of equity                                     | 6,275         | 6,571         | +296    |
|                                                               |               |               |         | Treasury shares                                                | (1,851)       | (1,831)       | +20     |
|                                                               |               |               |         | Total equity attributable to owners of the parent:             | 103,528       | 118,117       | +14,589 |
|                                                               |               |               |         | Non-controlling interests                                      | 1,093         | 1,185         | +92     |
| Total assets:                                                 | 231,805       | 246,193       | +14,388 | Total liabilities and equity:                                  | 231,805       | 246,193       | +14,388 |

- Cash & cash equivalents as of Mar. 31, 2023 decreased mainly due to Shiroy DC construction-related, increase in inventories and prepaid expenses along with business expansion, increase in tangible assets, and repayment of borrowings
- Ratio of total equity attributable to owners of the parent: 44.7% as of Mar. 31, 2022, 48.0% as of Mar. 31, 2023

## II - 11. Consolidated Cash Flows

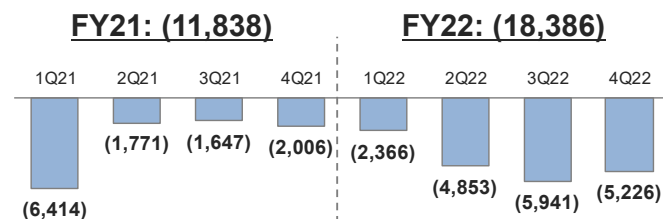
Unit: ¥ (JPY) million  
YoY = Year over year comparison

### Operating Activities



|                                           | FY22<br>Major<br>Breakdown | YoY<br>Change |
|-------------------------------------------|----------------------------|---------------|
| Profit before tax                         | 27,309                     | +3,147        |
| Depreciation and amortization             | 28,801                     | +357          |
| Changes in operating assets & liabilities | (7,712)                    | (4,820)       |
| Income taxes paid                         | (9,958)                    | (4,258)       |

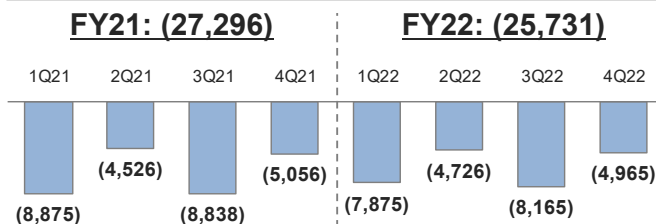
### Investing Activities



|                                                                 | FY22<br>Major<br>Breakdown | YoY<br>Change |
|-----------------------------------------------------------------|----------------------------|---------------|
| Purchase of tangible assets                                     | (11,787)                   | (5,004)       |
| Purchase of intangible assets such as software                  | (5,471)                    | (737)         |
| Purchase of other investment (bonds of DeCurret DCP Inc.* etc.) | (2,511)                    | (1,794)       |
| Proceeds from sales of tangible assets (leaseback)              | 1,546                      | (604)         |

\*Unsecured straight bonds of ¥2.0 bn with maturity of 10 years

### Financing Activities



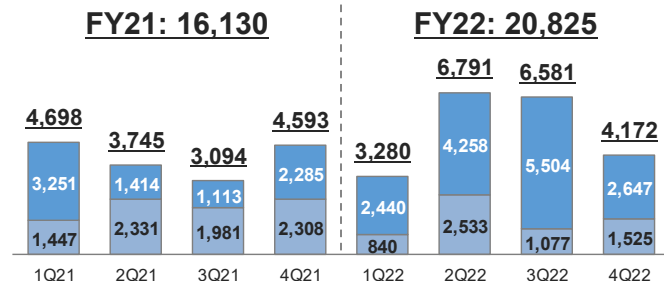
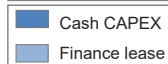
|                                                                     | FY22<br>Major<br>Breakdown | YoY<br>Change |
|---------------------------------------------------------------------|----------------------------|---------------|
| Payment of operating/finance leases and other financial liabilities | (19,344)                   | +639          |
| Dividends paid                                                      | (4,901)                    | (1,065)       |
| Repayment of long-term borrowings                                   | (1,515)                    | +3,655        |



## II - 12. Other Financial Data

Unit: ¥ (JPY) million

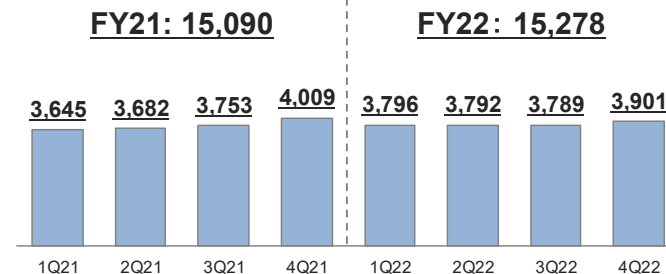
### CAPEX



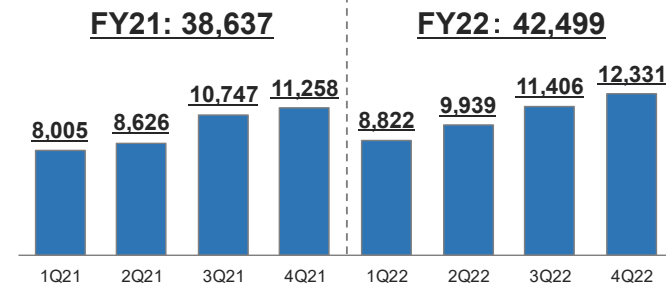
➤ Breakdown of CAPEX (Unit: ¥ bn)

|                   | FY21 | FY22 |
|-------------------|------|------|
| NW usual Capex    | 9.1  | 10.0 |
| Cloud-related     | 2.3  | 2.0  |
| Shiroy DC-related | 1.5  | 5.4  |
| Customer-related  | 2.6  | 2.9  |
| ATM-related       | 0.6  | 0.5  |

### CAPEX-related depreciation and amortization



### Adjusted EBITDA

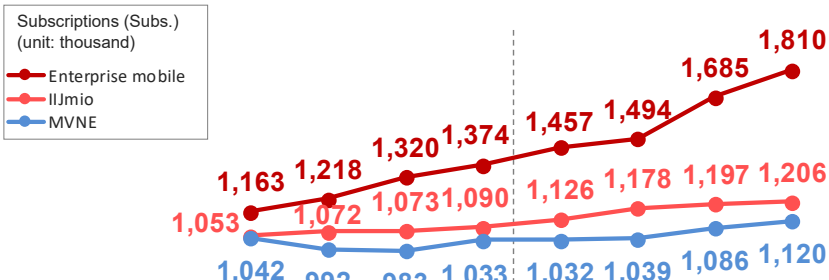


- Total amount of capital expenditure is the amounts of acquisition of tangible and intangible assets by cash and entering into finance leases for the fiscal year, excluding duplication due to sale and leaseback transactions and acquisition of assets that do not have the nature of investment, such as purchase of small-amount equipment.
- CAPEX-related depreciation and amortization is calculated by excluding depreciation and amortization of assets that do not have the nature of capital investment, such as right-of-use assets related to operating leases, small-amount equipment and customer relationship.
- Adjusted EBITDA is calculated by adding operating profit and CAPEX-related depreciation and amortization.

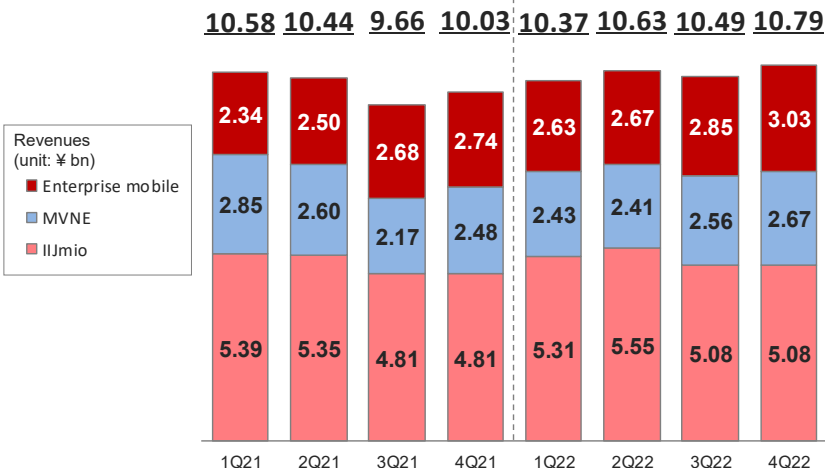
# III - 1. Mobile & IoT

Unit: ¥ (JPY) billion (bn)  
%, YoY = Year over year comparison  
QoQ = Quarter over quarter comparison

## Mobile Subscription (Subs.)



## Mobile Revenue



### ◆ Enterprise mobile (deducting MVNE from IIJ Mobile)

- FY22 revenue: ¥11.18 bn (+¥0.92 bn YoY)
  - Same as 4Q21, 4Q22 included approx. ¥0.1 bn of lump-up revenue related to a large mobile project which consists of several phases (in 4Q21, ¥0.21 bn)
- 4Q22-end subs.: 1,810 thousand (+124 thousand QoQ)
  - In 4Q22, the subs. consistently increased by 124 thousand QoQ mainly due to additional line orders from the existing project for a taxi payment devices and increased demands from foreigners visiting Japan. In 3Q22, the subs. increased by 192 thousand QoQ as the existing project for a GPS tracker for children security largely increased by approx. 60 thousand

### ◆ MVNE (providing mobile services to other MVNOs)

- FY22 revenue: ¥10.07 bn (-¥0.02 bn YoY)
  - Degree of revenue decrease in response to a decrease in procurement cost at the beginning of FY22 was as expected
- 4Q22-end subs.: 1,120 thousand (+34 thousand QoQ)
  - General enterprises' subscriptions are increasing. The subscribers related to one particular client being bought by an MNO are decreasing
- 4Q22-end MVNE clients: 181 clients (+11 clients YoY)
  - Cable TV operators (91 operators), prominent retailer etc.

### ◆ IIJmio (consumer)

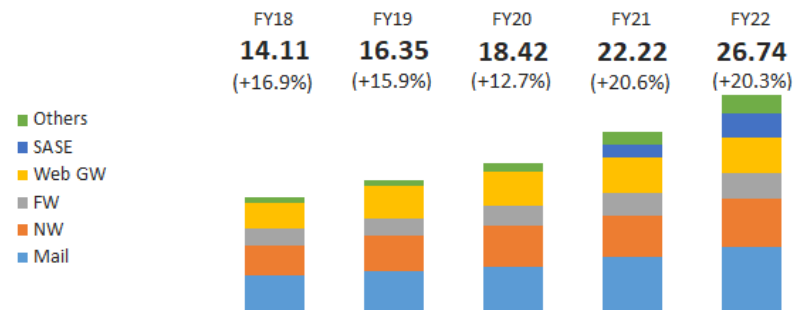
- FY22 revenue: ¥21.03 bn (+¥0.66 bn YoY)
  - Updated a part of the price list as of Apr. 1, 2023. Increased the bundled data volume while unchanging monthly charges for 4GB plan (now 5GB) and 8GB plan (now 10GB). Subscribers for 5GB plan are increasing
- 4Q22-end subs.: 1,206 thousand (+10 thousand QoQ)
  - Of which, the old plan's subs. were 286 thousand

| GigaPlans<br>(unit: thousand) | 1Q21-<br>end | 2Q21-<br>end | 3Q21-<br>end | 4Q21-<br>end | 1Q22-<br>end | 2Q22-<br>end | 3Q22-<br>end | 4Q22-<br>end |
|-------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Subs.                         | 462          | 556          | 607          | 667          | 757          | 837          | 878          | 908          |

## III - 2. Security Business

Unit: ¥ (JPY) billion

- ◆ **Security service (recurring revenue) largely grew along with continuous strong demands**



- ◆ **Total security business volume also growing**

- Security projects outside the scope of IIJ security services are handled through SI

| Total security business volume (Service + SI) | FY18  | FY19  | FY20  | FY21  | FY22  |
|-----------------------------------------------|-------|-------|-------|-------|-------|
|                                               | 16.77 | 19.18 | 21.47 | 25.44 | 31.25 |

- ◆ **IIJ Security Business division director has been appointed as Kanto Regional Police Bureau's cyber security advisor (Feb. 2023)**

- Invited and trained police officers of Hyogo, Shimane and Hokkaido prefectures to IIJ SOC for a certain period

- ◆ **Opened "IIJ Security Training School" (Dec. 2021) to educate security specialist. Added beginners' course in Apr. 2023**

- Security Service Revenue (recurring) is 100% recognized in Outsourcing
- SASE (Secure Access Service Edge) is a concept to shift controls of network and security on the route to Cloud services to enable secure access from any points, instead of the conventional centralized management through headquarters or data centers. This concept is gaining popularity along with Cloud migration of enterprise operation systems, prevalence of flexible workstyle including teleworking.
- SOC (Security Operation Center): organization providing advices and actions regarding cyber attacks by constantly monitoring log data such as NW and device to detect and analyze cyber attacks

### Mail Security

- Full outsource of mail system, countermeasures for spam mail etc.
- IIJ Secure MX Service (SMX)
  - Cloud-based integrated mail security service (17 years in operation)
  - Differentiating by in-house developed multi-filtering, providing support in Japanese and upgrades
  - Minimize mail threats with multi-filtering, able to store unlimited mail data in DCs located in Japan, prevent accidental transmission/information leak with the system

### NW Security

- IIJ DDoS Protection Service
  - Comprehensive service to protect enterprise network system from DDoS attacks (18 years in operation)
  - Service model unique to NW operators
  - Realize reliable web services by avoiding overloaded network and server triggered by huge traffic, global coverage to prevent terabit level large-scale attack (Jan. 17)
- IPS/IDS, WAF etc.

### FW (Firewall)

- Outsource of firewall operation, detection system for anomaly etc. (17 years in operation)

### Web GW

- Full outsource of web Security, URL filtering etc.
- IIJ Secure Web GW Service (SWG)
  - Cloud-based integrated web security service (13 years in operation)
  - Differentiating by in-house developed engines etc. to block and isolate web functions etc.

### SASE

- Operation of Prisma Access, Zscaler etc.
- IIJ Secure Access Service "ISA"
  - Launched in Sep. 2022
  - In-house developed SASE service
  - Differentiating by operating in Japan, high compatibility with other IIJ security services such as C-SOC, small start and low-price range

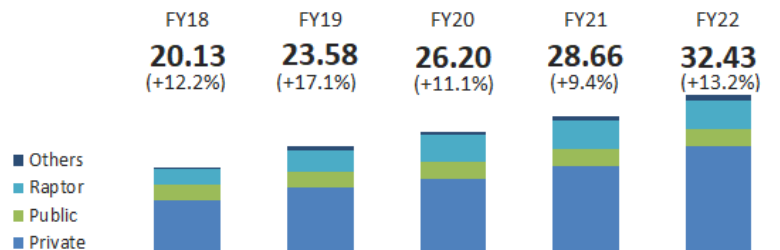
### Others

- IIJ C-SOC Service
  - Launched in Oct. 2018
  - Operational SOC service unique to ISPs: visualize invisible threats by applying IIJ's unique intelligence, execute initial response as well as notification etc.
  - Continuously expanding functions including recently launched "Premium" in May 2021 which offers primary responses against attacks
- Endpoint Security etc.

# III - 3. Cloud Business

Unit: ¥ (JPY) billion

## ◆ Cloud service revenue (recurring) continued to accumulate along with constant Cloud migration

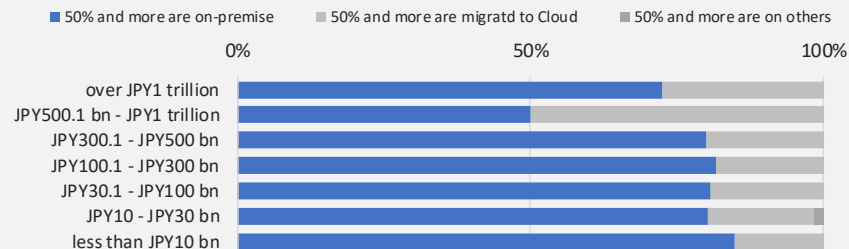


• FY22 Cloud Service revenue recognition: 91.3% in systems operation, 8.7% in Outsourcing

## ◆ Majority of enterprise systems are operating on-premise

- IIJ offers various services to promote Cloud migration

### Status of Cloud migration by Clients' annual revenue size



Source: Internet Initiative Japan "Nationwide survey on IT department 2022" published in Nov. 2022, N=598

### Private cloud

- IIJ GIO Infrastructure P2 Gen.2
  - Next generation IaaS enabling easy Cloud migration from on-premise
  - Highly transitional VMware base hosted private Cloud
- IIJ Unified Operation Management Service (UOM)
  - SaaS to improve efficiency of multi-cloud system operation work
  - Management and operation cover wide range from cloud to on-premise, Improve efficiency with automated incident management etc.
- Multi-cloud etc.

### Public cloud

- Low-cost servers with pay-as-you-go pricing etc.
- #### Raptor
- In-house developed SaaS base FX (Foreign Exchange) platform services for online brokers
  - Providing services to Hirose Tsusho, Line Securities, au Kabucom Securities, Nomura Securities, Sony Bank, SMBC Nikko Securities, Matsui Securities etc.
- #### Others
- Cloud services provided through overseas subsidiaries etc.

## ◆ Extensive service line-up promoting multi-cloud usages

- Multi-cloud usages increasing as companies prefer to avoid "vendor lock-in" which is a dependence on a specific cloud vendor, flexible system design by combining multiple cloud services, and BCP measures such as redundancy and risk diversification
- "IIJ Unified Operation Management Service (UOM)" reducing IT department's operational burden by fully outsourcing the operation and management of multi-cloud that is becoming more complexed
- "IIJ Cloud Exchange Services" enabling private connectivity to third party cloud services: offers connectivity to Amazon AWS, Microsoft Azure, Microsoft 365, GCP (Google Cloud Platform), OCI (Oracle Cloud Infrastructure) etc.
- "IIJ Cloud Data Platform Service (CDP)" enabling secure data collaboration on multi-cloud

- Multi-Cloud: Cloud that is comprise of combining multiple cloud services
- "IIJ Cloud Exchange Services" revenue are recognized in NW Service Revenue

## III - 4. Service & Business Developments etc.

### Data Centers (DC)

#### ◆ Operate 16 DCs in Japan, 2 of which are owned by IIJ (as of Mar. 2023)

- Expanding own DC capacity along with growing demands for IIJ services
- Expect higher efficiency by gradually migrating leased DC spaces to own DCs

|                           | Matsue DCP (opened in Apr. 2011)                                                                                                                                                                                                                                                                                                                                                 | Shiroy DCC (Opened in May 2019)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|---------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Objective                 | Own service facility                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Features                  | <ul style="list-style-type: none"> <li>First in Japan to use outside-air cooling container units</li> <li>Able to increase capacity responding to demand per container</li> <li>Utilize on-site solar power panels</li> </ul>                                                                                                                                                    | <ul style="list-style-type: none"> <li>Adopt latest energy-saving method including outside-air cooling method</li> <li>More flexible and cheaper capacity expansion through system module method</li> <li>Utilize on-site solar power panels</li> </ul>                                                                                                                                                                                                                                                           |
| Land                      | Approx. 16 thousand square meters                                                                                                                                                                                                                                                                                                                                                | Approx. 40 thousand square meters                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Number of in placed racks | Approx. 500 racks                                                                                                                                                                                                                                                                                                                                                                | Approx. 700 racks                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| FY22 PUE                  | 1.2s                                                                                                                                                                                                                                                                                                                                                                             | 1.4s                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| FY23 plan                 | <ul style="list-style-type: none"> <li>Constructing new system module                             <ul style="list-style-type: none"> <li>✓ Schedule: begin construction in Feb. 2024, operation in May 2025</li> <li>✓ Approx. 2 thousand square meters</li> <li>✓ Approx. 300 racks</li> <li>✓ FY23 capex ¥5.0 bn (to be partially covered with subsidy)</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>2<sup>nd</sup> site to start operation in July 2023 (Expandable up to 4<sup>th</sup> site)                             <ul style="list-style-type: none"> <li>✓ Approx. 8 thousand square meters</li> <li>✓ Approx. 1,100 racks (1<sup>st</sup> site: approx. 700)</li> <li>✓ FY23 CAPEX (plan): approx. ¥7.0 bn (FY22: ¥5.4 bn)</li> </ul> </li> <li>Begin direct procurement of Non-Fossil Fuel Certificates toward supply of green electricity (summer 2023)</li> </ul> |

- PUE(Power Usage Effectiveness) is a metric that shows how efficiently electricity is used at a data center. The closer to 1.0 is considered to be good.

### Overseas Business

Unit: JPY bn

#### ◆ FY22: Stronger than expected revenue growth

#### ◆ FY23 outlook: Revenue and profit to continue to increase due to an overseas DC project, global SASE projects etc.

#### Overseas business's revenue and operating profit

(included in SI and NW)

|                  | FY20 | FY21  | FY22  |
|------------------|------|-------|-------|
|                  | 8.32 | 17.84 | 25.55 |
| Operating profit | 0.38 | 1.24  | 2.04  |

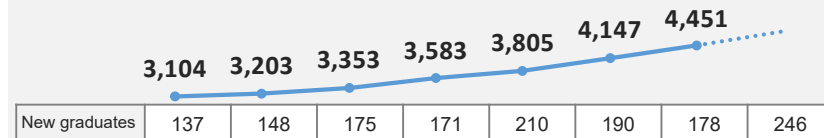
- PTC financial results (included in the above results) : FY21 revenue ¥6.89 bn, operating profit ¥0.31 bn, FY22 revenue ¥10.68 bn, operating profit: ¥0.47 bn

### Human Resources

Unit: personnel

#### Number of employees (consolidated)

FY16-end FY17-end FY18-end FY19-end FY20-end FY21-end FY22-end FY23-end (target)



#### ◆ Targeting the same level of new graduates in Apr. 2024 as in Apr. 2023

#### ◆ The ratio of female managers (IIJ, non-consolidated)

|        | FY19 | FY20 | FY21 | FY22 | FY23 | FY24       | FY27       |
|--------|------|------|------|------|------|------------|------------|
| Target | -    | -    | -    | -    | -    | 6% or more | 8% or more |
| Result | 4.5% | 4.6% | 5.5% | 5.7% | 6.3% | -          | -          |

### III - 5. Large-scale Complex Flagship projects incorporating NW services

| Acquired | About the project                                                              | Project size (approx. )       | Main revenue recognition |
|----------|--------------------------------------------------------------------------------|-------------------------------|--------------------------|
| 4Q20     | Nationwide NW replacement for a prominent financial institution                | ¥5 bn, 5 years                | NW service・SI operation  |
| 1H22     | Nationwide WAN connection for all tax offices in Japan                         | ¥2 bn, 4 years                | NW service               |
|          | Internet connection environment for all Tokyo metropolitan public high schools | ¥2 bn, 3 years                | NW service               |
|          | Core information system for governmental-administrative operation              | ¥5 bn, 4 years                | NW service・SI            |
|          | NW infrastructure construction for a central government agency                 | ¥0.8 bn, 4 years              | NW service               |
|          | Mobile connection environment for a central government agency                  | ¥0.7 bn, 4 years              | NW service               |
|          | Core IT system construction for a central government agency                    | ¥0.5 bn, 3 years              | NW service               |
|          | NW infrastructure construction for a prominent financial institution           | ¥0.5 bn, 5 years              | NW service               |
|          | ★NW system upgrade for a central government agency                             | ¥2.6 bn, 4 years              | NW service・SI            |
|          | Large scale SASE for enterprises (6 projects)                                  | ¥0.2 - 0.8 bn, 3 - 5 years    | NW service               |
| 2H22     | Core NW system upgrade for a prominent enterprise                              | ¥0.4 bn, 4 years              | NW service               |
|          | ★NW infrastructure construction for a prominent financial institution          | ¥1 bn, 4 years                | SI                       |
|          | ★Main DC migration for a prominent mail-order company                          | ¥0.6 bn, 2 years              | SI                       |
|          | ★NW integration for a prominent real estate group                              | ¥0.9 bn, 2 years              | NW service・SI            |
|          | Large scale NW upgrade for a prominent manufacturing company                   | ¥5 bn, 5 years                | NW service               |
|          | Foreign exchange trading platform for a prominent financial group              | ¥3 bn, 5 years                | SI operation             |
|          | Core information NW infrastructure for a broadcaster                           | ¥6 bn, from FY24              | NW service・SI            |
|          | Overseas DC construction                                                       | ¥3 bn, to be launched in FY23 | SI construction          |

• Newly disclosed projects are highlighted with ★mark

# IV- 1. FY23 Financial Targets (1)

Unit: ¥ (JPY) billion  
YoY = Year over year comparison

|                                                                                    | % of Revenues<br>FY23 Targets<br>(Apr. 2023 - Mar. 2024) | % of Revenues<br>FY22 Results<br>(Apr. 2022 - Mar. 2023) | YoY    |        |
|------------------------------------------------------------------------------------|----------------------------------------------------------|----------------------------------------------------------|--------|--------|
| Revenues                                                                           | 286.0                                                    | 252.7                                                    | +13.2% | +33.29 |
| Cost of Sales                                                                      | 77.1%<br>220.5                                           | 77.1%<br>194.8                                           | +13.2% | +25.70 |
| Gross Profit                                                                       | 22.9%<br>65.5                                            | 22.9%<br>57.9                                            | +13.1% | +7.59  |
| SG&A etc.                                                                          | 11.9%<br>34.0                                            | 12.1%<br>30.7                                            | +10.8% | +3.31  |
| Operating Profit                                                                   | 11.0%<br>31.5                                            | 10.8%<br>27.2                                            | +15.7% | +4.28  |
| Shares of profit (loss) of investments accounted for using equity method investees | (0.6)                                                    | (0.2)                                                    | -      | (0.4)  |
| Profit before tax                                                                  | 10.6%<br>30.4                                            | 10.8%<br>27.3                                            | +11.1% | +3.04  |
| Net Profit                                                                         | 7.2%<br>20.7                                             | 7.5%<br>18.8                                             | +10.0% | +1.88  |

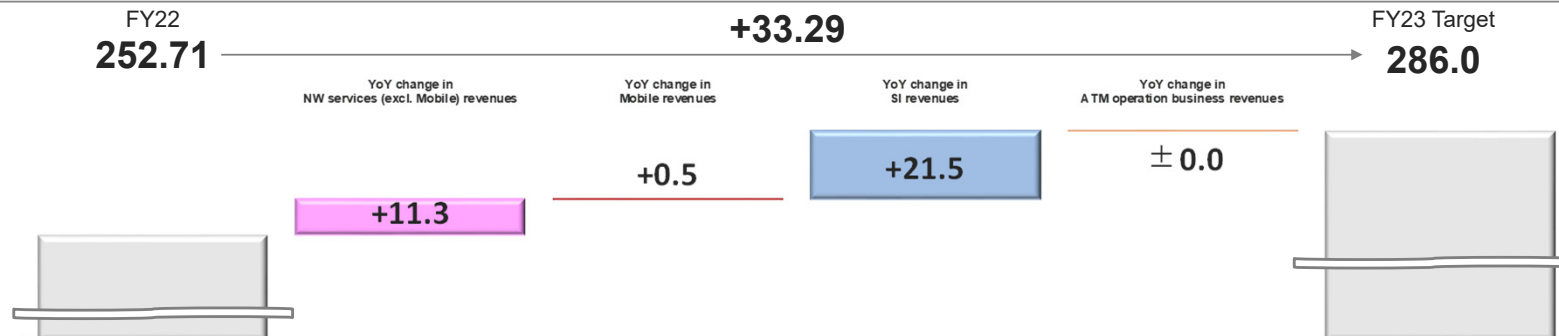
| % of Revenues<br>FY23 1H Target<br>(Apr. 2023 - Sep. 2023) | YoY    |        |
|------------------------------------------------------------|--------|--------|
| 138.0                                                      | +13.1% | +16.04 |
| 78.2%<br>107.9                                             | +13.0% | +12.38 |
| 21.8%<br>30.2                                              | +13.8% | +3.66  |
| 12.1%<br>16.8                                              | +9.3%  | +1.43  |
| 9.7%<br>13.4                                               | +19.9% | +2.23  |
| (0.2)                                                      | -      | (0.1)  |
| 9.4%<br>13.0                                               | +1.1%  | +0.14  |
| 6.4%<br>8.9                                                | +2.5%  | +0.21  |

|                                         | Assumptions for Revenue Targets                                                                                                                                                                                                                                                                                                                                                        | Assumptions for Gross Profit Targets                                                                                                                                                                                                                                                                         | Other Assumptions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|-----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>NW service</b><br>(excluding Mobile) | <ul style="list-style-type: none"> <li>Each service to grow along with continuous IT advancement</li> <li>Stronger growth than FY22 as the revenue contribution of the large complex projects starts</li> </ul>                                                                                                                                                                        | <ul style="list-style-type: none"> <li>Structural profit increase along with revenue growth</li> <li>Gross margin to slightly improve</li> </ul>                                                                                                                                                             | <ul style="list-style-type: none"> <li>SG&amp;A etc.to increase due to business expansion, including personnel expenses</li> <li>Shares of profit (loss) of investments accounted for using equity method investees: Expect DeCurret's related loss to be around ¥0.8 bn</li> <li>No consideration on any valuation gain (loss) on funds &amp; foreign exchange gain (loss)</li> <li>Number of employees (consolidated base) to increase by approx. 400 personnel (of which 246 new graduates)</li> <li>CAPEX: ¥22.5 bn (including ¥7.0 bn for Shiroi DC 2<sup>nd</sup> site)</li> </ul> |
| <b>Mobile</b>                           | <ul style="list-style-type: none"> <li>Return to high revenue growth in enterprise mobile (IoT usages) as better semiconductor procurement situation and the post-Pandemic</li> <li>Consumer revenue to be flat growth due to a decrease in mobile devices sales, MVNE revenue to decrease mainly due to reflecting a decrease in procurement cost at the beginning of FY23</li> </ul> | <ul style="list-style-type: none"> <li>Increase as a rebound from FY22 (decrease in device procurement cost &amp; smaller YoY negative profit impact than FY22 due to the migration to the new plan whose voice service margin is lower than the old plan. No gain from the unit charge revision)</li> </ul> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>SI</b>                               | <ul style="list-style-type: none"> <li>Strong demands as favorable business environment continues</li> <li>Largely increase backed by trend and outlook for large projects</li> <li>Expect to recognize approx. ¥3.0 bn of overseas DC construction in 1H23</li> </ul>                                                                                                                 | <ul style="list-style-type: none"> <li>Increase as the revenue volume to expand</li> <li>Gross margin to be almost the same level as FY22</li> </ul>                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |

# IV- 1. FY23 Financial Targets (2)

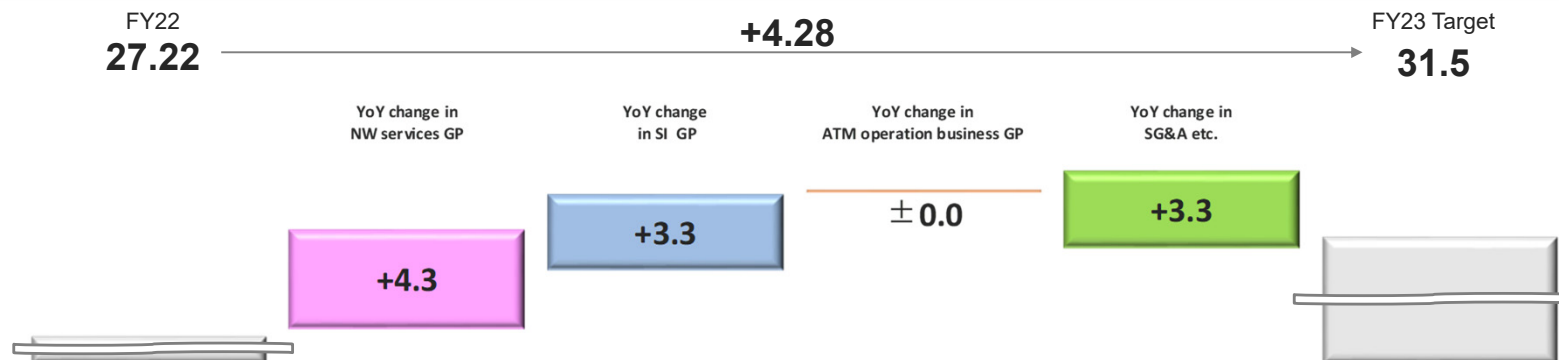
Unit: ¥ (JPY) billion (bn)  
GP = Gross Profit  
YoY = Year over year comparison

## Revenues



- NW services (excl. Mobile) revenues are calculated by deducting the below mentioned Mobile services revenues from total NW services revenues. The revenues include non-mobile consumer revenue which is a small amount
- Mobile services revenues include IJ Mobile Services (including MVNE) and IJmio (consumer mobile)

## Operating Profit



- NW services gross profit consists of gross profit related to NW revenues (excl. Mobile) and Mobile revenues (These two are not decomposable because some costs are common among them)
- SG&A etc. in this slide represents the sum of SG&A, which includes R&D expenses, and other income/expenses



# V. Status of Mid-term Plan (FY21-23)

Unit: ¥ (JPY) billion (bn)  
+%= Year over year (YoY) comparison

## ◆ Updates of Mid-term Plan Targets

| FY23 targets                           | Initial target<br>(Announced in May 2021) | First update<br>(Announced in Nov. 2021) | Second update<br>(Announced in May 2022) | Current target<br>(Announced in May 2023) |
|----------------------------------------|-------------------------------------------|------------------------------------------|------------------------------------------|-------------------------------------------|
| Revenues                               | 270.0                                     | 270.0                                    | 270.0                                    | 286.0 (+13.2%)                            |
| Operating Margin<br>(Operating Profit) | Over 9%<br>24.3                           | Over 10%<br>27.0                         | 11.5%<br>31.1                            | 11.0%<br>31.5 (+15.7%)                    |

### Stronger than expected revenue growth

- Revenue growth accelerating by continuously acquiring large NW/SI complex projects
- Profit to increase due to an economy of scale along with revenue expansion

## ◆ Continue to execute growth strategy to support the advancement of IT usages as a highly value-added and reliable NW service provider

|                      | Major initiatives in the current Mid-term plan period                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Major accomplishments                                                                                      |
|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|
| NW                   | <ul style="list-style-type: none"> <li>Launched "IIJ Private Backbone Service/Smart Hub," connecting Cloud &amp; on-premise through wide bandwidth (June 2022)</li> <li>Launched "IIJ Flex Mobility/ZNTA," secure new remote access (Jan. 2022)</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>Contracted bandwidth approx. 1.5 times</b><br>Mar. 2021 → Mar. 2023<br>6Tbps → <b>9Tbps</b>             |
| Security             | <ul style="list-style-type: none"> <li>Launched "IIJ Secure Access (ISA)," inhouse-developed SASE service (Sep. 2022)</li> <li>Expanded function for C-SOC Service: primary incident response "Premium" (May 2021). Added EDR Operation option (Aug. 2021)</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                       | <b>Security business approx. 1.5 times</b><br>FY20 → FY22<br>¥21.5 bn → <b>¥31.3 bn</b>                    |
| Mobile, IoT          | <ul style="list-style-type: none"> <li>Launched new consumer plan "GigaPlans" (Apr. 2021)</li> <li>Developed multi-profile SIM (Oct. 2022)</li> <li>Launched eSIM for enterprises (Apr. 2021)</li> <li>IoT business alliance with Murata Manufacturing (plan to launch the service in summer 2023)</li> <li>Launched inexpensive and simple plan for enterprises "IIJmio Biz" (Jan. 2023)</li> </ul>                                                                                                                                                                                                                                                                                                        | <b>Total mobile subs. approx. 1.3 times</b><br>Mar. 2021 → Mar. 2023<br>3.25 million → <b>4.14 million</b> |
| Cloud                | <ul style="list-style-type: none"> <li>Launched "IIJ GIO Infrastructure P2 Gen.2" to promote full-cloud migration of enterprise systems (Oct. 2021)</li> <li>Launched "IIJ Cloud Data Platform Service (CDP)" for easy and secure data collaboration on multi-cloud (Dec. 2022)</li> <li>"IIJ GIO Infrastructure P2" registered with ISMAP "Information System Security Management and Assessment Program" (Dec. 2021)</li> </ul>                                                                                                                                                                                                                                                                           | <b>Overseas revenue approx. 3.1 times</b><br>FY20 → FY22<br>¥8.3 bn → <b>¥25.6 bn</b>                      |
| Own DC               | <ul style="list-style-type: none"> <li>Enhanced facility along with growing demand for IIJ's own services, Shiroy: Construction of the 2<sup>nd</sup> site (began in May 2022, plan to operate from July 2023), Matsue: Construction of system module site (will begin in Feb. 2024, plan to operate from May 2025)</li> </ul>                                                                                                                                                                                                                                                                                                                                                                              | <b>Number of employees approx. 1.2 times</b><br>Mar. 2021 → Mar. 2023<br>3,805 → <b>4,451</b>              |
| Overseas business    | <ul style="list-style-type: none"> <li>Singaporean Sler "PTC" consolidated from Apr. 2021</li> <li>Construction of container module for Uzbekistan</li> <li>Data governance: BCR and CBPR approved for privacy protection law of EU and APEC, respectively (Aug. 2021, Feb. 2022)</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                            |
| Corporate foundation | <ul style="list-style-type: none"> <li>Enhanced recruitment New graduates joined in Apr. 2023 was approx. 1.4 times YoY, mid-career personnel: FY22: s147 personnel, FY21: 113 personnel (IIJ, non-consolidated)</li> <li>Enhancement of senior management, 2 vice presidents (June 2021: Mr. Murabayashi, June 2022: Mr. Taniwaki)</li> </ul>                                                                                                                                                                                                                                                                                                                                                              |                                                                                                            |
| Others               | <ul style="list-style-type: none"> <li>Opened "IIJ Academy" (May 2023) to educate NW engineers, contribute to Japan's NW society development</li> <li>Expanded non-financial disclosure, opened Integrated Report Portal, information disclosure based on the TCFD recommendations. Human capital etc.</li> <li>DeCurret DCP (equity method investee) divested crypto asset business (Feb. 2022), dedicated resources onto settlement business, patented "The two – tiered digital currency platform" (July 2022). Executed multiple proof of concepts through the Digital Currency Forum (over 100 participants from both public and private sector), published White Paper and Progress Report</li> </ul> |                                                                                                            |

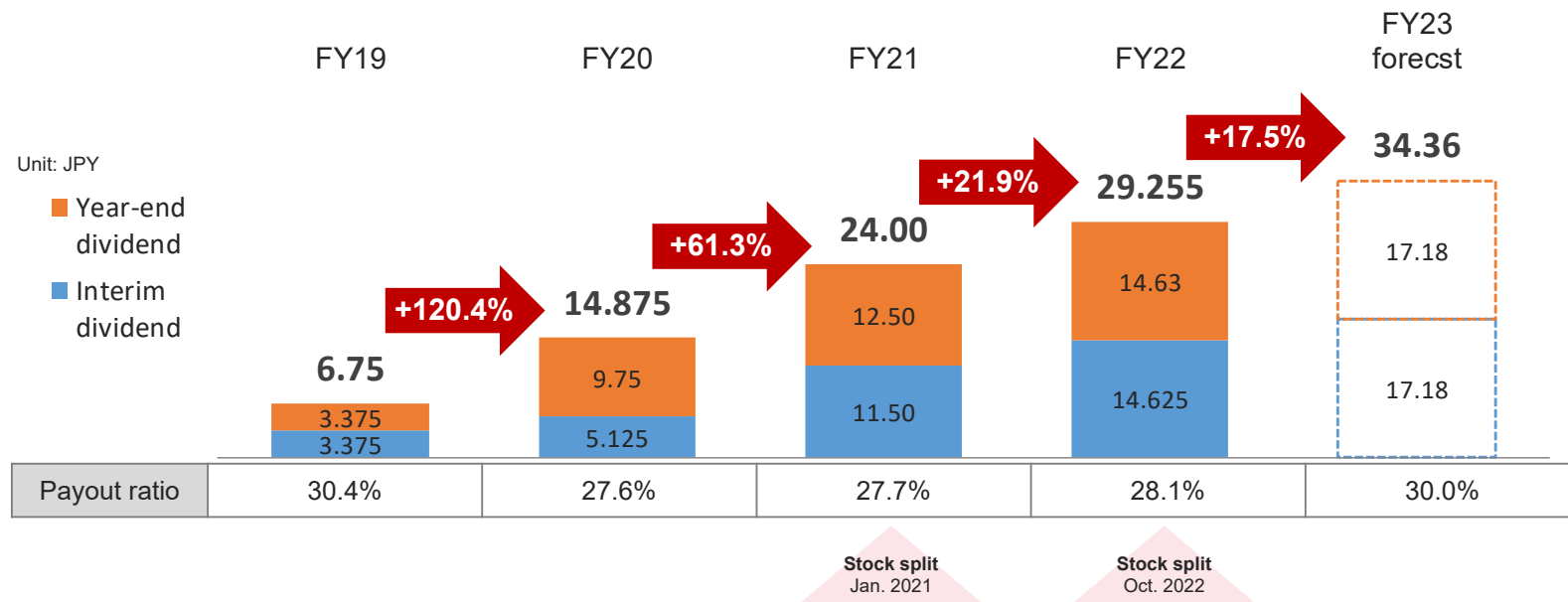
## VI. FY23 Dividend Forecast

### ◆ Basic shareholders' return policy:

Continuous and stable dividend payment while considering the need to have retained earnings for the enhancement of financial position, mid-to-long term business expansion and future investment

### ◆ Dividend per share:

Continued to increase dividend in line with profit increase due to revenue growth, 5 times in 4 years



- FY21 payout ratio: adjusted payout ratio is around 30% which is calculated by deducting temporary and non-cash transaction such as valuation on funds and impairment loss
- Dividend per share is written on the post-stock-split basis

# NTT Docomo's Mobile data interconnectivity charge (Mbps unit charge・monthly)

| Fiscal Year | FY18                        | FY19                         | FY20                                                                                                                  | FY21                                                                                                                          | FY22                                                                                                     | FY23                                                                                                                         | FY24                         | FY25                         |
|-------------|-----------------------------|------------------------------|-----------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|------------------------------|------------------------------|
| Method      | Actual cost method          |                              | Future cost method<br>MNOs are to disclose the charges for next three years based on their prediction about cost etc. |                                                                                                                               |                                                                                                          |                                                                                                                              |                              |                              |
| New         |                             |                              |                                                                                                                       |                                                                                                                               |                                                                                                          | <b>Announced in Mar. 2023</b><br>¥15,644<br>-23.0% YoY<br>¥13,084<br>-16.4% YoY<br>¥11,255<br>-14.0% YoY                     |                              |                              |
| Current     | <u>¥49,311</u><br>-6.0% YoY | <u>¥42,702</u><br>-13.4% YoY | <u>¥37,280</u><br>-12.7% YoY                                                                                          | Fixed in Dec. 2022<br><u>¥27,024</u><br>-27.5% YoY                                                                            | <b>Announced in Mar. 2022</b><br>To be fixed around the end of Dec. 2023<br><u>¥20,327</u><br>-24.8% YoY |                                                                                                                              | <u>¥15,697</u><br>-22.8% YoY | <u>¥13,207</u><br>-15.9% YoY |
| Old         | <u>¥49,311</u><br>-6.0% YoY | <u>¥42,702</u><br>-13.4% YoY | <u>¥37,280</u><br>-12.7% YoY                                                                                          | <b>Announced in Apr. 2021</b><br><u>¥28,385</u><br>-23.9% YoY<br><u>¥22,190</u><br>-21.8% YoY<br><u>¥18,014</u><br>-18.8% YoY |                                                                                                          | <b>Announced in Mar. 2020</b><br><u>¥41,436</u><br>-3.0% YoY<br><u>¥33,211</u><br>-19.8% YoY<br><u>¥27,924</u><br>-15.9% YoY |                              |                              |

- The same calculation method is applied to both the actual cost method and the future cost method: (Data communication cost + profit) / demand
- The charge disclosed based on the future cost method is to be finalized based on MNOs actual cost results etc.
- Mobile interconnectivity charges, which are underlined above, had been fixed based on the results
- The YoY (Year over Year) decrease percentage written under each charge is compared with the previous year charge
- The charge is public information disclosed in NTT Docomo's service terms and conditions document uploaded on NTT Docomo's website (only available in Japanese)

<https://www.docomo.ne.jp/binary/pdf/corporate/disclosure/mvno/business/oroshi.pdf>

# Comparison between the old & new plans of consumer mobile

Including tax

## Old

## New: GigaPlans (Apr. 2021~)

### Most up-to-date Price list as of Apr. 1, 2023

|                      |                             |                           |                             |                                    |                     |            |                       |                     |            |
|----------------------|-----------------------------|---------------------------|-----------------------------|------------------------------------|---------------------|------------|-----------------------|---------------------|------------|
| Basic Monthly Charge | Minimum Start Plan<br>(3GB) | With voice                | ¥1,760                      | 2Giga Plan<br>(2GB)                | With voice          | ¥858       | 2Giga Plan<br>(2GB)   | With voice          | ¥850       |
|                      |                             | Data-only                 | ¥990                        |                                    | Data-only           | ¥748       |                       | Data-only           | ¥740       |
|                      |                             | Light Start Plan<br>(6GB) | With voice                  | ¥2,442                             | 4Giga Plan<br>(4GB) | With voice | ¥1,078                | 5Giga Plan<br>(5GB) | With voice |
|                      | Data-only                   |                           | ¥1,672                      | Data-only                          |                     | ¥968       | Data-only             |                     | ¥900       |
|                      | Family Share Plan<br>(12GB) | With voice                | ¥3,586                      | 8Giga Plan<br>(8GB)                | With voice          | ¥1,518     | 10Giga Plan<br>(10GB) | With voice          | ¥1,500     |
|                      |                             | Data-only                 | ¥2,816                      |                                    | Data-only           | ¥1,408     |                       | Data-only           | ¥1,400     |
|                      |                             | With voice                |                             | 15Giga Plan<br>(15GB)              | With voice          | ¥1,848     | 15Giga Plan<br>(15GB) | With voice          | ¥1,800     |
|                      |                             | Data-only                 |                             |                                    | Data-only           | ¥1,738     |                       | Data-only           | ¥1,730     |
|                      |                             | With voice                |                             | 20Giga Plan<br>(20GB)              | With voice          | ¥2,068     | 20Giga Plan<br>(20GB) | With voice          | ¥2,000     |
|                      |                             | Data-only                 |                             |                                    | Data-only           | ¥1,958     |                       | Data-only           | ¥1,950     |
| Pay as you go        | Voice call charge as you go | ¥22 per 30 seconds        | Voice call charge as you go | ¥11 per 30 second (from Sep. 2021) |                     |            |                       |                     |            |

- The above table briefly indicates service prices for major functions to show the differences between the old and new plans
- Voice call charge is only for domestic calls. New voice call charge as you go was revised on September 11, 2021 and is applied to old plan's users
- eSIM service for consumers: "IIJmio eSIM Service Data Plan Zero" launched in Mar. 2020, Data communication service using NTT Docomo's LTE and 3G network  
Pricing: monthly charge (bundled data volume: 0 GB), ¥165 per month. Additional data volume: First 1GB ¥330, 2GB to 10GB: ¥495 per GB

# Creation of Guiding Principles for Employees “Backbone of IIJ”

- ◆ “Backbone of IIJ” was created by volunteer members across departments as a guideline for realizing IIJ's business philosophy and accelerating future growth on the occasion of IIJ's 30th anniversary.
- ◆ The name “Backbone of IIJ” was chosen in the hope that it would become a "spiritual pillar" that IIJ employees would carry on as well as making a reference to "backbone network" which is the foundation of IIJ

## **1. Challenge: Every action is for achievement**

We make action and get others involved toward realizing not only big ambition but also small improvement.

With flexible mindset and active discussion, we deepen our ideas not only for innovation but also for improvement.

If somebody has an exciting idea and is seeking to make it happen, we shall join such initiatives.

We will continue to have discussions and take challenges which has been our tradition since the company's inception.

## **2. Curiosity: Don't stop at “Just being interested”**

Every curiosity counts because it could lead to something extraordinary. This is why we sincerely value ours as well as others' curiosity.

Curiosity is one of our driving force which has led to “IIJ as first in the world/Japan” and high customer satisfaction.

The curiosity of employees is our important asset which can neither be visualized nor quantified.

We believe that such asset is opening up the possibility of Internet and making network society even better.

## **3. Passion: Pursuing “My Interests” is the path to becoming a professional**

We work with commitment and passion when we see something interesting in front of us.

Such approach allows us to make more decisions on our own, enlarge what we can do, and make work more enjoyable.

We continue to strive with passion to be professionals and leading experts.

## **4. Responsibility: Never compromise. Not accepting “this should be good enough”**

We contribute to society by providing “Internet infrastructure.”

We have a commitment to society that we shall provide uninterrupted and protected Internet connectivity, continue to improve Internet and show new possibility of Internet.

Going forward, we shall continue to be sincere for those beyond each job and never compromise.

## **5. Respect: Listen, especially when you are not sure**

We aim for an organization in which people with diverse background and values can exercise one's strength and have discussion from various view points.

Even it seems difficult, we are committed to mutual respect and honest communication.

Sincere communication means never cheat on the spot, speaking honestly and avoiding misunderstandings.

This is how we have been creating a working environment where diversified talents can demonstrate their abilities and achieve great satisfaction.

**【Reference】**  
**Presentation material for company overview**  
**P. 29 – 45**

## IIJ has been taking initiatives in Internet Infrastructure field in Japan

|                     |                                                               |
|---------------------|---------------------------------------------------------------|
| Established         | December 1992 (The first established full-scale ISP in Japan) |
| Number of Employees | 4,451 (approx. 70% engineers)                                 |
| Large Shareholders  | NTT group 26.9%, Koichi Suzuki 5.9%                           |

### ◆ The first established full-scale ISP (Internet Service Provider) in Japan

- ✓ Introduce many in-house developed Internet-related network services
- ✓ Highly skilled IP (Internet Protocol) engineers from the inception
- ✓ Operate one of the largest Internet backbone networks in Japan

### ◆ Well recognized “IIJ” brand among Japanese blue-chip companies’ IT division

- ✓ Differentiate by reliability and quality of network and systems operation
- ✓ Long-term (almost 30 years) client relationship since the establishment of IIJ

### ◆ Development of innovative Internet-related services

- ✓ Differentiate by continuous network service developments and business investments
- ✓ Focus on Cloud, mobile, security, solutions related to Big Data, IoT and data governance
- ✓ Always ahead of telecom carriers and systems integrators (Slers) with regards to services development and operation

...and many more

- Number of employees is consolidated basis and as of Mar 31, 2023.
- Large shareholders are as of Mar. 31, 2023 and their shareholding ratios (%) are calculated by deducting number of treasury stock from the total number of shares issued. The ownership of Koichi Suzuki, IIJ's Chairman, includes his wholly owned private company portion.

# From ISP to Total Network Solution Provider

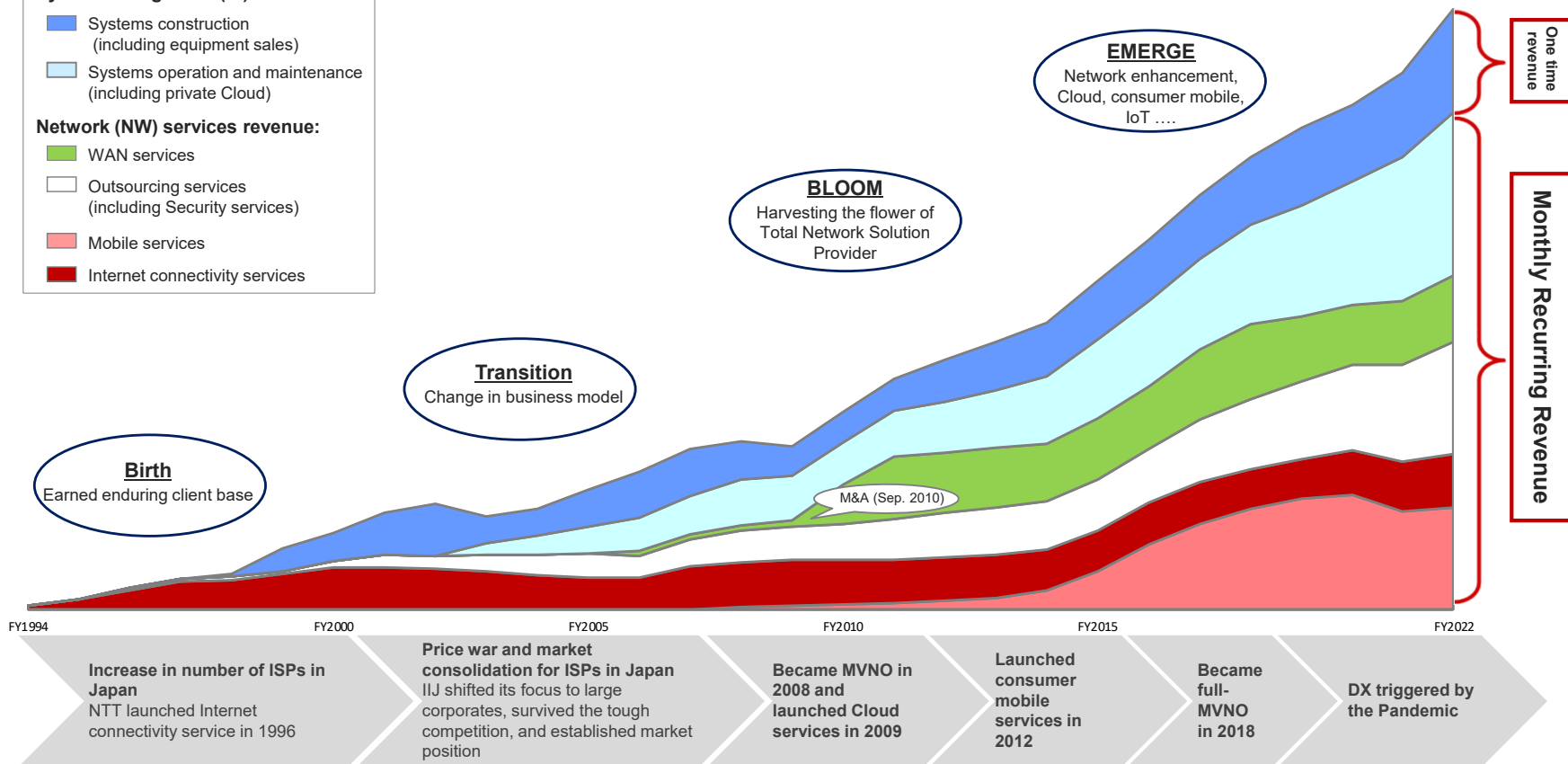
| About IIJ | Business Model  |
|-----------|-----------------|
| Strength  | Growth Strategy |

## Systems Integration (SI) revenue:

- Systems construction (including equipment sales)
- Systems operation and maintenance (including private Cloud)

## Network (NW) services revenue:

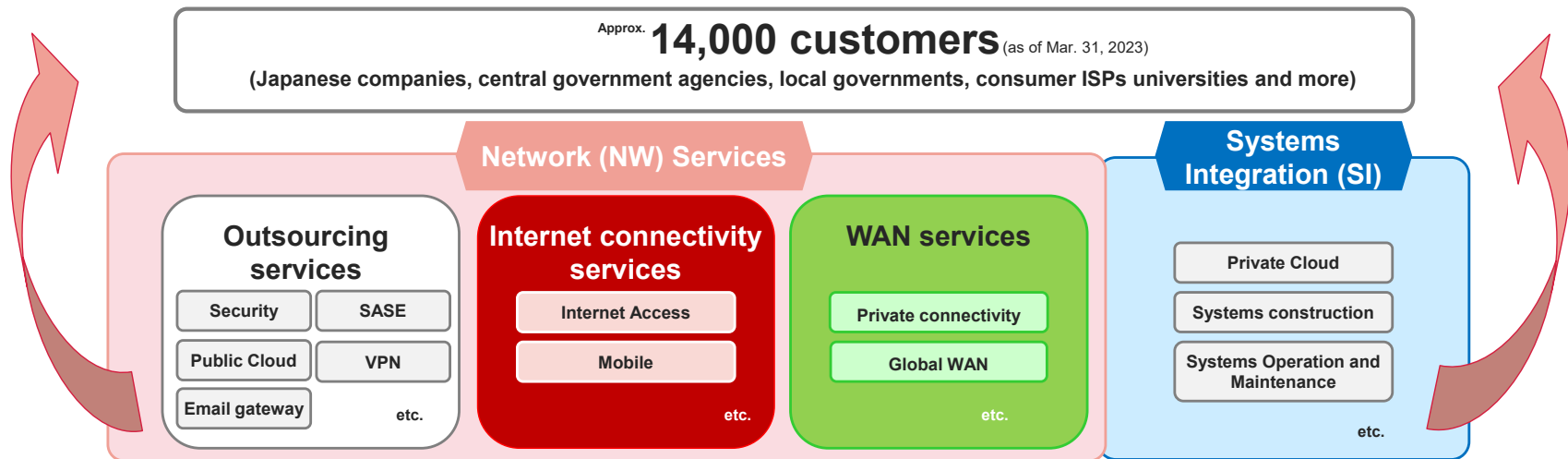
- WAN services
- Outsourcing services (including Security services)
- Mobile services
- Internet connectivity services





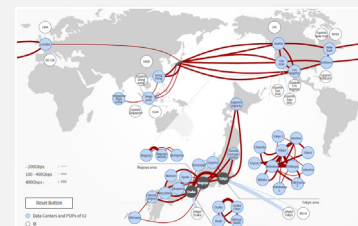
# IIJ as a Total Network Solution Provider

Offers various network services and systems integration together in many projects



## Major cost components of Network services (mostly non-revenue linked cost)

- Fiber leasing cost for Internet backbone and WAN access line
- Depreciation cost and maintenance cost of network equipment
- Personnel cost for network service development and operation and outsourcing cost
- Data center operation cost etc.
- Mobile data interconnectivity and voice service purchasing cost for mobile services



IIJ's Backbone Network

# Management Structure

<https://www.ijj.ad.jp/en/ir/integrated-report/directors/>  
Holdings of IIJ shares are as of Mar. 31, 2023  
Suzuki's share includes his wholly owned private company portion

About IIJ

Business  
Model  
Growth  
Strategy

Strength



## Koichi Suzuki

- Founder of IIJ
- Chairman, Representative Director and co-CEO
- Holdings of IIJ share: 10,635,222 shares (5.9%)
- Date of birth: September 1946



## Eiji Katsu

- President, Representative Director and co-CEO & COO
- Career: Vice Minister of Finance
- Holdings of IIJ shares: 201,200 shares (0.1%)
- Date of birth: June 1950



## Satoshi Murabayashi

- Executive Vice President and Director (since June 2021)
- Career: CIO at MUFG Financial Group, Inc.
- President and Representative Director of DeCurret Holdings, IIJ's affiliated company, as a concurrent position
- Holdings of IIJ shares: 3,802 shares (0.0%)
- Date of birth: November 1958



## Yasuhiko Taniwaki

- Executive Vice President and Director (since June 2022)
- Career: Vice-Minister for Policy Coordination of Posts and Telecommunications at the Ministry of Internal Affairs and Communications (MIC)
- Holdings of IIJ shares: 200 shares (0.0%)
- Date of birth: September 1960

## Full-time Directors

### Senior Managing Directors

- K. Kitamura
- A. Watai (CFO)

### Managing Directors

- T. Kawashima
- J. Shimagami (CTO)
- N. Yoneyama (CIO)

## Outside Independent Directors: (of which, 1 female. Outside independent director is 35.7% to the total directors)

- T. Tsukamoto      Honorary Advisor of Mizuho Financial Group
- K. Tsukuda      Honorary Advisor of Mitsubishi Heavy Industries, Ltd.
- Y. Iwama      Outside Director and Chairman of the Board of Nikko Asset Management Co., Ltd.  
Former Chairman of Japan Securities Investment Advisers Association
- A. Okamoto      Former President and CEO of Iwanami Shoten, Publishers (one of the best publishing houses in Japan)
- K. Tonosu (Ms.)      Outside Director of JAPAN POST INSURANCE Co., Ltd.  
Former Board member of Deloitte Touche Tohmatsu LLC

## Company Auditors

(of which, 3 outside, 1 female)

- K. Ohira
- M. Tanaka (Ms.)
- T. Michishita (attorney)
- K. Uchiyama (CPA)

## Remuneration for full-time directors

|                                       |                            |                  |           |
|---------------------------------------|----------------------------|------------------|-----------|
| Annual salary                         | Fixed monthly remuneration | Cash             | 67% - 71% |
| Substitution for retirement allowance | Fixed remuneration         | Stock-option     | 6% - 11%  |
| Performance-linked remuneration       | Variable remuneration      | Restricted stock | 22% - 24% |

(Note) Above percentages are in the case of full paid performance-linked remuneration. Performance-linked remuneration varies (0 - 4 months) along with financial performance

**Interview with outside director,  
Mr. Tsukamoto, can be found here**

- [https://www.ijj.ad.jp/en/ir/integrated-report/outside\\_director/](https://www.ijj.ad.jp/en/ir/integrated-report/outside_director/)

## IIJ's Material Issues



**Lead network infrastructure advancement with technological innovations and contribute to solving various social issues**

### ◆ Bringing innovation with IP

|                          |                   |                  |
|--------------------------|-------------------|------------------|
| Online banking/brokerage | CDN               | Smart Government |
| Online shopping          | Telehealth        | Remote work      |
| From now on              | Adoption of Cloud | IoT Solution     |
|                          | Digital Currency  | Metaverse        |

### ◆ Own highly energy effective data centers

- Industry top level PUE (FY22): Matsue 1.2s, Shiroy 1.3s

### ◆ Information disclosures based on the TCFD Recommendations

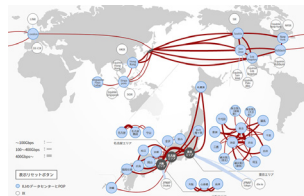
- Reduce greenhouse gas emissions at its own data centers which account for more than 70% of greenhouse gas emissions (Scope 1 and 2) through "usage of renewable energy" and "improvement of energy conservation"

| Measures                                  | Targets                                                                                                                                     |
|-------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Usage of renewable energy</b>          | To increase the renewable energy usage rate of data centers (Scope 1 and 2) to 85% in FY2030.                                               |
| <b>Improvement of energy conservation</b> | To keep the PUE of the data center at or below the industry's highest level (1.4) until FY2030 through continuous technological innovation. |



**Provide safe and robust Internet services that support social infrastructure**

### ◆ Provide stable and safe Internet connectivity services, construct and operate Internet backbone that cover the world



### ◆ Support privacy protection regulations. Had acquired EU BCR and APEC CBPR



**Provide an arena for people with diverse talents & values, where they can exercise their skills & actively and boldly take on challenges**

- ◆ Corporate culture of taking initiatives and challenging new things since the inception
- ◆ Human resources culture of sincerely striving to meet the demands of clients

### ◆ Lower than the industry average turnover

| FY19 | FY20 | FY21 | FY22 |
|------|------|------|------|
| 4.6% | 3.6% | 4.2% | 3.8% |

### ◆ Target for diversity: the ratio of female managers

| Apr. 2022 | Apr. 2023 | FY24 target | FY27 target |
|-----------|-----------|-------------|-------------|
| 5.7%      | 6.3%      | 6% or more  | 8% or more  |

## For more information about IIJ's corporate governance, please visit

➤ <https://www.ijj.ad.jp/en/ir/integrated-report/governance/>

|                                                        |                                      |                                            |
|--------------------------------------------------------|--------------------------------------|--------------------------------------------|
| Overview of corporate governance                       | Operation of the Board of Directors  | Operation of the Board of Company Auditors |
| Operation of the Nomination and Remuneration Committee | Design of Remuneration for Directors | Business Operation                         |
| Operation of Internal Audit                            | Initiatives for Information Security | Related Party Transactions                 |

- PUE(Power Usage Effectiveness) is a metric that shows how efficiently electricity is used at a data center. The closer to 1.0 is considered to be good.
- TCFD: Task Force on Climate-related Financial Disclosures
- Scope 1 and 2 (Greenhouse gas emissions by a company): Direct emissions from the use of fuels and industrial processes at the company and indirect emissions from the use of electricity and heat purchased by the company (as defined by the GHG Protocol)
- The turnover rate of IIJ (non-consolidated basis) is calculated by dividing leavers for the fiscal year by the number of full-time employees at the beginning of that fiscal year. The industry average turnover rate of approximately 10% is announced by the Ministry of Health, Labor, and Welfare

| Strength                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Weakness                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div data-bbox="96 163 871 226"> <b>High technological capabilities</b> </div> <ul style="list-style-type: none"> <li>◆ First full-scale ISP in Japan</li> <li>◆ Highly skilled Internet-related engineers</li> <li>◆ NW service development &amp; operation capabilities</li> <li>◆ One of the largest Internet backbone networks in Japan</li> <li>◆ Reliable Internet backbone operation</li> <li>◆ Excellent customer base</li> <li>◆ Corporate culture of pioneering spirit</li> </ul>          | <ul style="list-style-type: none"> <li>◆ Business domain mostly in Japan                             <ul style="list-style-type: none"> <li>➢ IIJ's overseas business is mainly global network operation and is to increase Japanese clients' loyalty</li> </ul> </li> <li>◆ Smaller in size compared to competitors                             <ul style="list-style-type: none"> <li>➢ IIJ continuously develops innovative network services and solutions to be ahead of the market needs</li> </ul> </li> </ul> |
| Opportunity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Threat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <div data-bbox="96 625 860 688"> <b>Digitalization (DX) in Japan</b> </div> <ul style="list-style-type: none"> <li>◆ Network, CPU and storage are becoming faster and larger, Domains of network and systems are converging</li> <li>◆ Internet traffic increasing</li> <li>◆ Security demands expanding: zero trust and cyber security</li> <li>◆ Cloud shift</li> <li>◆ Japan, slow IT adopter, including public sector is changing triggered by the Pandemic•Digitalization to advance</li> </ul> | <ul style="list-style-type: none"> <li>◆ Slow IT adoption in Japan                             <ul style="list-style-type: none"> <li>➢ IIJ focuses on promoting digitalization of large Japanese companies with various network services and systems integration to fully meet their needs</li> </ul> </li> </ul>                                                                                                                                                                                                   |

# Extensive Service Lineup

Unit: ¥ (JPY) billion (bn)

| About IJJ | Business Model  |
|-----------|-----------------|
| Strength  | Growth Strategy |

| Revenue category |                                               | FY22 revenue | About                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                             | Business Situation & Outlook |  |
|------------------|-----------------------------------------------|--------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|--|
| Network services | Internet connectivity services for enterprise | 40.25        | <div><div>IP</div><div>14.84</div><div><div><div>➢ Core service providing from the foundation</div><div>➢ Highly reliable dedicated connectivity services for enterprise (multi-carrier, redundancy etc.)</div><div>➢ Contracts are based on bandwidth</div><div>➢ Enterprises use the service for their main Internet line</div></div></div></div> <div><div>Mobile</div><div>21.25</div><div><div>Enterprise mobile (IoT usages etc.)</div><div>11.18</div><div>MVNE (Proving to other MVNOs)</div><div>10.07</div></div></div> <div>(Others) Broadband Internet services etc.</div> | <div><div>IP</div><div><div>➢ Matured market (hard to entry)</div><div>➢ Blue-chip client base</div><div>➢ Expect the revenue to continuously increase along with traffic volume and contracted bandwidth increase</div></div></div>                                                                                                                                        |                              |  |
|                  | Internet connectivity services for consumers  | 24.24        | <div><div>Mobile</div><div>21.03</div><div><div><div>➢ Inexpensive SIM services (mainly data),</div><div>➢ Direct sale (via IJJ web), Indirect sale (via sales partners such as retailers)</div></div></div></div> <div>(Others) Broadband Internet services and email services for households etc.</div>                                                                                                                                                                                                                                                                              | <div><div>Mobile</div><div><div>➢ Expect infrastructure utilization &amp; profitability to improve by gathering various traffic such as IoT/enterprise/consumers</div><div>• Enterprise: Expect the demand to increase in the mid-to-long term</div><div>• Consumer: Maintain and increase market share subscription with GigaPlans in competitive market</div></div></div> |                              |  |
|                  | WAN<br>(Wide Area Network)                    | 27.63        | Closed network used to connect multiple sites                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Stable market in the long-term                                                                                                                                                                                                                                                                                                                                              |                              |  |
|                  | Outsourcing                                   | 46.81        | <div>Various in-house developed Internet-related service line-ups</div> <div><div><div>Security</div><div>26.74</div><div><div>➢ Managed security services, Security Operation Center services and so many more</div><div>➢ Offered as a part of Cloud service line-ups</div></div></div><div><div>Public Cloud</div><div>2.82</div><div></div></div></div>                                                                                                                                                                                                                            | <div><div>➢ Have been developing services based on Zero Trust concept</div><div>➢ Acquire enterprise demand by cross-selling services.</div><div>➢ Continuous service development is important</div><div>➢ Demands for security and remote access to increase continuously</div></div>                                                                                      |                              |  |
| SI               | Operation and Maintenance                     | 68.00        | <div><div><div>On-premise Systems</div><div>38.39</div><div>➢ Operation and maintenance of constructed systems</div></div><div><div>Private Cloud etc.</div><div>29.61</div><div>➢ Promote Cloud shift with abundant, highly reliable, value-added private Cloud related service line-ups</div></div></div>                                                                                                                                                                                                                                                                            | <div><div>➢ Expect great business opportunity in the mid-to-long term as internal IT systems migrate to Cloud</div><div>➢ Revenue to increase continuously along with accumulation of construction projects</div></div>                                                                                                                                                     |                              |  |
|                  | Construction<br>(including equipment sales)   | 42.95        | System construction related to office IT, security, Cloud, IoT, Internet-related construction such as online banking & brokerage, network for university, and E-commerce site                                                                                                                                                                                                                                                                                                                                                                                                          | <div><div>➢ Through providing SI, offer greater value as IoT and Cloud usage penetrate</div></div>                                                                                                                                                                                                                                                                          |                              |  |

Monthly Recurring Revenue82%

One time revenue

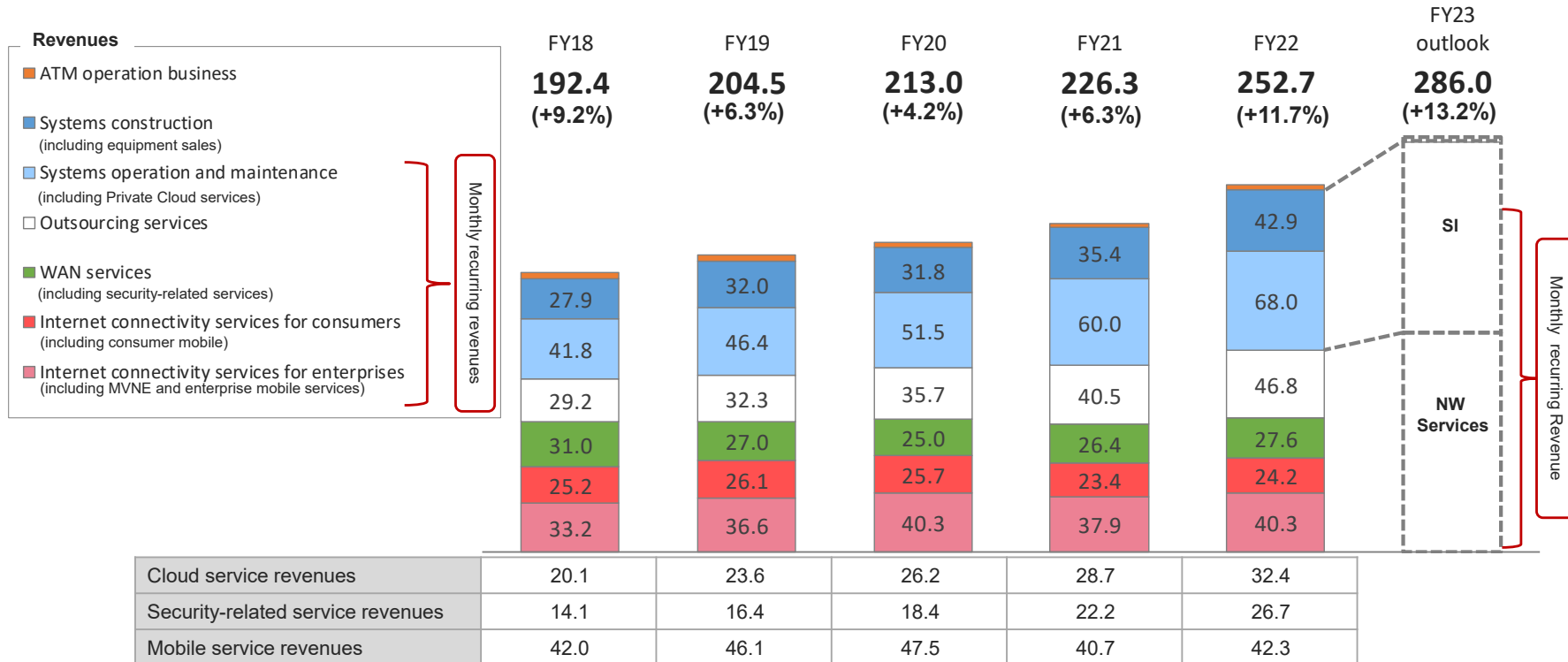
Monthly Recurring Revenue 82%

One time revenue

# Monthly Recurring Revenue Accumulation

Unit: ¥ (JPY) billion (bn)  
% = Year over year change

| About IIJ | Business Model  |
|-----------|-----------------|
| Strength  | Growth Strategy |



- Mobile revenue decreased year over year in FY21 due to ARPU decrease for consumers and change in unit charge for MVNE clients
- Systems construction and systems operation & maintenance revenue increase for FY21 includes PTC revenue which became IIJ's consolidated subsidiary from Apr. 2021
- During FY20, ATM operation business was impacted by the COVID-19 pandemic due for example to the store closure and smaller number of users coming to stores
- WAN revenue decreased year over year in FY19 and FY20 mainly due to certain large customers' migration to our mobile services (cheaper than WAN to connect multiple sites)

# Capex and Business Developments

Unit: ¥ (JPY) billion (bn)

Business Model  
About IJ  
Strength  
Growth Strategy

|                                                    | FY16  | FY17  | FY18  | FY19  | FY20  | FY21  | FY22  | FY23 targets |
|----------------------------------------------------|-------|-------|-------|-------|-------|-------|-------|--------------|
| Revenues (¥ bn)                                    | 157.8 | 176.2 | 192.4 | 204.5 | 213.0 | 226.3 | 252.7 | 286.0        |
| Operating margin                                   | 3.3%  | 3.8%  | 3.1%  | 4.0%  | 6.7%  | 10.4% | 10.8% | 11.0%        |
| Operating profit (¥ bn)                            | 5.1   | 6.8   | 6.0   | 8.2   | 14.2  | 23.5  | 27.2  | 31.5         |
| CAPEX (¥ bn)                                       | 16.5  | 20.7  | 15.1  | 15.2  | 15.2  | 16.1  | 20.8  | 22.5         |
| NW services                                        | 12.6  | 9.4   | 9.4   | 9.6   | 8.8   | 9.1   | 10.0  | -            |
| Cloud                                              | 3.6   | 7.9   | 1.9   | 2.6   | 2.8   | 2.3   | 2.0   | -            |
| Shiroy DC                                          | -     | 1.2   | 2.1   | 2.0   | 1.5   | 1.5   | 5.4   | -            |
| SI, others                                         | 0.3   | 2.3   | 1.7   | 1.0   | 2.0   | 3.2   | 3.4   | -            |
| CAPEX-related depreciation and amortization (¥ bn) | 10.9  | 12.1  | 13.9  | 14.4  | 14.5  | 15.1  | 15.3  | -            |
| Number of employees                                | 3,104 | 3,203 | 3,353 | 3,583 | 3,805 | 4,147 | 4,451 | -            |

Large CAPEX increase due to aggressive business investment

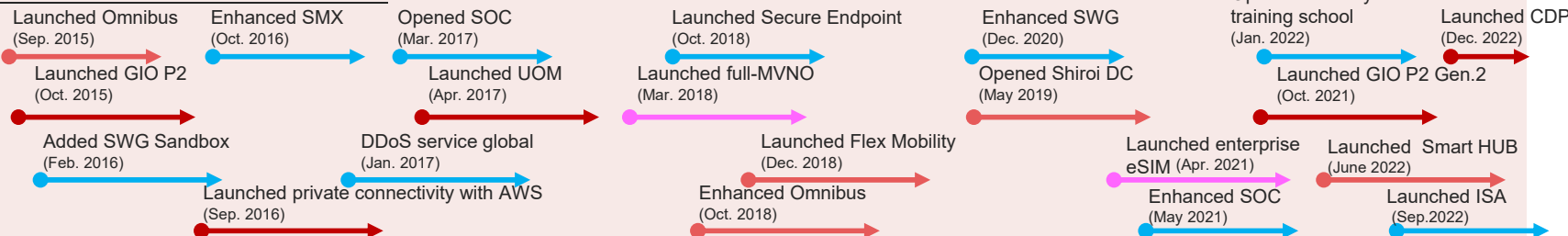
Stronger demands for enterprise network services

CAPEX & its depreciation almost same volume

Cost stabilizing

Including ¥7.0 bn for Shiroy DC 2<sup>nd</sup> site

## Various Network Services Asset



• FY16: US-GAAP, from FY17: IFRS

• CAPEX-related depreciation and amortization is calculated by excluding depreciation and amortization of assets that do not have the nature of capital investment, such as right-of-use assets related to operating leases, small-amount equipment and customer relationship

© Internet Initiative Japan Inc.





# Excellent Customer Base

(Number of IIJ Group's clients: approximately 14,000 as of March 31, 2023)

About IIJ

Business Model

Strength

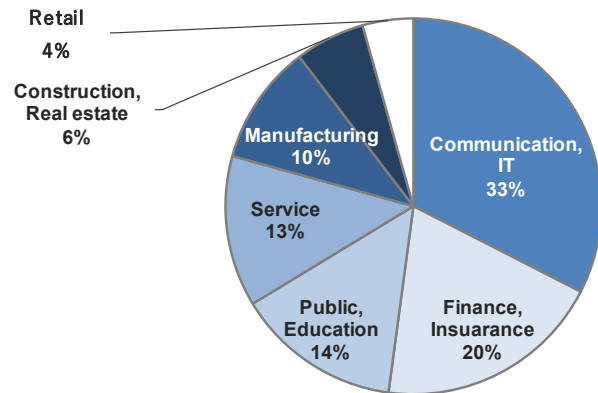
Growth Strategy

- ◆ Through reliable operation, continuous use of Internet connectivity services since the inception of IIJ
- ◆ Our reliable infrastructure operation and cross-sell strategy have led to low churn rate

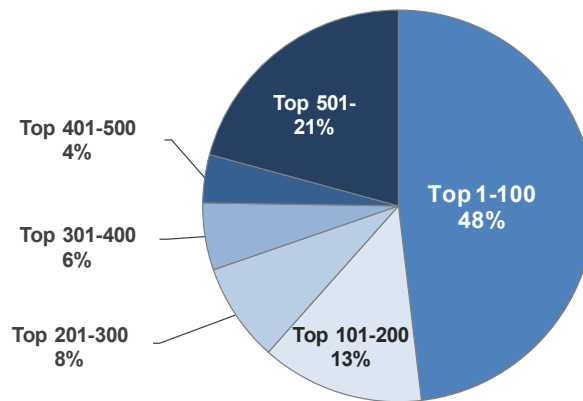
## Cover Most of Top Revenue Companies



## Client Distribution by Industry



## Client Distribution by Revenue Volume



- \* Top ten firms in each industry taken from annual revenues are selected by IIJ based on the Yahoo! Japan Finance website (finance/sales/whole market/daily).
- \* The service penetration and the revenue distributions are based on IIJ's FY22

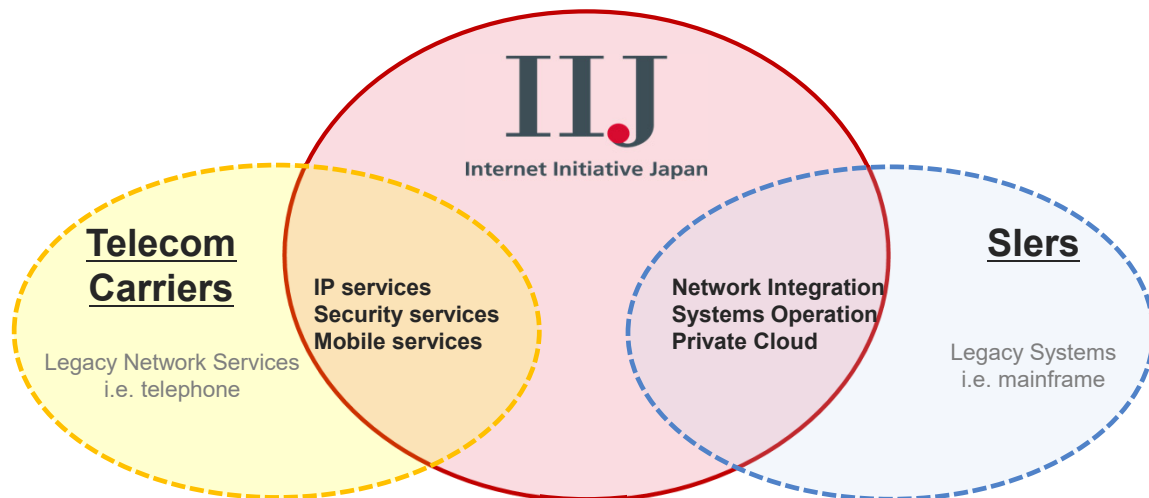
# Competitive Advantages

## Against telecom carriers, IIJ

- Has highly skilled IP (Internet Protocol) engineers
- Is faster to move than bureaucratic organizations
- Focuses on blue-chip companies' IT needs with SI

## Against systems integrators (Slers), IIJ

- Operates one of the largest Internet backbone (Slers do not)
- Has NW services asset and development capability (Slers do not)
- Focuses on Internet-related open type systems

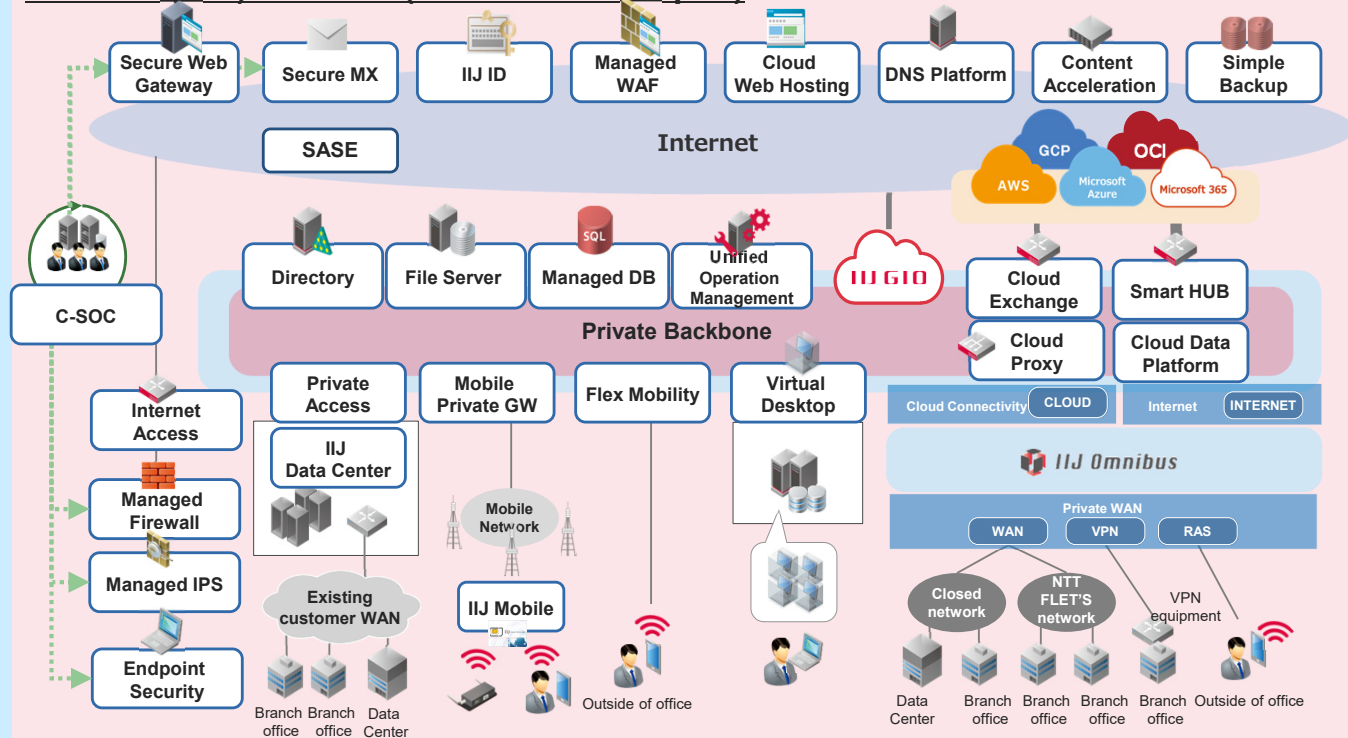


**IIJ deals with newer systems and growing IT market  
(Not involved in heavy and legacy systems)**

# NW Services and SI provided together as a Total Solution

## Systems Integration (SI) to meet specific requirements cannot be covered by NW services

### Network (NW) services (in-house developed)



# Mid-term Plan (FY21-FY23)

Unit: ¥ (JPY) bn

About IIJ

Business Model

Strength

Growth Strategy

Previous Mid-term (FY15 - FY20)

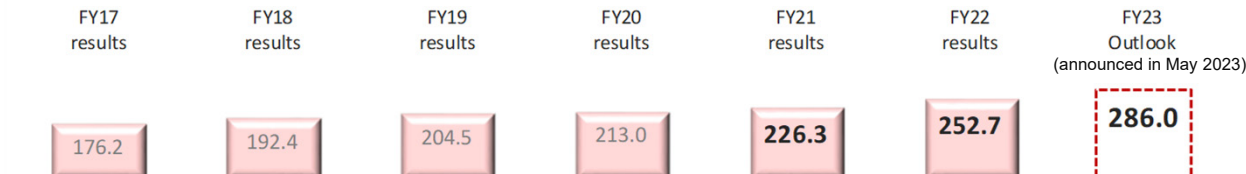
Current Mid-term (FY21 - FY23)

Longer term growth (FY24 - )

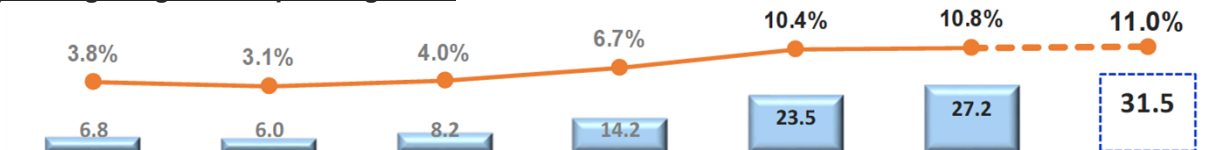
Initial mid-term plan target (announced in May 2021)

Revenue: ¥270 bn, Operating margin: over 9%  
(updated to 11.5% in May 2022)

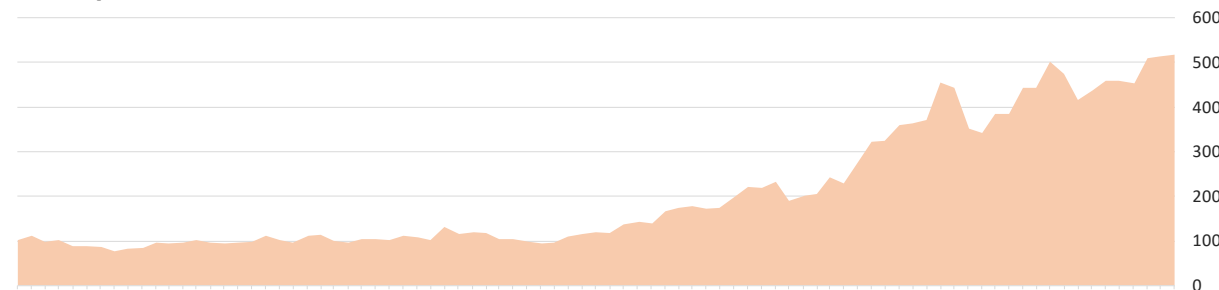
## Revenue



## Operating Margin and Operating Profit



## Market capitalization

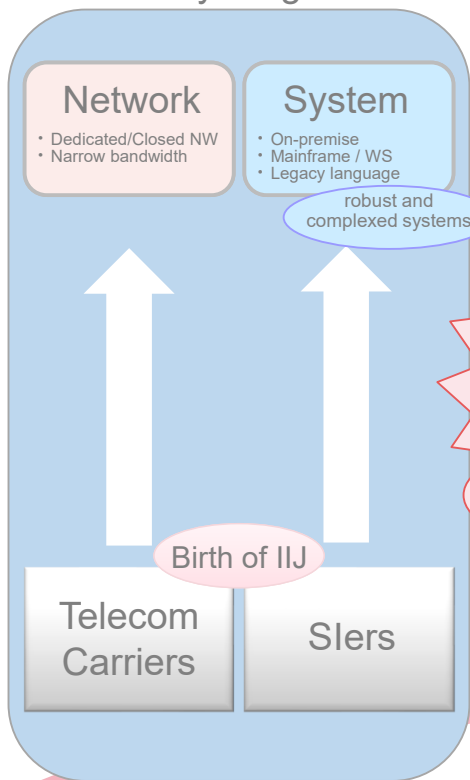


- ◆ Plan to largely expand business in the long term
- ◆ Continuously seek business investment & M&A opportunities
- ◆ Expect market capitalization to further increase

# Drastically Changing Enterprises Circumstance

|           |                 |
|-----------|-----------------|
| About IIJ | Business Model  |
| Strength  | Growth Strategy |

30yrs Ago



**Emergence of Internet**

Based on software technology

Struggling switch to open systems

High Speed/Capacity Network

CPU/Storage Performance Improve

Internet Usages Progressed

Security for various incidents

Zero Trust Concept

Gradual Cloud Shift

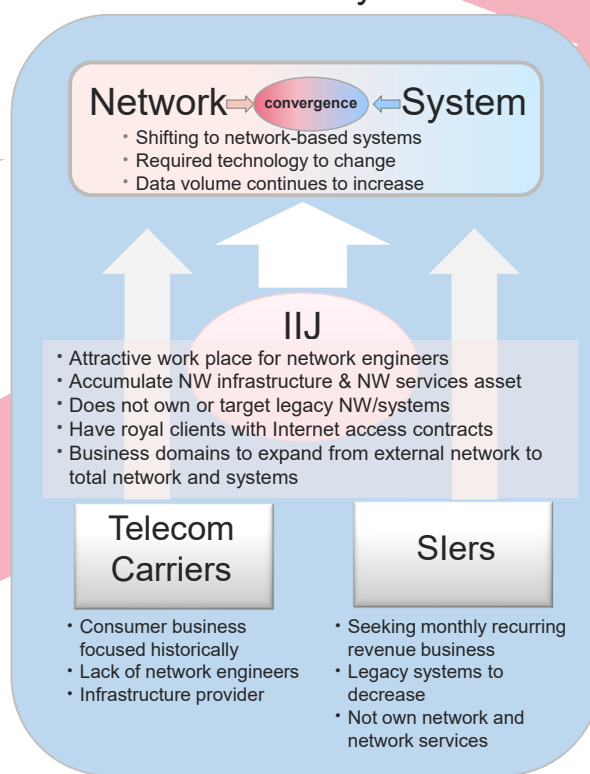
Data Analysis and AI

Preliminary IoT usages

**Still slow move in conservative Japan**

**IT adoption at last forced by Pandemic**

Nowadays



**Labor shortage require more IT**

**Japan needs more competitiveness by IT**

**Every CEO says DX**  
(Digital Transformation)

**Legacy NW and Systems to be reformed**

**Internet Traffic Continue to Increase**

**Cyber Security Demands**

**Importance for Data governance**

**Cloud Systems Penetration**

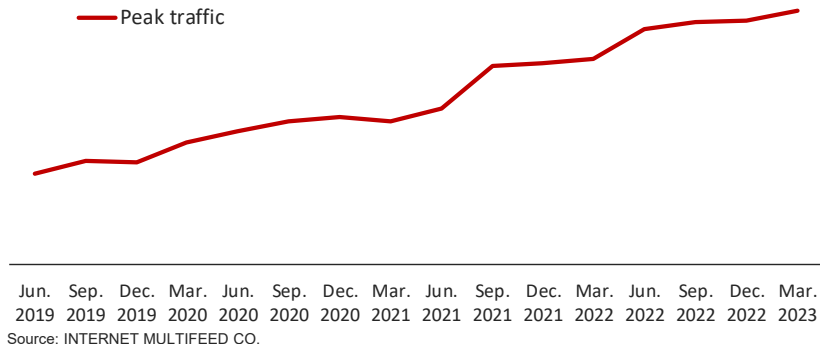
**5G SA adoption and advanced IoT projects**

**Importance of stable operation of large-scale NW remains unchanged**

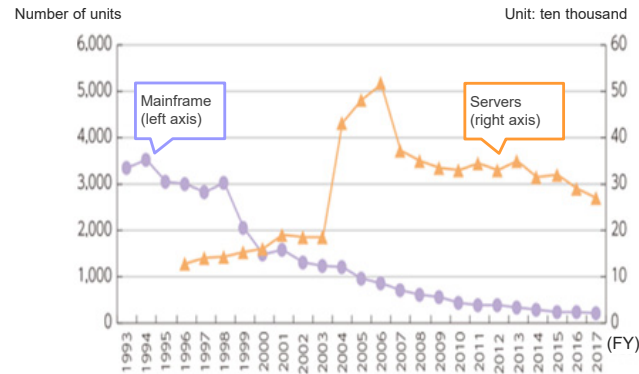
**Structural Changes**

# Market Growth Forecast etc.

## Historical traffic data of major domestic IX

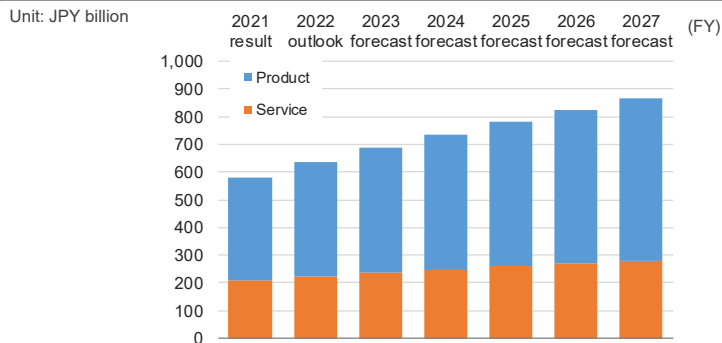


## Domestic shipments of mainframe and servers



Source: JEITA (Japan Electronics and Information Technology Association)  
<https://www.soumu.go.jp/johotsusintokei/whitepaper/ja/r01/html/nd111140.html>

## Network security business market forecast



## Digital competitiveness ranking (2022)

|            |             |
|------------|-------------|
| 1          | Denmark     |
| 2          | U.S.A.      |
| 3          | Sweden      |
| 4          | Singapore   |
| 5          | Switzerland |
| (omission) |             |
| 28         | Spain       |
| 29         | Japan       |

Source: IMD WORLD DIGITAL COMPETITIVENESS RANKING 2022  
<https://www.imd.org/centers/world-competitiveness-center/rankings/world-digital-competitiveness/>



The internet started in Japan in 1992, along with IIJ. Since that time, the IIJ Group has been building the infrastructure for a networked society, and with our technical expertise, we have continued to support its development. We have also continued to evolve our vision for the future and innovate to make it a reality. As an internet pioneer, IIJ has blazed the trail so that others could realize the full potential of a networked society, and that will never change. The middle "I" in "IIJ" stands for "initiative," and IIJ always starts with the future.