

# Financial Results for the Fiscal Year Ended March 31, 2023

RareJob, Inc.

# Agenda

- O1 Impact on Financial Results regarding a Change of the Second-tier Subsidiary
- **02** Summary for FY 2023/3
- 03 Mid-term Business Plan
- **04** FY2024/3 Plan
- 05 Appendix



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# Impact on Financial Results regarding a Change of the Second-tier Subsidiary



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# The Termination of the Share Loan Transaction Agreement

K12 Holdings, Inc. (hereafter, "K12HD"), acquired ISC Co.,Ltd. (hereafter, "ISC") in January 1, 2023 based on the share loan transaction agreement (hereafter, "agreement") with a share transfer contract to K12HD in the future. This was announced by the notice of the establishment of a subsidiary and acquisition of a subsidiary (second-tier subsidiary) in December 13, 2022.

However, questionable accounting practices (hereafter, "the practices") which has been carried out since the time before the acquisition of ISC by K12HD in violation of generally accepted accounting principles were discovered in the calculation of the acquisition price of ISC and the consolidated financial statements. Therefore, K12HD requested to correct the practices, however, ISC notified the termination of this agreement to K12HD. As a result, a meeting of our board of directors determined the termination of this agreement in May 11, 2023.

Our group has not overlooked the practice and requested ISC to correct and improve the practices. However, a notice "our trust relationship was destroyed" was delivered to K12HD against our request from all directors of ISC. Therefore, we did not have any option but confirm that ISC does not have any intention to respond to our request. Consequently, we terminated this agreement as this act corresponds to the termination condition, "violation of breach of representation and warranty".

[Summary of ISC] Name: ISC Co.,Ltd.

Location: 6-8, Shimouma 2-chome, Setagaya-ku, Tokyo

Business: Nursery, Child development support, Educational program (WithBook) and so on



# Impact on Consolidated Financial Results

Upon termination of this agreement, ISC was excluded from our consolidated subsidiaries. Our group determined that it is appropriate not to include ISC in our consolidated financial results for FY2023/3 based on the accounting standards for consolidated financial statements stipulated in the Corporate Accounting Standards. As a result, we have difference between the last time forecast and financial results for FY2023/3.

This difference was caused mainly due to the decision that ISC is not included in our consolidated financial results because no direct revenue or expenses will be recognized as a result of the termination of this agreement.

Our businesses have performed as initially expected, though demand for B2C online English tutoring services has been on a shrinking trend. Therefore, the impact of the termination of this agreement on our existing business is negligible.

	Net sales	EBITDA	Operating income	Ordinary income	Net income attributable to owners of parent	Net income per share
	In JPY MM	In JPY MM	In JPY MM	In JPY MM	In JPY MM	Yen
Last time forecast	6,800	605	230	410	310	33.07
Results	5,787	547	228	279	194	20.69
Change	-1,012	-57	-1	-130	-115	_
Percentage change	-14.9%	-9.5%	-0.7%	-31.8%	-37.4%	_



# Summary for FY 2023/3



# FY2023/3 Results Summary

Net sales

5,787 million yen

(YoY) +3.4%

**547** million yen

YoY -5.7%

Operating income

228 million yen

YoY -21.7%

The number of PROGOS® examinees 20 thousand+

**Business** summary

- The number of examinees for the AI automated scoring exam PROGOS® has been increased.
- ARPC has been increased with improved learning experience by price revision of RareJob Eikaiwa service.
- BORDERLINK, INC. operating ALT\*2 business was acquired 100% at 1st April 2023.

<sup>\*2</sup> Abbreviation for Assistant Language Teacher, a tutor assistant with a native-level English fluency.



<sup>\*1</sup> Operating income + Depreciation + Depreciation on goodwill

# Financial Results for FY 2023/3

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B2C sales decreased by 0.3% YoY due to contraction of demand for online English tutoring services.

B2B and B2School sales increased by 11.8% due to sales expansion of training services for corporate client.

Net income increased by 4.9% due to equity method investment gain regarding ALT business.

(In JPY MM)

	FY2022/3	FY2023/3	Change YoY	FY2023/3 Revised forecast*1	Change YoY
Net sales	5,598	5,787	+3.4%	6,800	-14.9%
B2C	3,894	3,881	-0.3%	3,810	+1.9%
B2B & B2School	1,704	1,905	+11.8%	2,990	-36.3%
EBITDA	581	547	-5.7%	605	-9.5%
Operating income	291	228	-21.7%	230	-0.7%
Ordinary income	242	279	+15.4%	410	-31.8%
Net income attributable to owners of parent	184	194	+4.9%	310	-37.4%
EBITDA ratio*2	10.4%	9.5%	-0.9pt	8.9%	+0.6pt
Operating income ratio	5.2%	3.9%	-1.3pt	3.4%	+0.5pt
ROE	9.1%	8.4%	-0.8pt	13.2%	-4.8pt

<sup>\*1</sup> As of February 2023 (Revision by acquisition of ISC Co.,Ltd. as a second-tier subsidiary)



<sup>\*2</sup> Proportion of EBITDA to net sales

# **Consolidated Financial Results Trend**

Sales reached record highs since the foundation.

Operating income and EBITDA fell.

### Net sales

## Operating income and EBITDA





# **Expenses (Cost of Sales** and SG&A) Breakdown

Cost of sales increased by 1.8% YoY due to purchase for training services as sales for the service has increased.

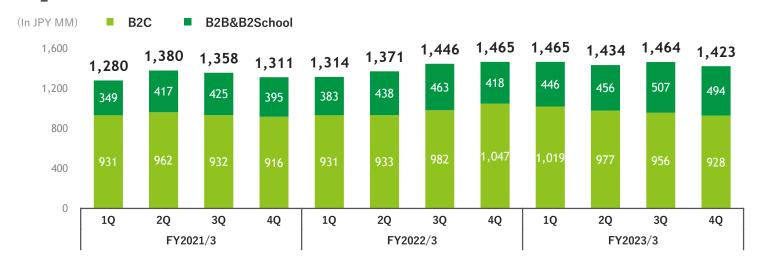
SG&A increased by 7.0% due to personnel expenses and so on by the merger of shikaku square, Inc.

						(IN JPY IVIIVI)
	FY20	022/3	FY2023/3		YoY	Factors
	Actual	Ratio to sales	Actual	Ratio to sales	(Ratio)	1 431313
Cost of sales	2,307	41.2%	2,348	40.6%	+41 (+1.8%)	
Tutor fee	1,171	30.6%	1,603	27.7%	-107 (-6.3%)	The number of users and lessons per user decreased.
Others	596	10.7%	744	12.9%	+148 (+24.9%)	Purchase to provide training services increased.
SG&A	2,999	53.6%	3,210	55.5%	+210 (+7.0%)	
Labor cost	1,394	24.9%	1,513	26.2%	+118 (+8.5%)	The number of employees increased in shikaku square, Inc.
Advertising	419	7.5%	406	7.0%	-13 (-3.2%)	Advertising cost for B2C RareJob Eikaiwa decreased.
Others	1,185	21.2%	1,290	22.3%	+105 (+8.9%)	Depreciation on goodwill increased as shikaku square, Inc. joined the group.

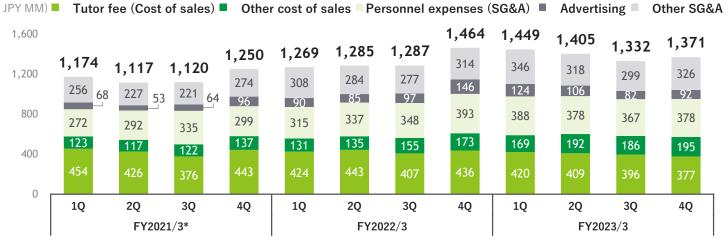
# Breakdown of Quarterly Net Sales and Expenses (Cost of Sales and SG&A)

B2B & B2School sales has kept increasing YoY though a seasonal factor has been seen.

### Net sales



### Expenses



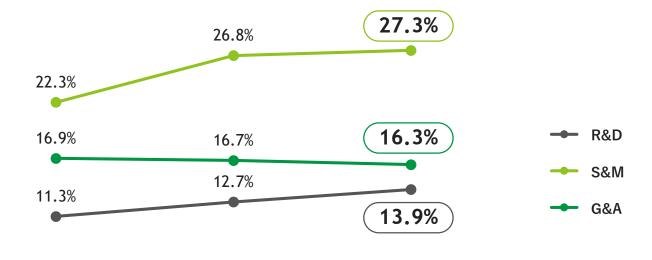
<sup>\*</sup>Consideration has been given to changing the display method.



# Transition of SG&A to Sales Ratio

Investments in R&D and S&M has been continuously carried out while making G&A expenses efficient.

**■** R&D\*1 • S&M\*2 • G&A\*3 Ratio



FY2021/3 FY2022/3 FY2023/3



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<sup>\*1</sup> Research and Development Expenses including personnel expenses for engineers involved in research and development and common expenses. Figures do not take into account transfers to intangible assets.

<sup>\*2</sup> Sales and Marketing Personnel expenses for sales promotion and corporate sales personnel, and expenses including common costs.

<sup>\*3</sup> General and Administrative Corporate department personnel costs and expenses, including common costs.

# **Consolidated Balance Sheets**

Advance payment for a purchase of shares and long-term loan payable under fixed assets mainly increased due to the acquisition of BORDERLINK, INC.

(In JPY MM)

	End of March 2022	End of March 2023	Change
Current assets	3,503	2,934	-568
Cash and deposits	3,116	2,243	-873
Others	386	691	+305
Fixed assets	2,840	3,900	+1,060
Total assets	6,343	6,835	+491
Current liabilities	2,529	1,688	-840
Fixed liabilities	1,334	2,521	+1,187
Net assets	2,479	2,624	+145
Total liabilities and net assets	6,343	6,835	+491
Capital ratio	35.0%	35.5%	+0.5pt



# **Consolidated Statement** of Cash Flows

Cash Flows from operating activities increased year on year.

Though 969 million yen was borrowed for purchase of shares, cash decreased due to 1,494 million yen for payment of shares and 300 million yen for repayment of working capital.

Free CF fell deficit due to active investments such as M&A and so on.

(In JPY MM)

	FY2022/3	FY2023/3	Change
Cash Flows from operating activities	292	471	+178
Income before Income Taxes and Others	267	287	+19
Depreciation and Amortization (Including amortization of goodwill)	289	319	+29
Other	-264	-135	+129
Cash Flows from Investing Activities	-1,507	-1,725	-218
Purchase of shares of subsidiaries and associates and so on	-961	-1,165	-204
Purchase of shares of subsidiaries resulting in change in scope of consolidation	-278	0	+278
Other	-267	-560	-292
Cash Flows from Financing Activities	1,464	371	-1,093
Proceeds from long-term loans payable	1,450	2,159	+709
Other	14	-1,788	-1,803
Cash and cash equivalents at the end of year	3,121	2,243	-878
FCF	-1,214	-1,254	-39





# 02 Mid-term Business Plan



# RareJob's Vision and Purpose

Our vision is to create a society by technology where everyone can grasp a chance to unlock their potential and be valued.

We aim to be an Al assessment company to support learning of people in the world for various skills.

#### **Vision**

# Chances for everyone, everywhere.

#### **Purpose**

The realization of "the world where everyone can unlock their potentials to be valued"

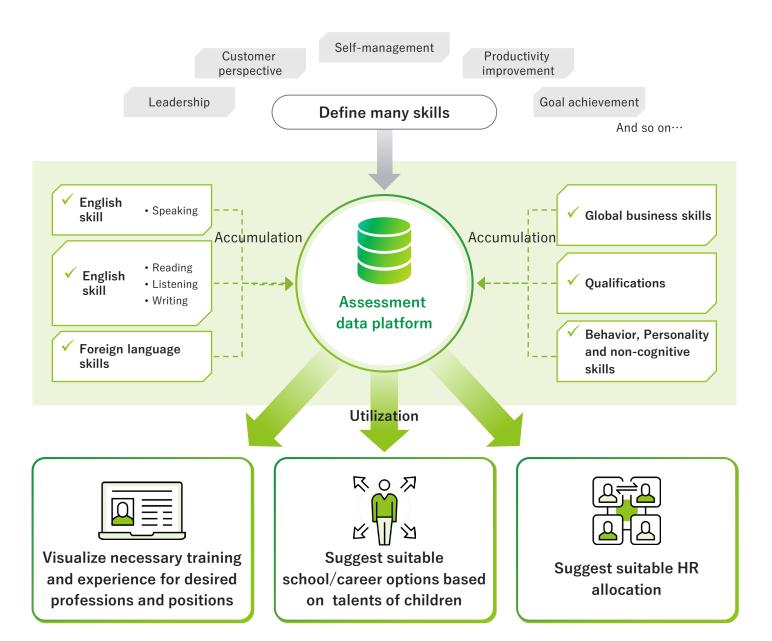




# View of AI Assessment Company

Technology turns abilities, experiences and aptitudes of people turn into portable data.

We describe a future which everyone can unlock one's potential to succeed and be valued.





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# Classification of Business Segments and Focus on Issue of Each Area

High-quality services will be provided to solve learning issues by classifying our services into child-oriented and adult-oriented businesses.





Create a society where possibility of children expands without any limit



Realization of "the world where everyone can unlock their potentials to be valued"

## **Childcare Support Business**



Keep needing to look for a method to be able to speak English until grow adults

Educational programs will be established to support growth of children who will succeed globally by educational opportunities with high quality bringing out children potentials

# Reskilling-related Business



Efficient skill acquirement is important to deal with rapid-changing contemporary society

Service to fill a gap between a current situation and goal will be developed by utilizing technology to visualize current skills and provide optimized learning methods



Assessment data platform connecting learning from early childhood to adults will be established in the future.

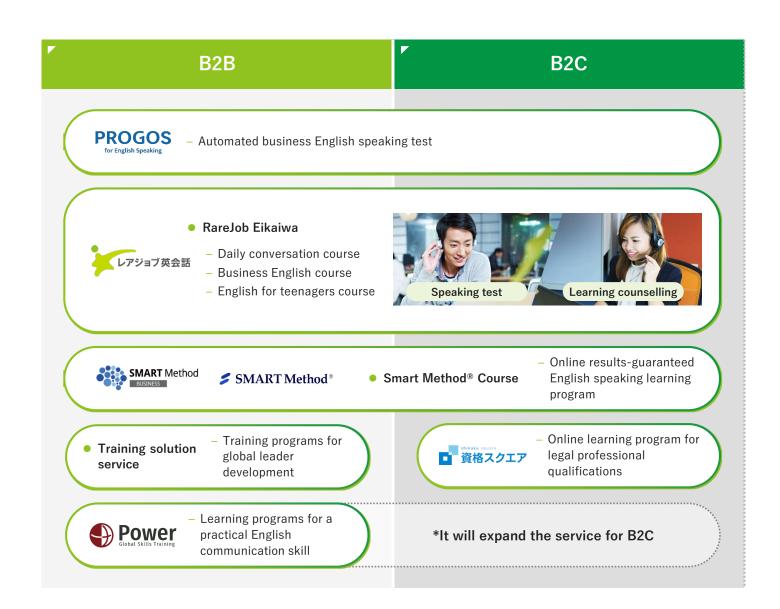






# **Summary for Reskilling**related Business

Learning services for corporate clients and individual customers to become global talent with a focus on English speaking learning are provided.





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# Growth Strategy for Reskilling-related Services 1

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RareJob Eikaiwa will be developed as the value-added service, then our users can speak English only by continuing RareJob Eikaiwa.

# Value addition for online English speaking services

**Current situation** 

Issue

Value provision

Realization of our mission



Many Japanese people cannot speak English very well as they expect.



No learning service enables people to speak English only by itself.



Establish the service to enable users to speak English at CFER B1\* level by continuing RareJob Eikaiwa.



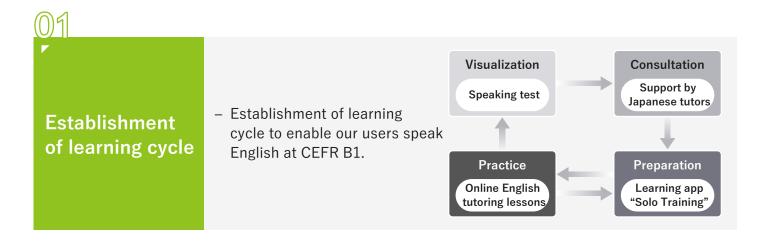
Increase the number of Japanese people who can speak English.



<sup>\*</sup> CFER is an international standard for describing language ability. CFER B1 indicate to be able to have daily conversation. It is the third level from the bottom of the six levels.

# Initiatives for Growth Strategy for Reskillingrelated Services 1

Establishment of suitable learning cycle and technology utilization will be our focuses as the service to enable users to speak English.



Release of new service used Al

- Learning optimization and streamlining by technology.
- A new function using ChatGPT was launched at April.

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Revision of service prices

- A good cycle will be realized for higher value-added services by quality improvement and investment for further development.
- Stable high-quality services will be realized in the face of global price hikes and currency instability.



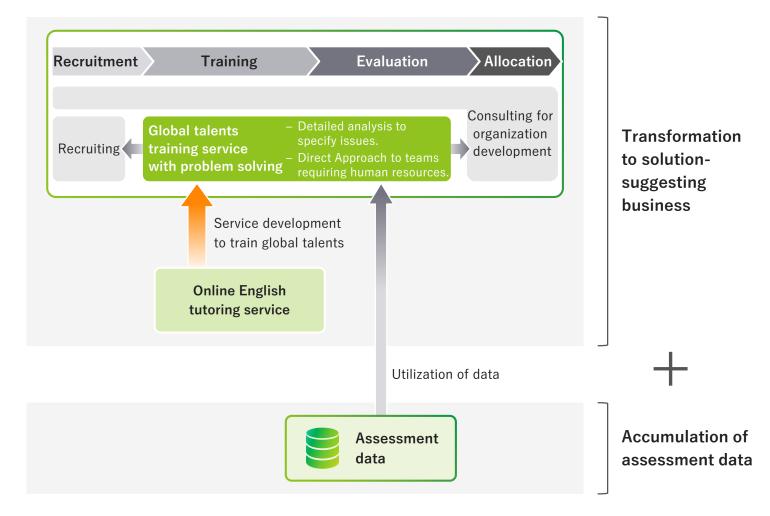


# Growth Strategy for Reskilling-related Services 2

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Our services will be focused to the provision of global talents training services with problem solving based on assessments in addition to online English tutoring services.

# Business expansion by global talents training services with problem solving





# Initiatives for Growth Strategy for Reskillingrelated Services 2

Penetration of AI English speaking assessment "PROGOS®" will be promoted as the first step to change our business to provision of global talents training with suggesting solution.



- Increase examples to utilize data accumulated by expansion of the number of examinees for HR system.
- Standardization as an assessment for English speaking proficiency.
- Establish a role model of cycle from assessment to problem solution.
- Increase opportunities of communication with many HR departments.

Expansion of the number of examinees of "PROGOS®"

Increase examples used in a HR system

To be de facto standard as an assessment for English speaking proficiency

Increase opportunities of communication with many HR departments

Establish a role model for problem solution based on assessments

Projected transition of the number of examinees of "PROGOS®"

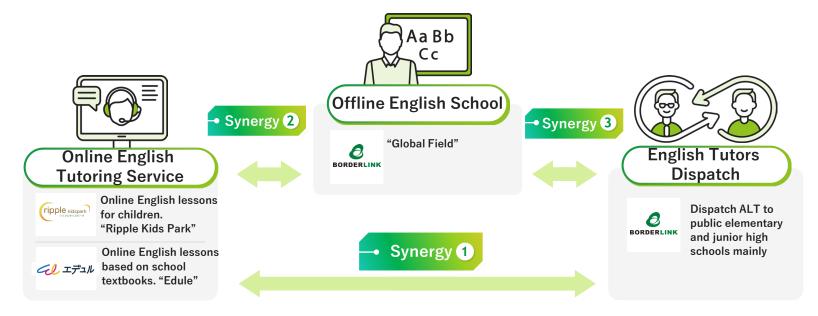




# Initiatives for Growth Strategy for Childcare Support Services

Accelerating the provision of online and offline integrated English speaking tutoring services to optimize people's learning.

Nursery business is on consideration.



### Synergy 1

#### Provide "Edule" for municipal offices

Distribute free or paid tickets for online English lessons based on school textbooks "Edule" to municipal offices dispatching ALTs, which increase the number of B2C customers by this.

#### Dispatch online English tutors as ALTs

Utilize online English tutors in our group as ALT to secure human resources. Strengthen competitiveness of our recruitment activity and improve quality of tutors.

# Provide online lessons by ALT during long school holidays

Improve productivity of tutors' by providing online lessons by ALT during long school holidays

### Synergy 2

# Co-development of English speaking lesson service for children

Online / Offline English lessons will be integrated in a curriculum. With learning achievement of children, we aim to introduce the service to other childcare facilities managed by other companies.

### Synergy 3

### Dispatch ALT to offline English schools

English tutors will be shared in our group to secure human resources for stable employment and active recruitment. Highly skilled English tutors by various teaching experience will differentiate our service from other providers.



# Management target

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A billion yen for Operating income will be achieved in FY2025/3 by implementing our growth strategy.

## **Growth transition for operating income**





# Compliance with TSE Prime Market Listing Maintenance Criteria

The criterion for "tradable share market cap" has not been met on March 31, 2023.

Business expansion and IR activities to be appropriately evaluated have been promoted to aim for keeping us listed on TSE prime market.

	The number of tradable shares (units)	Tradable share market cap (In JPY MM)	Tradable share ratio (%)
RareJob (As of March 31, 2022)	52,497	5,581	53.6
Listing Maintenance Criteria	20,000	10,000	35
Current compliance	Pass	Fail	Pass

<sup>\*</sup>All figures are based on our calculations.

### Plan to pass the listing maintenance criteria





# 03 FY2024/3 Plan



# Actions for FY2024/3

Net sales

10,000 million yen

1,000 million ye

Operating income

600 million yen

(YoY) +162.8%

Main actions

Service and price revision for RareJob Eikaiwa will be promoted.
 New plans were launched in April for B2B. The plans were applied to B2C in May.

+82.6%

- Learning experience and efficient learning will be promoted by new functions using Al.
- Promotion of PROGOS® will be continuously carried out.
- Business model of the childcare support segment will be strengthened.



# FY2024/3 Plan

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Sales and profit growth will be achieved by ALT and offline English school business of BORDERLINK, INC.

(In JPY MM)

	FY2023/3 Results	Guidance for FY2024/3	Change YoY
Net sales	5,787	10,000	+72.8%
EBITDA*2	547	1,000	+82.6%
Operating income	228	600	+162.8%
Ordinary income	279	530	+89.7%
Net income attributable to owners of parent	194	400	+106.1%
EBITDA ratio	9.5%	10.0%	+0.5pt
Operating profit ratio	3.9%	6.0%	+2.1pt
ROE	8.4%	Over 10.0%	-

<sup>\*</sup>Budget rates for FY2024/3 are 1 USD=135 yen and 1 Pilipino peso is 2.5 yen.



<sup>\*</sup>However, expecting cost, 390 million peso as a part of tutor fee will be calculated based on 1 Pilipino peso= 2.34 yen due to forex hedge.

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# FY2024/3 Plan Breakdown based on segments

Net sales will greatly increased due to the addition of ALT business by BORDERLINK, INC. to childcare support business in FY2024/3. (In JPY MM)

		FY2023/3 Results	Guidance for FY2024/3	Change YoY
	Net sales	5,316	5,500	+3.5%
Reskilling-related	B2C	3,517	3,600	+2.4%
Business	B2B&B2School	1,799	1,900	+5.6%
	Segment operating income	_	900	_
	Net sales	471	4,500	+855.4%
Childcare Support	ALT	_	4,000	_
Business	Online English tutoring (Online/Offline)	471	500	+6.2%
	Segment operating income	_	60	_
Adjustment		_	-360	_
Total	Net sales	5,787	10,000	+72.8%
i otai	Operating income	228	600	+162.7%

<sup>\*</sup>Sales of services for under 18 years old provided by Envizion, Inc. such as Ripple Kids Park were classified for B2C sales, but will be childcare support since April 2023.



<sup>\*</sup>Adjustment includes common cost of the group is not distributed to each segment.

<sup>\*</sup>Sales results for FY2023/3 are re-calculated based on new segments in FY2024/3.

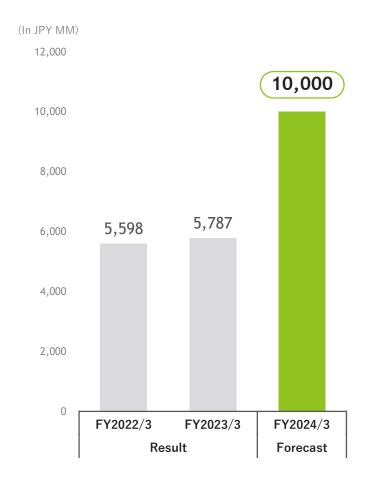
# Consolidated Financial Results with FY2024/3 forecast

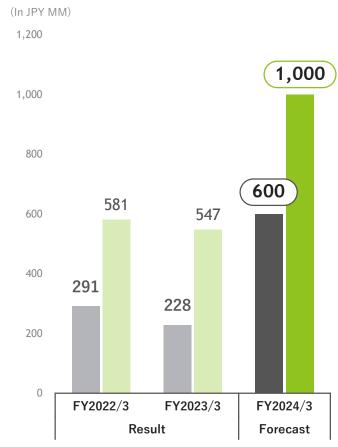
Net sales, operating and EBITDA will greatly increase due to service and price revisions and M&A.

### Net sales

### Operating income and EBITDA

Operating income EBITDA







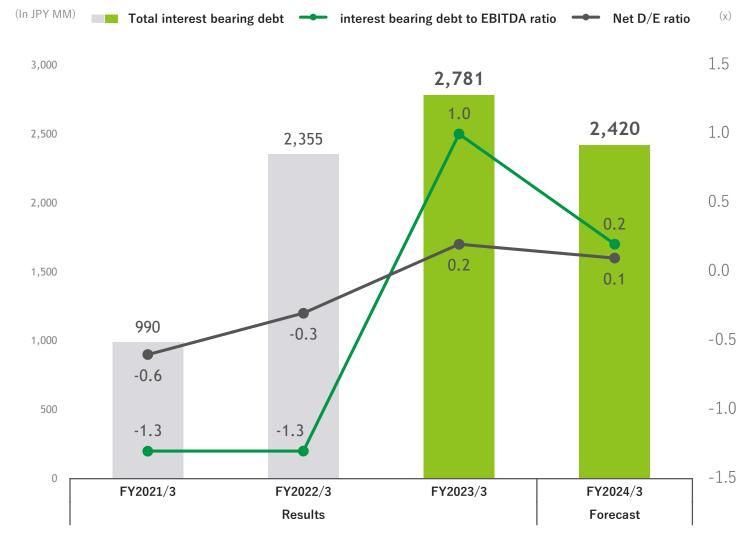
# **Financial Health**

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Our financial health is managed by interest bearing debt to EBITDA ratio and net debt to EBITDA.

Though interest bearing debt increased in FY2023/3, it still remains safe level.

# Transition of total interest bearing debt, interest bearing debt to EBITDA ratio and net debt to EBITDA ratio



<sup>\*</sup>Total interest bearing debt doesn't include lease liability.

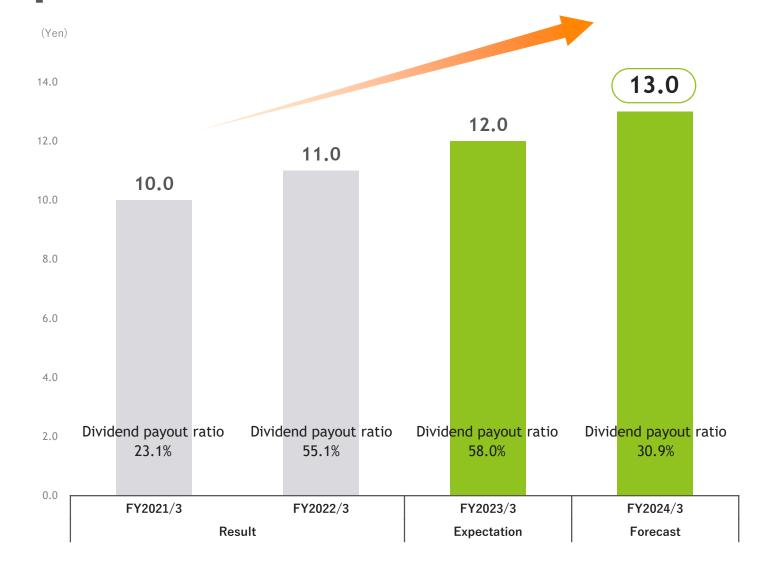


# **Dividend Policy**

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Our policy is to realize stable and continuous dividends to our shareholders. We aim to increase dividends constantly for the time being.

### **■** Transition of DPS





# 04 Appendix



# **Summary**

Name	RareJob, Inc.		
Location	2F Kyocera Harajuku Building, 6-27-8 Jingumae,		
	Shibuya-ku, Tokyo		
Established Date	October 18, 2007		
Capital	644,725 thousand Yen (As of March 31, 2023)		
Market	Prime Market of Tokyo Stock Exchange		
	(Securities Code: 6096)		
Consolidated	RareJob Philippines, Inc.		
Subsidiaries	RIPPLE KIDS EDUCATIONAL SERVICES, INC.		
	Rarejob English Assessment, Inc.		
	Envizion, Inc.		
	PROGOS Inc.		
	shikaku square, Inc.		
	RareJob Technologies, Inc.		
	K12 Holdings, Inc.		
	BORDERLINK, INC.		
Directors	Gaku Nakamura, Co-founder and CEO		
	Seishi Yasunaga, Director		
	Takao Mihara, Outside Director*		
	Jun Narimatsu, Outside Director*		
	Miki Igarashi, Outside Director*		



Vision

Chances for everyone, everywhere.

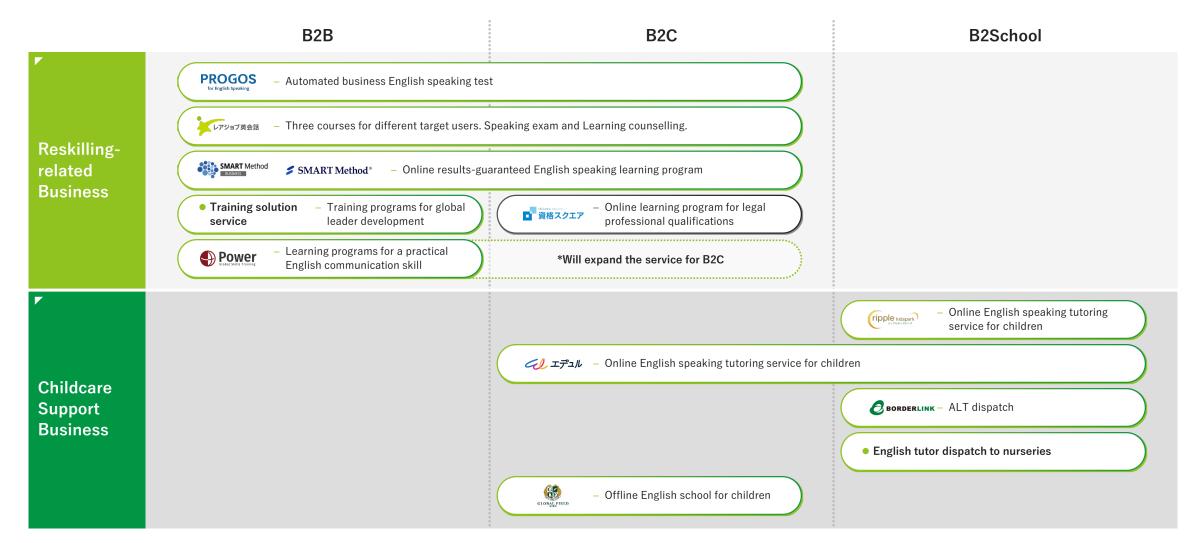
**Purpose** 

The realization of the world where everyone can unlock their potentials to be valued.

(\*Audit and Supervisory Committee Member)

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# The Service list of the RareJob Group





# Human Capital of the RareJob Group to Support Sustainability

Everyone in the world can have an opportunity to get a "Rare Job".

This founding philosophy of RareJob is to realize a sustainable world.

We encourage our employees to embody our vision, "Chances for everyone, everywhere".

Perspectives to be taken as human capital		KPI	As of March 31, 2023
	Promoting diversity	Ratio of female managers	21.1%
Opportunities	1 folloting diversity	Ratio of female members of board of directors in the group	33.3%
	Localization of overseas subsidiaries	Ratio of locals in the	60.0%
Providing training to take a next step	Providing training mainly for English speaking	Training hours per employee*	8.2 hours
Visualizing the current situation	Enhancing English speaking skills to succeed globally	Ratio of PROGOS score B1 or higher	51.6%

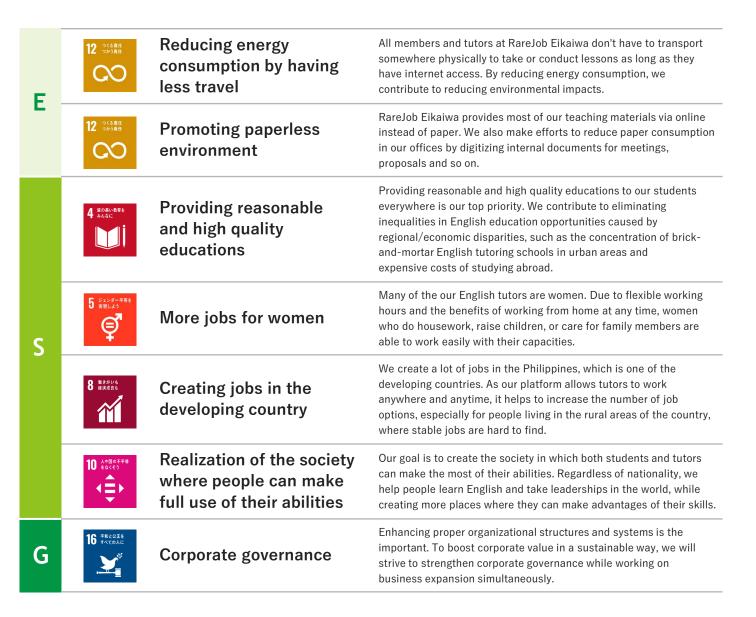
<sup>\*</sup>Results for 2022/4-2023/3.



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# Initiatives for SDGs/ESG

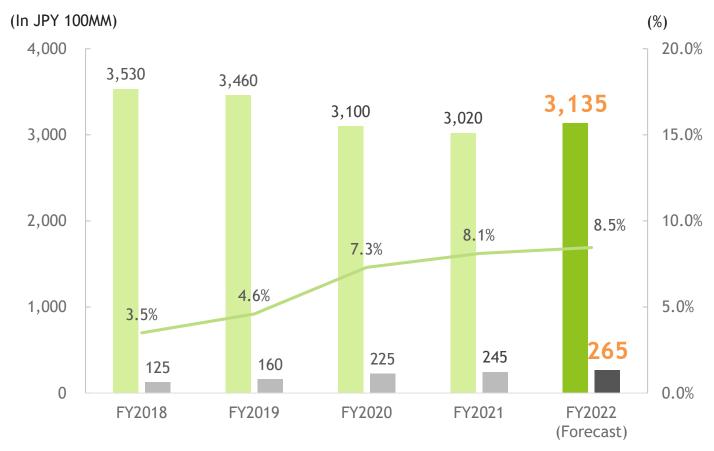
RareJob works to achieve a sustainable society based on each goal of SDGs and the concerns of ESG through business activities to realize our vision.





# **English-related Business Market Size**

The online English learning market accounts for only 8% of the English conversation school in Japan market, which means a huge potential for future growth in the online market.



English conversation school in Japan market size

: Online language learning in Japan market size

—: The proportion of the online learning market for the English conversation school in Japan market

Source: Yano Research Institute, "Language learning business report 2022"



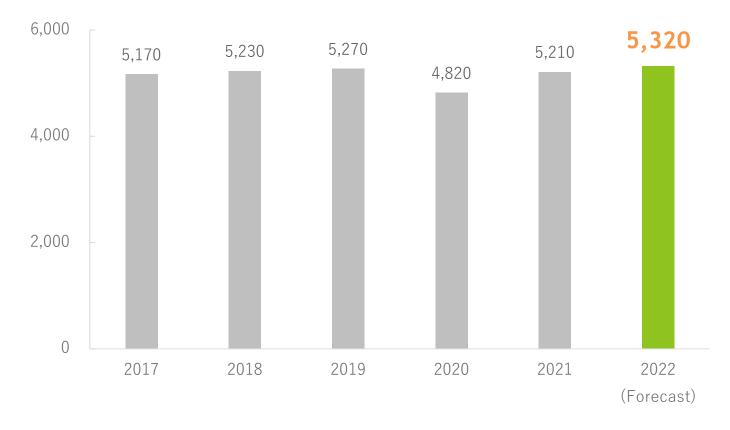
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# **Corporate training** market size

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The market size has been recovering since the decline caused by COVID-19 pandemic.

### (In JPY 100MM)



Source: Yano Research Institute, "Business Training Service Market and Outlook 2022"



# Disclaimer

- This material has been prepared by the Company for the purpose of informing investors of the current status of RareJob, Inc. (hereafter, "RareJob").
- The materials and information provided in this document include so-called "forward-looking statements". These
  forward-looking statements are based on current expectations, forecasts and assumptions that involve risks and
  are subject to uncertainties that could cause actual results to differ materially from those discussed in the
  forward-looking statements.
- These risks and uncertainties include general domestic and international economic conditions, such as general industry and market conditions, interest rate and currency exchange rate fluctuations.
- We assume no obligation to update or revise the forward-looking statements contained in this announcement, even in the event of new information or future events.

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