

Presentation Materials for the Earnings Briefing for the Six Months Ended March 2023



1	Results	P3
2	Growth Strategy	P14
3	Company Overview	P31
4	Characteristics and Strengths of M&A Capital Partners	P37
5	Social Significance of M&A Capital Partners	P53
6	M&A Capital Partners' Sustainability Initiatives	P64
7	Business Environment	P69



Net sales and ordinary income achieved record highs in the first half of FY09/23

Despite the closing of multiple highly profitable large deals leading to a temporary decrease in contract

liabilities, the number of active deals increased

**Net sales** 

13,003 (million yen)

(+44.9% year on year)

**Ordinary income** 

**5,474** (million yen)

(+27.3% year on year)

**Contract liabilities** (previously "advances received")

686 (million yen)

(-20.3% vs. end FY09/22)

\*The change in presentation from "advances received" to "contract liabilities" is due to revision of accounting policies.

**Number of Deals** 

(-9.2% year on year)

Large deals

**79** (deals)

(-22.7% year on year)

**Number of consultants** 

(+17 year on year)



1	Results	Р3
2	Growth Strategy	P14
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4	Characteristics and Strengths of M&A Capital Partners	P37
5	Social Significance of M&A Capital Partners	P53
6	M&A Capital Partners' Sustainability Initiatives	P64
7	Business Environment	P69



Due to the boost provided by large deals that are highly profitable on stand-alone basis, net sales and ordinary income achieved record highs in the first half

	M&A CAPITAL PARTNERS  M&A Capital Partners Co., Ltd.		RECOF	OF
	Result	Year-on-year Change	Result	Year-on-year Change
Net sales	12,390 million yen	+49.8%	373 million yen	-25.7%
Ordinary income	5,797 million yen	+28.4%	-208 million yen	1
Number of Deals	72 deals	-8.9%	7 deals	-12.5%
Large deals	17 deals	-19.0%	0 deals	-100.0%
Number of consultants	136	+18	35	-1

<sup>\*</sup>Because non-consolidated information is shown, amortization (113 million yen) due to business integration is not included. \*We have omitted listing Group companies of relatively low importance.

<sup>\*</sup>The figures for RECOF are simple aggregate figures including RECOF Vietnam Co., Ltd.



#### In the 9 years since listing (year ended September 2013), sales have increased by more than 17x

Units: Millions of yen

□ Net sales (consolidated)

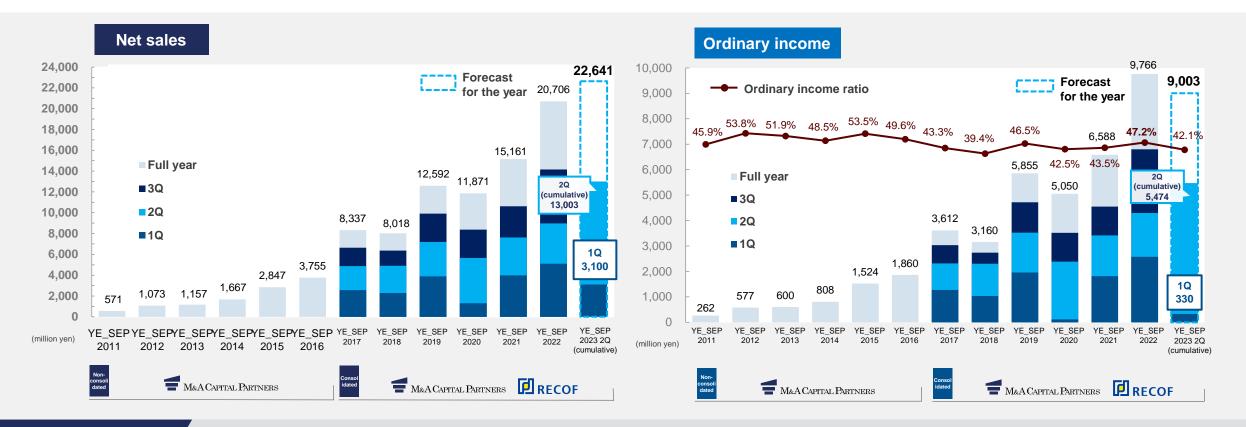
□ Ordinary income (consolidated)

2Q (cumulative) 13,003 5,474 Forecast for the year

22,641

9,003

Progress for Entire Year 57.4% 60.8%





#### Net sales and ordinary income achieved record highs in the first half of FY09/23

(Units: millions of yen, second line is composition ratio)

	20 EV00/22		2Q FY09/23 (Consolidated)			
	2Q FY09/22 (Consolidated)		Year-on-year Change	Main Factors Causing Change		
Net sales	<b>8,972</b> (100%)	13,003 (100%)	+44.9%	Boost provided by highly profitable large deals		
Gross profit	<b>5,817</b> (64.8%)	9,4 <b>72</b> (72.8%)	+62.8%	· Impact of higher revenue		
SG&A	<b>1,550</b> (17.3%)	<b>4,000</b> (30.8%)	+158.0%	Increase caused by relocation and growth in sales		
Operating income	<b>4,266</b> (47.5%)	<b>5,471</b> (42.1%)	+28.2%	· Impact of higher revenue		
Ordinary income	<b>4,299</b> (47.9%)	<b>5,474</b> (42.1%)	+27.3%			
Net income	<b>2,887</b> (32.2%)	3,053 (23.5%)	+5.8%			



#### Solid financial condition backed by stable shareholders equity

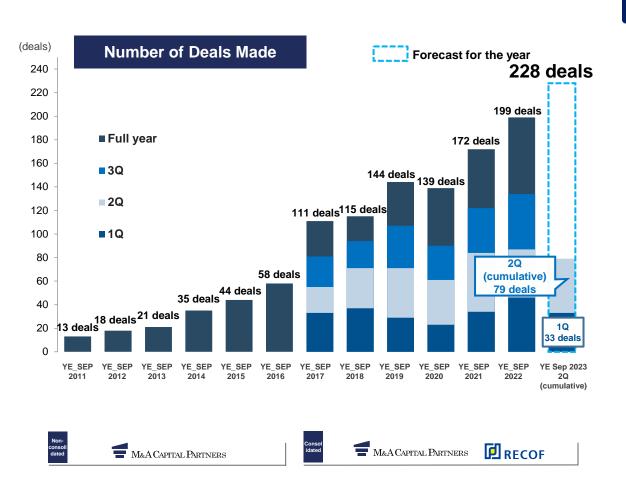
(Units: millions of yen, second line is composition ratio)

	September 30, 2022	FY09/23 2Q		Q-end (Consolidated)	
	(Consolidated)		Change	Main Factors Causing Change	
Current assets	<b>36,717</b> (92.0%)	<b>39,852</b> (90.5%)	+3,135	Cash and deposits +3,554	
Noncurrent assets	<b>3,196</b> (8.0%)	<b>4,191</b> (9.5%)	+995	Facilities attached to buildings +942	
Total assets	<b>39,913</b> (100.0%)	<b>44,044</b> (100.0%)	+4,131		
Current liabilities	<b>6,422</b> (16.1%)	<b>6,730</b> (15.3%)	+307	Provision for bonuses +318	
Noncurrent liabilities	<b>892</b> (2.2%)	<b>1,379</b> (3.1%)	+487	<ul> <li>Provision for directors' bonuses +363</li> <li>Provision for bonuses +189</li> </ul>	
Total liabilities	<b>7,314</b> (18.3%)	<b>8,109</b> (18.4%)	+794		
Total net assets	<b>32,598</b> (81.7%)	<b>35,934</b> (81.6%)	+3,336	Retained earnings +3,053	
Total liabilities and net assets	<b>39,913</b> (100.0%)	<b>44,044</b> (100.0%)	+4,131		



Despite number of deals closed falling slightly year on year, closing of large, highly profitable deals resulted in higher sales and higher profit

Impact of one-off costs associated with relocation, etc. is expected to fade in FY09/24 and beyond



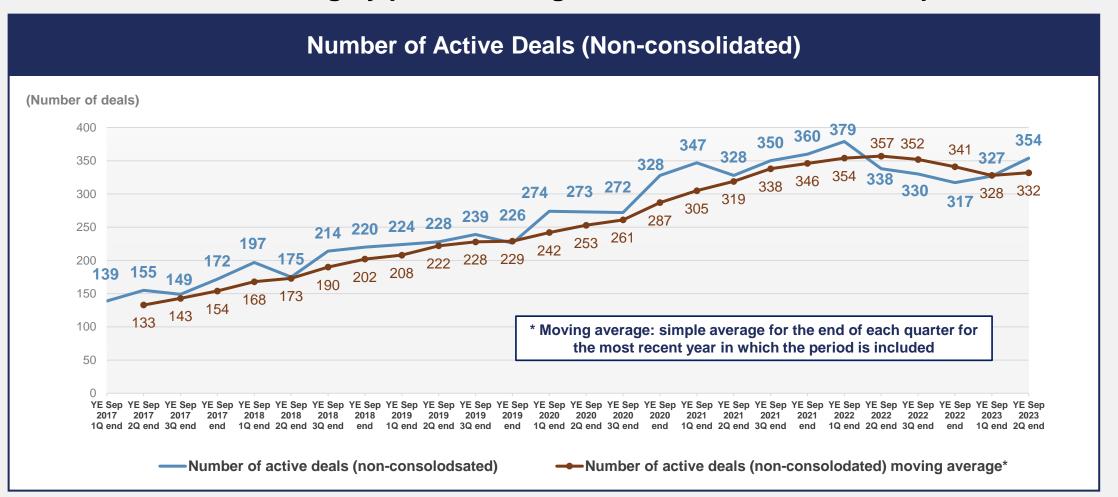


\* Deals with a commission of 100 million yen or more



#### 354 active deals (+4.7% year on year)

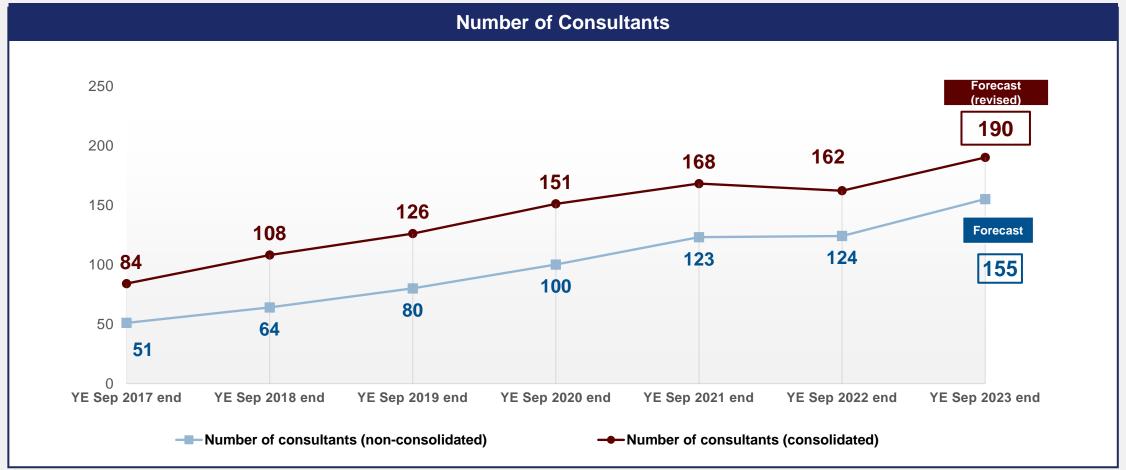
The number of highly profitable large deals continues to trend upward





### Actively strengthening recruitment to expand earnings further. Number of deals is also rising, driven by increase in headcount

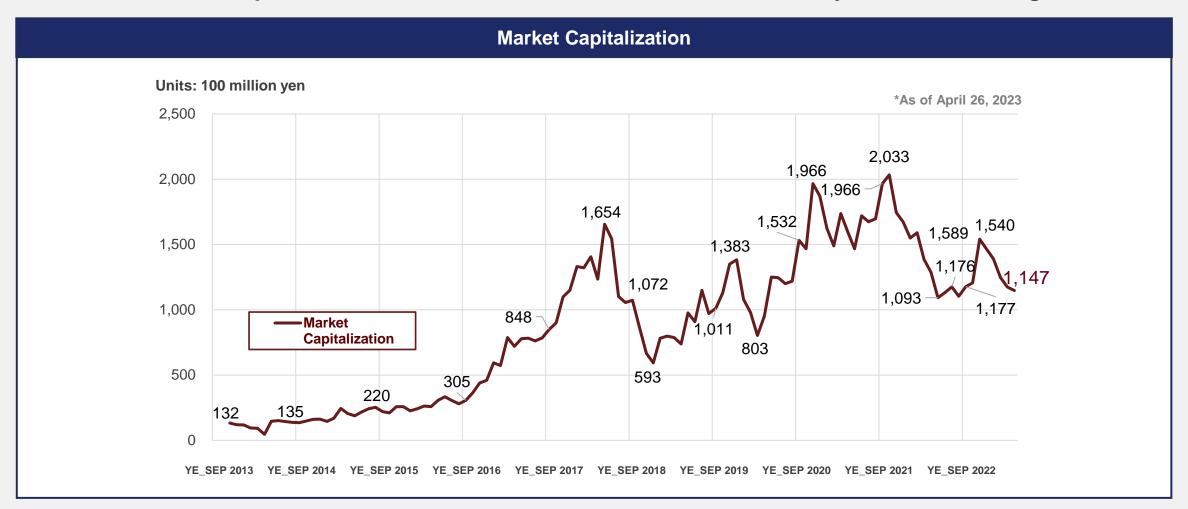
Achieved progress in terms of provisional offer acceptance of 73.7% vs. plan to raise recruitment by 25% (to 155 persons) at non-consolidated level \*As of March 31, 2023





### Highest rate of growth among M&A intermediary industry companies listed on TSE Prime

Market capitalization has increased about 9 times over the 9 years since listing





Consolidated earnings forecasts

Increase in large deals led to continuation of robust performance, and non-consolidated recruitment also strong

Despite the cutting forecasts for the number of deals and consultants at RECOF, we are maintaining consolidated sales and profits

Net sales

22,641 (million yen)

(+9.3% year on year)

Ordinary income

9,003 (million yen)

(-7.8% year on year)

Number of deals (revised)

Large deals (revised)

47 (deals)
(+14.6% year on year)

(-2.1% year on year)

Number of consultants (revised)

190 Persons
(+28 year on year)

### Non-consolidated Earnings Forecasts for the Fiscal Year Ending September 30, 2023



Non-consolidated earnings forecasts (revised)

Non-consolidated revised up due to strong performance. Despite downward revision at RECOF, we are maintaining consolidated forecasts

	M&A CAPITAL PARTNER  M&A Capital Part	···	RECOF RECOF	
		Year-on-year Change		Year-on-year Change
Net sales	20,861 million yen	+17.1%	1,519 million yen	-39.6%
Ordinary income	9,117 million yen	+0.5%	162 million yen	-83.0%
Number of Deals	205 deals	+19.9%	23 deals	-17.9%
Large deals	45 deals	+2.3%	2 deals	-50.0%
Number of consultants	155	+31	35	-3

<sup>\*</sup>Because non-consolidated information is shown, amortization (235 million yen) due to business integration is not included.

<sup>\*</sup>We have omitted listing Group companies of relatively low importance.

<sup>\*</sup>The figures for RECOF are simple aggregate figures including RECOF Vietnam Co., Ltd.



1	Results	<b>P</b> 3
2	Growth Strategy	P14
3	Company Overview	P31
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#### **MACP Group Growth Strategy Going Forward**



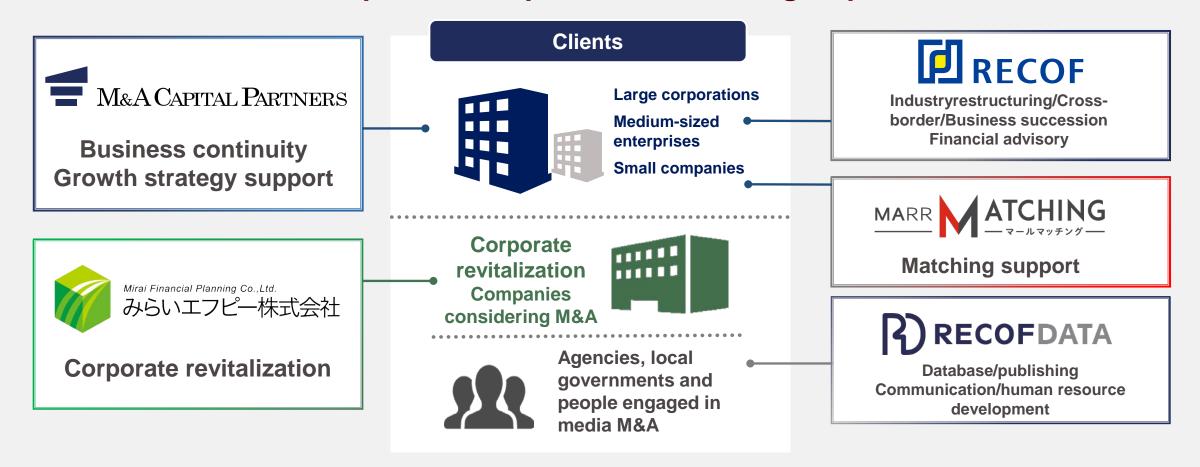


#### FY09/23 MACP Group

An important phase in our development, marking a powerful first step towards becoming a leading M&A group, ranked No.1 in Japan -Concentrating the Group operating base, and leveraging the strengths of each company to create new challenges -



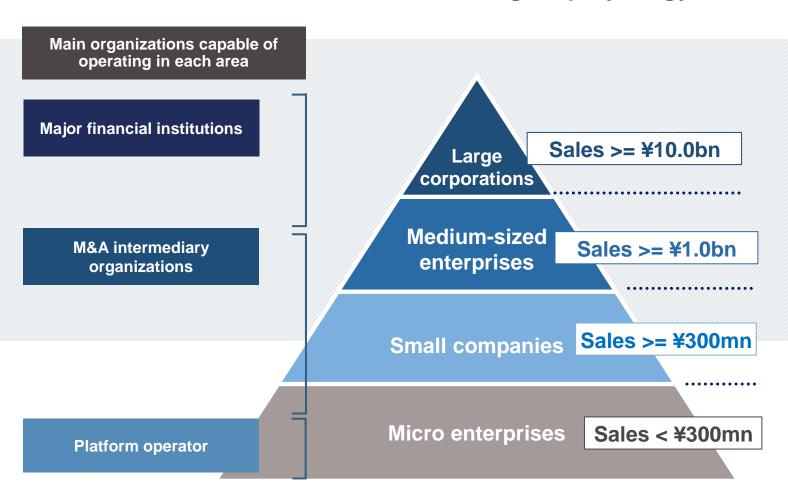
### Providing the optimal M&A for every client Japan's most professional M&A group



Coverage of all service areas related to a variety of forms of M&A by 5 group companies



### We support every client from small to large corporations with group synergy



**Areas in which M&A Capital excels** 





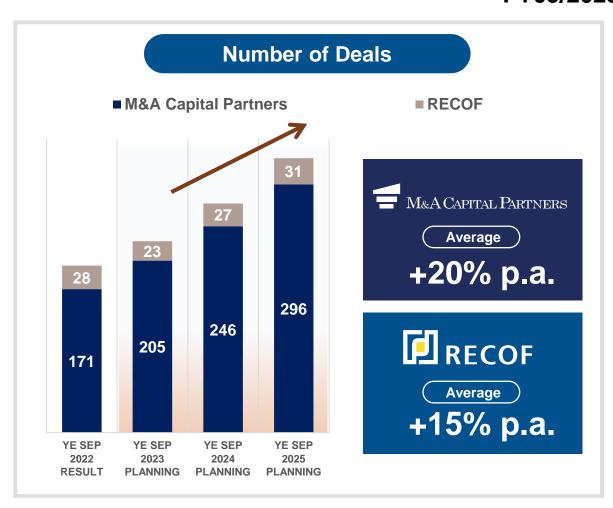
**M&A** intermediation Financial advisory (FA)

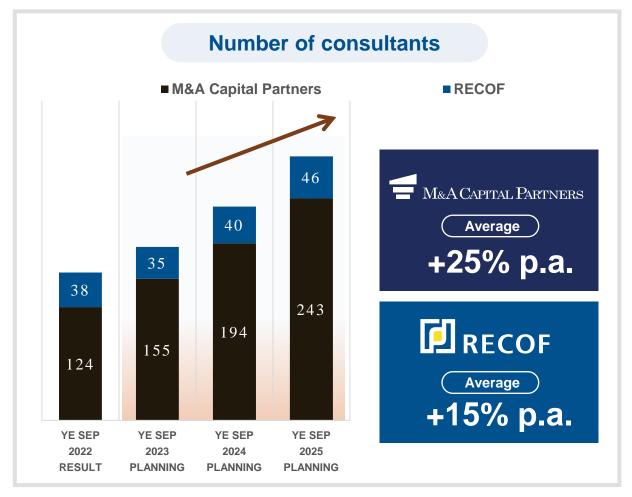


**M&A** matching support



## Three-year plan for the number of deals closed and the number of consultants required to achieve further growth FY09/2023 - FY09/2025





### TOPICS 1. Establishing the leading brand in the M&A intermediary industry



Seizing the No.1 position in the 10 main categories in the industry in preparation for becoming Japan's No. 1 M&A group Establishing the leading brand with a dominant presence that surpasses all others in the M&A intermediary industry



<sup>\*</sup>Research conducted by TOKYO SHOKO RESEARCH, LTD. Survey overview: Competitive survey for specified area of companies listed on TSE Prime and major unlisted M&A intermediary companies, and others, as of March 31, 2023

<sup>\*</sup>The above is referenced from MACP website

### TOPICS 2. Execute head office integration strategy to further strengthen Group collaboration



In 2Q of FY09/23, the entire MACP Group completed the relocation of the head office Putting robust infrastructure in place as the first step towards becoming Japan's No. 1 M&A group





**Relocated in March 2023** 





RECOF DATA and MARR MATCHING have completed relocation to Kanda-Sudacho

### TOPICS 3. Completed measures to improve matching ratio as the first step in the DX strategy



Use AI to establish matching system by extracting from one of largest group customer bases in Japan with approx. 50,000 companies

DX investment has achieved improvements in matching ratio and significant reduction in man-hours

Scheduled for future implementation as needed Step 1 Strengthen Improve matching ratio **Enhance productivity** information security **Step 1 Strengthening through improvements** in matching ratio Introduced a matching system equipped with Al, based mainly on salesforce Using the AI engine built into the CRM, the optimal match is recommended from among 500 million records Accelerate business by Al recommends candidates Strengthen measures to In addition to our existing internal matching searching for potential based on track record of prevent unauthorized access measures, the Al enables transferees to be extracted candidates for M&A from outside the company closing deals based on the track record of closing deals, resulting in improvements in the matching ratio and significant improvements in efficiency in terms of approaching Improve efficiency of Improve management **Strengthen internal** activity and management systems efficiency by visualizing approaching server security sales flow activities/management systems

Approximately ¥110 million\* in DX investment will be implemented in FY09/23 to enable us to provide M&A services to customers with confidence

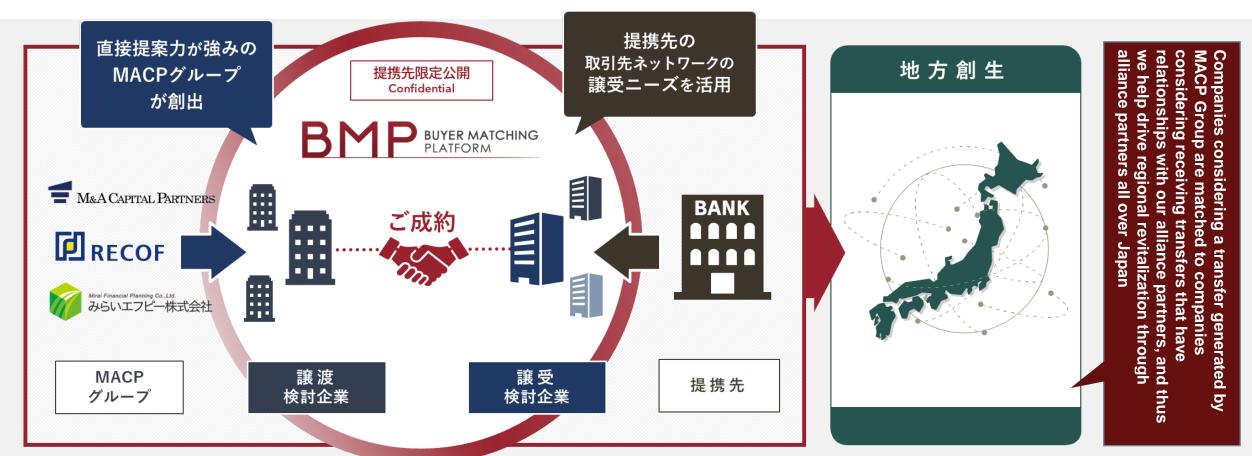
\*Rather than being restricted to non-current and other assets, this DX investment represents additional disbursements for the 18th term aimed at strengthening IT for greater efficiency and other measures.

### **TOPICS 4. Further strengthening our industry-leading** matching abilities



The number of alliance partners who introduce us to transferee companies is growing steadily, and together we are contributing to regional revitalization

In the first half of FY09/23 alone, the number of alliance partner financial institutions grew from 22 to 26



26 alliance partner financial institutions (as of March 31, 2023)

### **TOPICS 5. Industry's first sole-sponsorship program** broadcast nationwide on terrestrial television



Activities aimed at raising awareness of "business succession" as a leading company in the M&A intermediary industry

Nationwide broadcast of television program discussing case studies of M&A deals in which M&A Capital Partners were involved

Second broadcast on February 26, 2023 was well received, winning an even larger audience than for the first broadcast

Also broadcast by six broadcasting stations in Tohoku, receiving a strong response



THE Business
Succession
"Don't Turn Out
That Light!"



Currently being streamed on "TV TOKYO BIZ" (TV TOKYO Business on Demand)

### New sole-sponsorship broadcast on terrestrial television in Kansai region



Activities to make the idea of "business succession" more familiar and to raise awareness of it Variety program that looks at the economy around us and the future from the perspective of business succession is broadcast in Kansai region

First broadcast on March 26, 2023

Popular presenters gave easily understood explanations of business succession, and received a strong response



"Abundantia's Wind" variety program supporting business succession



Program website is here

#### **TOPICS 6. Commencing recruitment of new graduates**



In April 2023, MACP welcomed its first two new graduates to join the Company As the leading company in the industry, we carefully selected top-level graduates who can personify "Fair M&A"

After passing through our Industry-leading training, they will become first-rate consultants





Launch of dedicated site for recruitment of new graduates

https://www.ma-cp.com/recruit/



We will continue to recruit new graduates who aspire to "getting to the top together"

### **TOPICS 7. Notification of change of representative at Mirai Financial Planning**



Seeking to scale the business further as a pioneer in corporate revitalization, an area of high social impact Change of representative in April 2023 constitutes the first "business succession" within the MACP Group

Impact of start of full-fledged repayments for "zero-zero loans" is becoming apparent, and inquiries have soared since April



Member of MACP Group since October 2021

Trade Name	Mirai Financial Planning Co., Ltd.
Head Office Location	9F Gran Tokyo South Tower, 1-9-2 Marunouchi, Chiyoda-ku, Tokyo
M&A business area	Corporate revitalization
Representative	Hiroki Kobayashi, President and Representative Director
Established	March 2002

Mirai Financial Planning's website is here ▶



Mirai Financial Planning Co., Ltd.
President and Representative Director **Hiroki Kobayashi** 

Full member of the Japanese Association of Turnaround Professionals



Graduate of Yamagata University Faculty of Literature and Social Sciences, Department of Law, Economics and Public Policy. After joining a regional bank, he was involved in corporate sales, primarily consulting on management issues, at the new customer development group within the corporate sales department, which was responsible for a wide range of clients from small and medium enterprises to listed companies. Despite this being an area of intense competition, he helped achieve increases in market share. In 2016 he moved to M&A Capital Partners Co., Ltd., where he was engaged in M&A intermediary services, working on everything from business succession M&A to early stage turnaround M&A. Over the course of approximately five years he assisted in more than 20 deals, gaining experience in all stages from sourcing, through execution, to closing. In addition, as one of the team members responsible for launching the new regional bank cooperation project, he drove the project from zero to concluding alliances with around 20 of the most important regional banks. Following the entry of Mirai Financial Planning to the M&A Capital Partners Group, he began serving as Director of the former in October 2021, and was appointed President and Representative Director in April 2023.

Yasuo Nakatsu, who has one of the best track records in Japan, with involvement in more than 250 placements, has been appointed Chairman and Director

#### Advertising activities using the first TV commercials in the industry



Our role in raising awareness of "M&A" as a leading company in the M&A intermediary industry Popular "lion president" commercials have won unparalleled brand awareness

#### Television commercial lineup - History of commercial slots since October 2022 -

- TV Asahi Network Hodo Station
- TV TOKYO World Business Satellite (WBS) TV TOKYO Morning Satellite
- TV TOKYO Cambria Kyuden
- TV Asahi Network Grand Prix of Figure Skating Final 2022

10 patterns of "lion president" commercials M&A CAPITAL PARTNERS

■ Fuji Television Network Nichiyo Hodo THE PRIME

TV TOKYO Gaia no Yoake

"TSE Prime" version, from April 2022 onward (excerpt)





Interviews with business owners who have actually experienced M&A: "owner's choices" Web content that depicts the feelings of business owners as they come to a decision about M&A



Teaching people about the realities of Although interviews, packed with different emotions, conducted with those who have completed deals





#### Advertising Activities to Raise Awareness of "Fair M&A"



#### **Hosted by MACP**

Seminars providing information on "Fair M&A" will be held



Hosted "Tohoku Business Owner Forum 2023,"

split over SİX different venues, attracting approximately 1,000 visitors, and earning a visitor satisfaction score of 92%

#### **Presenters (business owners)**



#### **Presenters (MACP advisors)**



#### **Hosting of recruitment events**



Hosted first recruitment event for MACP, with the aim of hiring some of the top talent in Japan First event has been finalized for May 10, 2023, and is scheduled be held on the 10th of every month thereafter

Putting infrastructure in place to support future expansion, and further accelerating growth





We will continue to actively recruit outstanding personnel who aspire to "getting to the top together"

See here for details of recruitment events



1	Results	P3
2	Growth Strategy	P14
3	Company Overview	P31
4	Characteristics and Strengths of M&A Capital Partners	P37
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6	M&A Capital Partners' Sustainability Initiatives	P64
7	Business Environment	P69



#### **Management Philosophy**

# Aiming to be the world's leading investment bank seeking maximum contributions to clients and the happiness of all employees

#### **Action Guidelines**

1

We will continually pursue higher knowledge, service levels, teamwork and new fields as one of the world's leading groups of professionals and, above all, will work to achieve the solutions and gains our customers expect with earnestness and passion that far exceeds our competitors.

2

Our employees will achieve personal growth, economic prosperity and happy family lives through work at a broader and higher level. We understand that our business results and future depend on the success of our employees.

3

We are not a small-scale boutique but will continually move forward and expand into an investment bank with the world's top brand, human resources and capabilities.

We will maintain thorough confidentiality and legal compliance to protect our credibility and high profitability to strengthen our capital and attract the top human resources.



Trade Name	M&A Capital Partners Co., Ltd.
Listed Market	Tokyo Stock Exchange Prime Market (Securities Code: 6080)
Head Office Location	36F, Yaesu Central Tower, Tokyo Midtown Yaesu, Yaesu 2-2-1, Chuo-ku, Tokyo
<b>Business Content</b>	M&A-related services
Representative	Satoru Nakamura, President and Representative Director
Established	October 2005
Capital	2.8 billion yen (as of March 31, 2023)
Employees	Consolidated: 249 Non-consolidated: 177 (as of March 31, 2023)
Affiliates	RECOF Corporation, RECOF DATA Corporation, Mirai Financial Planning Co., Ltd. MARR MATCHING Co., Ltd.

#### History



November 2013

March 2014

December 2014

October 2016

October 2021

**Company** established

Relocation due to growth of company

Listed on Tokyo Stock Exchange Mothers

Relocation to current head office

Listed on Tokyo Stock Exchange First Section

M&A for business growth

Industry
Association set up

- Company founded in Shinjuku-ku, Tokyo, for the purpose of carrying out M&A intermediary business
- Head office relocated to Kojimachi 3-chome, Chiyoda-ku, Tokyo
- Listed on the Tokyo Stock Exchange Mothers market
- Head office relocated to Marunouchi 1-chome, Chiyoda-ku, Tokyo
- Listing changed to Tokyo Stock Exchange First Section (now the Prime Market)
- Business integration with RECOF Corporation and RECOF DATA Corporation
- Business integration with Mirai Financial Planning Co., Ltd.
- Founding member of the M&A Intermediaries Association

**April 2022 Transfer to Prime Market** 

**December 2022 Relocation of head office** 





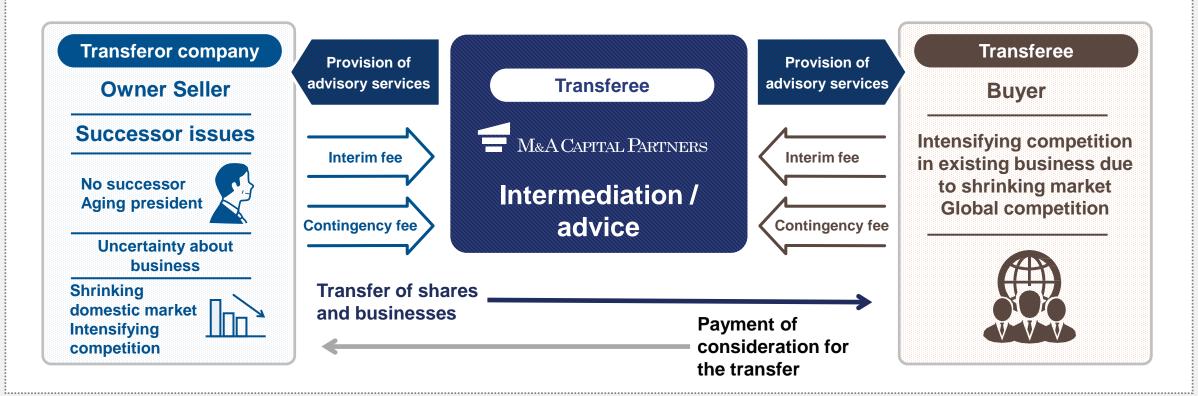
#### **Business Content**

#### **M&A-related services**

We provide advisory services for the realization of M&A standing between the transferor (seller) and the transferee (buyer) from an independent and impartial position.

#### Characteristics

We propose M&A-focused solutions and support them to implementation for company owners who have concerns about finding a successor for the business.





#### **Pharmacy**

Pharmacy

#### Construction/ engineering work

Air-conditioning facility construction

Water supply/drainage facility construction

Electrical facilities

Telecommunications construction

General contractor construction

Public works

Reinforcing steel construction

Building meta construction

Residential construction

Interior work

Construction-related

survevs

Building structural design

Building structural diagnostics

Painting

Temporary material rental

#### **Wholesaling**

Building materials wholesaling

Wooden building materials wholesaling

Processed lumber products wholesaling

Chemicals wholesaling

Fuel wholesaling

Cosmetics wholesaling Lifestyle products

wholesaling Machinery and

appliances wholesaling

Electronic materials wholesaling

Dental

materials/pharmaceutical s wholesaling

Solar power wholesaling

Textiles/clothing wholesaling

Miscellaneous goods wholesaling

Food ingredient wholesaling

Food import wholesaling

Fishery product wholesaling

Agricultural and livestock wholesaling

Wholesaling of

confectionery
Second-hand machinery
wholesaling

### Manufacturing industry

Metal products manufacture/processing

Chemical industry Industrial machinery manufacture

Tool manufacture Precision parts

manufacture Electrical

machinery/appliance manufacture

Steel fabrication

Rolled-copper product processing

Electronic components manufacture/processing

Transportation machinery/appliance manufacture

Automotive parts manufacture

Air-conditioning equipment

Energy-saving machinery design/manufacture

Cleaning/drying equipment manufacture

Machinery repair Concrete products

manufacture

Medical appliance manufacture

Supplement planning/manufacture

Women's clothing manufacture

Daily goods planning/manufacture

Textile product manufacture

Fishery product processing Confectionery manufacture

Food

manufacture/processing

Pharmaceutical manufacture

Beauty products manufacture

### IT/information services

Data mining Information services Outsourced software development System development

Consulting
Research/analysis

#### Distribution

General freight transportation

Newspaper delivery Distribution processing Truck rental

Warehousing

Transportation of passengers

#### **Eating out**

Eating out Home-delivered meals

#### Real estate

Real estate brokerage Multi-unit apartment maintenance Investment real estate development

Building maintenance Lease management

#### Nursing care/ healthcare/ welfare

Nursing care business Clinical study support Medical corporations Dental clinic Daycare Veterinary hospital

### Retail and distribution

Supermarkets Discount stores

Mail order Apparel

Supplements
Health food products

OA equipment

Interiors
Daily goods

Outdoor

Vehicle sales/servicing

Gas and fuel sales

#### Advertising/ printing/media

Advertising agency Sales promotion Printing

Paper bag manufacture

Event planning/preparation Design

Video creation

Package software development
Game development

<u>Other</u>

Lease/rental
Temporary staffing

Temporary engineer staffing

BPO

Medical preparatory school Preparatory school

Fitness

Hot spring resorts

Hotels

Operation of amusement facilities

Facilities security

Insurance/Insurance agency

Buying/selling of tickets Sales promotion

Trading company

Waste processing

Funerals Translation

M&A coverage spanning a wide range of industries and businesses



1	Results	P3
2	Growth Strategy	P14
3	Company Overview	P31
4	Characteristics and Strengths of M&A Capital Partners	P37
5	Social Significance of M&A Capital Partners	P53
6	Social Significance of M&A Capital Partners  M&A Capital Partners' Sustainability Initiatives	P53 P64



### M&A CAPITAL PARTNERS CORPORATE IDENTITY

# Aiming to be the world's leading investment bank seeking maximum contributions to clients and the happiness of all employees

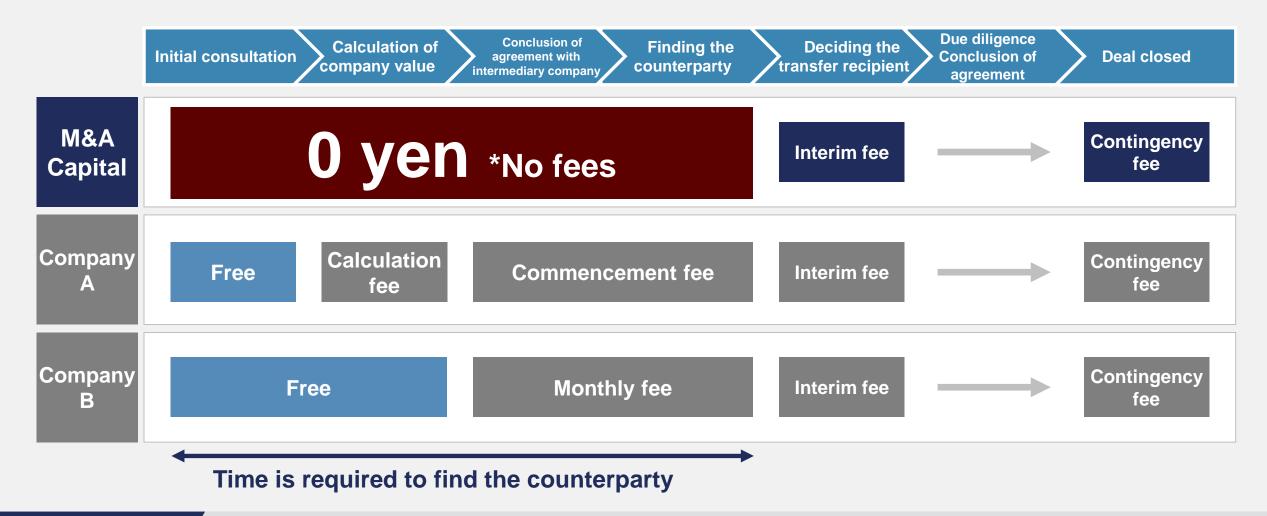
What has never changed since the founding of the company is our approach of always prioritizing the needs of the customer.

Even within that management philosophy, we uphold "maximum contributions to clients" as the most important concept

Below we discuss the characteristics and strengths of our team, which prioritizes the needs of the customer.



Ever since the founding of the company we have maintained <u>a clear "no commencement fee" structure</u>, which has become the de facto standard in the M&A intermediary industry and which gives customers peace of mind when consulting with M&A Capital Partners



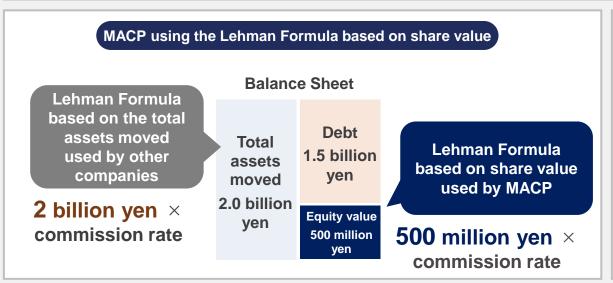
# Compensation Calculated Using the Lehman Formula Based on Shared Value



# Ever since the founding of the company, we have used the <u>"Lehman Formula</u> based on share value," which leads to overwhelmingly lower costs, as the formula for calculating fees in a way that convinces customers

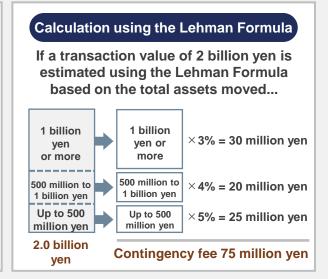
#### What is the Lehman Formula?

- A general calculation formula used for M&A intermediary contingency fees. Calculating fees according to a fixed commission rate against the value of the transaction
- Typical examples are the "Lehman formula based on the total assets moved" multiplying the total assets moved by a commission rate and the "Lehman Formula based on share value" multiplying the share value by a commission rate
  - \* It is a calculation formula created by referring to the fee structure used by the U.S. investment bank Lehman Brothers. The M&A team of the former Yamaichi Securities led by RECOF Corporation founder Masaaki Yoshida first adopted it in the Japanese market in 1974, and it has been widely used by RECOF Corporation to calculate contingency fees in the M&A industry since then. It is also referred to as the "Lehman Scale."



Examples of Lemman Formula rates			
Transaction value, etc.	Commission rate		
Over 10 billion yen	1%		
5 billion yen up to 10 billion yen	2%		
1 billion yen up to 5 billion yen	3%		
500 million yen up to 1 billion yen	4%		
Up to 500 million yen	5%		

Examples of Lehman Formula rates





Since the founding of the company we have prioritized the needs of the customer, and <u>charged the</u>
<u>lowest intermediary commission rates in the M&A intermediary industry</u>

How it differs from other fixed-fee systems (difference between usual Lehman Formula based on total assets moved and Lehman Formula based on shared value) **Balance Sheet** Lehman Formula Lehman Formula based on the total assets moved Use of the Lehman Formula based on based on share value Debt M&A Capital share value results in dramatically lower Peer companies **Total** 1.5 billion assets costs for the customer Calculated Calculated yen moved based on based on 2.0 billion 500 million 2 billion **Equity value** yen **Intermediary commission rate** 500 million ven yen results in rate of 2.7%\* Fee is \* Cumulative up to September 30, 2022 Contingency \* Intermediary commission rate triple fee Effective intermediary commission rate per client calculated by multiplying Contingency fee 75 million the total commission value ratio for the share transfer value by 0.5. the amount 25 million yen yen



# Achieving an extraordinary average value of share transfer in the M&A intermediary industry by working on many difficult large deals



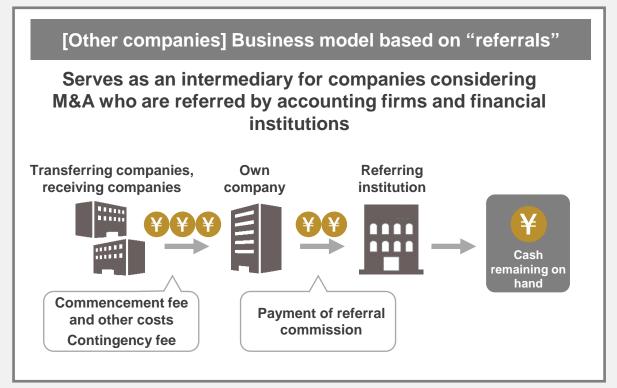


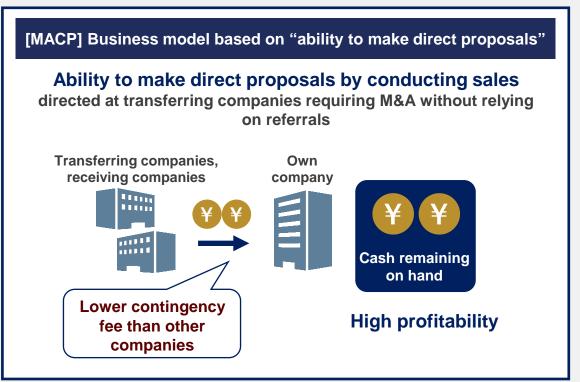
1 in 4 deals are large deals with commission of 100 million yen or more

Average value of share transfer: Approx. 15.0 billion yen



# A "true M&A intermediary" that does not rely on just referrals A unique business model in the industry made possible by overwhelming ability to make direct proposals





Ratio of deals derived from a referring institution was 9.9% in FY9/22, the lowest among the industry's major players

Realized high profitability



### M&A CAPITAL PARTNERS CORPORATE IDENTITY

# Aiming to be the world's leading investment bank seeking maximum contributions to clients and the happiness of all employees

As well as being the driver of corporate growth, human resources are also the source of our unique brand.

Since the founding of the company, the management philosophy has placed great importance on the "happiness of all employees."

The development of Japan's leading M&A consultants, who combine passion with the absolute sincerity that leads to the maximization of contribution to clients, is the source that will drive our transformation into the world's leading investment bank.



# Average wages have been the highest in the industry for eight consecutive years, since the listing of the Company

A structure offering the highest level of compensation in Japan has enabled us to assemble the country's leading human resources

#### ■FY2021 (April-March) Top 5 Ranking

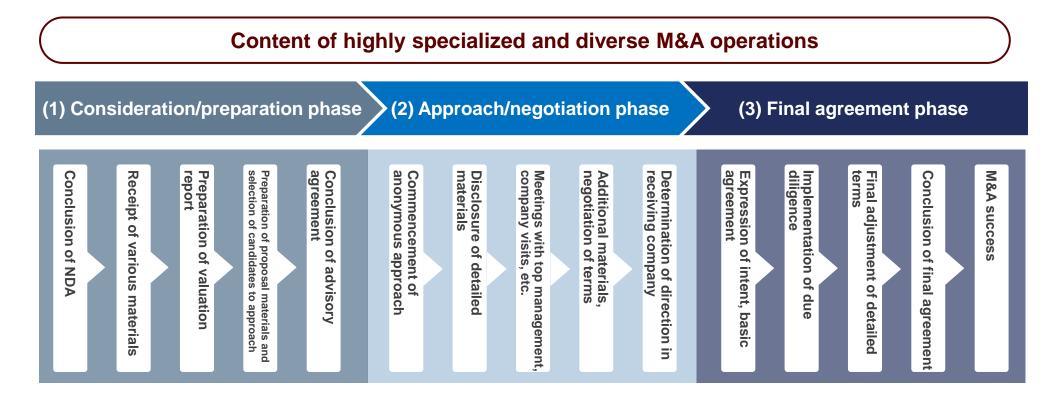
Rank	Company name	Average annual income (10,000 yen)	Average age (years)
1	M&A Capital Partners Co., Ltd.	2,688.4	31.4
2	Company A	2,182.7	35.8
3	Company B	1,803.2	39.4
4	Company C	1,694.4	42.7
5	Company D	1,579.7	42

Source: TOKYO SHOKO RESEARCH, LTD., "FY2021 Average Annual Wage Survey" (August 9, 2022)

### High-level M&A provided by Japan's leading consultants



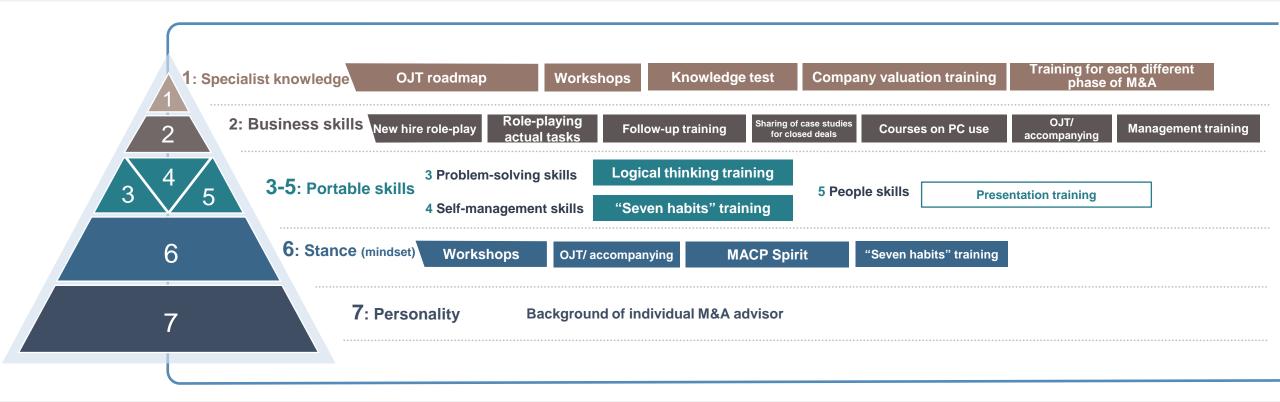
# Highly specialized and diverse M&A operations Importance of a sense of responsibility and mission to growth the Japanese economy



The most important skills required of an M&A consultant include not only a wide range of specialized knowledge on M&A but the absolute sincerity and passion required to make proposals that match the customer's feelings



# We have created a training program for further developing the best talent in Japan into the best talent in the world



Through intensive development after joining the company, M&A advisors obtain the skills of the highest level in Japan Individual growth leads to growth of the organization as a whole

# **Corporate Culture That Has Achieved Unparalleled Growth in the M&A Intermediary Industry**



Individual growth is a source of growth of the organization as a whole Corporate culture that has emphasized teamwork, rooted in the management philosophy, since the founding of the company

Point 1

We value not only individual performance, but human qualities expressed as leadership and the creation of an atmosphere that enables participation by everybody

### 360°Evaluation

Since it was founded the Company has used 360°evaluations given by all employees including managers, subordinates, and coworkers

Point 2

A culture of sharing the joy with for all employees

Sharing the joy of closing with handshakes all round for the consultant that closes a deal with the customer

Point 3

Openness that leads to mutual support for all employees

Openness in the form of sharing of various pieces of information, including weekly case studies and workshops

Based on the management philosophy of "maximum contributions to clients," we foster a positive atmosphere in which all employees work together



# Unparalleled productivity per person in the M&A intermediary industry, proving that we have the best consultants in Japan

Net sales per consultant

144.79 million yen

(+6.8% year on year)

Ordinary income per consultant

73.79 million yen

(+9.3% year on year)

Non-consolidated fiscal year ended September 30, 2022 (number of consultants is based on the start of the fiscal year)

# DNA Passed On from the Founders of M&A in Japan MACP Group Principles for Consultants to Abide by



Wholeheartedly responding to customers' resolutions.

M&A Capital Partners' passion for customers since the company was founded Satoru Nakamura



Passion for customers that has continued since the company

was founded in 1987

**RECOF founder Masaaki Yoshida** 

Philosophy and visual symbol of RECOF since it was founded in 1987

We hope every M&A deal we have

been involved in to be the best

M&A for our clients.



### M&A CAPITAL PARTNERS CORPORATE IDENTITY

Aiming to be the world's leading investment bank seeking maximum contributions to clients and the happiness of all employees



Our contribution to the sustainability of the Japanese economy since the Company was founded is over 1.6551 trillion yen

In FY09/22, our contribution was 446.2 billion yen and 24,002 jobs in terms of sustainability of the Japanese economy and of jobs, respectively - the highest in the industry

Contribution to sustainability of Japanese economy since the Company was founded

Over

1.6551 trillion yen

(Total sales of transferred companies)

Contribution to sustainability of Japanese economy in FY09/22

**446.2** billion yen

(Total sales of transferred companies)

Contribution to sustainability of jobs in FY09/22

24,002

(Total number of employees in transferred companies)

\* Estimates based on internal research (as of September 30, 2022)



1	Results	P3
2	Growth Strategy	P14
3	Company Overview	P31
4	Characteristics and Strengths of M&A Capital Partners	P37
5	Social Significance of M&A Capital Partners	P53
6	M&A Capital Partners' Sustainability Initiatives	P64
7	Business Environment	P69







**Social significance (purpose)** 

Drive "fair M&A" to realize a sound future for the Japanese economy.

Ever since the founding of the Company, our concept of "Fair M&A" has been that of a "client-first M&A" that prioritizes the interests of the customer.

Our role is to guide clients to the best option through high-quality M&A that addresses the issues and dreams that customers wish to resolve or achieve, such as business succession or corporate expansion, and that takes a serious approach to the new lives of business owners and employees both in the transferred company and the receiving company.

In addition, by engaging as a leading company in M&A that provides a model for the M&A intermediary industry, we hope to contribute to a sound future for the Japanese economy.

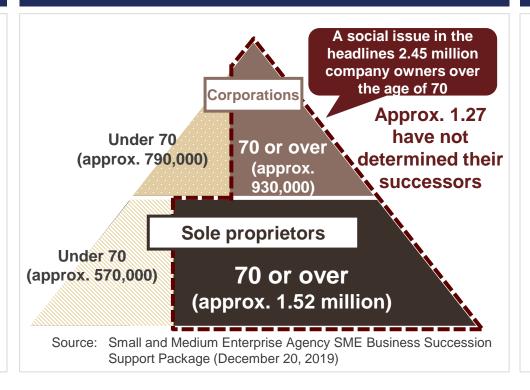
Through this "Fair M&A," we will contribute to sustainability and fulfill our social responsibilities.



# Save as many SMEs as possible from closure, and contribute to growth of the Japanese economy through M&A

#### A social issue in the headlines

**Omitted** Source: The Nikkei (October 6, 2017) **Absence of approximately 1.27 million successors** 



Approx. 60,000 companies require support each year

Approx. 1.27 million have yet to determine their successors

600,000 companies

**670,000** companies

Companies at risk of going out of business while they are in the black in the decade until 2025

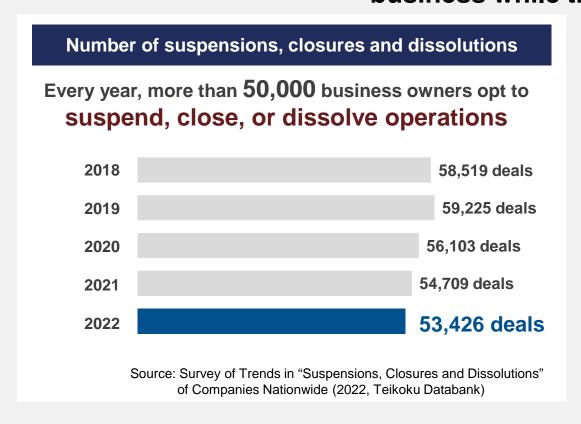
Approx. 60,000 business operators require M&A support each year

Source: Small and Medium Enterprise Agency (December 20, 2019)

Owners of SMEs need an environment in which they can utilize M&A with confidence



# Toward the creation of a sound M&A intermediary industry to save approximately 60,000 business operators per year from bankruptcy or going out of business while they are in the black





Owners of SMEs need an environment in which they can utilize M&A with confidence

### **SMEs Choosing to Close Business and Economic Loss**



Despite the number of small and medium enterprises choosing suspension or closure decreasing for three consecutive years, the economic losses are increasing

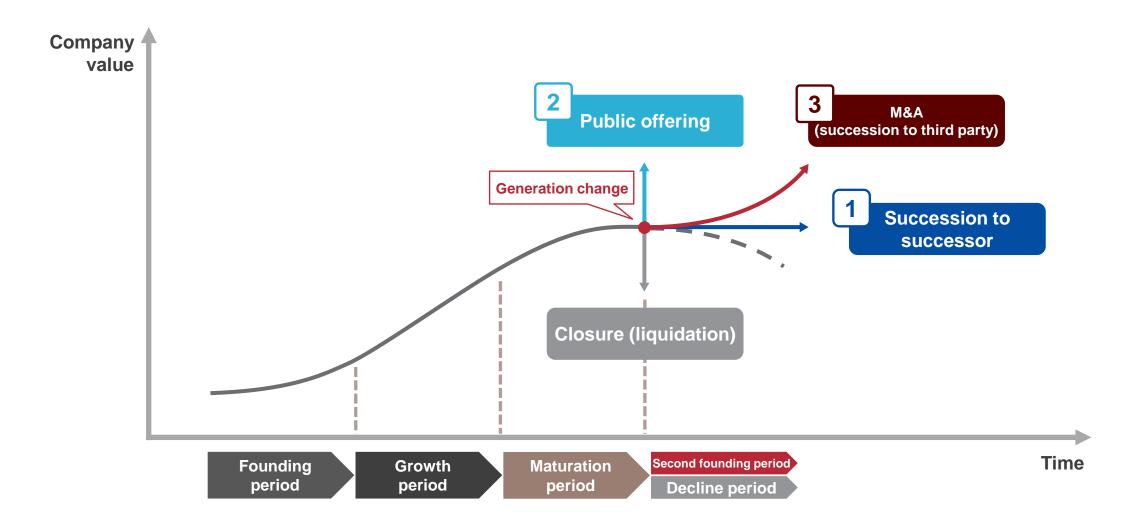
The number of small and medium enterprises "giving up" on the continuation of the business due to external environmental factors such as high prices is increasing

Trend of	f suspensions, clos	sures and dissolut	ions of SMEs		E	conomic loss caused by suspensions and closures in 2022
	Incidents per year (deals)	Total net sales (100 million yen)	Employees (people)		ı	Loss in net sales
2018	58,519	24,641	81,548	••••		
2019	59,225	25,934	88,810			2.3677 trillion yen
2020	56,103	25,499	87,366		Ī	
2021	54,709	22,325	78,411			Jobs lost
2022	53,426	23,677	82,053	••••		82,053
	Source: Survey of Trends	in "Suspensions, Closures and Nationwid	d Dissolutions" of Companies le (2021) (Teikoku Databank)			

Closures have an extremely large impact on reginal economies and the Japanese economy, such as the loss of employees' jobs and the impact on business partners



### Company owners are faced with three options when determining business succession





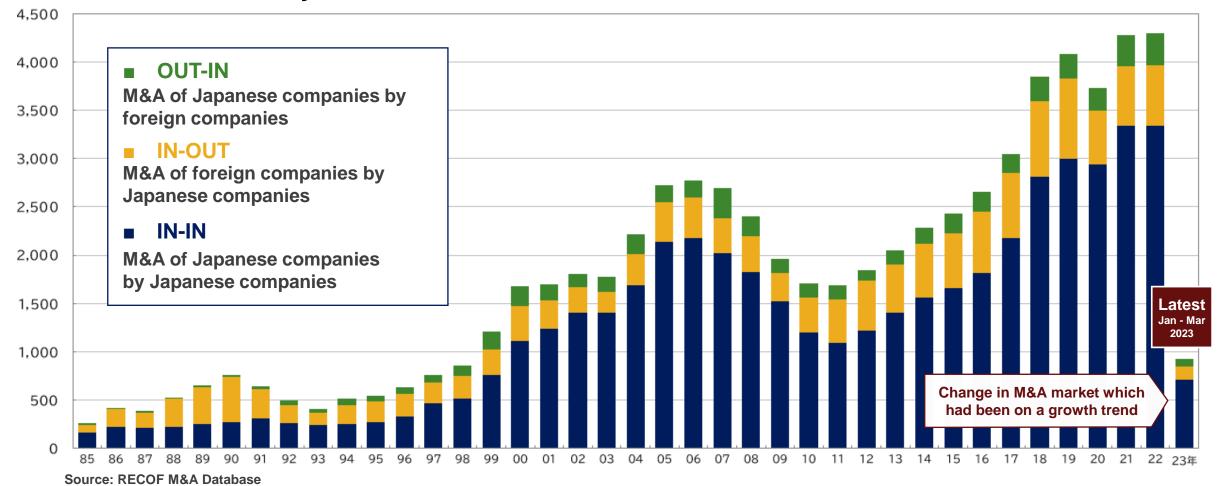
# M&A maintains employees' jobs and relationships with business partners The personal suretyship is also lifted, making it the optimal means of maximizing founder's profit

Option			<ul><li>Advantages</li></ul>	▲ Disadvantages		
1	Closure (liquidation)		Securing profit for founder (less than other options)	Termination of business (inconveniencing business partners) Dismissal of all employees Risk of being unable to repay debt during closure		
2 Succession to		Relatives	Continue status as owner's family	Absence of successor Time required for share transfer Takes on risks including personal suretyship Need to consider suitability of successor		
	successor	Officers and employees	Passed on to officers and employee who understand the business	Lack of funds to purchase shares Risk of being unable to remove president's personal suretyship		
3	Public offering	g	Separation of management and capital Improvement of recruiting and funding capabilities	Stricter listing criteria Requires years of time Does not lead to succession of capital (shares cannot be converted into cash)		
4 (	M&A succession to third	d party)	Company: Growth with stronger operating base Owner: Securing profit for the founder, removal of personal suretyship Employees: Stability of employment	Time may be required for consideration		



The number of M&A deals involving Japanese companies declined by 18% in January to March 2023, but rose 15.3% in value terms

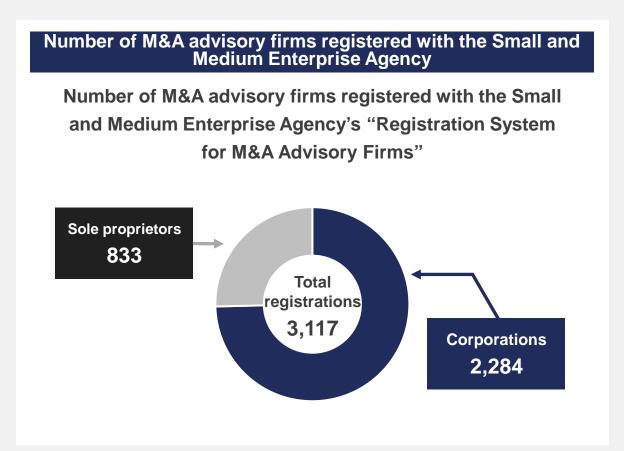
By market, IN-IN, IN-OUT, and OUT-IN all decreased

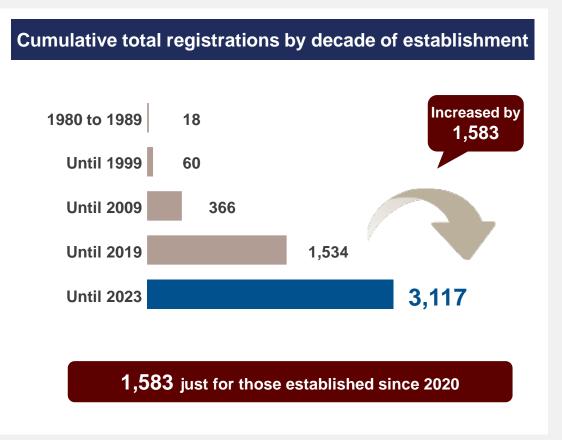


### Continually Increasing M&A Advisory Firms



# Number of registered M&A advisory firms has ultimately exceeded 3,000 M&A advisory firms established since 2020 account for approximately half of the total





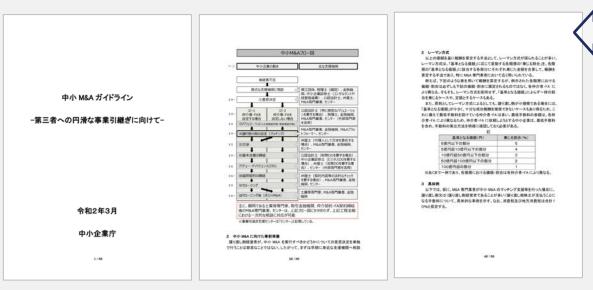
Source: Small and Medium Enterprise Agency "Announcement of Registered Financial Advisors and Brokers for the M&A Support Institution Registration System (solicitations for 2022 (February))" (March 17, 2023)

### **Coordinated Initiatives by Government and** the Private Sector to Address Social Issues



We have begun working with the Small and Medium Enterprise Agency to provide managers of SMEs with understanding of M&A and enable M&A advisory firms to conduct appropriate M&A in order to resolve the business succession problem

SME M&A Guidelines established on March 31, 2020



Publication of basic matters to encourage understanding of M&A among SMEs without successors and ensure the appropriate execution of M&A by M&A advisory firms

"Business Succession Guidelines" Review Committee Two people from the MACP Group participated in drafting

Toward resolution of (1) lack of knowledge and experience, (2) concerns about cost, and (3) distrust of M&A support that cause SMEs hesitate to engage in M&A

> Other coordinated support activities by government and the private sector

"SME and Small Business Operator "Establishment of M&A Support **Policy Study Group**" (December 3, 2019)

**Institution Registration System**" (August 2, 2021)

The M&A Intermediaries Association was established in October 2021 as an industry group aimed at the sound advancement of the M&A industry and developing and maintaining the Japanese economy

It began full-fledged operation in April 2022.



Strong coordination between government and the private sector continues to be vital going forward for addressing the progressing problem of absence of successors



1	Results	P3
2	Growth Strategy	P14
3	Company Overview	P31
4	Characteristics and Strengths of M&A Capital Partners	P37
5	Social Significance of M&A Capital Partners	P53
6	M&A Capital Partners' Sustainability Initiatives	P64
7	Business Environment	P69

### **Our Approach to Sustainability**



































**SDGs (Sustainable Development Goals):** shared goals for international society to create a more sustainable world, adopted at the United Nations Sustainable **Development Summit held in September** 2015.

We will contribute to a sustainable future by encouraging the development of the Japanese economy and working to solve social problems.

At a meeting held in November 2021, the Company's Board of Directors set Material ESG issues that incorporate an SDGs perspective.







End poverty everywhere, ensure healthy lives for all

Implementing business succession M&A to maintain employment based on a stable platform by ensuring the continuation of the business





Build a base for infrastructure and technological innovation, and develop sustainable human settlements

M&A, and create M&A nationwide to contribute to local economies



Decent work and economic growth

Workplace environment that supports sustainable growth and self-realization for outstanding consultants



Work together in partnership to achieve goals

Fulfilling our social responsibilities through cooperation with government agencies, and contributing to sustainability by facilitating business succession



Maintaining a robust system of governance as one of the industry's leading companies



### Implement ESG initiatives through M&A-related service business



#### Our approach to ESG

The sharp rise in suspensions and closures of SMEs in Japan is widely recognized to be an important issue.

According to calculations made by the Small and Medium Enterprise Agency, if it is left to continue it could lead to a loss of as much as ¥22 trillion in GDP by 2025. There is an urgent need for companies to contribute to resolving this serious social problem through the use of M&A for business succession.

Since the founding of the company, we at M&A Capital Partners have made contributions to the sustainability of the Japanese economy of more than ¥1.6551 trillion.

Going forward, by implementing ESG initiatives through our M&A-related service business, we will continue to help achieve a sustainable society.

Going forward, we will continue to help achieve a sustainable society.



### **February 2022 Forbes JAPAN**

Selected in the potential ranking for "Growth stocks expected to improve performance due to promotion of SDGs/ESG"



#### **COMPANIES WITH POTENTIAL RANKING**

"Growth stocks expected to improve performance due to promotion of SDGs/ESG" published by Forbes JAPAN; ranked 8th in the Potential Ranking.

▼ About the Forbes JAPAN "Growth stocks expected to improve performance due to promotion of SDGs/ESG"

Identifies SDGs/ESG elements that may have an impact on results growth in n years. Selects companies expected to be likely to grow.

Covers all 2,189 companies listed on the First Section of the Tokyo Stock Exchange. Financial data, non-financial data and global indicators for ESG and SDGs are added into the calculation. Market capitalization is as of August 31, 2021.

Source: Forbes JAPAN news site

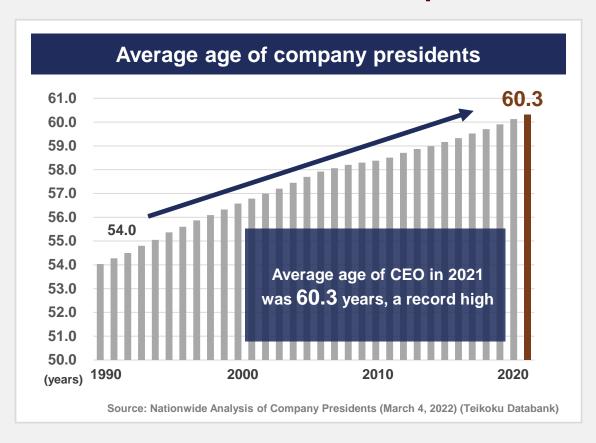
# "Rated as a 'Evaluated as a company expected to be likely to grow"

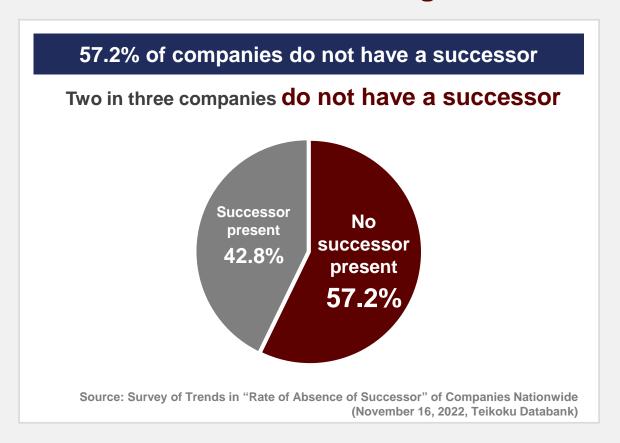


1	Results	P3
2	Growth Strategy	P14
3	Company Overview	P31
4	Characteristics and Strengths of M&A Capital Partners	P37
5	Social Significance of M&A Capital Partners	P53
6	M&A Capital Partners' Sustainability Initiatives	P64
7	Business Environment	P69



# Ages of company presidents are higher than ever The number of companies without successors also remains high





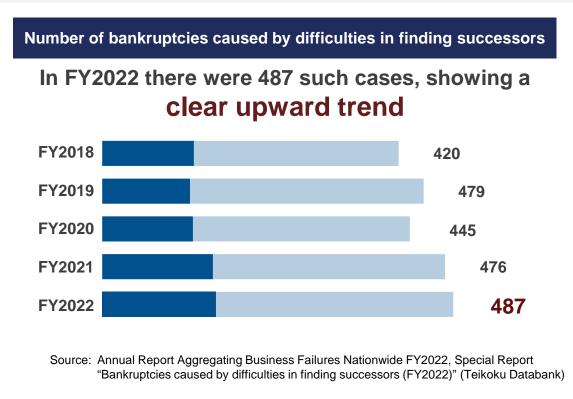
Business succession by companies without a successor is a major key for the future growth of the Japanese economy

# Problem of companies not having successors becoming apparent



So-called "2025 problem" approaching: concerns that businesses will collapse due to difficulties in finding successors to aging representatives

# FY2022 recorded new highs



#### What is the "2025 problem"?

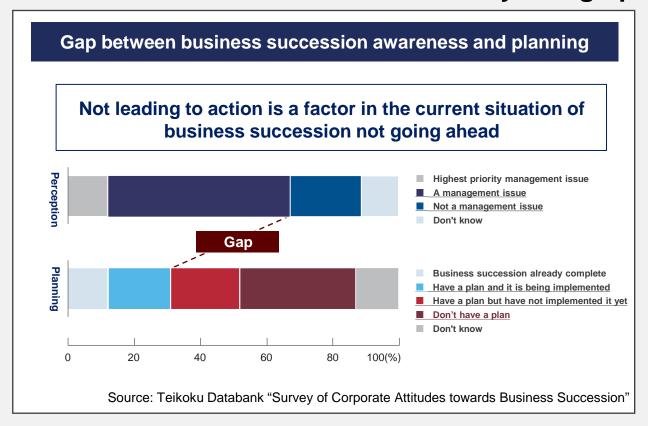
The "2025 problem" refers to the point at which baby boomers will be become elderly, at 75 years of age or older, a development that is expected to cause various issues in healthcare, nursing, pensions, and other areas. This is recognized as a serious problem both for the area of business succession and for small and medium enterprises, and there are concerns that approximately ¥22 trillion in GDP and employment of 6.5 million people could be lost by 2025 in a surge in closures involving the 1.27 million businesses that are estimated not to have a successor.

Source: Small and Medium Enterprise Agency, "State of M&A among SME and Small Business Operators, and Issues Faced" (December 20, 2019)

It is highly likely that bankruptcies caused by difficulties in finding successors will continue to occur, primarily among companies where the representative is elderly, a successor does not exist, and business succession is not proceeding smoothly



# 70% of company owners are conscious of business succession but have not reached the point of planning It is necessary to dig up latent needs for M&A

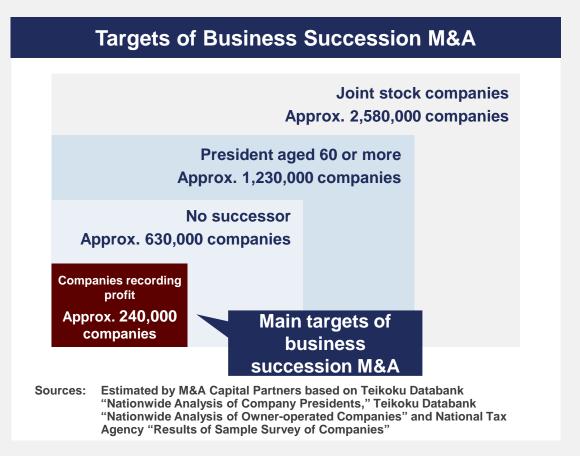


	Past difficulties	%		Potential difficulties	%
1	Development of successor	48.3	1	Development of successor	55.4
2	Tax measures such as inheritance tax and gift tax	31.7	2	Determination of successor	44.6
3	Handling of assets such as the	30.5	3	Understanding of employees	25.5
	company's shares			Enhancement of	
4	Determination of successor	28.2	4	future potential and appeal of business	22.3
	Transfer of outberity		-	Handling of assets	40.0
5	Transfer of authority to successor 26.4	5	such as the company's shares	19.6	

Latent needs can be approached through the ability to make direct proposals, which is MACP's strength



There is still a large business succession M&A market, and approaches will continue to be made to companies with business succession needs

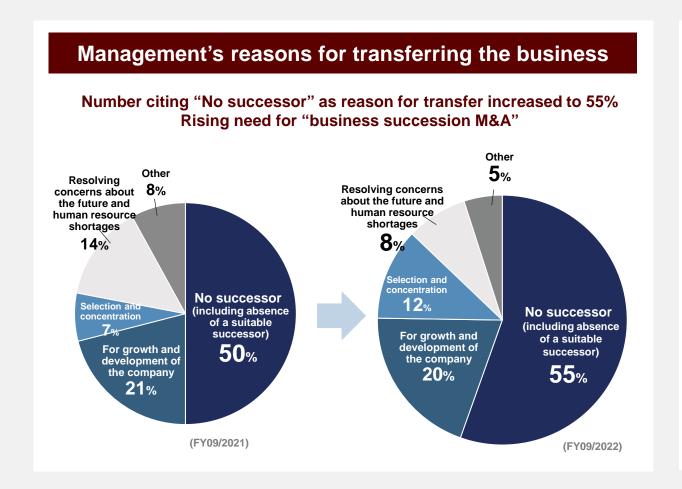


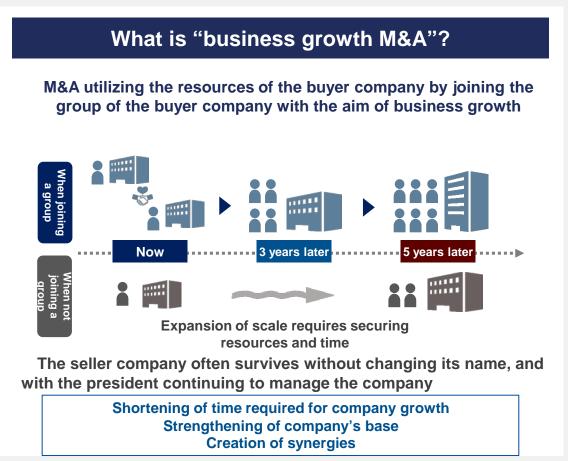


### **Business Succession M&A and Business Growth M&A**



"Business succession M&A" resolving the absence of successor, which continues to be in demand "Business growth M&A" leading to growth with an eye to the future that has been increasing in recent years





74

### **Handling of These Materials**

The plans, forecasts and strategies, etc. contained in these materials are forecasts on future performance based on information available at the time the materials were prepared, and these include inherent risk and uncertainty.

Actual performance may differ from forecasts and predictions due to such risk and uncertainty.

Information considered useful for explaining our business environment has been provided in these materials.

The results in the data may vary depending on the method or timing of the survey.

Information within these materials on other topics besides the Company is quoted from published information and other sources. As such, the accuracy, appropriateness, etc. of the information has not been verified, nor are any guarantees provided thereof.

