#### **New Medium-Term Management Plan**

**Tokyo, May 24, 2023**– Fujitsu Limited has announced that its Board of Directors today decided upon the new Medium-Term Management Plan (FY2023 - FY2025), as attached hereto.

#### **Press Contacts:**

Fujitsu Limited

Public and Investor Relations Division

Inquiries: <a href="https://www.fujitsu.com/global/about/resources/news/presscontacts/form/index.html">https://www.fujitsu.com/global/about/resources/news/presscontacts/form/index.html</a>

#### About Fujitsu

Fujitsu's purpose is to make the world more sustainable by building trust in society through innovation. As the digital transformation partner of choice for customers in over 100 countries, our 124,000 employees work to resolve some of the greatest challenges facing humanity. Our range of services and solutions draw on five key technologies: Computing, Networks, AI, Data & Security, and Converging Technologies, which we bring together to deliver sustainability transformation. Fujitsu Limited (TSE:6702) reported consolidated revenues of 3.7 trillion yen (US\$28 billion) for the fiscal year ended March 31, 2023 and remains the top digital services company in Japan by market share. Find out more: www.fujitsu.com.



## **Medium-Term Management Plan**

### **Takahito Tokita**

**CEO** 

**Fujitsu Limited** 







#### 

- Fujitsu's Materiality
- Fujitsu's Value Creation Model
- Positioning of the Medium-Term Management Plan

#### **Ⅲ** Medium-Term Management Plan (FY2023 to FY2025)

- Business Model and Portfolio Strategy
- Customer Success / Regional Strategy
- Technology Strategy
- People Strategy

#### ${ m IV}$ Company Targets for FY2025





### Fujitsu Way



### Three elements of the Fujitsu Way



Our Purpose	Our purpose is to make the world more sustainable by building trust in society through innovation.			
Our Values	Aspiration	<ul> <li>Set ambitious targets and act with agility.</li> <li>Embrace diversity and create original ideas.</li> <li>Stay curious and learn from failures and experiences.</li> <li>Deliver positive impact through human centric innovation.</li> </ul>		
	Trust	<ul> <li>Honor promises and exceed expectations.</li> <li>Act with ethics, transparency and integrity.</li> <li>Work autonomously and unite for common goals.</li> <li>Contribute to a trusted society using technology.</li> </ul>		
	Empathy	<ul> <li>Strive for customers' success and their sustainable growth.</li> <li>Listen to all people and act for the needs of our planet.</li> <li>Work together to solve global challenges.</li> <li>Generate shared value for our people, customers, partners, community and shareholders.</li> </ul>		
Code of Conduct	<ul> <li>We respect human rights.</li> <li>We comply with all laws and regulations.</li> <li>We act with fairness in our business dealings.</li> <li>We protect and respect intellectual property.</li> <li>We maintain confidentiality.</li> <li>We do not use our position in our organization for personal gain.</li> </ul>			



### I. Previous Medium-Term Management Plan Summary



# Fujitsu UVance



Provide digital services originating from cross-industry societal issues, which contribute to customer growth.

7 Key Focus Areas Achieving a Sustainable World

Vertical Areas

4 cross-industry areas that solve societal issues

Horizontal Areas

3 technical areas that support cross-industry



Sustainable Manufacturing



Consumer Experience



Healthy Living



Trusted Society



Digital Shifts



Business Applications



Hybrid IT





Computing



Network



ΑI



Data & Security



Converging Technologies © 2023 Fujitsu Limited

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### **Examples of Fujitsu Uvance Offerings**



Reduce the environmental burden across the end-to-end supply chain

Optimize the supply chain across manufacturing, distribution and sales

Secure stable supplies of goods in an emergency



#### Offering

- Reducing GHG emissions by changing procurement routes
- Environmental consulting and GHG reduction Platform
- Factory production planning and management
- · Logistics planning and traffic control
- Retail demand forecasting and purchasing planning
- Traceability

- · Simulate the impact of hazardous scenarios
- Propose optimal transport routes to avoid affected locations

#### Fujitsu Technology

Explainable AI

Social Digital Twin

Behavioral Analysis (AI Image Analysis)

Connection Chain

Proactive Optimization

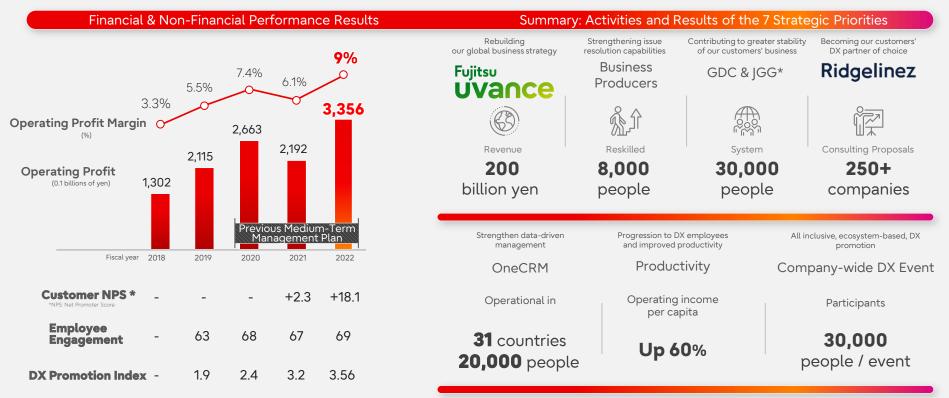
Blockchain

## Previous Medium-Term Management Plan Performance Results



FY2020 to FY2022

Progressively improved profitability with record profit in FY2022





## **II.** Fujitsu's Ideal State



### Fujitsu's Materiality



Purpose

Make the world more sustainable by building trust in society through innovation

Fujitsu Way

Materiality
(Essential Areas for Contribution)

Values

Aspiration T

Trust

Empathy

issues

Planet

Solving global

environmental

O Climate change (Carbon neutral)

- O Recycling circulation (Circular economy)
- O Living in harmony with nature (Protection and restoration of biodiversity)

Developing a digital society

Prosperity

- O Maintaining information security
- O Eliminating the digital divide
- Leading ethical AI and IT
- O Ensuring a positive work environment and addressing labor shortages
- O Assuring responsible supply chains

Improving people's well-being

People

- Contributing to healthcare for an improved quality of life
- O Promoting lifelong education and reskilling
- O Improving customer/consumer experience





### Value Creation Concept for 2030

50.0 billion ven/vear

Internal DX investment

\*Net positive:

In addition to maximizing financial returns, we are committed to solving global environmental problems, developing a digital society, and improving people's well-being. Technology and innovation will have a positive impact on society as a whole.

 Diverse Leadership (e.g. ratio of female managers)



Being a technology company that realizes net positive\* through digital services



30+%

### Positioning of the Medium-Term Management Plan



During this 3-year Medium-Term Management Plan period, we will establish a business model for sustainable growth and improved profitability for 2025, through to 2030 and beyond



#### **Medium-Term Management Plan**

(FY2023 to FY2025)

Transform the business model and portfolio **Ensure support for customer modernization** Improve profitability of International business

Aiming to 2030 and beyond

2019

Improved profitability

Transforming corporate culture

2022

2023

**Key Strategies** 

- Business Model and Portfolio Strategy
- O Customer Success / Regional Strategy
- O Technology Strategy
- O People Strategy

2026 2030

2025





### Medium-Term Management Plan Key Strategies



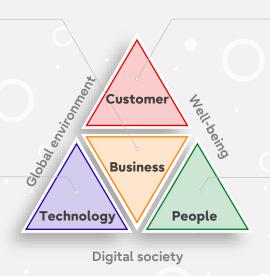
Key strategies to maximize stakeholder value and achieve Fujitsu's aspirations

#### **Business Model and Portfolio Strategy**

- O Business segments and portfolio
- O Shift to growth areas
- Customer engagement model

#### **Technology Strategy**

- O Develop core technologies
- O Business utilization of technologies (Enhance value delivered)



#### **Customer Success / Regional Strategy**

- Expand consulting
- O Modernization
- O International focus on services
- O Strategic alliances
- O Further stability of customers' business

#### **People Strategy**

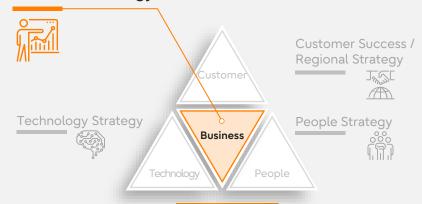
- O Globally unified roles
- O Improve productivity (per employee)
- O Strengthen management foundation



# Business Model and Portfolio Strategy

Business Model and Portfolio Strategy

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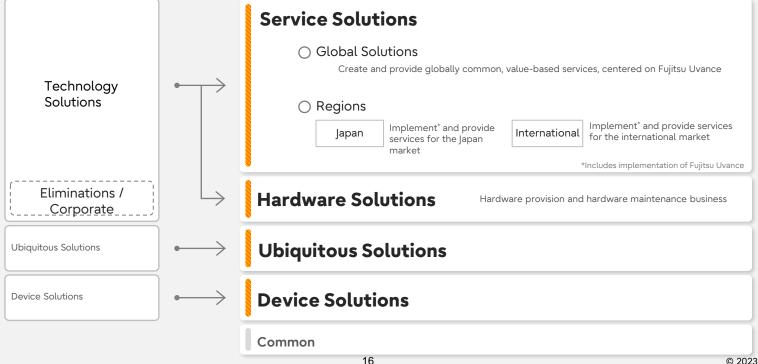


### **Business Segment Changes**

Business Segments and Portfolio

Technology Solutions separated into Service Solutions and Hardware Solutions.

Business portfolio transformation realized by dividing our business structure and increasing focus and investments in growth areas.



#### Business Model and Portfolio Strategy

Shift to Growth Areas





Target high growth and profit in cloud and digital services, including Fujitsu Uvance

#### **Focused Measures**

- Expand consulting
- Develop strategic alliances
- Develop core technologies and improve business utilization and value delivered
- Develop and reskill employees
- Standardize delivery and improve productivity
- Expand modernization
- Stabilize and enhance quality and security

<sup>2.4</sup> trillion yen 15% Revenue 2 trillion ven 8% Adjusted Operating Profit Margin\* On cloud digital services that contribute to customer's transformation, centered on **Fujitsu Uvance** Shift to cloud On premise core services that ensure a safe and secure environment for customers FY2022 FY2025

<sup>\*</sup>Indicator which represents an actual profit from core business calculated by deducting profits from business restructuring, M&A, etc, and one-off profits from changes in regulations. (Equivalent to previously known as operating profit excluding special items)

### **Develop Long-Term Customer Engagement**



Customer Engagement Model

Jointly address challenges with customers, continuously provide optimal solutions at each stage of the business model and provide long-term support for modernization and cloud shift.



#### Consulting Led

Work with the CEO/CxO/LoB to address business challenges, identify solutions and propose offerings, that are connected and implemented through the Delivery Lead.

#### Delivery Led

Satisfy customer's IT strategic requirements and ensure secure and reliable delivery of offerings to QCD (Quality, Cost, Delivery).

#### Modernization Led

Proactively identify solutions to progress system modernization based on cloud migration and application modernization, e.g. when systems need replacing, contract renewal, and can lead to next-stage consulting opportunities.

Customer Maximize Engagement





## Customer Success / Regional Strategy



## Increase Consulting Capability to Solve Customer Issues Expand consulting

Scale Technology Consulting and Business Consulting capabilities, expand to 10,000 employees through re-skilling, etc.

#### **Technology Consulting**



- Fujitsu Uvance horizontal areas
- Strategic alliance partners
- Technology drivers
- Support internal IT developments

#### **Business Consulting**



- Fujitsu Uvance vertical areas
- Ridgelinez consulting approach
- Business transformation
- Business management

### Realize Customers' Optimal Modernization



Modernization

Use Fujitsu's unique strengths to create greater customer value by supporting their DX / GX\* while optimizing their existing assets.

#### Value to the customer

\*GX: Green Transformation



#### Safe and Secure

Optimal and appropriate modernization of existing assets to meet future business needs.



#### **Total Support**

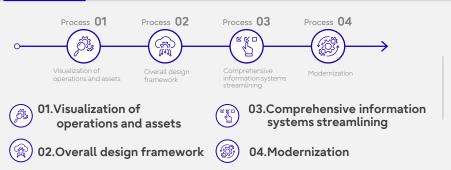
Total support for modernization needs, utilizing Fujitsu engineering capability cultivated from mainframe and other core systems experience.



#### The Right Solution

Provide global modernization services leveraging alliances with strategic partners.

#### Fujitsu's modernization services



#### Fujitsu capabilities

- O Transformation Partner (Ridgelinez)
- O Specialized function (Modernization Knowledge Center)
- O Delivery structure (35,000 employees by FY2025)
- O Technology

### **Main Regional Initiatives**

International Focus on Services







### Japan

Support customers' modernization needs across all industries and strengthen our support structures for customers with Japan-originated businesses operating globally.

#### **International**

Grow global offerings and services centered on Fujitsu Uvance.

(Fujitsu Uvance revenue ratio in International services FY22: 20% → FY25: 45%)

### **Further Develop Strategic Alliances**

**FUJITSU** 

Strategic Alliances

Enhance strategic partner alliance relationships to increase value to stakeholders.





- · Global strategic partnership agreement
- · Largest global SI partner in Japan

- Global program co-developing market offerings and employee skilling
- Leverage from AWS industry expertise to jointly expand globally







- · Global technology partner
- Further develop and scale RISE with SAP \*

- 2023 Worldwide Elite Segment Partner of the Year Award
- Further develop highly specialized capability
- # 1 Certified Salesforce Partner Program in Japan
- Joint development of manufacturing and healthcare services

### Further Stabilizing our Customers' Business



Further Stability of Customers' Business

Company-wide measures to prevent the recurrence of information security incidents and system quality problems.

Medium-Term Management Plan
(Security and Quality)



Strengthen management structure

Risk Compliance Committee

CISO



Strengthen information security

Improve systems quality

CQQ

#### O Strengthen management structure

- Strengthen the Risk Compliance Committee
- Appointment of Chief Quality Officer (CQO) with increased authority
- Empowered CISO (Chief Information Security Officer)

#### Strengthen information security

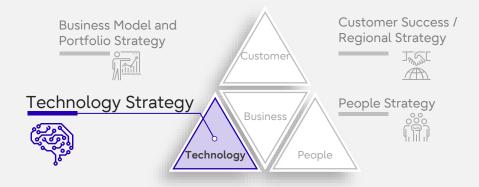
- · Highly objective risk assessment and response
- Centralize security authority controls
- Increase security capability across the business

#### O Improve systems quality

- Centralize quality control approval
- Implement permanent quality control
- Strengthen design and operational infrastructure to support quality control



### **Technology Strategy**



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### **Enhance Value through Technology**



Develop Core Technologies

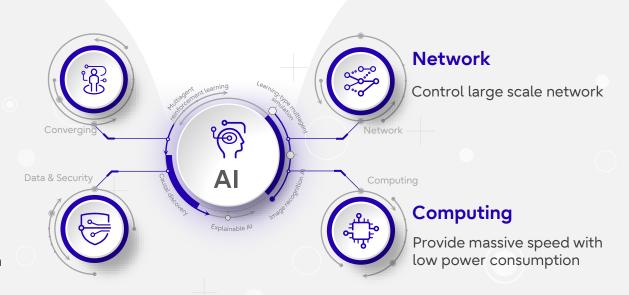
Develop core technologies centered around AI to create added value in the services business.

#### Converging

High precision simulation

#### **Data & Security**

Autonomous and decentralized social system



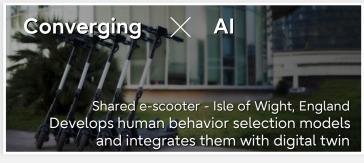
### **Examples of Technology Utilization**

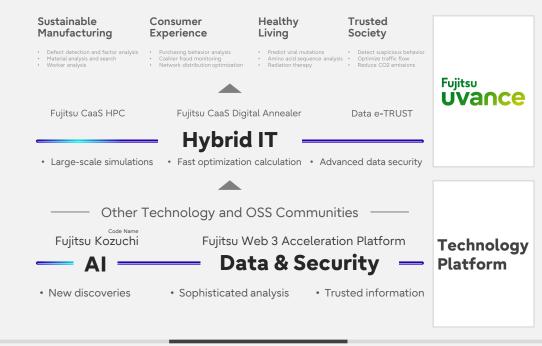


Business Utilization of Technologies (Enhance Value Delivered)

Transforming technological innovation into added value for customers and society





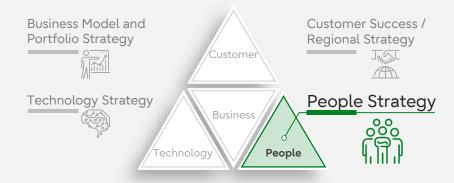


Al combined with other key technologies results in a greater impact

Technology-based value delivery model



### **People Strategy**



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### **Business-Aligned Workforce Portfolio**



Globally Unified Roles

Develop and establish a global workforce portfolio, aligning employees to growth areas with measures centered on re-skilling and up-skilling with standard global training programs.

Globally Unified Roles



#### Sales & Marketing

Continuously propose and provide optimal solutions, jointly addressing customer challenges

#### Consulting

Propose solutions to customers' business challenges from a business and a technology perspective

#### Delivery

Implement and deliver Fujitsu and partners' solutions in an optimal way

#### **Managed Service**

Operate and maintain services and products for customers and assure the quality of service

#### Offering Development

Plan and develop offerings that solve societal and customer challenges

#### **Research & Development**

Research and develop technologies and apply them to solutions and business

#### **Corporate Functions**

Provide corporate function services to the Fujitsu Group

#### People Strategy

## Increase Value to Customers by Strengthening the Management Foundation



Improve Productivity (Per Employee), Strengthen Management Foundation

Strengthen and upgrade Fujitsu's management foundation focusing on people and IT. Expand the value proposition by utilizing the experience and know-how gained through internal practices.



- Mechanism for individual-focused growth
- Corporate culture that generates sustainable results



- Real-time management
- · Integrated data insights and visualization
- Standardized global business operations



### **IV. Company Targets for FY2025**



### **Targets for FY2025**





Increase company profitability and drive growth in Service Solutions through Fujitsu Uvance

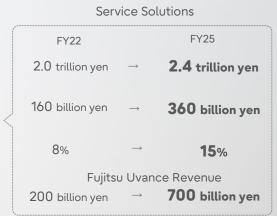
OBusiness growthand improvedprofitability

Consolidated							
	FY22		FY25				
Rever	nue 3.7 trillion yen	$\rightarrow$	4.2 trillion yen				
Adjust operating pro	ted 320 billion yen	$\rightarrow$	500 billion yen				
	(%) 9%	$\rightarrow$	<b>12</b> %				

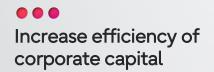
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<sup>\*</sup>Adjusted operating profit Indicator which represents an actual profit from core business calculated by deducting profits from business restructuring, M&A, etc, and one-off profits from changes in regulations.

(Equivalent to previously known as operating profit excluding special items)



Strengthen cash generation capabilities



	FY22		FY25
Core FCF* (company-wide)	150 billion yen	$\rightarrow$	300 billion yen

\*Core FCF: Current FCF after deducting temporary income and expenses associated with business restructuring, M&A, etc.

FY19 - FY22 FY25 FY22 - FY25

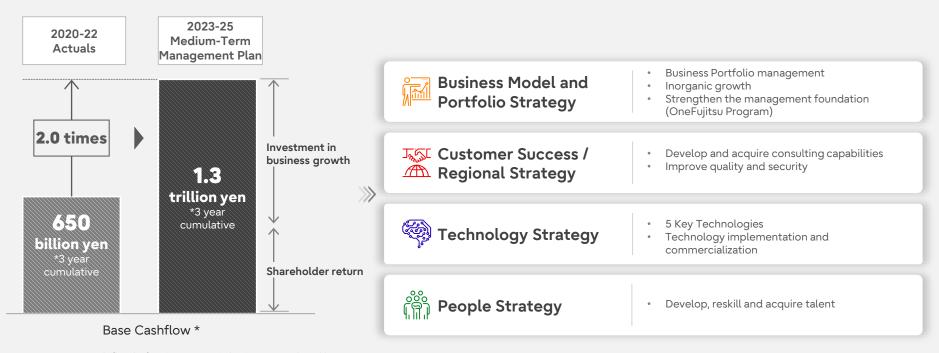
FPS CAGR 12
$$_{\circ}$$
  $\rightarrow$  14 - 16 $_{\circ}$ 

### Financial Strategies to Enhance Corporate Value



Accelerate cash generation by focusing on Service Solutions.

Optimize allocations and increase investment in growth areas.



<sup>\*</sup>Free cash flow before investment in business growth and lease payments

### **Targets for FY2025**

Non-financial



Business model and portfolio transformation is complete and 2025+ growth plans are on track.

















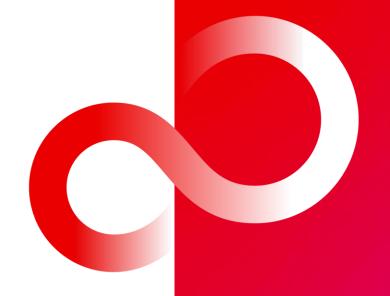








# Thank you



### **Cautionary Statement**

These materials may contain forward-looking statements that are based on management's current information, views and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. Actual results may differ materially from those projected or implied in the forward-looking statements due to, without limitation, the following factors listed below.

- General economic and market conditions in key markets (Particularly in Japan, Europe, North America, Oceania, and Asia, including China)
- Fluctuations in exchange rates or interest rates
- Fluctuations in capital markets
- · Intensifying price competition
- Changes in market positioning due to competition in R&D
- Changes in the environment for the procurement of parts and components
- · Changes in competitive relationships relating to collaborations, alliances and technical provisions
- Risks related to public regulations, public policy and tax matters
- · Risks related to product or services defects
- Potential emergence of unprofitable projects
- Risks related to R&D investments, capital expenditures, business acquisitions, business restructuring, etc.
- Risks related to natural disasters and unforeseen events.
- · Changes in accounting policies



Medium-Term Management Plan

—— Revision of Segments and Financial Plan

Takeshi Isobe
Director and Corporate Executive Officer
SEVP/CFO





# I. Revision of Segments

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### **Overview**

- The existing Technology Solutions segment is broken down into Service Solutions and Hardware Solutions, and we will transform our business portfolio by increasing investments in growth areas
- The existing Technology Solutions segment is eliminated

### O Service Solutions

The hardware sales and hardware maintenance services will be separated from the existing Solutions/Services business and the International Regions Excluding Japan to create a new Service Solutions segment (that will be comprised of three new sub-segments)

Global Solutions		Create and provide globally common, value-based services, centered on Fujitsu Uvance *Development of offerings and provision of services through a global delivery system			
<b>.</b>	Japan	Implement and provide services for the Japan market(Includes implementation of Fujitsu Uvance)			
Regions	International	Implement and provide services for the international market(Includes implementation of Fujitsu Uvance)			

### Hardware Solutions

The hardware sales and hardware maintenance services in the existing Solutions/Services business and in the International Regions Excluding Japan will be consolidated with the System Platforms business to create a new Hardware Solutions segment

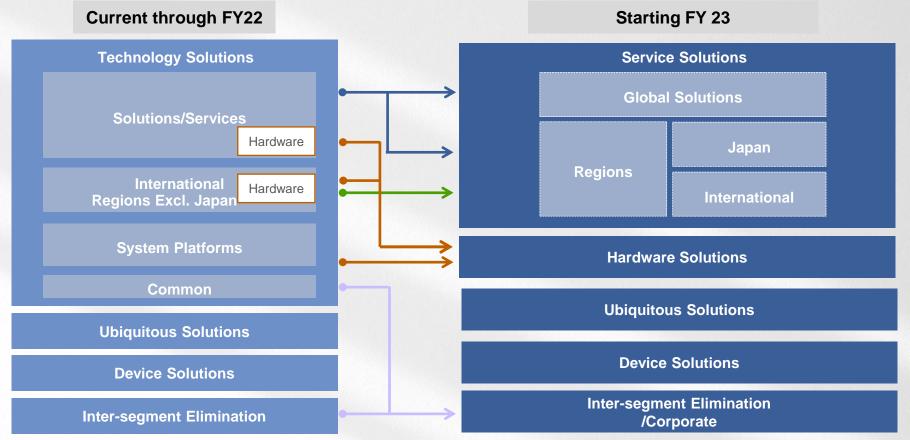
### Inter-segment Elimination/Corporate

This includes advanced R&D not belonging to any segment, such as research laboratories, in-house DX investment on a global group basis, business growth investments common to the group, sales and disposals of common assets, etc., and consolidated adjustment accounts

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### **Overview of Changes From Current Segments**



### FY22 Results(%) and FY23 Plans



(Billions of yon)

### **Comparison of Current and New Segments**

※FY 22 figures for new segments have not been au

								(Billion	ns of yen)		
		Current Segment		Adjustment				New Segment			
		FY22	FY23	vs LY	FY22	FY23			FY22	FY23	vs LY
Total	<vs ly=""> Revenue OPPL [%]</vs>	3,713.7 14.7 <b>335.6</b> [9.0%]	3,860.0 <b>340.0</b> [8.8%]	146.2 <b>4.3</b> [-0.2%]	- - ( -)	- - ( -)		Total	3,713.7 14.7 335.6 [9.0%]	<104%> 3,860.0 <b>340.0</b> [8.8%]	146.2 <b>4.3</b> [-0.2%]
Technology Solutions	<vs ly=""> Revenue OPPL [%]</vs>	3,176.5 13.1 <b>263.1</b> [8.3%]	3,300.0 <b>288.0</b> [8.7%]	123.4 <b>24.8</b> [0.4%]				Service Solutions	1,984.2 149.0 7.5%	<109%> 2,170.0 <b>255.0</b> [11.8%]	185.8 <b>106.0</b> [4.3%]
Solutions/ Services	<vs ly=""> Revenue OPPL [%]</vs>	1,819.3 -4.1 <b>233.7</b> [12.8%]	1,980.0 <b>329.0</b> [16.6%]	160.6 <b>95.2</b> [3.8%]	-416.7 <b>-85.2</b> [-2.2%]	-400.0 <b>-86.0</b> [-1.2%]		Global Solutions	407.2 <b>0.9</b> [0.2%]	<112%> 455.0 <b>6.0</b> [1.3%]	47.8 <b>5.1</b> [1.1%]
International Regions Excl. Japan	<vs ly=""> Revenue OPPL [%]</vs>	812.4 -10.0 <b>5.9</b> [0.7%]	<101%> 820.0 <b>22.0</b> [2.7%]	7.5 <b>16.0</b> [2.0%]	-230.7 <b>-5.4</b> [-0.6%]	-230.0 <b>-10.0</b> [-0.6%]		Regions (Japan)	1,194.6 <b>147.7</b> [12.4%]	<111%> 1,330.0 <b>237.0</b> [17.8%]	135.4 <b>89.3</b> [5.4%]
System Platforms	<vs ly=""> Revenue OPPL [%]</vs>	678.1 0.1 <b>68.9</b> [10.2%]	620.0 <b>33.0</b> [5.3%]	-58.1 <b>-35.9</b> [-4.9%]	454.2 <b>43.6</b> [-0.3%]	440.0 <b>59.0</b> [3.4%]		Regions (International) Intra-seg. Elim.	581.7 -9.7 <b>0.5</b> [0.1%] -199.3	<101%> 590.0 <b>12.0</b> [2.0%] -205.0	8.3 <b>11.5</b> [1.9%] -5.7
Common	<vs ly=""> Revenue OPPL</vs>	-133.4 27.2 <b>-45.4</b>	-120.0 <b>-96.0</b>	13.4 <b>-50.5</b>	31.8	18.0		Hardware Solutions	1,132.3 -0.1 <b>112.5</b> [9.9%]	<94%> 1,060.0 <b>92.0</b> [8.7%]	-72.3 <b>-20.5</b> [-1.2%]
Ubiquitous	Revenue	232.9	245.0	12.0	53.1	65.0		Ubiquitous	286.0	310.0	24.0
Solutions	OPPL	-6.5	-	6.5	15.1	15.0		Solutions	8.6	15.0	6.4
Device	Revenue	382.6	375.0	-7.6	-	-		Device	382.6	375.0	-7.6
Solutions	OPPL	<sup>1.6</sup> 79.0	52.0	-27.0	-	-		Solutions	<sup>1.6</sup> <b>79.0</b>	52.0	-27.0
Inter-segment	Revenue OPPL	-78.4	-60.0	18.4		1	<del></del>	Inter-seg. Elim./	-71.5 - <b>13.6</b>	-55.0 <b>-74.0</b>	16.5 <b>-60.4</b>
Elimination	UPPL	-	-	-				Corporate	-13.0	-/4.0	-00.4



# **II. Financial Plan**

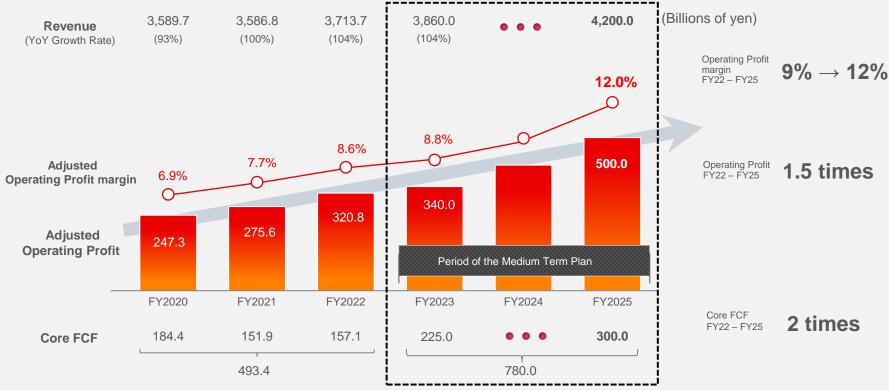


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# **FUJITSU**

# 1. Consolidated Financial Plan: Revenue, Adjusted Operating Profit \*, Core FCF\*\*



<sup>\*</sup> Adjusted Operating Profit: Operating Profit minus business restructuring, restructuring and M&A gains or losses (the same as that previously presented as OPPL Excl. Special Items)

<sup>\*\*</sup> Core FCF: Free Cash Flows excluding special items, such as from sales of businesses, acquisitions, and business model transformation expenses

# 2. Segment Plans: Revenue and Adjusted Operating Profit



(Billions of yen)

				<u> </u>
		FY22	FY25	FY22-FY25
Total	<cagr> Revenue  Adj. Operating Profit  [%]</cagr>	3,713.7 <b>320.8</b> [8.6%]	4,200.0 <b>500.0</b> [12.0%]	<4.2%> 486.3 <b>179.2</b> [3.4%]
Service Solutions	<pre><cagr>    Revenue Adj. Operating Profit [%]</cagr></pre>	1,984.2 <b>162.9</b> [8.2%]	2,400.0 <b>360.0</b> [15.0%]	<6.5%> 415.8 <b>197.1</b> [6.8%]
1 Global Solutions	<pre><cagr>    Revenue Adj. Operating Profit [%]</cagr></pre>	407.2 <b>5.0</b> [1.2%]	600.0 <b>60.0</b> [10.0%]	<13.8%> 192.8 <b>55.0</b> [8.8%]
Regions (Japan)	<cagr> Revenue Adj. Operating Profit [%]</cagr>	1,194.6 <b>147.7</b> [12.4%]	1,450.0 <b>280.0</b> [19.3%]	<6.7%> 255.4 <b>132.3</b> [6.9%]
Regions (International)	<cagr> Revenue Adj. Operating Profit [%]</cagr>	581.7 <b>10.3</b> [1.8%]	600.0 <b>20.0</b> [3.3%]	<1.0%> 18.3 <b>9.7</b> [1.5%]
Intra-seg. Elim.	Revenue	-199.3	-250.0	-50.7

Global Solutions

**Driver of growth** 

- Business growth centered on Fujitsu Uvance and enhanced delivery
  - Revenue: CAGR 14% from FY22
    - Operating Profit margin: FY22 1% → FY25 10% [From upfront investment phase to growth]

Regions (JAPAN)

Sustained improvement in profitability

- Support in digitization and modernization
  - · Revenue: CAGR 7% from FY22
  - Operating Profit margin: FY22 12% → FY25 19% [Sales increase + Sophistication of delivery ]

Regions (International)

**Business structure** transformation

- Expanding global offering services centered on Fujitsu Uvance
  - Revenue: CAGR 1% from FY22 (Expand Uvance, pare existing businesses)
  - Operating Profit margin: FY22 2% → FY25 3%

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# 2. Segment Plans: Revenue and Adjusted Operating Profit



(Billions of yen)

		FY22
	<cagr></cagr>	
Hardware	Revenue	1,132.3
Solutions	Adj. Operating Profit	112.6
	[%]	[9.9%]
	<cagr></cagr>	
Ubiquitous	Revenue	286.0
Solutions	Adj. Operating Profit	8.6
	[%]	[3.0%]
	<cagr></cagr>	
Device	Revenue	382.6
Solutions	Adj. Operating Profit	77.4
	[%]	[20.2%]
Inter-seg. Elim./	Revenue	-71.5
Corporate 4	Adj. Operating Profit	-40.9

_	(=	<u> </u>
	FY25	FY22-FY25
Ī		<0.5%>
	1,150.0	17.7
	110.0	-2.6
	[9.6%]	[-0.3%]
		<2.7%>
	310.0	24.0
	10.0	1.4
	[3.2%]	[0.2%]
Ī		<2.3%>
	410.0	27.4
	80.0	2.6
	[19.5%]	[-0.7%]
I	-70.0	1.5
	-60.0	-19.1

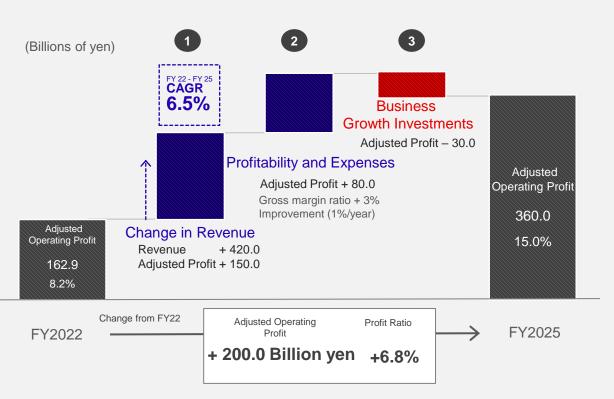
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### 4 Inter-seg. Elim/Corporate

- Expanding investment in business growth for selftransformation
  - R&D (enhancement of advanced research centered on AI)
  - Internal DX (One Fujitsu program)

# 3. Adjusted Operating Profit Breakdown (FY22-25) - Service Solutions

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### 1 Revenue increase

Expansion of digital cloud services centered on Fujitsu Uvance Accelerating the Uvance shift

Fujitsu Uvance revenue and Ratio within Service Solutions

	2022		2025	
Revenue	200.0	$\rightarrow$	700.0	
%	10%		30%	

#### 2 Improvements in Profitability

- By continuously improving service delivery standards and pursuing greater sophistication
- Accelerating the Uvance shift

#### **3** Business Growth Investments

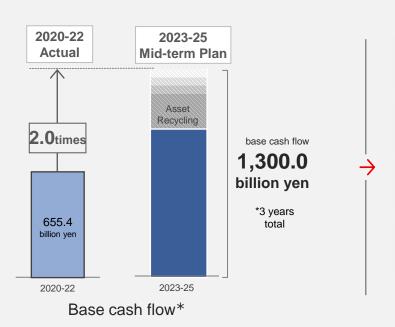
Development of offerings centered on Uvance
Development, reskilling and recruitment of human
resources

# **FUJITSU**

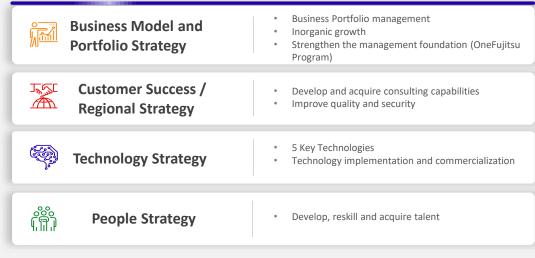
### 4. Financial Strategy - Capital Allocation

- Previous plan (2020-2024): \*Base cash flow of 1,000.0 billion yen over 5 years
- Medium-Term Plan (2023-2025): 1,300.0 billion yen over 3 years, including asset recycling (2 times the 3-year cumulative results from 2020 to 2022)

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Investments for business growth: 700.0 billion yen



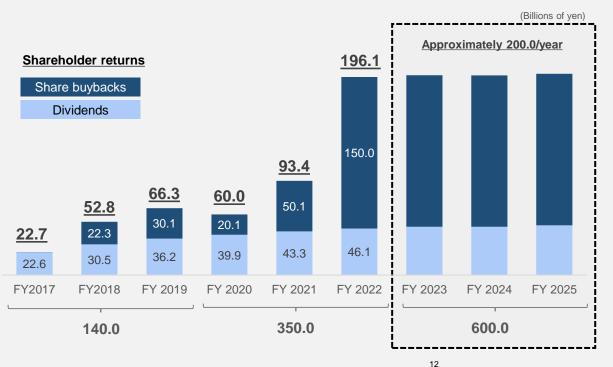
Returns to shareholders: 600.0 billion yen (details on the next page)

<sup>\*</sup> Free cash flow before investment in business growth plus lease payments



### 4. Financial Strategy - Shareholder Returns

- Dividends: Stable and steady dividend increase while addressing need for profit growth
- Share buybacks: Flexible assessment of financial foundation and capital efficiency



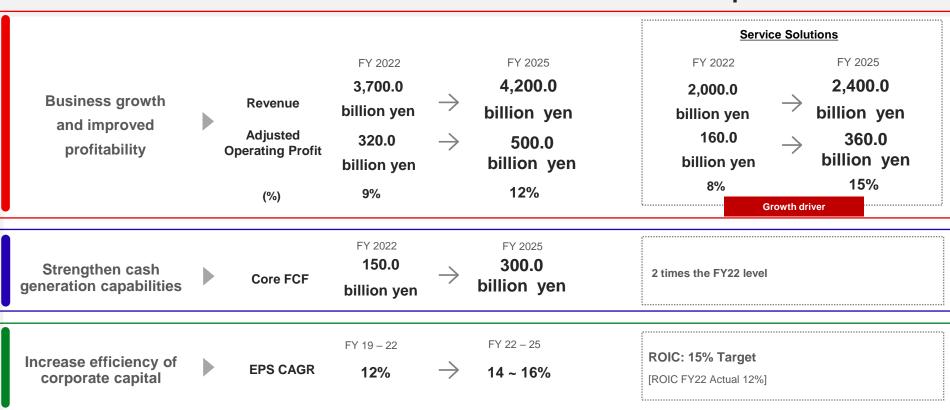
## Significant increase in the total amount of shareholder returns



(Note) There is a possibility that some or all of the share buybacks may not be conducted due to sudden changes in the business environment, a significant increase in demand for funds, insider trading regulations, etc.

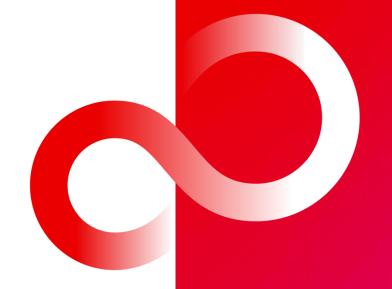


# 5. Financial KPIs - Toward Sustainable Enhancement of Corporate Value





# Thank you





#### **Cautionary Statement**

These materials may contain forward-looking statements that are based on management's current information, views and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. Actual results may differ materially from those projected or implied in the forward-looking statements due to, without limitation, the following factors listed below.

- General economic and market conditions in key markets (particularly in Japan, Europe, North America, Oceania, and Asia, including China)
- · Fluctuations in exchange rates or interest rates
- · Fluctuations in capital markets
- Intensifying price competition
- Changes in market positioning due to competition in R&D
- Changes in the environment for the procurement of parts and components
- Changes in competitive relationships relating to collaborations, alliances and technical provisions
- Risks related to public regulations, public policy and tax matters
- · Risks related to product or services defects
- · Potential emergence of unprofitable projects
- Risks related to R&D investments, capital expenditures, business acquisitions, business restructuring, etc.

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- · Risks related to natural disasters and unforeseen events
- Changes in accounting policies