

June 6, 2023

SKY Perfect JSAT Holdings Inc.

Notice of Organization Changes and Personnel Transfers at Subsidiary

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces that the following organizational changes and personnel transfers take effect from June 15, 2023 at SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), a 100% owned subsidiary.

SKY Perfect JSAT Corporation

1. Organization Changes (Effective June 15, 2023)

The following organizational changes will be implemented on June 15, 2023.

<Media Business Unit>

Business Strategy Office will be established in Media Business Unit as a dedicated organization for Connected TV Platform Business (CTV Business), which is a priority strategy for Media Business Unit, and efficient business formulation and promotion will be achieved by consolidating CTV related operations within the Unit.

◇Business Strategy Office

- We establish Business Planning Division to formulate and promote strategies for CTV business and distribution services.
- In order to efficiently promote operations related to the planning, design, and development of various devices and applications related to CTV business, Business Development Division will be established and CTV Business-related operations of Media Device Division of Media Engineering Group will be transferred.

◇Media Engineering Group

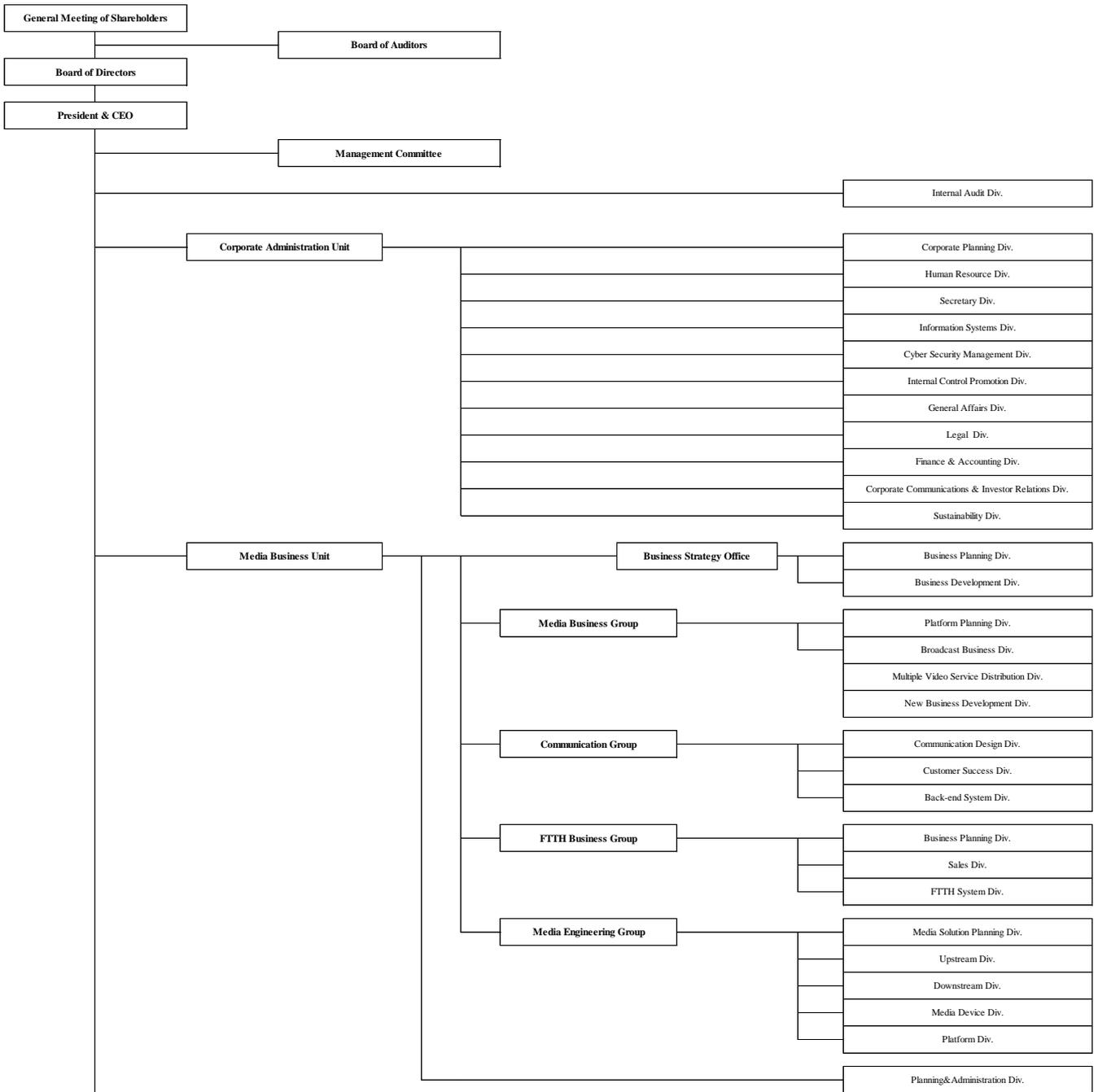
- In order to strengthen the efficient promotion of sales, technology, and operations related to Media Solution Business, Engineering Planning Division and Media Solution Sales Division will be integrated and renamed Media Solution Planning Division.

2. Personnel Transfers (Effective June 15, 2023)

Name	New Title	Previous Title
Kinya Furuya	Managing Executive Officer Deputy Unit President and Head of Office Business Strategy Office Media Business Unit	Managing Executive Officer Deputy Unit President Media Business Unit

Masahiro Hasegawa	General Manager Business Planning Division Business Strategy Office Media Business Unit	General Manager Multiple Video Service Distribution Division Media Business Group Media Business Unit
Takatoshi Miyata	General Manager Business Development Division Business Strategy Office Media Business Unit	General Manager Engineering Planning Division Media Engineering Group Media Business Unit
Etsuko Sugimoto	General Manager Platform Planning Division Media Business Group Media Business Unit	Deputy General Manager Platform Planning Division Media Business Group Media Business Unit
Makoto Okada	General Manager Multiple Video Service Distribution Division Media Business Group Media Business Unit	Deputy General Manager Multiple Video Service Distribution Division Media Business Group Media Business Unit
Tadakatsu Sakai	General Manager Media Solution Planning Division Media Engineering Group Media Business Unit	General Manager Media Solution Sales Division Media Engineering Group Media Business Unit

<SKY Perfect JSAT Corporation Organizational Chart (as of June 15, 2023)>



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