

(Translation)

June 15, 2023

Name of Company: Shiseido Company, Limited

Name of Representative: Masahiko Uotani Chairman and CEO

(Representative Director)

(Code No. 4911; The Prime Market of the Tokyo Stock Exchange)

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Vice President

Investor Relations Department

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Notice of Completion of Payment for Disposal of Treasury Stock under Performance-Linked Stock Compensation as Long-Term Incentive-Type Remuneration and Partial Forfeiture

Shiseido Company, Limited (the "Company") hereby announces that it has today completed the payment for the disposal of its treasury stock under the performance-linked stock compensation as long-term incentive-type remuneration (the "Disposal") which was resolved at the meeting of the Board of Directors held on May 12, 2023, and that there have been changes to the number of shares to be disposed of due to the partial forfeiture of rights, as described below.

1. Overview of the Disposal (Changes are underlined.)

_	After the change	Before the change
(1) Disposal date	June 15, 2023	June 15, 2023
(2) Class and number of	43,259 ordinary shares of the	44,134 ordinary shares of the
shares to be disposed of	Company	Company
(3) Disposal price	¥ 6,515 per share	¥ 6,515 per share
(4) Total disposal amount	¥ 281,832,385	¥ <u>287,533,010</u>
(5) Allottees of shares and	Directors (excluding external	Directors (excluding external
number thereof; number	directors) or corporate officers*1	directors) or corporate officers*1
of shares to be allotted	of the Company to whom the	of the Company to whom the
	long-term incentive-type	long-term incentive-type
	remuneration was applied as	remuneration was applied as
	compensation for fiscal year	compensation for fiscal year
	2020:	2020:
	19 persons*2, 15,325 shares	19 persons*2, 15,325 shares
	Officers of the Company's	Officers of the Company's
	subsidiaries to whom the LTI was	subsidiaries to whom the LTI was
	applied as compensation for fiscal	applied as compensation for fiscal
	year 2020:	year 2020:
	5 persons*3, 2,603 shares	5 persons*3, 2,603 shares
	Employees of the Company to	Employees of the Company to
	whom the LTI was applied as of	whom the LTI was applied as of
	June 2021:	June 2021:
	$\underline{160}$ persons, $\underline{13,530}$ shares	$\underline{165}$ persons, $\underline{14,040}$ shares
	Employees of the Company's	Employees of the Company's
	subsidiaries to whom the LTI was	subsidiaries to whom the LTI was
	applied as of June 2021:	applied as of June 2021:
	$\underline{29}$ persons, $\underline{11,801}$ shares	30 persons, $12,166$ shares

Notes:	Notes:
1. The Company abolished the	1. The Company abolished the
corporate officer system and	corporate officer system and
completely shifted to a	completely shifted to a
management system centering on	management system centering on
executive officers in January 2022.	executive officers in January 2022.
The title presented is as of June	The title presented is as of June
2020.	2020.
2. Including 9 retired directors or	2. Including 9 retired directors or
corporate officers of the Company	corporate officers of the Company
3. Including 1 retired officer of the	3. Including 1 retired officer of the
Company's subsidiary	Company's subsidiary

Please refer to "Notice of Disposal of Treasury Stock under Performance-Linked Stock Compensation as Long-Term Incentive-Type Remuneration" dated May 12, 2023.

2. Reason for the change

The changes in the number of persons eligible for allotment and the number of shares to be disposed of are due to the forfeiture of rights by those who were eligible for allotment at the time the disposal of treasury stock was decided but declined all or part of the allotment of shares.

3. Future outlook

The above changes have no impact on the performance of the Company for the fiscal year ending December 31, 2023.

—End of News Release—