# FY2023.Q2 Results briefing materials

Aug 10, 2023

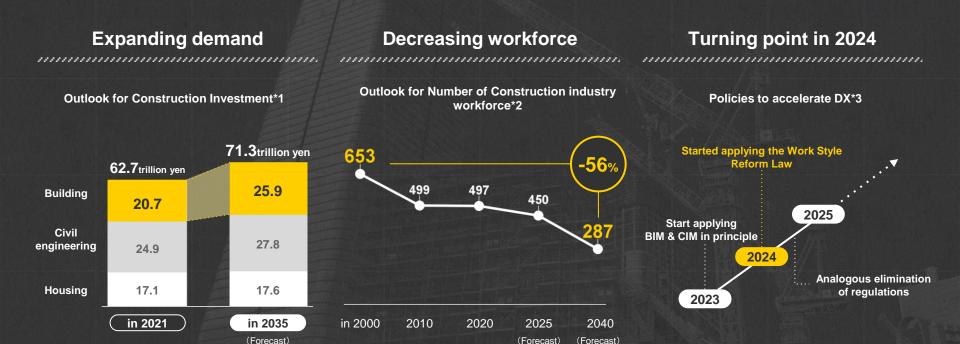
SpiderPlus & Co.

Note: This document has been translated from the Japanese original\*1 for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

\*1 : Original documen from here <a href="https://contents.xj-storage.jp/xcontents/AS81382/98e7d9b2/3596/4341/ac3e/e89a54b41294/140120230809539009.pdf">https://contents.xj-storage.jp/xcontents/AS81382/98e7d9b2/3596/4341/ac3e/e89a54b41294/140120230809539009.pdf</a>



# Construction DX market opportunities we recognize



<sup>\*1~3 :</sup> Sources are listed in the "Other Reference Materials" section of this document.

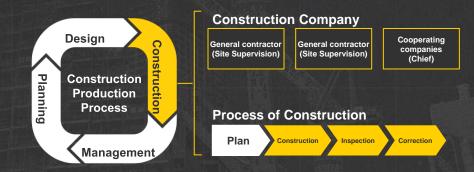
# SPIDERPLUS, a DX service that improves operational efficiency at construction sites





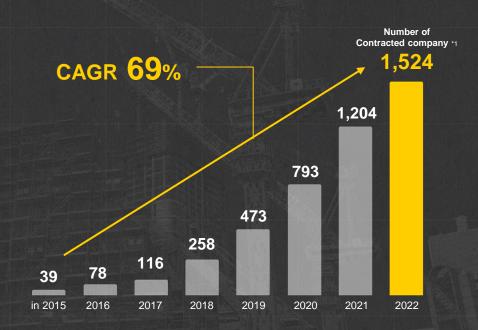
Site management SaaS for large-scale sites

Etc. of buildings, condominiums, and retail facilities



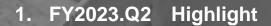
# Introduced by a top runner in the construction industry SPIDERPLUS network continues to expand





<sup>\*1:</sup>Figures for the numbers of companies adopting the system are the results of companies adopting SPIDERPLUS at the end of Dec.

# FY2023.Q2 Highlights



- 2. FY2023.Q2 Topics
- 3. Reference : About SPIDERPLUS
- 4. Reference : Medium term growth strategy
- 5. Other Reference Materials

# Highlight

Continued steady quarter

Market

The awareness of productivity is rapidly increasing toward 2024, a turning point in the construction industry

**Business** 

Continue to cultivation and penetration of key customers.

Full-scale entry into new domain.

Results

Steady progress toward achieving FY2024 ARRs of 5 billion yen while balancing revenue growth and profitability improvement

# KPI

**Cumulative sales** 

ARR 

Company 

1,482 million yen
YoY Growth +27%

3,056 million yen
YoY Growth +27%

1,671

YoY Growth +26%

ID  **ARPU** 

Churn rate 

63,199 YoY Growth +20%

4,030<sub>yen</sub>

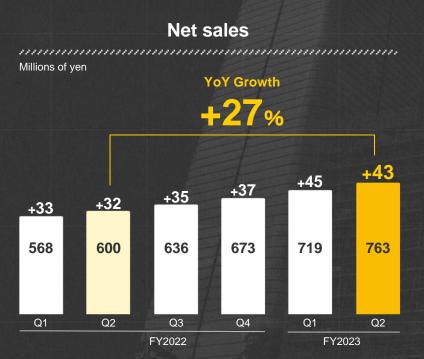
0.7%

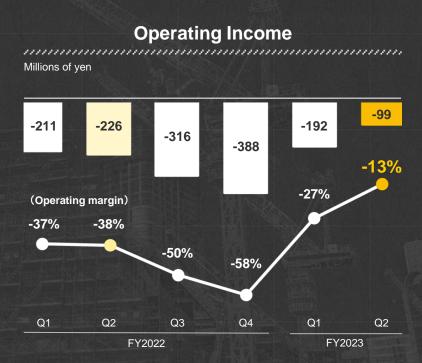
**Cumulative Sales** ARR ID ARPU Company Churn rate Good Good Good Good Good Good

<sup>\*1: &</sup>quot;Very Good", "Good" and "Neutral" represent our view of performance. Each words denotes the results compared to the forecast and the growth rate as follows. "Very Good": A word for representing greaterthan-expected results. "Good":A word for an item that has been improved or not anticipated. "Neutral":A word for lower-than-expected results. "Bad":A word for representing a significant decline in value or a net decrease in value

# Resluts

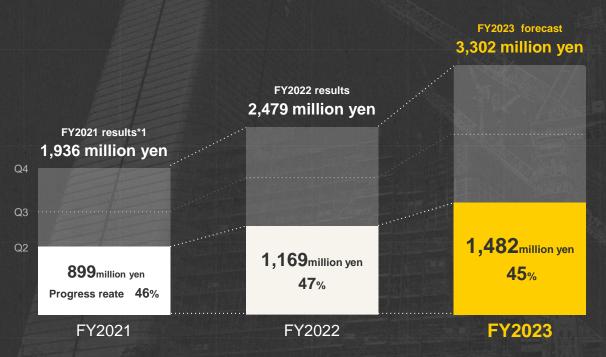
Losses fell sharply in the quarter due to the completion of large-scale advanced investment in the previous fiscal year. In the second half of the fiscal year, we plan to implement advanced investment to increase future ARR growth rates within the scope of our earnings forecasts





# **Progress of sales forecast**

Steady accumulation of net sales, progress rate is generally as planed

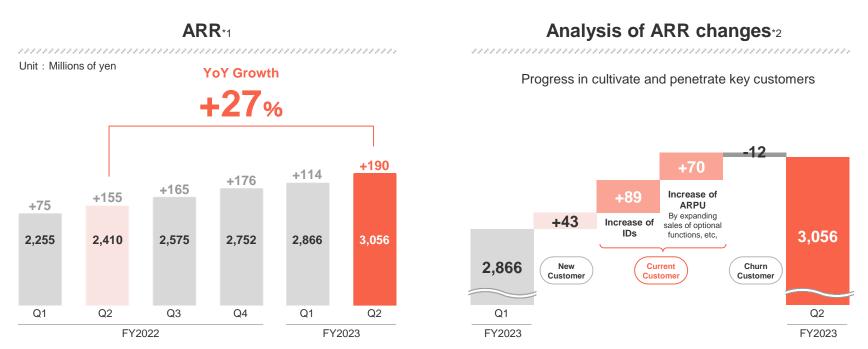


<sup>\*1:</sup> FY2021 sales do not include sales of the engineering business transferred in January 2022.

# ARR



The increase in the number of IDs and ARPU for existing customers contributes to the growth of ARR. Continue to cultivate and penetrate key customers and further increase growth rate toward the end of the fiscal year



<sup>\*1 :</sup> ARR is calculated by multiplying the monthly MRR of each quarter-end month by 12 (annualized) times the total amount of monthly usage fees that do not include temporary revenue at the end of the month of the target month.

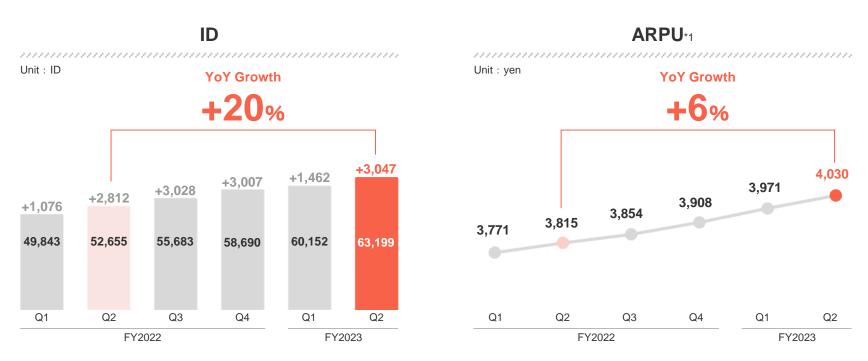
<sup>\*2 :</sup> New customers are those who newly subscribed to SPIDERPLUS during FY2023.Q1, existing customers are those who have continued to do so from the end of FY2022.Q4 to the end of FY2023.Q1, and churn customers are those who have completely churned during FY2023.Q1.

# IDs · ARPU



The number of IDs increase due to company-wide comprehensive implementation, etc.

Growth in ARPU is accelerating by expanding sales of optional functions to meet customers' needs.



<sup>\*1:</sup> Represents the contract unit price for ID units and is calculated based on "MRR ÷ ID numbers" at the end of each quarter.

# **Supplement: About ARPU**



SpiderPlus & Co.

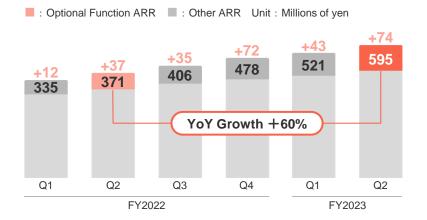
DX is becoming necessary to rapidly improve productivity at construction sites

Strengthened sales structure for optional functions in anticipation of rapidly growing needs due to the start

of overtime regulations

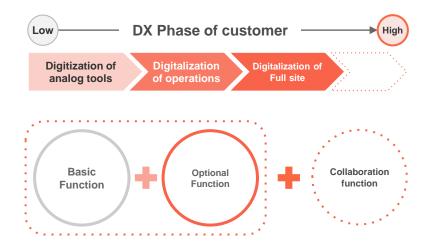
### Steady increase in ARR of optional function

Strengthen sales of optional functions, mainly for key customers and large-scale business negotiations
Optional ARR increased by 60% YoY



# Optional features essential for increased productivity

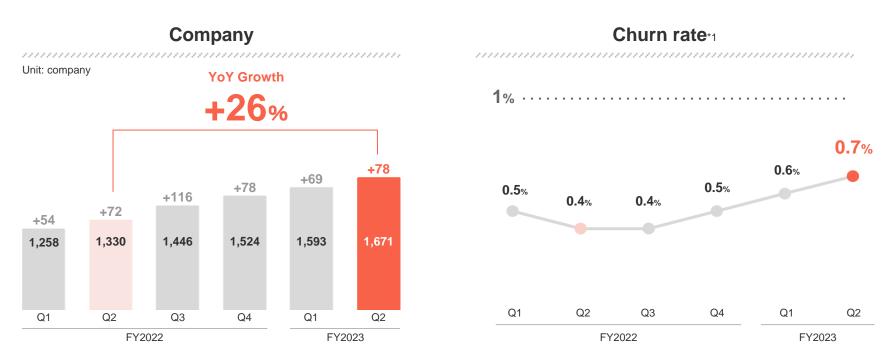
Increasing number of customers promoting DX beyond the digitization of tools



# **Companies & Churn rate**

Expand base of growth-potential by cultivation new companies

The churn rate remains below the benchmark of 1%, and is expected to remain at a low level in the future.



<sup>\*1:</sup>Represents the average unit price per contracted company and is calculated by "MRR ÷ contracted company" at the end of each quarter.

# **Financial Highlights**

Both net sales and stage profit and loss progressed as expected

In the second half of the fiscal year, we plan to make advanced investments in exhibition participation and new hires within the scope of our earnings forecast

Millions of yen	FY2023.Q2 Cumulative period	YoY	FY2023 Earnings forecast
Net sales	1,482	+26.8%	3,302
Operating loss	-291		-698
Ordinary loss	-295		-732
Net loss	-299		-739
Cash balance	2,808		
(Reference) Number of employees	251 persons	<b>+14</b> persons *1	Approx. 260

<sup>\*1 :</sup> The increase in the number of employees is indicated by the increase from the end-of-FY2022 employee count of 237 individuals.

# **Income Statement**



Millions of yen (rounding down to the nearest unit)	FY2023.Q1 Accounting period	FY2023.Q2 Accounting period	From the previous quarter	FY2022.Q2 Accounting period	FY2023.Q2 Accounting period	Year on year
Net sales	719	763	+6.1%	1,169	1,482	+26.8%
Of which, stock income	704	737	+4.7%	1,142	1,442	+26.2%
Stock income ratio	97.9%	96.7%	-1.2pt	97.7	97.3%	-0.4pt
Gross profit	458	487	+6.2%	739	945	+28.0%
Gross profit margin	63.8%	63.8%	+0.0pt	63.2%	63.8%	+0.6pt
SGA cost	651	586	-10.0%	1,176	1,237	+5.2%
Operating loss	-192	-99	<del>-</del>	-437	-291	<u> </u>
Operating profit margin	-26.7%	-13.0%	+13.8pt	-37.4%	-19.7%	+17.7pt
Ordinary loss	-194	-100	_	-450	-295	<del>-</del>
Loss before income taxes	-194	-100	—	-319	-295	_
Net loss	-197	-102	_	-323	-299	_

### Overview

 Both YoY and QoQ sales increased, operating loss narrowed, and operating margin improved.

### Net sales

• Steady increase in stock income. (YoY Growth +26.2%)

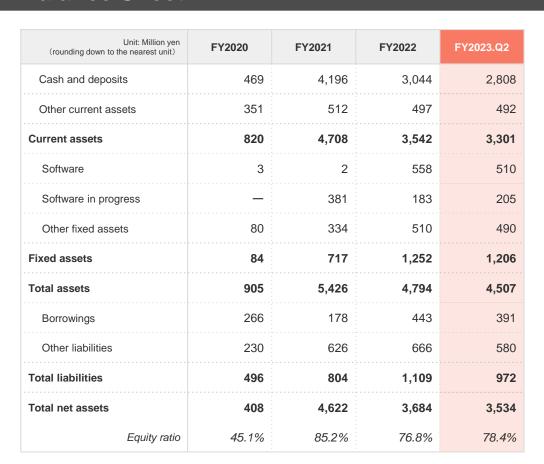
### Gross profit margin

• Maintained 63.8%, the same level as the previous quarter.

### SGA cost

 SG&A expenses decreased from the previous quarter due to the end of large-scale outsourcing of development, which had occurred in the previous quarter, as well as a shift in hiring to the second half of the year.

# **Balance Sheet**



### Overview

 We will continue our strategic advanced investment based on a stable financial base. Capital adequacy ratio is 78.4%.

### Cash and deposits

- Net cash provided by operating activities was negative due to advanced investment, but the balance of cash and deposits in FY2023.Q2 was 2.8 billion yen.
- There are 1.0 billion yen lines of credit, such as overdrafts (as of June. 30, 2023)

### Software/software in progress

• Mainly related to renewal and development of SPIDERPLUS

### Debt

 Borrowing of 330 million yen for capital expenditures due to the relocation of the head office to FY2022 (5-year repayment period, unsecured)

# **Cash flow statement**



Millions of yen (rounding down to the nearest unit)	FY2021	FY2022
Operating Cash Flows	-493	-1,000
Cash flows from investing activities	-610	-508
Free Cash Flow	-1,103	-1,509
Net Cash Used in Financing Activities	4,830	363
Net increase (decrease) in cash and cash equivalents	3,726	-1,146
Cash and cash equivalents at beginning of year	464	4,191
Cash and cash equivalents at end of year	4,191	3,044

FY2022.Q2 Cumulative	FY2023.Q2 Cumulative	
-469	-296	
-259	-36	
-729	-333	
34	96	
-694	-236	
4,191	3,044	
3,496	2,808	

### Overview

### **Operating Cash Flows**

 Mainly negative operating cash flow due to advanced investment in ICT business

### Net cash used in investing activities

 Increased software-in-progress mainly due to progress in developing renewal-version SPIDERPLUS

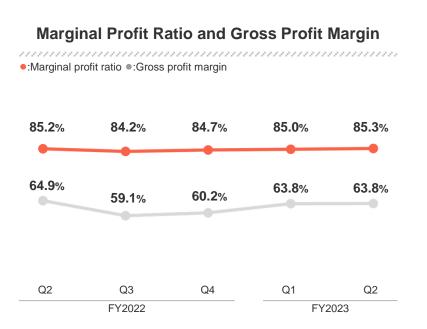
### Net cash used in financing activities

 Increase mainly due to proceeds from exercise of stock options

# **Cost of sales**



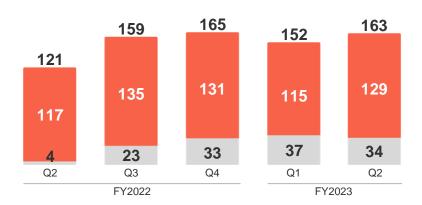
# Marginal profit ratio<sup>1</sup> remained stable at around 85% and the gross profit margin was approx. 64%.



### Breakdown of Fixed Costs\*2

■:Development personnel expenses\*3 ■: Other fixed costs Unit:Millions of yen

Other fixed costs are mainly depreciation related to SPIDERPLUS renewal.



<sup>\*1:</sup> Marginal profit is "Net sales-Communication expenses (Cost of sales)-Commissions paid (Cost of sales)," and marginal profit ratio is calculated as "Marginal profit ÷ Net sales."

<sup>\*2:</sup> Only fixed costs in cost of sales, not including SG&A expenses.

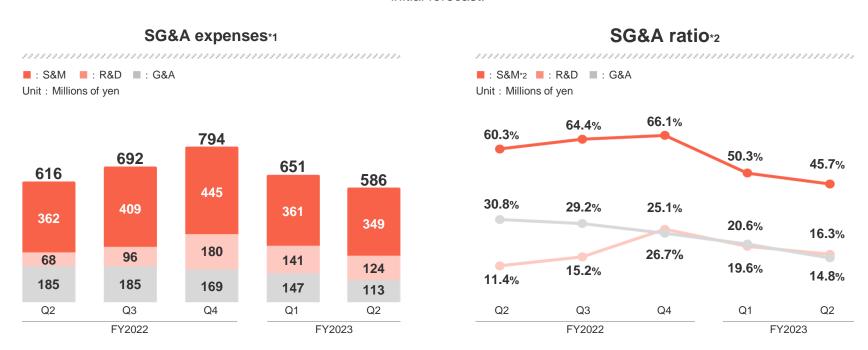
<sup>\*3:</sup> Includes expenses related to outsourcing (including SES) and temporary staffing, in addition to permanent employee human rights expenses. Other fixed costs are based on our accounting classifications used for administrative purposes.

# SG&A expenses



Decrease in SG&A expenses due to less one-time expenses and a focus on hiring in the second half of the year.

The second half of the FY2023, we plan to implement advanced investment including new hires and exhibitions within the scope of the initial forecast.



<sup>\*1:</sup>Each configuration is a management accounting structure. S&M, R&D, and G&A are abbreviations and are described in detail in "Other Reference Materials" in this document.

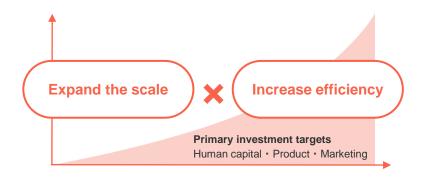
<sup>\*2:</sup> FY2023.Q1 has partially revised the allocation standard for shared expenses.

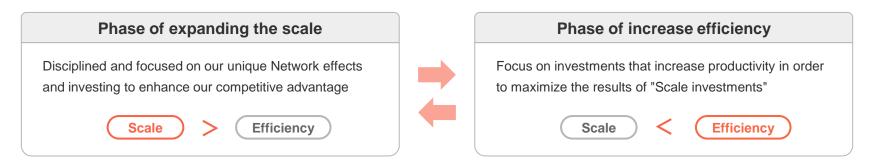
# **Supplement: Approach to advanced investment**



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The DX market in the construction industry, which is both massive and undergoing a transformative phase. Become a market leader in construction DX by achieving both expand of scale and increase efficiency.

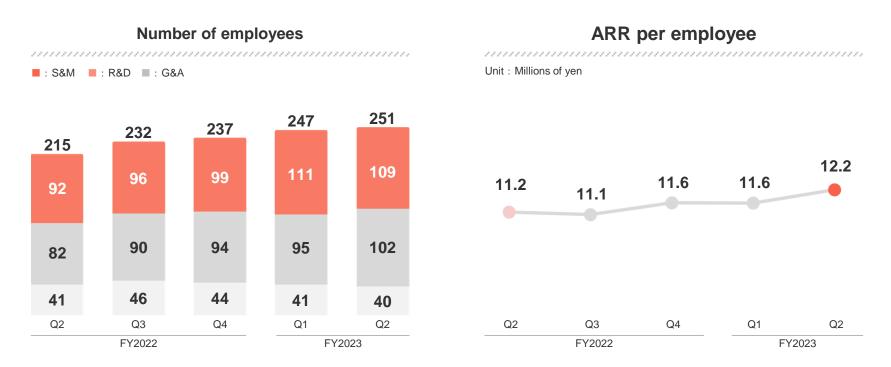




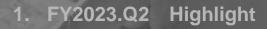
# Status of advanced investment (Human Capital investment)



Continue to strengthen recruitment in anticipation of a rapid expansion in demand due to the start of overtime regulations Flexible implementation of transfers and organizational restructuring to increase the effectiveness of human investment



# FY2023.Q2 Topics



- 2. FY2023.Q2 Topics
- 3. Reference : About SPIDERPLUS
- 4. Reference : Medium term growth strategy
- 5. Other Reference Materials

# **Business Topics**

**Penetration of the construction DX** 

**Expanding new domain** 

Patent

TP+
SpiderPlus IP Strategy

**New Technology** 



**Plant DX** 



**ASEAN** 

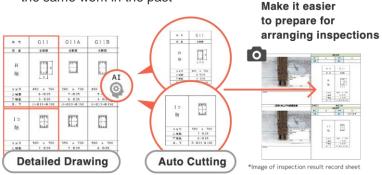


# IP: Detailed Drawing Auto Cutting Al

Patenting technologies that focus on the critical tasks of BPO servicing related to construction DX

### **Outlook of IP**

- All automatically extracts a particular area from the detailed diagram of the building structure
- Approx. 70% efficiency improvement in the time required for the same work in the past



### Patent (technology) and view

- Utilized for business operations of our BPO servicing, which handles preliminary preparatory works for customers
- The number of BPO services that can be ordered and the expansion of the service lineup
- In the future, we plan to apply this system to automate recurring tasks that occur regularly in SPIDERPLUS and to develop functions for customers, such as reducing labor

<sup>\*1 :</sup> Japanese Patent No. 7267523 (April 21,2023) /Title of the invention 「A detail extraction system, a detailed view segmenting method and program」

<sup>© 2023</sup> SpiderPlus & Co. Securities Code: 4192

# **New functions using Generative Al**



# Further enhancing product value by actively incorporating new technologies

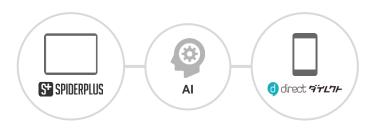
### **Utilized for our products**

- Implemented as "Al support function" in S+ Partner\*1
- Utilized in "Risk Prediction Activities" of Safety Measures Conducted Daily at Sites
- De-affinity risk prediction activities, which depend on the knowledge of workers, and contribute to improving the safety and quality of construction sites



### Utilized in cooperation with alliance companies' services

- Began joint development with L is B, which develops and provides direct, a business chat with a wealth of installation experience in the construction industry
- Utilize ChatGPT for functions specialized in improving communicationsefficiency in field management



construction company

<sup>\*1:</sup> S+ PARTNER is an optional function of SPIDERPLUS that makes daily information-sharing more efficient between field supervisors and cooperating companies.

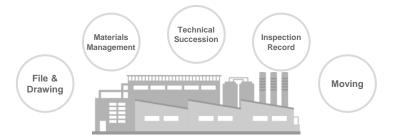
# Full-scale expansion into the plant industry

Strengthen expand into plants with significant room for DX and strong affinity with SPIDERPLUS

### Space for Productivity Improvement in the Plant Industry

- Large site area requires a lot of time and personnel to visit facilities
- Large volume of items carried, such as plant blueprints and mechanical equipment instructions
- Huge amount of materials and materials are cumbersome to manage, and there is a strong personalization factor.

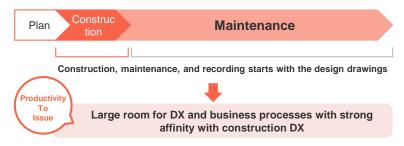
### Issue and DX Opportunities for Productivity in the Plant Industry



### **Affinity with SPIDERPLUS**

- Trends in digitization in the plant industry, including the use of tablets and cloud services
- Similar to the construction industry, maintenance and maintenance services are performed based on drawings.
- It takes time to prepare reports and share information.

### Maintenance work is an important plant facility in the life cycle



# **Alliance with MODE.inc**



Early achievement of "data collection, analysis, and utilization" important for DX in the plant industry

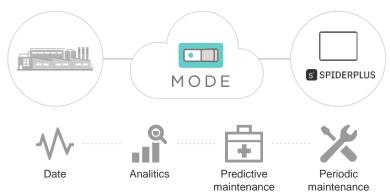
### **About MODE .inc**

- Startup from Silicon Valley, which has strengths in data collection
- Focus on the company's technology for real-time measurement, analysis, and visualization of equipment and equipment operating status data, as well as its track record of installation in the plant industry and construction companies



### **Future Initiatives Planned**

- Joint development of new services that can be used for regular maintenance of plant facilities and predictive maintenance
- Utilize services in collaboration with MODE not only for DX in the plant field but also for DX services for construction companies



<sup>\*1:</sup>Released on this issue here: https://contents.xj-storage.jp/xcontents/AS81382/1037e33f/3e26/4087/8f98/17d496076424/140120230724525857.pdf

# **Progress of ASEAN strategy**



# Progress in introduction at overseas sites centered on major general contractors Launched local language customer support in focus countries

### Overseas expansion policy

- Expansion into 10 countries, mainly in ASEAN, where Japanese construction companies are operating.
- Selection of countries for expansion based on investment standards such as market size and business practices in each country.



Regions under development		
Vietnam	Taiwan	
Thailand	China	
Indonesia	Philippines	
Cambodia	Malaysia	
Singapore	Myanmar	

### FY2023.Q2 Initiatives

- Strengthen customer base abroad by expanding the introduction of major general contractors in Vietnam and Thailand, which are the focus countries
- English language support for pointing out management functions
- Launched local language support by local staff in Vietnam and Thailand to strengthen on-boarding

<sup>\*1:</sup>Market size of the most focused countries are calculated by multiplying the number of employees of the contractors we serve in the target countries by the assumed ARPU.

# **Reference: About SPIDERPLUS**



- 2. FY2023.Q2 Topics
- 3. Reference : About SPIDERPLUS
- 4. Reference : Medium term growth strategy
- 5. Other Reference Materials

### **Reference Materials**

# What SPIDERPLUS Can Do

Consolidate construction management operations for site supervisors into tablets

### Digital analog tools

Such as paper drawings, digital cameras, and blackboards, Consolidate a large amount of handheld items into tablets.

### **Improving Construction Inspection Quality**

Streamlining of inspections in high, closed, and dark places, Eradicate recording errors through visual and manual entry.

### Complete office work at the site

Work at the site without returning to the office.

Reduce travel time, which had been for many round trips.



# S+ SPIDERPLUS

### Digitization of business processes

Centralize a series of construction processes at SPIDERPLUS, including construction, inspection, and correction.

### For real-time information sharing

Such as changing design plans and issuing inspection instructions.

Shorten lead times for newsletters, liaisons, and phases.

### **Smooth collaboration between constructores**

In cooperation with prime contractors and partner companies Complete on SPIDERPLUS.

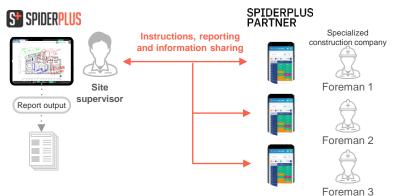
# Other service lineup



Develop products and services that also improve efficiency in peripheral operations for construction management

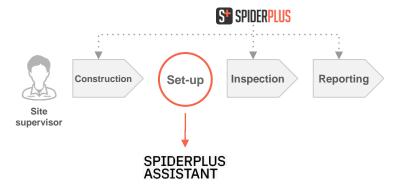
### SPIDERPLUS PARTNER

- Optional function to reduce communication costs for site supervisors managing specialty contractors
- Completion of inter-company operational reports that occur "daily," "many times," and "many times" on SPIDERPLUS



### SPIDERPLUS ASSISTANT

- BPO servicing to prepare (set up) inspection tasks, which take several hour
- Reduce the burden of preparatory work, such as registering detailed drawings on SPIDERPLUS required prior to inspections and marking inspection locations.



# **Ongoing renewal of SPIDERPLUS project**



Products that form the foundation for medium-to long-term growth

Migration from the current version of SPIDERPLUS will be phased in starting in 2024

### What is the renewal version

By eliminating technology liabilities accumulated over 10 years, Reborn SPIDERPLUS

# Current version Renewal version New function over 1,500 New function over 1,500 New function over 1,500 New function over 1,500 New function over 1,500

### **Status of provision**

Currently, the renewal Basic Plan is being provided only for specific industries.

Sequential transition from the current version from 2024

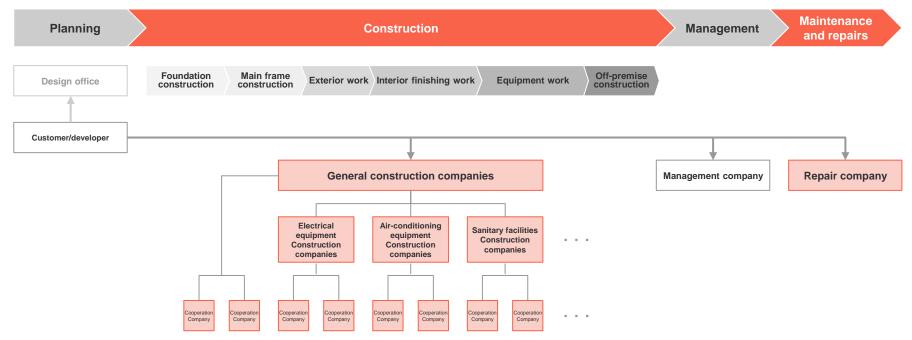
# Current version Renewal version Optional function for Specific Industory Optional function for All Industory Basic Function Basic Plan Launched in Aug. 2022

# **Use of SPIDERPLUS**



Products used in large-scale construction sites, such as buildings and condominiums

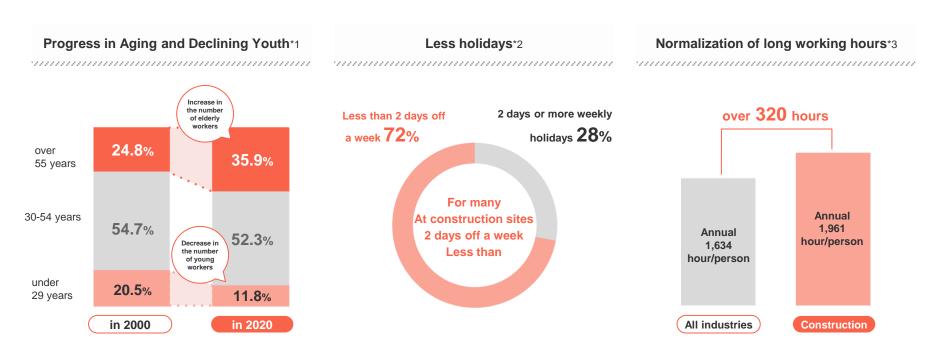
Completed on a SPIDERPLUS basis, from in-house construction management to information-sharing between businesses



# Actual situation at the construction site



Construction sites that require sustainable working styles and dramatic improvements in productivity



<sup>\*1:</sup>Prepared by us from the Ministry of Internal Affairs and Communications, Labor Force Survey.

<sup>\*2: (1</sup> company) Excerpted from the Japan Construction Industry Federation's Annual Action Plan for 2 days off a week, FY2021 Full-year Follow-up Report.

<sup>\*3;</sup>Our calculations are based on the results for each month in 2022 in the Monthly Labour Survey, Ministry of Health, Labour and Welfare.

# Benefits of the introduction of SPIDERPLUS



# Become the best partner of construction sites

### 50% reduction in operating efficiency and labor savings





In the air-conditioning and sanitary construction industry Major companies (Listed on TSE Standard)

- Construction quality inspection work completed with 1 app
- Feeling that the time required for work has reached around 1/2-1/3
- 1 test was possible, which used to be required by 2 people.

### 500 hours of operation per year





Be based in Hokkaido More than 100 years old General construction companies

- In 2018, a short-term committee was established, and SPIDERPLUS was introduced in the same year.
- Successful reduction of approximately 500 hours per year for all users
- To the tremendous technological capabilities and assets that will enable the company to survive if it works efficiently and accumulates knowledge and knowledge

## Benefits of the introduction of SPIDERPLUS



## Indispensable" presence at construction sites outside of Japan

# Recommended for both Japanese and local construction companies







- What used to take three people to do can now be done by one.
- Use free time for technical reports, identifying problems, etc.
- It is very useful for streamlining operations, ensuring accuracy of records, sharing information, and reporting and approving construction progress.

# Active on site at a large semiconductor-related facility in Taiwan







- Creation of photo forms has reduced operational efficiency by 70%.
- Utilizing BPO services allows on-site staff to focus on construction management tasks.
- xpectations where the technical level of the local staff will be complemented.

## Why SPIDERPLUS is chosen



By offering highly practical functions and enhancing our support system Introduction expanded mainly by major companies in the industry

#### Reasons for Choice<sub>1</sub>



- Responding to DX Needs for a Variety of Construction Types with Functions Created with Customers
- Support system that understands the importance of construction companies and continues to enhance and evolve
- Achievement of introducing more than 63,000 people in approximately 1,700 companies, mainly major general contractors and subcontractors in the industry

#### \*1:Introduction results are as of the end of June 2023.

## **Examples of Introduction**\*2





<sup>\*2:</sup>Lists some companies that have obtained logo listing licenses.

## **DX implemented in SPIDERPLUS**

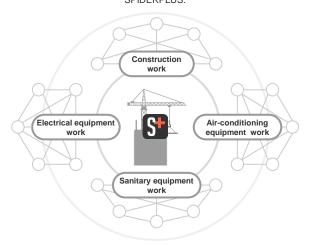


It is precisely because of the construction sites involving many builders DX of "entire site" through collaboration between businesses

#### Collaboration between constructores

Information-sharing and instruction reports between constructores can be made SPIDERPLUS

New site management methods will be generated from digital collaboration with SPIDERPLUS.



### DX examples for the entire site

SPIDERPLUS chosen as a unified tool for construction sites

In real time with frequently occurring design changes and progress reports



Introduction

Follow-up

and operation

# SPIDERPLUS's competitive advantage

Customer needs

Reflect



高砂熱学

SHINRYO

A business model that captures the rapidly expanding need for construction DX based on our unique assets

#### Value creation cycle Positioning\*1 **Customer base** With a deep understanding of the construction industry Through highly practical functions developed with customers Major industry players in general contractors and System that leads to customer value No.1 of sales shares as construction management services subcontractors utilize Toward Defactostandard in Construction-Site DX Net sales **ST** SPIDERPLUS Customers Sales ▶ 長谷工 コーポレーション Customer For customer needs Photo management system a satisfaction Hearing Improvement NRR120% Kinden きんでん Churn rate 0.5% specific ▲ 三機工業 functional (End of FY2022) functional type Product Support

Comprehensive type

 $A \cdot B \cdot C$ 

Photo management system

Bid management system

Work adjustment system

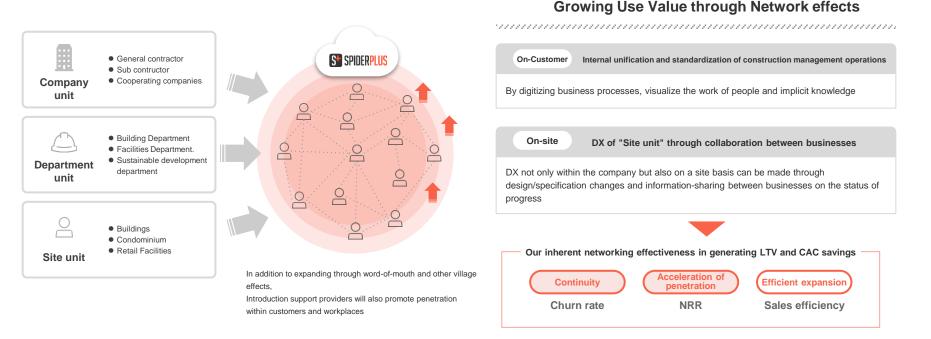
Document management

<sup>\*1:</sup>Sales figures for each service are compiled by referring to "Market Trends of Construction Management Solutions," "Market Trends of Photography and Drawing Management Solutions" in the "Market Outlook for Con-Tech (Construction Tech) Solutions 2022 Edition (published in Jan. 2023)" by Deloitte Tohmatsu Economic Research Institute, and a research company report on individual competitors.

## **SPIDERPLUS's Network effects**



As the number of users increases, information sharing is promoted within customers and on-site, and the value of use is increased.



## People working at large-scale construction sites



Per 10 thousand m2 of building floor space Condominiums constructed with a total of about 40,000 persons\*1

The total number of skilled workers required to complete the building is said to be 4-5 per square meter of building floor space. In the case of a condominium with a total building floor area of 10 thousand square meters, a total of approximately 40000 skilled workers will be involved.

"Site supervision operations" require instructions to each skilled worker and various inspections, and are extremely burdensome on operations.

#### Examples of RC buildings with 13 stories above ground/80 units

Facilities

Off premises

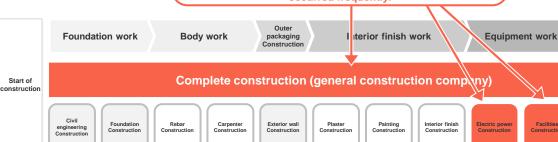
Construction



Structure/Floors/Units	RC built 13 stories above ground/80 units		
Total skilled workers	Approx. 40 thousand		
Number of on-site supervisors (assumed)	20-30 people		
Construction period (assumed)	1 year and a half to 2 years		
Construction cost (assumed)	2 billion yen		

Especially, various inspection work by the site supervisor occurred frequently.





Completed

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<sup>\*1: (1</sup> Company) Tokyo Construction Dealers Association, published on Sep. 19, 2013, from "Minna no Construction Q&A50"

## On-site supervision of large-scale construction sites

#### Work content of site supervision

It is basically "on-site supervision" to use SPIDERPLUS.

Construction, equipment, and electricity companies have on-site supervision, and record enormous amounts of photographs and inspection data for each process.

#### Example of a schedule for 1 day of site supervision

(SPIDERPLUS can be utilized for operations in red areas)

Time	Work Details			
7:30	Site arrival			
8:00	Morning assemblies (confirmation of the contents of transport and construction work on the day)			
8:30	Task digestion in the morning (homework, new admission education, etc.) Site patrols (to check the progress of construction)			
10:00	Break (if possible)			
10:30	Site patrols, handling of transport, etc.			
12:00	Lunch break			
13:00	Lunchtime (confirmation of next day's delivery and construction work)			
13:30	Site patrols, material inspections, etc.			
15:00	Break (if possible)			
15:30	On-site patrols (drawing and document creation with vacant time)			
17:00	Confirmation of completion of regular work On-site residual work and clerical work			
19:00	Meetings (mainly for process verification and for lunchtime only the next day, but for longer-term processes)			
20:00	Clerical work			
21:00	Close of business			



#### Photograph of sleeve

Sleeve mounting is the main construction work of the framework facilities and electrical work companies. Install a cylindrical sleeve in advance to the part where the piping penetrates the wall or floor so that the hole is opened even when concrete is poured. Since sleeves are buried in concrete placing, full-number shooting is the basis for the prescribed certification.



#### Inserts

Inserts are installed together with sleeving during body construction. During interior work, air conditioners and pipes are hung on the ceiling with bolts. The nuts for inserting the bolts are the inserts. A considerable number of inserts are required for all construction, equipment, and electrical work.



#### Pipe gradient photograph

Basically, the piping should have a constant gradient to prevent backflow.

There are regulations on the necessary steepness depending on the type, size, and application of the pipes, and photographs are required as evidence of the achievement of the standards.



#### Fire prevention compartment penetration processing photograph

A fire-prevention division to prevent the total burning by delaying the fire even slightly when a fire occurs. Piping that penetrates the wall beyond this zone must be specially constructed, i.e. the zone treatment. In principle, the entire number of photographs is taken for plot processing, because if there is a & even 1 place that is hidden in the ceiling, there is no significance of the plot.

# Reference : Medium term growth strategy



- 2. FY2023.Q2 Topics
- 3. Reference : About SPIDERPLUS
- 4. Reference : Medium term growth strategy
- 5. Other Reference Materials

# Sales strategy



## Develop highly efficient sales strategies to steadily capture rapidly expanding DX demand

#### Upgrading our sales organization

# Establishment of a sales organization specializing in construction DX

(As of the end of Dec. 2022: 99 sales personnel/1.4 times the previous year)

#### To the Construction DX Professional Group

Sales force organization Optimization
Optimi

Expected effect



#### To expand our sales network

Expand network of agents and agents
Newly established sales offices (as of Feb. 2023: 5 offices)

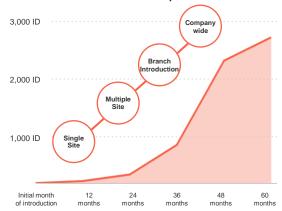


#### Develop and penetrate key customers

Through a value proposition that combines optional functions

Generate large-scale negotiations such as early lump-sum
introduction

## Examples of Introduction by Major Equipment Construction Companies



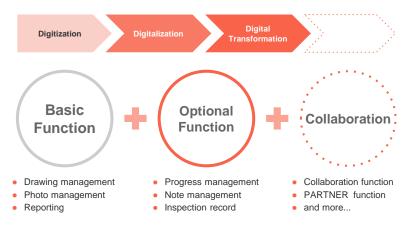
# **Product strategy**



# Incorporate construction management expertise into products Build product value that only we can provide

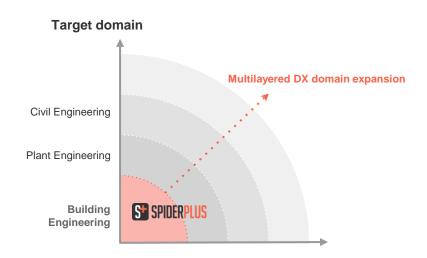
### **Develop functions that meet DX phases**

Develop functions that not only replace analog tools but also improve the efficiency of business processes and on-site operations



## **Expansion of DX domain**

Focus on developing products that expand DX domain, such as renewal version of SPIDERPLUS



# **IP** strategy



## "Build a portfolio that generates exclusive customer value."

Patent The image layout system, a construction image layout method and program



The image capturing instruction system, a construction image photographing instruction method, and program product



Patent Coordination of management of problems pointed out in checklist

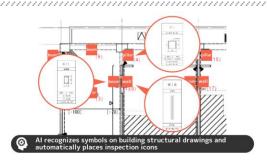
Centralized management of a series of construction quality control operations within SPIDERPLUS



Patent Construction System Work Instruction



Patent Building drawing Icon allocation Al



Patent BIM and architectural drawing collaboration



# **ASEAN** strategy



# Focus management resources preferentially on target countries with a view to establishing overseas bases

### Overseas expansion policy

Expanded to 10 countries mainly in Southeast Asia, where Japanese construction companies are expanding

Selection of countries for deployment based on investment criteria such as market size and business practices of each country

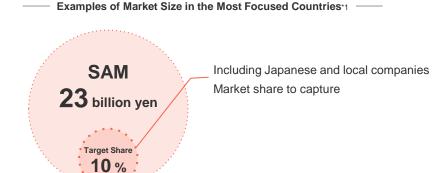


Regions under development				
Vietnam	Taiwan			
Thailand	China			
Indonesia	Philippines			
Cambodia	Malaysia			
Singapore	Myanmar			

## **Mid-Term Priority strategy**

In addition to Japanese-affiliated construction companies in the target countries

Aiming to acquire a 10% market share as soon as possible by expanding into
the local construction industry



<sup>\*1:</sup>Market size of the most focused countries are calculated by multiplying the number of employees of the contractors we serve in the target countries by the assumed ARPU.

# **Alliance strategy**

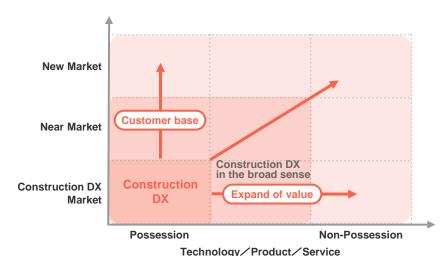


## Proactively utilize alliances and M&A to generate discontinuous growth

### Approach to Alliances and M&A

Conducted alliances in DX in areas surrounding construction, such as local governments

Execute M&A for projects where synergy effects are stronger



### **Examples of Alliances**





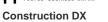


Chat function for the field Cooperation and co-development with



**Product collaboration** 





local government DX



Service collaboration



**Construction DX** 

Construction **Technician** Dispatching



Joint development of **Plant DX** 

## Medium-Term Plan Policy

# Early achievement of ARR of 10 billion yen

Effectiveness of advanced investment and

Accelerate growth by capturing growth in DX demand through application of the law



# Building a highly profitable financial structure

Losses narrowed due to moderate human investment.

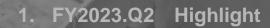
Milestone in achieving full-year profitability in FY2025

	FY2021 Actual*3	FY2022 Actual	FY2023 Earnings forecast	Medium term Financial model
Gross profit margin	63%	61%	Over 60%	65~70%
SGA cost ratio	87%	107%	80~85%	35~40%
Operating income margin	-24%	-46%	-21%	20~30%
Reference; Number of employees (YoY)	187 employees (+75)	237 employees (+50)	Approx. 260 (+30)	

<sup>11</sup> Forward-looking statements about ARR objectives and financial modeling are medium-to long-term prespects and are not guarantees of future results or performance. This forward-looking statement involves known and unknown risks and uncertainties that may cause future results and outcomes to differ materially from those anticipated. 22 Indicate the start of ARR 10 billion on its achieved in the 192026.

<sup>\*3:</sup>Calculated by deducting items related to engineering business transferred in Jan. 2022 from corporate profit and loss.

# Reference : Medium term growth strategy

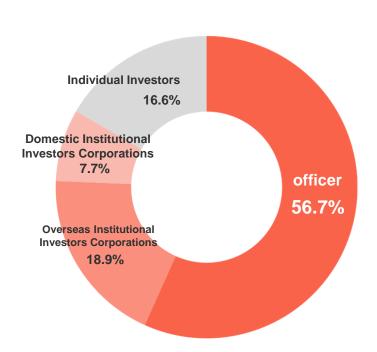


- 2. FY2023.Q2 Topics
- 3. Reference : About SPIDERPLUS
- 4. Reference : Medium term growth strategy
- 5. Other Reference Materials

## **Shareholder Composition**



#### Shareholder Composition\_As of June 30, 2023<sup>11</sup>

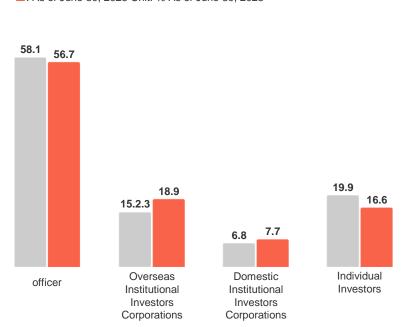


<sup>\*1:</sup>Calculated without including latent shares.

### Change in shareholder composition\*1

■:As of December 31, 2022

■: As of June 30, 2023 Unit: % As of June 30, 2023



## **Reference Materials**



#### 1. IR site

https://spiderplus.co.jp/ir/

## 2. Business plan & Growth potential

https://contents.xj-storage.jp/xcontents/AS81382/a1d316a2/1731/46da/9391/541673536721/140120230331541162.pdf

#### 3. IR Official X

https://twitter.com/spiderplusir

#### 4. IR Official note

https://note.com/sp\_ir/

## SpiderPlus & Co.

## Statistical data references, etc.

#### P3: Statistical data listed in "Construction DX market opportunities we recognize"

\*1: Prepared by us from "Medium-to Long-Term Forecasts for Construction Investment (Forecast to FY2035)" by the Research Institute of Construction and Economy, Inc. (Announced on Mar. 26, 2021) and "Forecast for Construction Investment (Forecast to FY2035)" by the Research Institute of Construction and Economy, Inc. (Announced on Mar. 26, 2021) and "Forecast to FY2035" by the Research Institute of Construction and Economy, Inc. (Announced on Mar. 26, 2021) and "Forecast to FY2035" by the Research Institute of Construction and Economy, Inc. (Announced on Mar. 26, 2021) and "Forecast to FY2035" by the Research Institute of Construction and Economy, Inc. (Announced on Mar. 26, 2021) and "Forecast to FY2035" by the Research Institute of Construction and Economy, Inc. (Announced on Mar. 26, 2021) and "Forecast to FY2035" by the Research Institute of Construction and Economy, Inc. (Announced on Mar. 26, 2021) and "Forecast to FY2035" by the Research Institute of Construction and Economy, Inc. (Announced on Mar. 26, 2021) and "Forecast to FY2035" by the Research Institute of Construction and Economy, Inc. (Announced on Mar. 26, 2021) and "Forecast to FY2035" by the Research Institute of Construction and Economy, Inc. (Announced on Mar. 26, 2021) and "Forecast to FY2035" by the Research Institute of Construction and Economy, Inc. (Announced on Mar. 26, 2021) and "Forecast to FY2035" by the Research Institute of Construction and Economy, Inc. (Announced on Mar. 26, 2021) and "Forecast to FY2035" by the Research Institute of Construction and Economy, Inc. (Announced on Mar. 26, 2021) and "Forecast to FY2035" by the Research Institute of Construction and Economy, Inc. (Announced on Mar. 26, 2021) and "Forecast to FY2035" by the Research Institute of Construction and Economy, Inc. (Announced on Mar. 26, 2021) and "Forecast to FY2035" by the Research Institute of Construction and Economy by the Research Institute of Construction and Economy by the Research Institute of Construction and Economy by the Research Institute of C

Construction Investment for FY2021" by the Ministry of Land, Infrastructure,

Transport and Tourism. 2035 The forecast for the fiscal year is based on the estimated value of an early economic recovery from the new Coronavirus by the Research Institute of Construction and Economy.

\*2: Based on the Nikkei BP "Construction Tech Future Strategy" published on Mar. 16, 2020, the Ministry of Internal Affairs and Communications 2015 "Basic Summary of Working Conditions, etc." and the Ministry of Land, Infrastructure, Transport and Tourism "Construction Investment Prospects for FY2020 (FY2020)," we independently estimate that there will be a shortage of construction workers if domestic construction investment of 63 trillion (Prospects) for FY2020 will remain at the same level until 2040.

\*3:Ministry of Land, Infrastructure, Transport and Tourism, "How to Promote the Application of BIM/CIM Principles in FY2023 (Mar. 2, 2021)" and Digital Agency, "Progress in the Comprehensive Revision of Regulations in the Context of Digital Principles and Acceleration of Initiatives" (Oct. 27, 2022)

#### P20 : Abbreviation details of "SG&A expenses"

S&M: Abbreviation of Sales and Marketing. "Total of personnel expenses, advertising expenses, sales commissions, etc. and related common expenses related to the sales department including marketing" for each quarterly accounting period.

R&D: Abbreviation of Research and Development. "Total amount of personnel expenses, etc. related to the development division and related common expenses" for each quarterly accounting period.

G&A: Abbreviation of General and Administrative. "Total Corporate Division Expenses and Related Common Expenses" for each quarterly period.

#### P35: Statistical data listed in "Actual situation at the construction site"

\*1:Prepared by us from the Ministry of Internal Affairs and Communications, Labor Force Survey.

\*2: (1 company) Excerpted from the Japan Construction Industry Federation's Annual Action Plan for 2 days off a week, FY2021 Full-year Follow-up Report.

\*3;Our calculations are based on the results for each month in 2022 in the Monthly Labour Survey, Ministry of Health, Labour and Welfare.

## Handling of this material



SpiderPlus & Co.

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Factors that could cause results to differ materially from those discussed in these statements include, but are not limited to, changes in domestic and international economic conditions and trends in the industries in which we operate.

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