



(Translation)

September 6, 2023

Name of Company: Shiseido Company, Limited  
Name of Representative: Masahiko Uotani  
Chairman and CEO  
(Representative Director)  
(Code No. 4911; The Prime Market of the Tokyo Stock Exchange)  
Contact: Ayako Hirofuji  
Vice President  
Investor Relations Department  
(Tel: +81 3 3572 5111)

## Announcement of Personnel Change

Shiseido Company, Limited has announced that Shinji Wada will join the company as Chief People Officer, effective October 1, 2023.

Mr. Wada has high-level expertise in the area of HR, possesses over 10 years of cumulative HR experience in the United States, and has a track record for leading global transformation. Based on this background, as Chief People Officer, he will lead Shiseido's HR at a global level and elevate the company's PEOPLE FIRST human resources strategy while further enhancing Shiseido's people and organizations.

Name	New Title	Current Title
Shinji Wada	Chief People Officer	Newly Hired

—End of News Release—