



September 15, 2023

For Immediate Release

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Representative: Katsuya Mimuro,  
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### Notice Regarding Change of Organization and Change of Responsibilities of Directors

Plus Alpha Consulting Co., Ltd. (“the Company”) hereby announces that at a meeting held on September 15, 2023, the Board of Directors passed a resolution to change the organization and the responsibilities of Directors as follows.

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#### 1. Change of organizations (as of October 1, 2023)

Organizations will be newly established and changed as follows.

##### (1) New organizations

The following headquarters will be newly established.

- Marketing Solutions Headquarters
- HR Solutions Headquarters
- Information Technology and Innovation Headquarters
- Corporate Strategy Headquarters

The Company will make the transition from a business division system to a headquarters system for the purpose of effectively creating synergies through the mutual utilization of division resources in relevant areas.

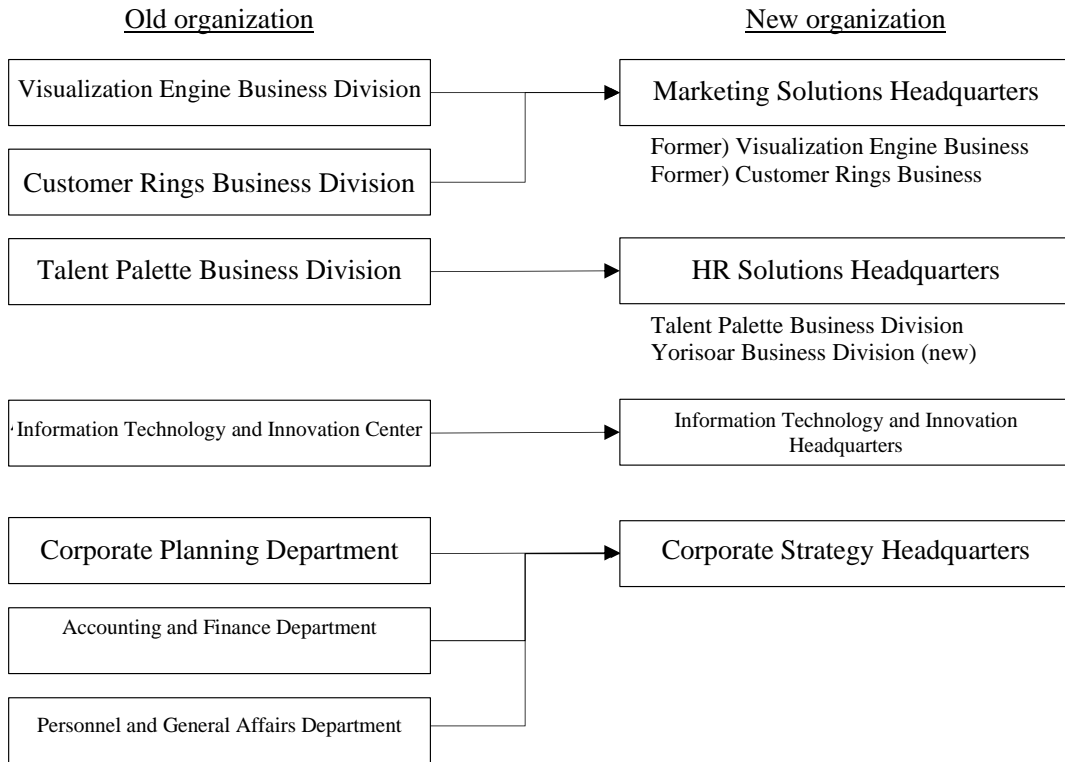
##### (2) Reorganization of business divisions

The Visualization Engine Business Division and the Customer Rings Business Division will be integrated to form the business of the Marketing Solutions Headquarters.

Its goals are to swiftly implement the coordination of mutual services and the development of new services, and create new added value in the two businesses providing solutions in areas related to marketing.

##### (3) Establishment of new business divisions

Yorisoar, which was being operated as a trial business, will be established as a new business division to proceed with full-scale business operations due to the prospect that a certain amount of demand will be acquired.



## 2. Changes in Responsibilities of Directors (as of October 1, 2023)

Name	New title	Current title
Kenji Suzumura	Executive Vice President General Manager, HR Solutions Headquarters	Executive Vice President General Manager, Talent Palette Business Division
Wakaba Kaneko	Managing Director Deputy General Manager, HR Solutions Headquarters	Managing Director Deputy General Manager, Talent Palette Business Division
Shogo Noguchi	Director General Manager, Corporate Strategy Headquarters	Director in charge of Corporate Division
Takashi Takeuchi	Director General Manager, Information Technology and Innovation Headquarters	Director Head of Information Technology and Innovation Center
Takashi Nakai	Director in charge of Marketing Solutions Headquarters	Director in charge of Visualization Engine Business and Customer Rings Business

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