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[News Release]



Date : October 17, 2023
Company Name : KeePer Technical Laboratory Co., Ltd.
(TSE Prime, NSE Premier: code 6036)
Representative : Toshiyuki Kaku, President and COO
Contact : Ayako Yamashita, Managing Director CFO
Tel : 0562-45-5777

KeePer Technical Laboratory to Exhibit at Japan Mobility Show 2023.

KeePer Technical Laboratory Co., Ltd. (Head Office: Obu City, Aichi / President: Toshiyuki Kaku) will exhibit at Japan Mobility Show 2023, which will be held from October 25th (Wednesday) to November 5th (Sunday) at Tokyo Big Sight (Ariake, Koto-ku). Under the theme of "Dramatically Reducing Car Wash Water and Time, Enhancing Your Precious Moments with Family," the company will present a new paradigm of car lifestyle unique to KeePer. Feel free to let us know if you have any specific questions or if there's anything else we can assist you with!



At our exhibition booth, we will showcase the car life of our Director of Sales and Marketing, Kensuke Miura, and his family, who will share their experience of using KeePer on their beloved cars, highlighting how it has reduced car wash frequency and increased quality time with family over a "5-Year Story" displayed on the booth walls. Additionally, we will have two cars on display: the 'Prius PHV' with 'Fresh KeePer' and the new addition to the Miura family, the 'New Prius PHEV' with 'EX KeePer.' This provides visitors with an opportunity to interact with cars that have had KeePer coated. Furthermore, we have prepared a section within the booth where visitors can experience firsthand KeePer's technology and performance in fields beyond automobiles. For those attending Japan Mobility Show 2023, we warmly invite you to visit our exhibition booth.

"Japan Mobility Show 2023" Overview

- 【 Venue 】 Tokyo Big Sight
- 【 Schedule 】 ●Oct 25th (Wed) - Oct 26th (Thu): Press Day
●Oct 27th (Fri): Special Invitation Day
●Oct 28th (Sat) - Nov 5th (Sun): Public Open Day
- 【 Official site 】 <https://www.japan-mobility-show.com/>

KeePer exhibition booth exhibition area

East exhibition building 1st floor
East 1, 2, 3 halls

