

November 14, 2023

Company Name Representative	PLAID, Inc. Kenta Kurahashi,
Representative	Representative Director and CEO
	(Code No.: 4165 TSE Growth)
Contact	Kentaro Muto, Director and CFO (TEL +81-50-5434-8563)

Announcement of the Recording of Extraordinary Losses (Goodwill Impairment Loss, etc.)

PLAID, Inc. (the "Company") hereby announces that the Company has recognized impairment loss of goodwill in its consolidated financial results and loss on valuation of stocks of subsidiaries and affiliates and provision for allowance for doubtful accounts in its non-consolidated financial results for the fiscal year ending September 30, 2023, as follows:

1. Impairment loss on goodwill (consolidated)

As a result of a review of future plans, the Company's consolidated subsidiary Emotion Tech Inc. recorded an impairment loss of 1,121 million yen for goodwill as it is no longer expected to generate the initially anticipated earnings.

In the changing market environment surrounding Emotion Tech Inc. has necessitated more investment than originally planned. Emotion Tech Inc. is a strategic group company in the area of experience management that utilizes the voices of customers and employees in its business activities, and will continue to aim for sustainable growth in the future.

2. Loss on valuation of stocks of subsidiaries and affiliates (non-consolidated)

As a result of the above, the Company recorded 1,634 million yen as loss on valuation of stocks of subsidiaries and affiliates in its non-consolidated financial results. Since the loss on valuation of stocks of subsidiaries and affiliates in the non-consolidated financial results is eliminated in the consolidated financial results, there is no impact on the consolidated financial results.

3. Provision for allowance for doubtful accounts (non-consolidated)

Considering the financial situation of consolidated subsidiary RightTouch Inc., a provision of 204 million yen for allowance for doubtful accounts for loans to RightTouch Inc. was recorded as an extraordinary loss. Since the provision of allowance for doubtful accounts in non-consolidated financial results is eliminated in consolidated financial results, there is no impact on consolidated financial results.