

# Results of Operations

for the Second Quarter of the Fiscal Year Ending March 31, 2024 (FY3/24)

November 17, 2023

Tokyo Stock Exchange, Prime

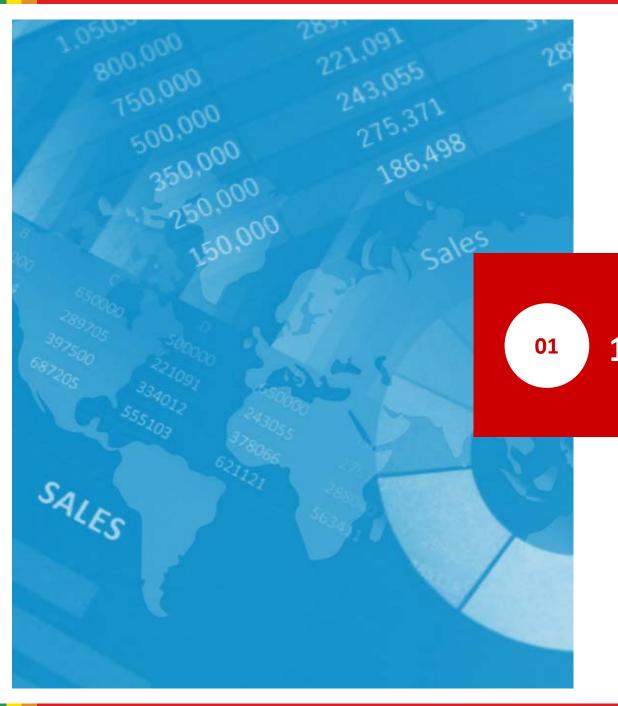
9936

OHSHO FOOD SERVICE CORP.

# Today's Agenda

01	1H FY3/24 Financial Highlights	3
02	1H FY3/24 Major Activities	6
03	1H FY3/24 Results	19
04	FY3/24 Plan	26
05	Growth Strategy	33
06	Appendix	43





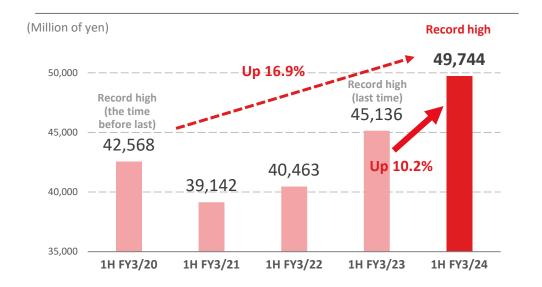
1H FY3/24 Financial Highlights

# 1H FY3/24 Financial Highlights (1)

#### **Consolidated Sales**

¥49,744 million Up 10.2% YoY

- Record-high first half sales as COVID-19 was downgraded and due to consistent QSC improvements, highly effective advertising campaigns and other activities
- Record-high YoY monthly sales for 20 consecutive months (February 2022 to September 2023)



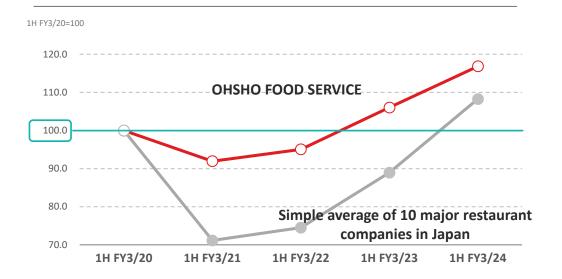


#### **Consolidated Sales Index (FY3/20=100)**

# 1H FY3/24 sales index was **116.9**

#### compared with 1H FY3/20

- Ohsho sales were 116.9 compared with 1H FY3/20; the average for 10 major restaurant companies in Japan is 108.3 as this average finally surpassed the 1H FY3/20 level for the first time.
- The FY3/21 downturn in sales was relatively small, demonstrating the resilience of Ohsho restaurants to a challenging and changing business climate as well as the ability to recover quickly.

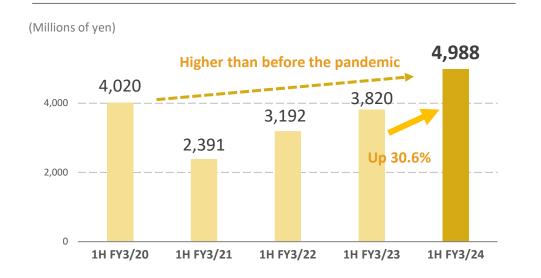


# 1H FY3/24 Financial Highlights (2)

#### **Consolidated Operating Profit**

¥4,988 million Up 30.6% YoY

- Operating profit up 30.6% despite the negative effects of higher prices of raw materials.
- Operating profit was higher than the pre-pandemic level (1H FY3/20).

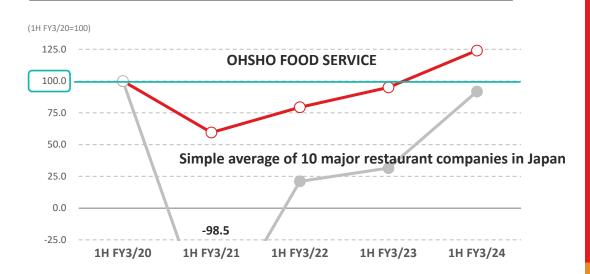




#### **Consolidated Operating Profit Index (FY3/20=100)**

# 1H FY3/24 operating profit index was 124.1 compared with 1H FY3/20

- The average index for 10 major restaurant companies in Japan is 91.7 as earnings are still below the 1H FY3/20 performance. This index is 124.1 at Ohsho.
- Ohsho was able to maintain a consistently high operating profit even as the pandemic severely impacted the restaurant industry in Japan.





1H FY3/24 Major Activities

# Existing store sales strong even after two price revisions in FY3/23



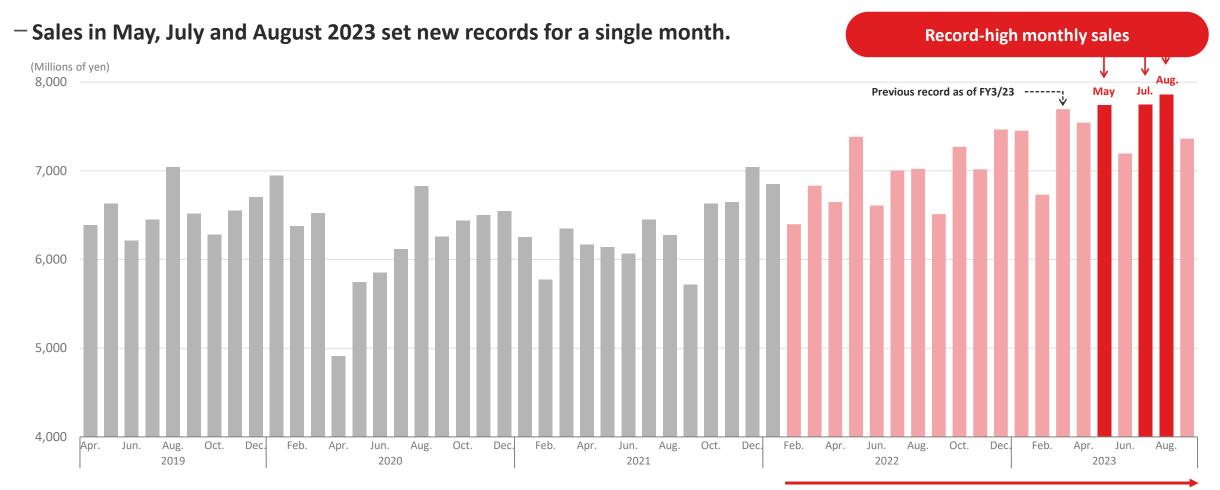
— At existing stores in 1H FY3/24, there were increases of 9.7% in sales, 6.3% in the number of customers and 3.2% in sales per customer.



# Record-high monthly sales in three months of 1H FY3/24



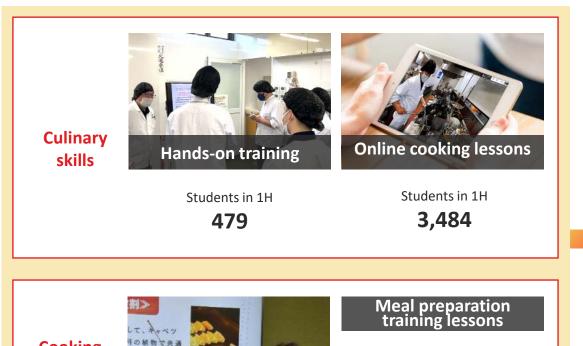
Monthly sales at all restaurants, including franchised locations, have set a new record for each month for 20 consecutive months.

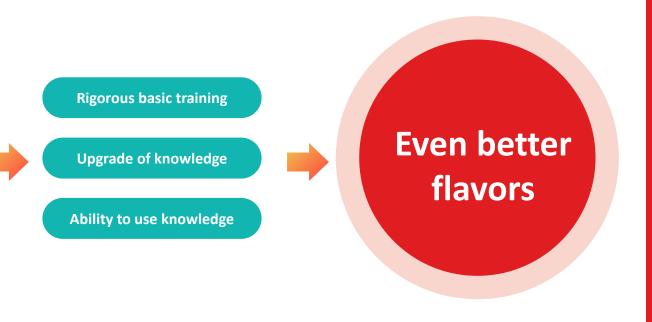


# Constantly increasing the "power of good taste"



- Always making upgrades to provide food that people enjoy no matter how many times they order it.
- For even higher culinary skills, more opportunities to learn by increasing the number of people attending hands-on cooking classes and holding more of these classes.





Cooking knowledge training



Students in 1H **1,760** 

9

# Continuing and upgrading "Science of Good Taste" training that started in 2023



- Classes on the theory of cooking and other knowledge to enable people to broaden the use of culinary skills.
- Recent cooking knowledge training programs have focused on improving knowledge about "cooking with heat."

#### **Summary of Recent Cooking Knowledge Training Programs**

#### Thermal conductivity of food

Heat reaches the interior of food mainly by passing through water from the place where heat is applied. Low water content means low thermal conductivity. Therefore, even if a high temperature is used to cook something quickly, the heat will increase the evaporation of water in the food. The result is a dry exterior that prevents most heat from reaching the interior.

#### Three thermal conductivity principles for cooking with heat

# Conductive heat transfer

Heat is transferred from a hot surface (pan or other cooking utensil) to food touching the surface. This one-way transfer of heat to food requires frequent stirring for even heating of the food.



Heat is transferred uniformly to all food surfaces by passing through air or a liquid. Using a liquid such as water or an oil heats food faster than when relying on air for the heat transfer.

# Radiant heat transfer

The transfer of heat through invisible infrared rays heats only areas of food facing the heat source. Too much radiation will harden the surface of the food, making it difficult for heat to reach the center.

#### Classes about the theory of cooking with heat and different techniques

#### Heating with moisture









Boil

Simmer

Steam

Cook

#### **Heating without moisture**







Grill

Stir-fry

Fry

# Success of planning and development for constantly creating new challenges



- The Corporate Planning Department plays the central role in taking on new challenges nationwide that reflect Ohsho's technologies, innovative ideas and feedback from restaurants.
- Make Ohsho even more appealing to the public by creating new products and restaurant formats and conducting marketing campaigns covering all operations.

# Create new restaurant formats Includes rebuilding or relocating existing Ohsho restaurants



1

Joy Naho

# Marketing campaigns that bring more customers to Ohsho restaurants









#### New and highly distinctive products





# Simple but flavors with depth. Reviving the origins of chuka soba.

The broth is based on seafood and is flavored with soy sauce incorporating negiyu (leek oil) for an extra aroma. The soba, made using flour produced in Hokkaido, is smooth and firm. Flavors bring back memories of food of many years ago.

This unforgettable chuka soba ramen went on sale in April 2023, featuring delicious broth combined with carefully chosen ingredients, instead of luxurious rich flavors ramen of the post-pork bone broth boom days.

# Wasurerarenai Chukasoba and monthly fair menu item sales



 Wasurerarenai Chukasoba (unforgettable Chinese Noodles), launched nationwide in April, have been popular among people of all ages.

**April** 

In addition, all restaurants have monthly fair menu items that are also very successful.

Wasurerarenai Chukasoba (Chinese noodles that can be never forgotten)

Monthly fair menu items in the current fiscal year





As of Sep. 30, 2023







July



August

May



September



# Many sales activities by using a variety of campaigns

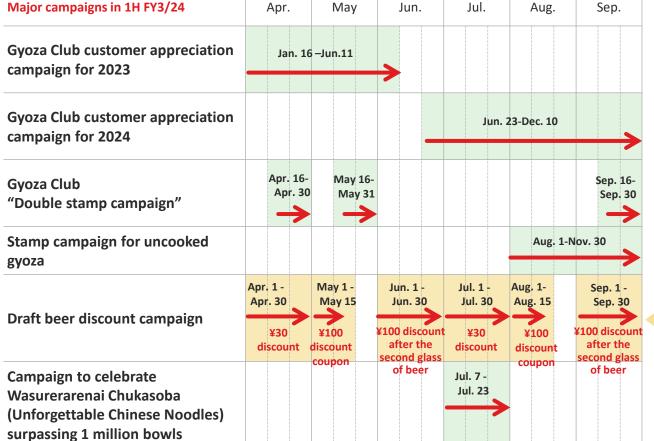


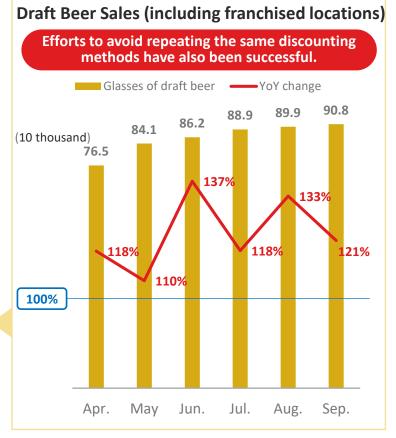
- Campaigns that bring in many people so that even more customers can enjoy Ohsho's delicious menu items.
- Very successful draft beer campaign due partly to downgrade of COVID-19 and hot summer weather.





"DRY





# **Highly effective TV commercials**



- TV commercials were linked to marketing campaigns.
- Large pct. of commercials were in the Osaka area; also other activities using other media to raise awareness of Ohsho.

#### **TV Commercials (Since March)**

TV commercials tell viewers about Ohsho's dedication to using gyoza and other delicious menu items to be a source of happiness and energy for people throughout Japan. Commercials feature actors Taiga Nakano and Hiyori Sakurada enjoying an Ohsho meal.



Taiga Nakano



Hiyori Sakurada









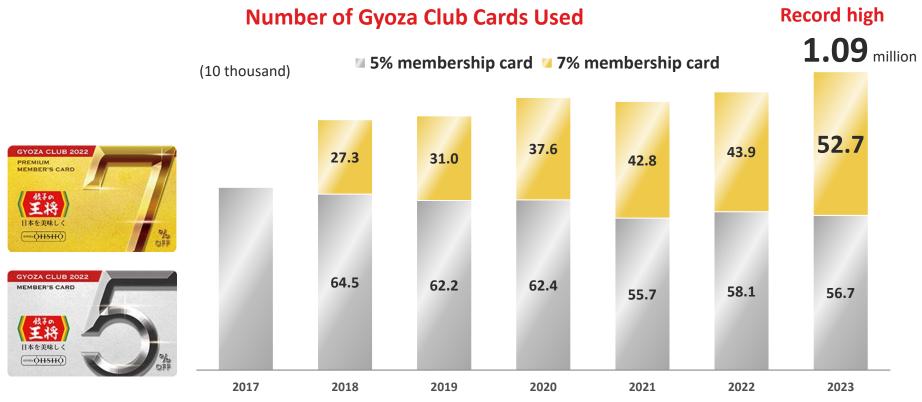




# **Record number of Gyoza Club members**



- The number of cards used during the 2023 Gyoza Club Customer Appreciation Campaign was an all-time high 1.09 million.
- The increase in the use of 7% discount club cards contributed to an increase in the number of the most loyal customers,
   who eat at Ohsho very frequently.
- The 2024 Gyoza Club continued its strong performance in the first half of FY3/24.





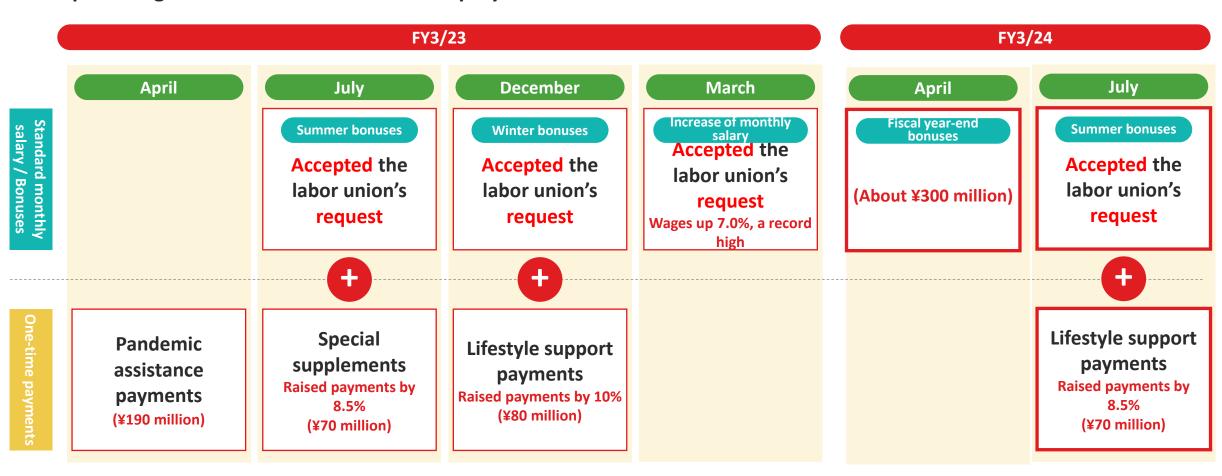
5% card: Received after accumulating 25 stamps

7% card: Given to 5% card holders who accumulate an additional 25 stamps

# Big investments in human resources to recognize the hard work of employees



- Bonuses for employees who helped achieve record-high sales even during the pandemic.
- Average summer bonus payments per employee in 2023 at a record high.
- Proper recognition of the hard work of employees increases their motivation.

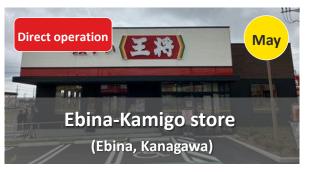


#### **New restaurants**



 Opened six locations and converted one location from directly operated to franchised restaurant, and one location from franchised to directly operated restaurant, resulting in 731 restaurants at the end of September 2023.

New locations
6 stores













Franchise

→ Direct operation

1 store

Direct operation

→ Franchise

1 store





# Donations of food to help children



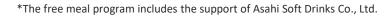
- Ohsho restaurants nationwide donate "Bento for Kids" to children at daycare and other child care facilities.
- About 70,000 meals were donated during the spring vacation in 2023 and about 100,000 meals were donated during the summer vacation.



		Date	No. of facilities	No. of meals
2022	Spring break	March 28-April 7	682	50,000
	Summer break	August 1-31 (Excluding the Bon holiday period)	1,153	96,000
	Winter break	December 26-January 16, 2023 (Excluding year-end and new-year holidays)	1,161	88,000
	Spring break	March 27-April 7	981	69,000
2023	Summer break	August 2-31 (Excluding the Bon holiday period)	1,342	101,000
otal of s	even meal dis	stributions, starting in summer 2021	6,424	501,000

#### Bento for Kids for 2023 summer break

- Two gyoza
- Two pieces of fried chicken fillet
- Two sausages
- One serving of rice
- A can of Calpis Water® (160g)\*







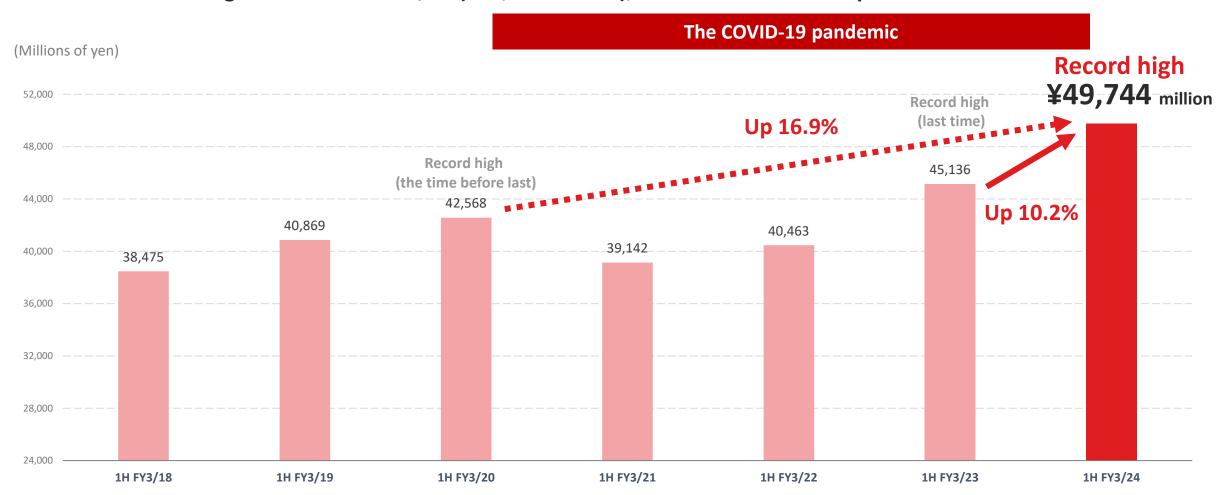


1H FY3/24 Results

# 1H FY3/24 Net sales



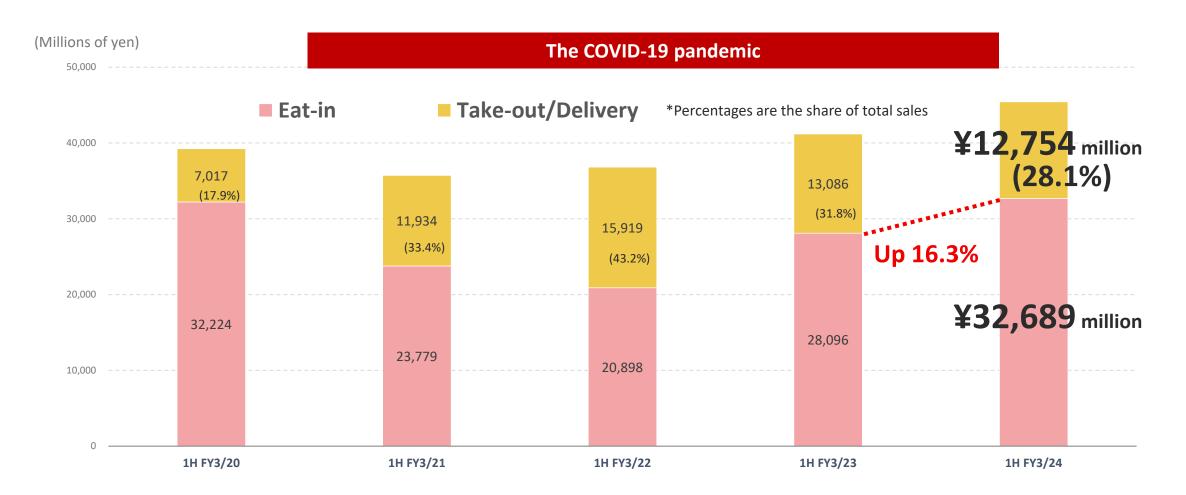
- 1H FY3/24 sales increased 10.2% YoY to a record high ¥ 49,744 million.
- Sales were 16.9% higher than in 1H FY3/20 (¥42,568 million), which was before the pandemic started.



# Eat-in and takeout/delivery sales at directly operated restaurants



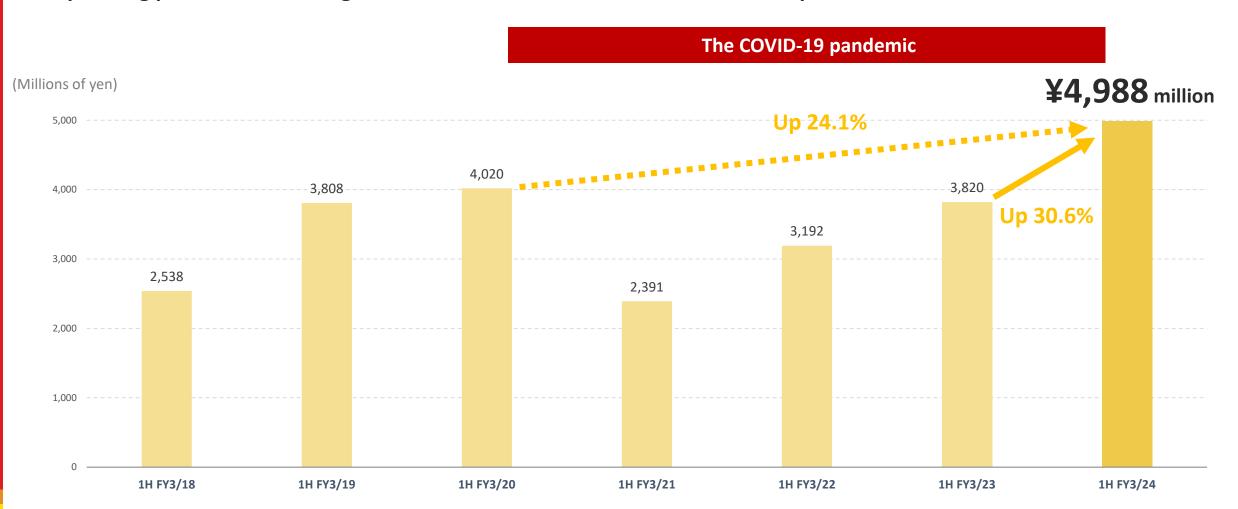
- Eat-in sales increased 16.3% YoY and were the primary source of sales growth in 1H FY3/24.
- Takeout/delivery remained at a high 28.1% of sales and a new restaurant format was added.



# 1H FY3/24 Operating profit



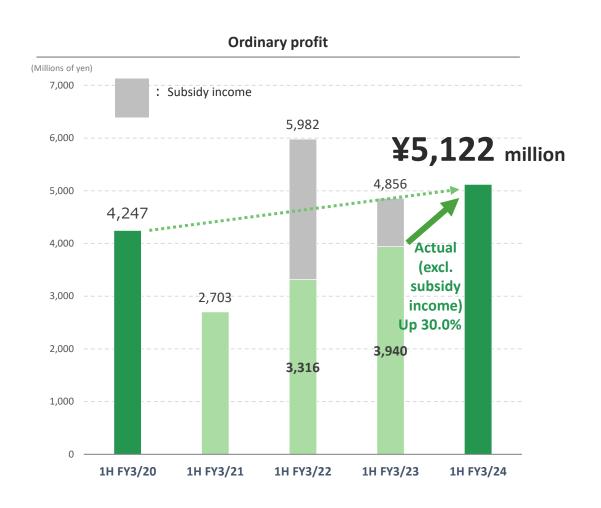
- Operating profit significantly increased 30.6% YoY to ¥4,988 million.
- Operating profit was much higher than in 1H FY3/20, which was before the pandemic started.

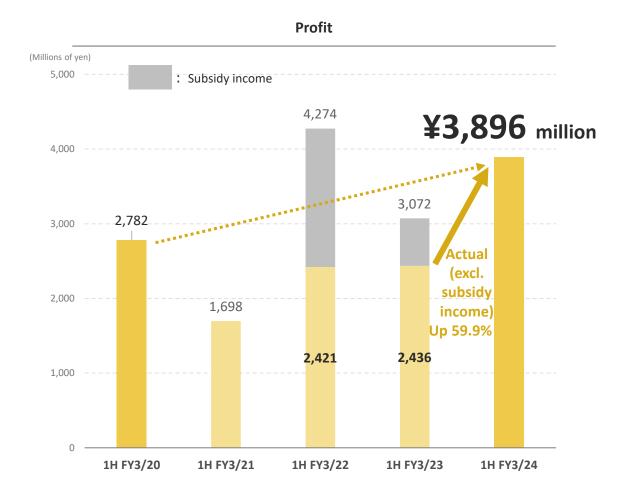


# 1H FY3/24 Ordinary Profit/Profit



- Ordinary profit and profit up YoY despite lower pandemic subsidies for reduced operating hours.
- Excluding one-time subsidy income, ordinary profit and profit were much higher than one year earlier.





# 2Q FY3/24 Balance Sheets



- A further increase in financial soundness. The equity ratio as of September 30, 2023 was 75.8%.

#### **Assets**

	FY3/23	2Q F\	Ch		
(Millions of yen, %)	Amount	Amount	%	Change	
Current assets	35,869	37,831	43.8%	+1,961	
Cash and deposits	32,029	33,713	39.1%	+1,684	
Non-current assets	48,234	48,449	56.2%	+215	
Property, plant and equipment	36,129	36,216	42.0%	+87	
Buildings and structures	12,176	12,301	14.3%	+124	
Land	20,134	19,994	23.2%	-139	
Intangible assets	197	167	0.2%	-30	
Investments and other assets	11,907	12,065	14.0%	+158	
Investment securities	3,855	4,015	4.7%	+159	
Guarantee deposits	4,510	4,639	5.4%	+129	
Deferred tax assets	2,316	2,181	2.5%	-135	
Allowance for doubtful accounts	(14)	(14)	(0.0)%	0	
Total assets	84,103	86,280		+2,176	

#### **Liabilities and Net Assets**

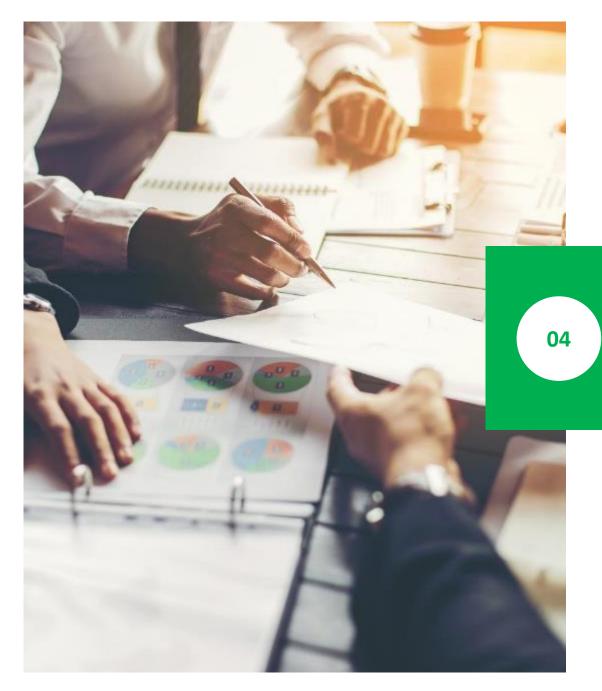
	FY3/23 2Q FY3/24		Change	
(Millions of yen, %)	Amount	Amount	%	Change
<b>Current liabilities</b>	12,624	13,207	15.3%	+583
Current portion of long- term borrowings	2,000	2,000	2.3%	0
Non-current liabilities	8,709	7,711	8.9%	-997
Long-term borrowings	7,000	6,000	7.0%	-1,000
Total non-current liabilities	21,333	20,919	24.2%	-414
Shareholders' equity	63,561	65,419	75.8%	+1,858
Share capital	8,166	8,166	9.5%	0
Capital surplus	9,393	9,459	11.0%	+65
Retained earnings	56,630	58,386	67.7%	+1,755
Treasury shares	(10,629)	(10,529)	(12.3)%	+36
Total valuation and translation adjustments	(791)	(57)	(0.1)%	+733
Total net assets	62,770	65,361	75.8%	+2,591
Total liabilities and net assets	84,103	86,280		+2,176

# 1H FY3/24 Cash Flows



- A much higher free cash flow due to a big increase in cash from operating activities.

(Millions of yen)	1H FY3/23	1H FY3/24	Change	
Cash flows from operating activities	3,096	5,424	+2,327	
Profit before income taxes	4,608	5,469	+860	
Depreciation	1,283	1,338	+55	
Income taxes paid	(3,080)	(211)	+2,869	
Cash flows from investing activities	(1,267)	(1,328)	-61	
Purchase of property, plant and equipment	(1,393)	(1,637)	-244	
Free cash flow	1,829	4,095	+2,266	
Cash flows from financing activities	(7,332)	(2,410)	+4,921	
Net decrease in borrowings	(6,016)	(1,000)	+5,016	
Dividends paid	(1,315)	(1,410)	-95	
Cash and cash equivalents at end of period	31,939	33,713	+1,774	



FY3/24 Plan

# FY3/24 Outlook



- Planning on a 4.4% increase in existing store sales backed by eat-in sales that have exceeded the pre-pandemic level and more measures to increase takeout and delivery sales.
- Increased the FY3/24 operating profit plan (no change in 2H plan) because 1H earnings were higher than planned even though the cost of ingredients continue to climb.

			FY3/23 Results	FY3/24				(Reference)	
(Millions of yen)	FY3/21 FY3/22 Results Results	Results Full year		YoY change		Initial plan		vs. FY3/20	
				Plan	Amount %	Vs. initial plan		%	
Net sales	80,616	84,775	93,022	101,394	+8,372	+9.0%	98,320	+3,074	+18.5%
Gross profit	56,088	58,175	63,657	68,557	+4,899	+7.9%	66,261	+2,295	+14.0%
Operating profit	6,073	6,959	7,981	9,300	+1,318	+16.5%	8,167	+1,132	+20.8%
Operating profit to net sales	7.5%	8.2%	8.6%	9.2%	+0.6pt	-	8.3%	+0.9pt	
Ordinary profit	6,867	13,024	9,140	9,527	+387	+4.2%	8,386	+1,141	+17.9%
Ordinary profit to net sales	8.5%	15.4%	9.8%	9.4%	-0.4pt	-	8.5%	+0.9pt	
Profit attributable to owners of parent	4,287	8,807	6,213	6,669	+455	+7.3%	5,388	+1,280	+25.6%
Profit to net sales	5.3%	10.4%	6.7%	6.6%	-0.1pt	-	5.5%	+1.1pt	
Net income per share	228.42 yen	469.01 yen	330.50 yen	<b>354.35</b> yen	+23.85 yen	-	286.54 yen	+67.81	

### Price revisions of some menu items in October 2023



- Prices were revised for the third time on October 17, following revisions in May and November 2022. Revisions were limited to seven items in the Grand Menu and implemented due to the sharply higher cost of ingredients.
- The prices of flour, used to make gyoza and Chinese noodles, and pork are much higher. In addition, the cost of eggs and chicken is high, although the upturn in their prices has slowed down.

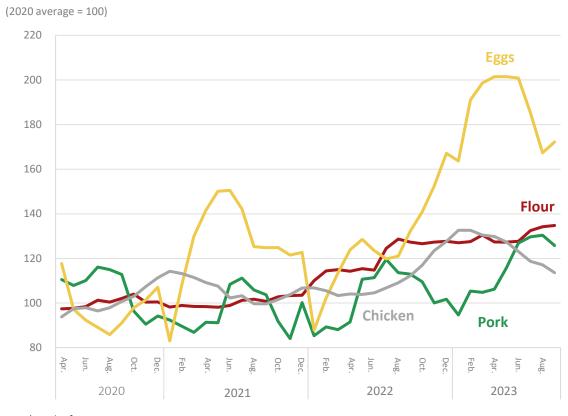
#### Prices of some menu items were revised on October 17



#### 7 Grand Menu items

Prices increased by ¥20 to ¥50 (before tax)

#### Wholesale Price Index for Selected Ingredients in Japan



(Source ) Bank of Japan

# More fairs and special menu items in the second half of FY3/24



- In October, ginger tanmen with a generous amount of vegetables was featured in the monthly fair that takes place at all restaurants and sales were brisk. Activities will continue for creating products and special events that exceed customers' expectations.
- Another promotion is "Ninniku (garlic) Nubo," which is Ohsho's name for the season for enjoying gyoza incorporating garlic grown in Aomori prefecture and harvested in this summer.

**More Monthly Fair Menu Specials** 

October



November



**Increased Promotions for Gyoza with Freshly Grown Garlic** 



- Starting on November 4, restaurants are serving "summer harvest" gyoza that incorporates garlic harvested in June and July in Aomori prefecture.
- When heated, Aomori garlic produces a rich aroma and is only mildly spicy yet still flavorful.
- The season for enjoying gyoza with this special and very flavorful garlic is being promoted as "Ninniku Nubo."

# FY3/24 Plan for opening and closing restaurants



- Plan to open 17 locations and close 6 during FY3/24, resulting in an increase of 11 to 743 at the end of March 2024.
- 556 directly operated locations (up 14) and 187 franchised locations (down 3)
- Plan to increase the pace of opening Joy Naho restaurants in the Tokyo and Osaka areas.

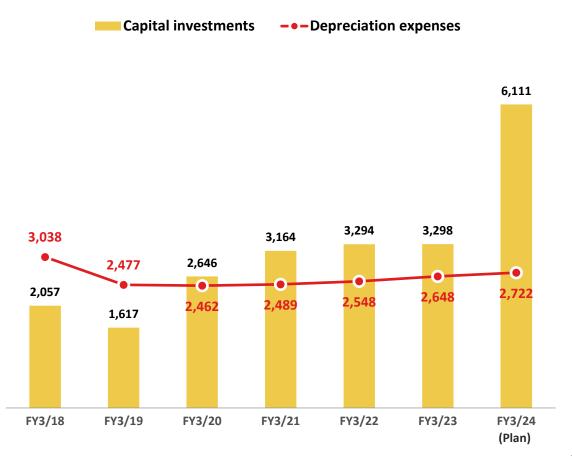


# **Capital expenditures and depreciation**



- Planning on substantial investments in FY3/24 with capital expenditures of ¥6,100 million.
- Planning on a large volume of expenditures for opening new locations and remodeling existing restaurants.

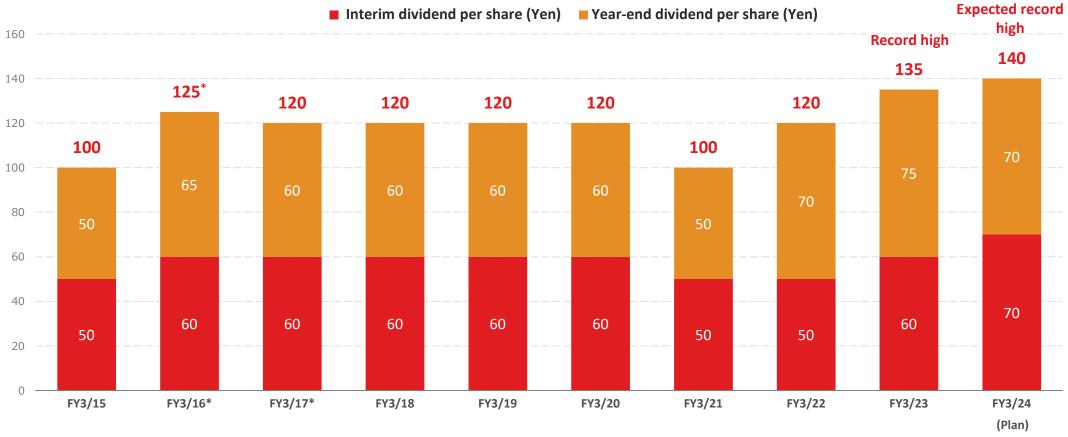
Capital Expenditures						
(Millions of yen)	FY3/23 results	FY3/24 plan				
Opening of new stores	587	2,462				
Renovation of existing stores	2,226	2,319				
Central kitchens	350	1,015				
Others	133	313				
Total	3,298	6,111				



### **Shareholder returns**



- Plan to pay ¥70 per share for the interim dividend, ¥70 year-end dividend and ¥140 dividend for FY3/24.
- A dividend increase of ¥135 per share from the initial plan by taking into account dividends on equity (DOE).
- Record high dividend is expected for the second consecutive year.



<sup>\*</sup>FY3/16 includes a commemorative dividend of ¥5

<sup>\*</sup> FY3/16 and FY3/17 are non-consolidated



# Faster investments for growth due to strong sales and earnings



- Due to the consistently strong performance of restaurants since before the pandemic, Ohsho is stepping up the pace of investments in people and capital expenditures for more growth.
- Large investments in people will reinforce the position of the workforce as the key component for further increasing the satisfaction of all stakeholders.

# Sales and earnings growth Faster



**People** 

Restau-

rants

#### **Investments for Growth**



#### **Training programs**

Constantly working on QSC by using classes on cooking knowledge and techniques and customer service as well as by upgrading what employees learn and how classes are held.



#### Sound benefits for employees

Salaries, bonuses and other benefits for employees, the source of value that only people can create, further increases their motivation and job satisfaction.



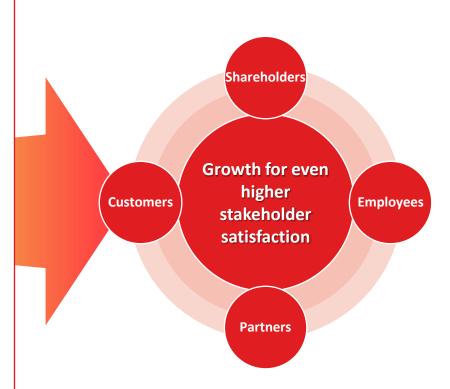
#### Strategy for Japan

The goal is to increase sales at existing stores as 10 to 20 new locations are added every year with the aim of a network of 1,000 stores.



#### Overseas strategy

Starting preparations to open the third location in Taiwan and considering expansion of overseas operations to more regions of Asia.

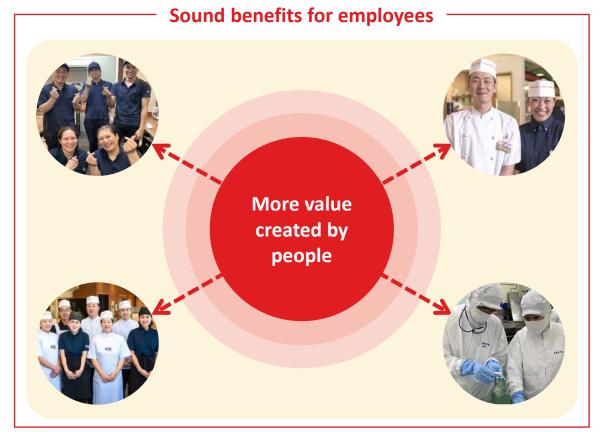


### Investments in people



- The Ohsho Dojo and Ohsho University have been reorganized to create the Ohsho Academy under the direct supervision of the
   President, a move to provide training that reflects ongoing changes in the business climate as Japan's extended period of deflation ends.
- Enable the people of Ohsho to create even more value by investing in people and giving people compensation and other benefits that reflect their hard work and dedication.

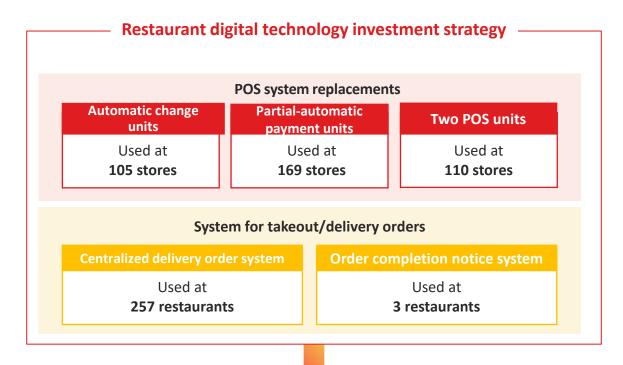




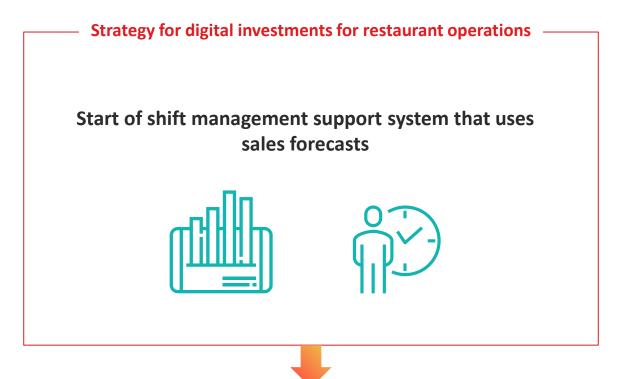
# Use digital technologies for raising value that only people can provide



- Large digital technology investments at restaurants started in 2H FY3/23 for improvements in QSC and productivity.
- Higher efficiency due to digital technologies gives restaurant employees more time for customer services and other communications with employees.



Use extra time created by higher efficiency for improving customer services provided by the restaurant staff.

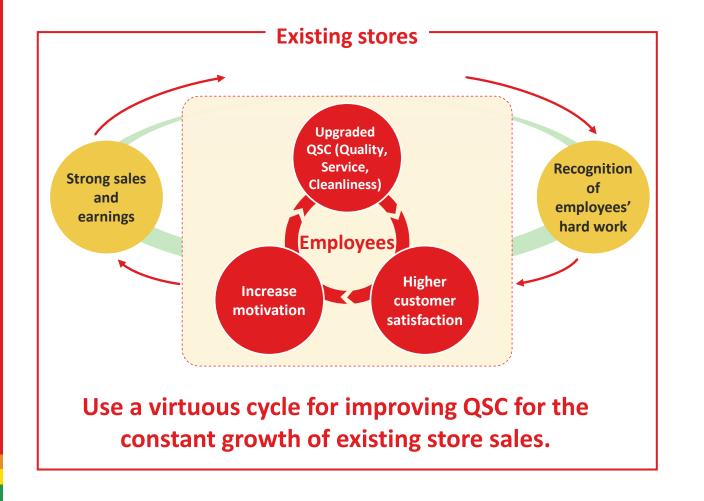


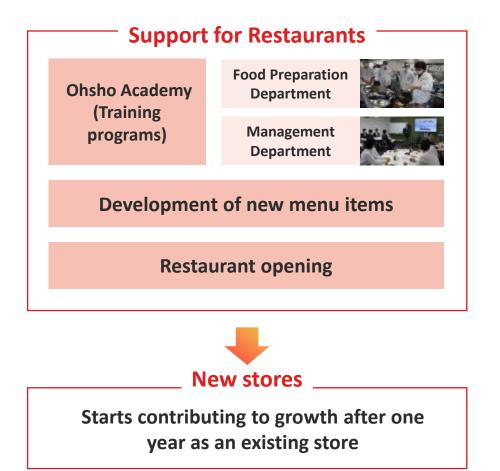
Use extra time created by higher efficiency for more communications with employees.

## Faster growth fueled by growth at existing stores and new restaurants



- Continue the growth of existing store sales by maintaining a virtuous cycle for the constant improvement of QSC.
- Build a framework capable of growth based only on existing stores by making investments in people and raising the
  effectiveness of training programs.



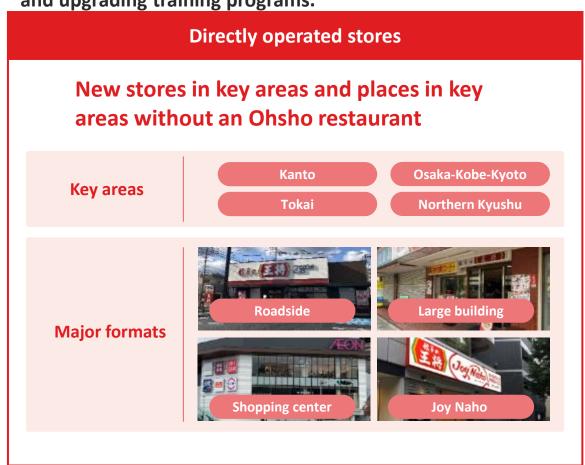


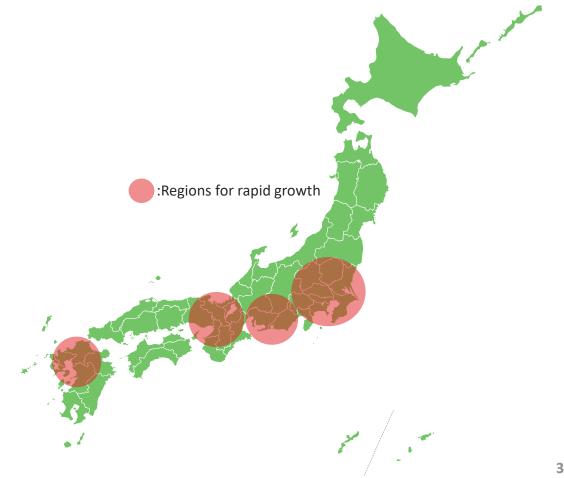
## Restaurant network expansion strategy



 Investments in human resources, use of digital technologies and more locations, including the Joy Naho format. Speeding up the addition of new locations in the Kanto region, Tokai region, Osaka-Kobe-Kyoto areas and in northern Kyushu by increasing output capacity at plants.

- The plan is to add 10 to 20 stores every year with the goal of 1,000 nationwide while benefiting from a better recruiting environment and upgrading training programs.





## **Relocation strategy**



- Many older restaurants are moving to other locations.
- New restaurants provide a better environment for customers and increase the motivation of the restaurant's staff.

### Kawachi Hanazono Ekimae store (Higashi Osaka, Osaka)







**After relocation** 





### Kokudo Okubo store (Uji, Kyoto)







**After relocation** 





## **Factory strategy**



 Plan to establish next-generation manufacturing and logistics systems using advanced technologies at the Kumiyama Plant and Kyushu Plant.

### **Kumiyama Plant**

Considering investments to increase output for supporting a larger number of restaurants in the Nagoya and Osaka-Kobe-Kyoto regions.



**Sapporo plant** 

### **Higashimatsuyama Plant**

This plant has sufficient production capacity to supply an even larger number of restaurants in the Tokyo area.



**Kyushu plant** 

## **Overseas expansion**



- The plan for Taiwan is to significantly increase efficiency in order to support expansion to more business sectors.

Taiwan

- Long-term activities may include starting operations in other regions of Asia or bringing people from Asia to restaurants in Japan as Japan's population continues to decline.

Taipei

Kaohsiung

# Our vision (1)

Use the operating model in Taiwan as the basis for opening restaurants in other regions of Asia.

### Our vision (2)

Use people from Asia at Ohsho restaurants in Japan as Japan's population continues to decline.

### The next step

Significantly boosting the efficiency of existing restaurants in preparation for the opening of a third location in Taiwan



GYOZA OHSHO at Uni-President Department Store Taipei

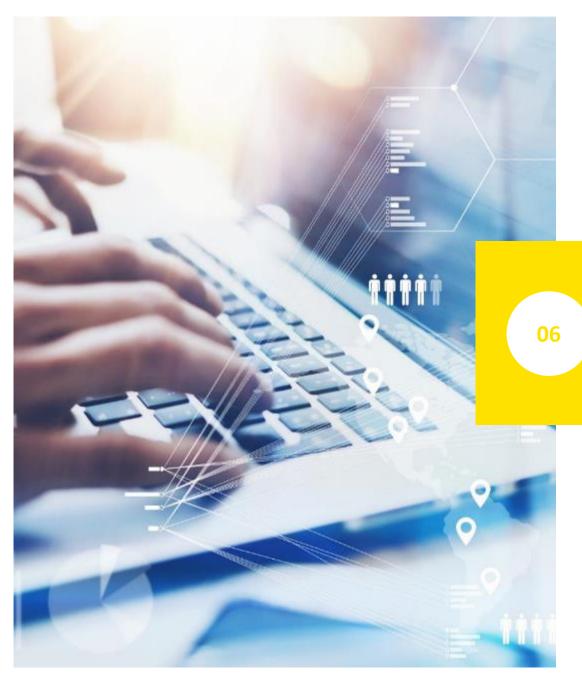


Gyoza no Ohsho Kaohsiung Hanshin Arena Shopping Plaza



The power of good taste will change the future.





Appendix

# 1H FY3/24 Financial summary



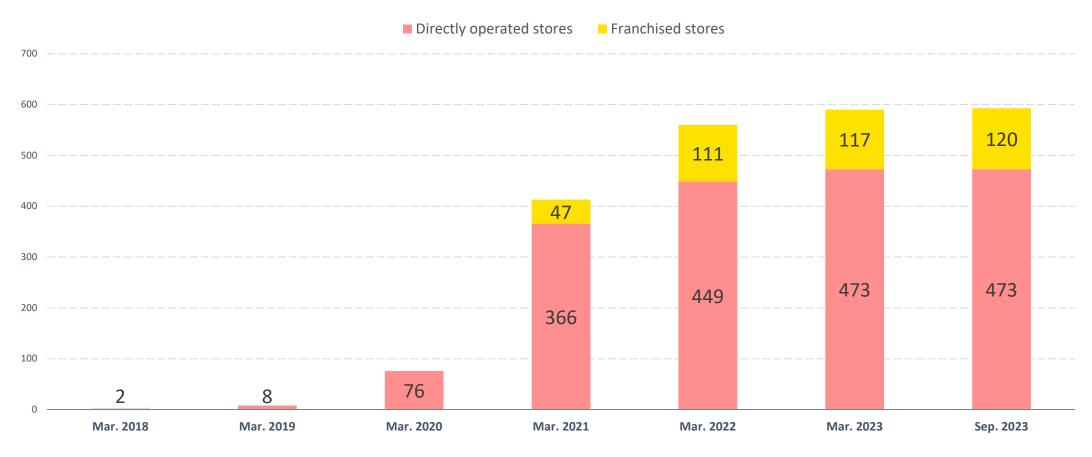
		1H FY3/24				
	1H FY3/23	1Q	2Q	1H	YoY change	
(Millions of yen)					Amount	%
Net sales	45,136	24,623	25,121	49,744	+4,608	+10.2%
Eat-in*	28,096	16,151	16,538	32,689	+4,593	+16.3%
Takeout/delivery*	13,086	6,322	6,431	12,754	-332	-2.5%
Franchised stores*	3,832	2,053	2,053	4,106	+274	+7.2%
Gross profit	30,968	16,785	17,127	33,913	+2,945	+9.5%
Operating profit	3,820	2,415	2,573	4,988	+1,168	+30.6%
Operating profit to net sales	8.5%	9.8%	10.2%	10.0%	+1.5pt	<del>-</del>
Ordinary profit	4,856	2,517	2,605	5,122	+266	+5.5%
Ordinary profit to net sales	10.8%	10.2%	10.4%	10.3%	-0.5pt	-
Profit attributable to owners of parent	3,072	2,135	1,761	3,896	+824	+26.8%
Profit to net sales	6.8%	8.7%	7.0%	7.8%	+1.0pt	-
Net income per share	163.5 yen	113.54 yen	93.63 yen	207.15 yen	+44 yen	-

\* Stores in Japan

## Restaurants with a delivery service



- The number of locations with a delivery service started increasing rapidly in 2020. As of the end of September 2023, about 90% of directly operated restaurants have a delivery service.
- Takeout/delivery sales were high at 28.1% of 1H FY3/24 sales as restaurants shifted to a new sales structure to meet the needs of customers.

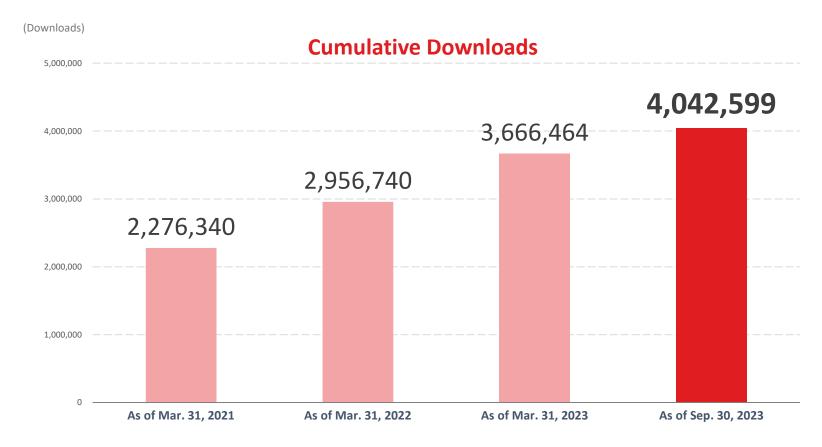


## Sales activities using the Ohsho app



- The app functions as a Gyoza Club card, distributes coupons and has other benefits for bringing people to restaurants more often.
- More than 4.04 million downloads as of September 30, 2023.





## Sustainability initiatives (1) – Reduce plastic use

使する 王将 ・・・・◇HSH◇

- More environmental measures from the standpoint of sustainability.
- Many activities for lowering use of supplies made of plastic.

### Summary of measures to lower the volume of plastic supplies used

### No plastic straws and spoons

 Replaced plastic straws and spoons with paper straws and biomass plastic spoons (for takeout orders)

### Bags with biomass material for takeout orders

• A biomass substance is 25% of the material used for bags for takeout orders

### Customers now pay for biomass plastic spoons and soup spoons

• Charging ¥5 for each spoon and soup spoon to reduce the use of these spoons



## Sustainability initiatives (2) – Syndicated sustainability linked loan



- Procured funds by using a sustainability linked loan.
- Cost reduction due to lower interest rate if KPI is achieved is to be donated to Save the Children.

Summary of syndicated sustainability linked loan			
Amount procured	¥10 billion		
Date and period	July 29, 2022, five years		
Key performance indicator	15% reduction of total plastic use at all Gyoza-no-Ohsho restaurants from FY3/22 to FY3/26		
Application of interest rate cost reduction if KPI is achieved	Ohsho plans to donate an amount equivalent to the interest rate expense reduction resulting from accomplishing the KPI to Save the Children, an international non-government organization that helps ensure children grow up healthy, educated and safe.		











- Forward-looking statements are based on goals and forecasts and are not promises or guarantees regarding business operations in the future.
- Actual results of operations may differ from these forward-looking statements.

## **Inquiries**

### **Public and Investor Relations**

Masahiro Inagaki, General Manager Hiroya Kato, Deputy General Manager Tatsuo Shoji, Deputy General Manager

E-mail: ir@ohsho.co.jp