Company name Representative

The Monogatari Corporation Hisayuki Kato, President and Representative Director (3097 TSE Prime)

Inquiries

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Notice Regarding November 2023 Preliminary Monthly YoY Change in Sales and Number of Restaurants

1. Monthly YoY change in sales (Domestic directory managed restaurants + franchise restaurants)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
VII rootouronto	Net sales	116.8%	122.5%	116.2%	118.6%	110.1%	119.3%		114.4%	117.0
	# of customers	113.1%	119.1%	116.5%	116.3%	110.1%	117.7%		113.7%	115.3
All restaurants New restaurants included) Existing restaurants Yakiniku restaurants Ramen restaurants Okonomiyaki restaurants "Yuzu-An" restaurants Specialty	# of restaurants at end of period	648	653	656		658	660			
	Net sales	110.5%	116.2%	109.5%	112.2%	103.4%	112.0%		107.5%	110.3
	# of customers	105.9%	111.6%	107.8%	108.5%	101.6%	108.8%		105.0%	107.
restaurants	# of restaurants at end of period	581	581	584		590	593			
	Net sales	109.8%	113.2%	106.7%	110.0%	99.1%	107.1%		102.9%	107.2
	# of customers	104.8%	107.9%	102.4%	105.1%	95.0%	102.3%		98.5%	102.
restaurants	# of restaurants at end of period	276	276	278		281	283			
	Net sales	112.5%	120.6%	119.8%	117.7%	111.1%	118.4%		114.6%	116.
	# of customers	106.7%	113.9%	113.5%	111.4%	106.0%	112.4%		109.0%	110.
restaurants #	# of restaurants at end of period	183	183	183		186	187			
	Net sales	107.3%	111.6%	107.9%	108.9%	100.3%	108.3%		104.1%	106.
	# of customers	98.2%	101.0%	98.8%	99.3%	91.9%	99.0%		95.3%	97.0
restaurants	# of restaurants at end of period	20	19	19		19	19			
	Net sales	111.0%	122.5%	105.8%	113.2%	109.1%	123.0%		115.6%	114.2
	# of customers	108.6%	117.7%	104.5%	110.4%	108.4%	119.9%		113.8%	111.8
restaurants	# of restaurants at end of period	91	92	93		93	93			
	Net sales	104.0%	111.8%	98.2%	105.0%	96.7%	100.6%		98.9%	102.
	# of customers	97.4%	100.9%	94.4%	97.7%	91.8%	96.9%	•	94.4%	96.3
restaurants	# of restaurants at end of period	11	11	11		11	11			

(January 2024 - June 2024)

		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
Allt	Net sales										117.0%
All restaurants (New restaurants	# of customers										115.3%
included)	# of restaurants at end of period										
	Net sales										110.3%
Existing	# of customers										107.1%
restaurants	# of restaurants at end of period										
	Net sales										107.2%
Yakiniku	# of customers										102.5%
restaurants	# of restaurants at end of period										
	Net sales										116.5%
Ramen	# of customers										110.5%
restaurants	# of restaurants at end of period										
	Net sales										106.9%
Okonomiyaki	# of customers										97.6%
restaurants	# of restaurants at end of period										
	Net sales										114.2%
"Yuzu-An"	# of customers										111.8%
restaurants	# of restaurants at end of period										
	Net sales										102.5%
Specialty	# of customers										96.3%
restaurants	# of restaurants at end of period										

2. Monthly YoY change in sales (Domestic directly managed restaurants)

(July 2023 - December 2023)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
A II	Net sales	118.7%	124.6%	116.6%	120.1%	111.8%	121.6%		116.5%	118.79
New restaurants	# of customers	116.0%	122.3%	118.1%	118.9%	112.8%	121.2%		116.8%	118.0
Existing restaurants Yakiniku restaurants Ramen restaurants Okonomiyaki restaurants "Yuzu-An" restaurants Specialty	# of restaurants at end of period	408	412	414		416	418			
	Net sales	110.0%	116.1%	108.2%	111.5%	103.1%	112.1%		107.4%	109.9
	# of customers	105.1%	111.1%	105.9%	107.4%	100.5%	108.5%		104.3%	106.2
restaurants	# of restaurants at end of period	352	353	356		360	363			
	Net sales	109.3%	113.1%	106.4%	109.7%	99.1%	106.7%		102.7%	107.0
	# of customers	103.9%	107.7%	101.9%	104.6%	94.8%	101.8%		98.1%	102.0
restaurants	# of restaurants at end of period	167	167	169		171	173			
	Net sales	111.4%	120.0%	118.1%	116.6%	110.0%	118.6%		114.0%	115.6
	# of customers	105.5%	113.2%	111.8%	110.2%	104.5%	112.2%		108.2%	109.4
restaurants	# of restaurants at end of period	85	85	85		87	88			
	Net sales	109.3%	110.8%	104.9%	108.2%	101.2%	110.1%		105.4%	107.0
	# of customers	99.2%	99.6%	95.6%	98.1%	92.4%	100.3%		96.1%	97.2
restaurants	# of restaurants at end of period	14	14	14		14	14			
	Net sales	111.8%	123.3%	106.5%	114.0%	109.3%	124.4%		116.3%	115.0
	# of customers	109.3%	118.5%	105.0%	111.0%	108.4%	121.0%		114.3%	112.4
restaurants	# of restaurants at end of period	75	76	77		77	77			
	Net sales	104.0%	111.8%	98.2%	105.0%	96.7%	100.6%		98.9%	102.5
	# of customers	97.4%	100.9%	94.4%	97.7%	91.8%	96.9%		94.4%	96.3
restaurants	# of restaurants at end of period	11	11	11		11	11			

(January 2024 - June 2024)

		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
All	Net sales										118.7%
All restaurants (New restaurants	# of customers										118.0%
included)	# of restaurants at end of period										
	Net sales										109.9%
Existing	# of customers										106.2%
restaurants	restaurants # of restaurants at end of period										
	Net sales										107.0%
Yakiniku	# of customers										102.0%
restaurants	# of restaurants at end of period										
	Net sales										115.6%
Ramen	# of customers										109.4%
restaurants	# of restaurants at end of period										
	Net sales										107.0%
Okonomiyaki	# of customers										97.2%
restaurants	# of restaurants at end of period										
	Net sales										115.0%
"Yuzu-An"	# of customers										112.4%
restaurants	# of restaurants at end of period										
	Net sales										102.5%
Specialty	# of customers										96.3%
restaurants	# of restaurants at end of period										

(Note)

- 1. The numbers in this monthly preliminary report show trends in outlet sales and customer traffic relative to the prior year, please note that the data is not representative of the Company's business
- 2. Existing restaurants are defined as those in operation for 18 months or more since opening.
- 3. Restaurants remodeled to different industry formats (e.g., from "Marugen" to "Kyabeton") are considered existing restaurants from the first month after remodeling.
- 4. Closed restaurants (including those remodeling to a different industry) are considered existing restaurants up to one month prior to the month of closure.
- 5. Net sales and number of customers of restaurants with less business days which had extraordinary holidays for renovation etc., are not included in existing restaurants.
- 6. The numbers presented are preliminary, and therefore not audited by an audit corporation. 7. The following table shows the number of restaurants that have been revised or excluded from the figures for existing restaurants for November 2023

Number of restaurants: 21 Restaurant name:

Yakiniku King Umeiima (Due to renovation in the previous fiscal year)

Yakiniku King Ayase (Due to renovation in the previous fiscal year)

Yakiniku King Yokkaichi Hinaga (Due to renovation in the previous fiscal year)

Yakiniku King Gifu Akanabe (Due to renovation in the previous fiscal year)

Yakiniku King Maebashi (Due to renovation) Yakiniku King Fujimino (Due to renovation)

Yakiniku King Sendai Minami Koizumi (Due to renovation) Yakiniku King Odawara Sakawa (Due to renovation)

Yakiniku King Kitano Dori (Due to renovation)

Yakiniku King Kodaira (Due to renovation) Yuzuan Fuji Aoshima (Due to renovation)

Okonomiyaki Honpo Yamato (Due to renovation in the previous fiscal year) Marugen Ramen Nerima Sekimachi (Due to renovation in the previous fiscal year)

Marugen Ramen Senonji (Due to renovation in the previous fiscal year)

Marugen Ramen Kodaira (Due to renovation in the previous fiscal year)

Marugen Ramen Hirakata (Due to renovation in the previous fiscal year)
Marugen Ramen Matsuyama Chuodori (Due to renovation in the previous fiscal year)

Marugen Ramen Shizuoka Inter (Due to renovation)

Marugen Ramen Hongodai (Due to renovation)
Marugen Ramen Takatsukikarasaki (Due to renovation)

Marugen Ramen Iwakura (Due to renovation)

3. Number of restaurants at the end of month

(July 2023 - December 2023)

		Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
	# of directly managed restaurants	190	191	192	193	195	
Yakiniku restaurants	# of FC restaurants	116	117	118	118	118	
restaurants	# of restaurants at end of period	306	308	310	311	313	
	# of directly managed restaurants	102	105	105	105	105	
Ramen restaurants	# of FC restaurants	102	103	103	103	103	
restaurants	# of restaurants at end of period	204	208	208	208	208	
	# of directly managed restaurants	16	16	16	16	16	
Okonomiyaki restaurants	# of FC restaurants	6	5	5	5	5	
restaurants	# of restaurants at end of period	22	21	21	21	21	
	# of directly managed restaurants	78	78	78	78	78	
"Yuzu-An" restaurants	# of FC restaurants	16	16	16	16	16	
restaurants	# of restaurants at end of period	94	94	94	94	94	
	# of directly managed restaurants	22	22	23	24	24	
Specialty restaurants	# of FC restaurants						
restaurants	# of restaurants at end of period	22	22	23	24	24	
	# of restaurants in China	22	22	23	22	23	
Other restaurants	# of restaurants at end of period	22	22	23	22	23	
	# of directly managed restaurants	408	412	414	416	418	
	# of FC restaurants	240	241	242	242	242	•
Total	# of restaurants in China	22	22	23	22	23	
	# of restaurants at end of period	670	675	679	680	683	

(January 2024 - June 2024)

		Jan.	Feb.	Mar.	Apr.	May	Jun.
	# of directly managed restaurants						
Yakiniku	# of FC restaurants						
restaurants	# of restaurants at end of period						
	# of directly managed restaurants						
Ramen restaurants	# of FC restaurants						
restaurants	# of restaurants at end of period						
	# of directly managed restaurants						
Okonomiyaki restaurants	# of FC restaurants						
restaurants	# of restaurants at end of period						
	# of directly managed restaurants						
"Yuzu-An" restaurants	# of FC restaurants						
restaurants	# of restaurants at end of period						
	# of directly managed restaurants						
Specialty restaurants	# of FC restaurants						
restaurants	# of restaurants at end of period						
	# of restaurants in China						
Other restaurants	# of restaurants at end of period						
	# of directly managed restaurants						
	# of FC restaurants						
Total	# of restaurants in China						
	# of restaurants at end of period						

[Reference]

Fiscal year ended June 2023 Monthly YoY Change in Sales and Number of Restaurants

1. Monthly YoY change in sales (Domestic directory managed restaurants + franchise restaurants)

(July 2022 - December 2022)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
Allt	Net sales	126.7%	139.9%	152.1%	138.8%	123.2%	105.9%	107.1%	111.6%	123.6%
(New restaurants	# of customers	123.5%	133.6%	141.0%	132.3%	121.1%	105.6%	107.3%	111.0%	120.79
All restaurants New restaurants included) Existing restaurants Yakiniku restaurants Ramen restaurants Okonomiyaki restaurants "Yuzu-An" restaurants	# of restaurants at end of period	610	612	613		613	615	622		
	Net sales	119.6%	131.7%	142.2%	130.5%	116.2%	100.6%	102.0%	105.8%	116.79
	# of customers	116.5%	125.6%	132.4%	124.4%	114.8%	100.7%	102.1%	105.6%	114.29
restaurants	# of restaurants at end of period	536	540	546		547	551	556		
	Net sales	118.9%	128.7%	138.3%	128.2%	112.9%	97.3%	97.5%	102.1%	113.69
	# of customers	115.4%	119.8%	130.1%	121.4%	111.6%	97.2%	97.0%	101.5%	110.5%
restaurants	# of restaurants at end of period	254	256	259		261	264	267		
	Net sales	125.8%	137.1%	141.4%	134.4%	125.6%	110.3%	114.7%	116.7%	124.89
	# of customers	120.6%	132.0%	134.1%	128.6%	121.3%	107.1%	109.8%	112.5%	120.19
	# of restaurants at end of period	165	166	168		168	169	172		
	Net sales	119.6%	139.4%	173.8%	140.2%	115.1%	89.6%	93.2%	98.5%	116.79
	# of customers	110.7%	124.4%	147.3%	125.2%	107.8%	86.3%	88.4%	93.6%	108.09
New restaurants included) Existing restaurants Yakiniku restaurants Ramen restaurants Okonomiyaki restaurants "Yuzu-An"	# of restaurants at end of period	23	23	23		22	22	21		
	Net sales	110.1%	132.6%	151.8%	129.5%	115.7%	101.7%	103.2%	106.6%	116.29
	# of customers	103.6%	119.5%	131.0%	117.1%	103.2%	91.8%	94.1%	96.3%	105.19
restaurants	# of restaurants at end of period	85	86	87		87	87	87		
	Net sales	147.3%	156.2%	203.7%	165.1%	115.5%	99.4%	100.8%	104.4%	124.99
	# of customers	118.0%	119.5%	126.5%	121.1%	101.9%	89.4%	92.9%	94.4%	105.5%
restaurants	# of restaurants at end of period	9	9	9		9	9	9		

(January 2023 - June 2023)

		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
All restaurants	Net sales	125.6%	143.7%	126.2%	130.6%	125.8%	117.3%	117.6%	120.2%	125.2%	124.4%
(New restaurants	# of customers	124.9%	134.7%	122.6%	126.8%	119.4%	112.5%	114.4%	115.3%	120.9%	120.8%
included)	# of restaurants at end of period	622	623	627		630	633	644			
	Net sales	119.4%	136.5%	120.0%	124.2%	118.4%	110.7%	111.5%	113.5%	118.6%	117.7%
Existing	# of customers	118.8%	128.4%	116.7%	120.7%	113.2%	106.0%	107.1%	108.7%	114.6%	114.4%
restaurants	# of restaurants at end of period	559	564	566		570	571	577			
	Net sales	115.2%	133.3%	115.0%	119.9%	119.9%	109.8%	111.6%	113.7%	116.7%	115.2%
Yakiniku	# of customers	114.0%	127.0%	111.2%	116.5%	113.8%	102.4%	105.7%	107.2%	111.8%	111.2%
restaurants	# of restaurants at end of period	269	272	272		273	274	275			
	Net sales	129.3%	132.9%	129.9%	130.6%	121.4%	116.6%	115.7%	117.9%	124.0%	124.4%
Ramen	# of customers	125.6%	127.3%	123.2%	125.3%	115.9%	111.1%	110.0%	112.4%	118.6%	119.3%
restaurants	# of restaurants at end of period	172	173	175		177	178	181			
	Net sales	109.8%	138.3%	123.7%	122.4%	111.3%	111.3%	106.8%	110.0%	115.9%	116.3%
Okonomiyaki	# of customers	103.5%	124.5%	109.2%	111.3%	102.9%	100.6%	96.1%	100.0%	105.6%	106.8%
restaurants	# of restaurants at end of period	20	20	20		20	20	20			
	Net sales	121.4%	154.8%	125.2%	130.9%	110.4%	106.2%	106.9%	107.8%	118.9%	117.6%
"Yuzu-An"	# of customers	110.5%	141.8%	115.0%	120.0%	102.8%	99.2%	103.1%	101.6%	110.5%	107.9%
restaurants	# of restaurants at end of period	89	89	89		89	88	90			
	Net sales	119.5%	158.3%	128.2%	132.9%	106.2%	101.4%	102.9%	103.5%	116.4%	120.3%
Specialty	# of customers	104.7%	116.9%	102.7%	107.5%	97.6%	93.7%	95.4%	95.5%	100.9%	102.9%
restaurants	# of restaurants at end of period	9	10	10		11	11	11			

2. Monthly YoY change in sales (Domestic directly managed restaurants)

(July 2022 - December 2022)

	ŕ	Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H	
	Net sales	130.6%	142.6%	156.9%	142.6%	126.2%	107.5%	108.6%	113.5%	126.3%	
	# of customers	126.2%	134.9%	143.7%	134.5%	122.8%	106.6%	109.1%	112.5%	122.5%	
Existing restaurants Yakiniku restaurants Ramen restaurants Okonomiyaki restaurants "Yuzu-An"	# of restaurants at end of period	374	377	376		377	378	385			
	Net sales	121.1%	131.7%	142.7%	131.2%	116.2%	99.8%	101.2%	105.3%	116.6%	
	# of customers	116.2%	123.6%	131.1%	123.3%	112.8%	98.7%	100.4%	103.7%	112.6%	
restaurants	# of restaurants at end of period	318	321	327		328	331	335			
	Net sales	121.9%	128.1%	136.4%	128.5%	113.8%	97.1%	97.1%	102.1%	113.7%	
	# of customers	117.3%	117.9%	127.4%	120.6%	111.9%	97.0%	96.4%	101.2%	110.0%	
restaurants	# of restaurants at end of period	153	154	157		158	160	162			
	Net sales	125.5%	137.7%	141.2%	134.5%	123.4%	108.9%	114.9%	115.5%	124.2%	
	# of customers	120.1%	132.2%	133.8%	128.4%	118.9%	105.6%	109.5%	111.1%	119.2%	
restaurants	# of restaurants at end of period	73	74	76		76	77	79			
	Net sales	121.4%	137.5%	178.6%	141.6%	114.8%	87.5%	91.6%	96.9%	116.2%	
restaurants # of rest	# of customers	111.0%	120.9%	148.6%	124.6%	106.4%	83.6%	85.9%	91.2%	106.3%	
	# of restaurants at end of period	15	15	15		15	15	15			
	Net sales	111.9%	135.2%	156.2%	132.3%	118.1%	103.0%	104.4%	108.2%	118.1%	
	# of customers	104.6%	120.8%	133.3%	118.6%	105.0%	93.0%	95.2%	97.6%	106.5%	
restaurants	# of restaurants at end of period	68	69	70		70	70	70			
	Net sales	147.3%	156.2%	203.7%	165.1%	115.5%	99.4%	100.8%	104.4%	124.9%	
Specialty	# of customers	118.0%	119.5%	126.5%	121.1%	101.9%	89.4%	92.9%	94.4%	105.5%	
restaurants	# of restaurants at end of period	9	9	9		9	9	9			
anuary 2023 -	June 2023)										
		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
All restaurants	Net sales	125.9%	145.0%	128.0%	131.8%	127.5%	118.9%	119.5%	121.9%	126.7%	126.5
New restaurants	# of customers	125.3%	135.7%	123.8%	127.7%	121.7%	114.7%	117.8%	118.0%	122.7%	122.6
included)	# of restaurants at end of period	385	387	390		392	395	405			
	Net sales	116.7%	134.7%	119.1%	122.4%	117.3%	109.6%	110.9%	112.5%	117.3%	117.0
	# of customers	115.3%	125.5%	114.4%	117.8%	111.8%	104.5%	106.5%	107.5%	112.6%	112.6
Existing restaurants	# of restaurants										

(Note)

117.8%

113.7%

128.1%

123.2%

117.9%

106.6%

131.3%

120.2%

132.9%

107.5%

118.9%

112.6%

122.3%

116.2%

107.5%

99.4%

111.1%

103.4%

106.2%

97.6%

165

82

14

72

11

108.9%

101.1%

117.1%

111.7%

110.2%

99.0%

106.6%

99.5%

101.4%

93.7%

166

82

14

72

11

110.9%

104.6%

116.5%

111.2%

106.7%

95.2%

108.0%

104.1%

102.9%

95.4%

167

84

14

74

11

112.8%

106.0%

118.7%

113.1%

108.3%

98.1%

108.6%

102.2%

103.5%

95.5%

115.3%

109.9%

123.3%

118.0%

112.99

102.3%

119.5%

110.9%

116.4%

100.9%

114.5%

109.9%

123.7%

118.6%

114.5%

104.3%

118.8%

108.8%

120.3%

102.9%

112.7%

111.2%

127.3%

123.8%

106.0%

99.6%

121.1%

110.2%

119.5%

104.7%

163

79

14

72

129.8%

129.2%

124.1%

129.3%

116.7%

154.9%

141.4%

158.3%

116.9%

72

10

165

79

114.1%

109.5%

128.1%

121.7%

121.4%

105.8%

126.6%

116.2%

128.2%

102.7%

165

80

14

72

10

Net sales

of customers

of restaurants

at end of period Net sales

of customers

of restaurants

at end of period

Net sales

of customers

at end of period Net sales

of customers

of restaurants

at end of period

of customers

of restaurants

at end of period

Yakiniku

Ramen

Okonomiyak restaurants

"Yuzu-An'

restaurants

Specialty

^{1.} The numbers in this monthly preliminary report show trends in outlet sales and customer traffic relative to the prior year, please note that the data is not representative of the Company's business.

^{2.} Existing restaurants are defined as those in operation for 18 months or more since opening.

^{3.} Restaurants remodeled to different industry formats (e.g., from "Marugen" to "Kyabeton") are considered existing restaurants from the first month after remodeling.

^{4.} Closed restaurants (including those remodeling to a different industry) are considered existing restaurants up to one month prior to the month of closure.

^{5.} Net sales and number of customers of restaurants with less business days which had extraordinary holidays for renovation etc., are not included in existing restaurants.

^{6.} The numbers presented are preliminary, and therefore not audited by an audit corporation.