Company name AEON CO., LTD.

Listings TSE PRIME of Tokyo Stock Exchange

Security code 8267

URL https://www.aeon.info/en/

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AEON Monthly Operating Performance of Major Consolidated Companies in November 2023

November Sales Trends:

·In November, AEON hosted the 「Black Friday Sale」in anticipation of the upcoming winter consumption surge. The event featured exclusive pre-order sales of limited-quantity premium products not typically found in stores, along with special discounts on items available only during the sale period. TOPVALU introduced the limited-edition "TOPVALU Furano Draft Beer," crafted with rare Hokkaido Furano hops. Additionally, TOPVALU launched the second edition of "Kraftel," a unique beverage that is neither alcoholic nor a soft drink, and the "Salad Bowl with Cereal Rice," providing a convenient way to enjoy a well-balanced meal.

•AEON Retail in General Merchandise Store Business achieved a 17th consecutive month of increased same-store sales, driven by the success of the Black Friday Sale held from November 17. The sale featured a pre-order event offering a wide range of products, including premium items, hot beauty appliances, and fresh products at discounted prices. Additionally, "limited products for AEON Black Friday Sale" contributed to strong sales. The Food Products Division witnessed a 15th consecutive month of growth in net sales, with robust performances in Grocery, Daily Foods, Delicatessen, Agricultural Products, Fisheries, and other categories. In Health & Beauty Care, same-store sales continued to rise for the 21st consecutive month, propelled by sustained strong sales in cosmetics, pharmaceuticals, pharmaceutical preparations, pet supplies, and other product categories.

•In the Supermarket Business, same-store sales for a total of 10 major companies have increased for the ninth consecutive month. Our strategy involved a concentrated effort on expanding TOPVALU sales and introducing local private brand (PB) products made with seasonal ingredients from diverse regions. This approach aligns with the preferences of customers seeking to economize on daily necessities.

·At COX in the Service and Specialty Store Business, the demand for autumn and winter goods surged with the onset of cooler temperatures, and thermal products experienced strong sales. Same-store sales surpassed the previous year's figures, driven by the successful introduction of winter accessories like scarves and gloves.

•The Company completed the tender offer to acquire up to 51% of shares, resulting in Inageya Co., Ltd. becoming a consolidated subsidiary of the Company.

(Unit: %)

FY2023	YoY sales	March	April	May	June	July	August	September	October	November	December	January	February
AEON Retail Co., Ltd.	All stores	104.4	106.1	104.6	104.0	107.8	106.1	105.4	105.1	104.7			
	Same stores	102.2	103.8	102.4	102.0	105.6	103.6	102.2	102.3	101.8			
AEON Hokkaido Corporation	All stores	101.3	104.3	104.0	104.5	104.8	107.7	106.6	107.2	105.1			
	Same stores	101.2	104.1	103.8	104.3	104.6	107.5	105.1	105.9	103.9			
AEON KYUSHU CO., LTD.	All stores	107.0	108.3	107.0	105.5	106.8	106.6	104.2	104.3	104.8			
	Same stores	106.4	108.0	106.6	105.1	107.4	106.8	103.9	104.0	104.6			
Maxvalu Tokai Co., Ltd.	All stores	101.8	105.5	105.1	105.5	106.0	105.0	104.7	106.8	103.6			
	Same stores	101.6	104.8	104.2	104.5	104.6	103.3	103.2	105.4	102.3			
FUJI RETAILING CO.,LTD.	All stores	105.0	108.3	105.2	103.0	107.0	106.1	103.1	102.0	103.3			
	Same stores	102.5	105.8	102.8	100.8	104.7	104.4	101.2	100.5	101.9			
Maxvalu Nishinihon Co., Ltd.	All stores	100.5	102.6	102.7	102.2	103.5	103.0	101.0	102.7	102.3			
	Same stores	100.6	102.5	102.5	102.1	103.6	103.0	101.1	103.3	102.6			
MINISTOP CO., LTD.	All stores	97.5	98.1	96.5	97.5	99.2	99.8	97.8	97.9	98.5			
	Same stores	101.0	101.9	99.8	100.6	102.0	102.5	100.4	100.1	100.6			
COX CO., LTD.	All stores	105.6	100.1	103.3	96.4	113.8	96.7	89.1	98.1	105.7			
	Same stores	107.1	103.6	106.3	100.7	119.1	100.5	89.4	99.1	106.1			
GFOOT CO., LTD.	All stores	104.4	101.2	99.3	98.9	105.0	103.3	97.2	93.6	96.8			
	Same stores	109.7	106.2	104.2	104.9	112.0	110.5	105.2	103.1	105.6			
CAN DO CO., LTD.	All stores	106.8	106.0	106.8	104.9	109.6	108.8	105.6	106.9	109.8			
	Same stores	104.5	105.2	104.5	102.7	107.3	105.2	104.5	105.0	106.1			

 $\ensuremath{\ensuremath{\%}}\xspace$ Figures above are based on each company's disclosure policy.

- *1. AEON Retail merged with Shimizu Trading Co., Ltd. on March 1, 2023.
- *2. All-store and same-store year-on-year sales of the above companies were calculated excluding the impact of the application of "Accounting Standard for Revenue Recognition (ASBJ Statement No. 29)".
- **4. The results of United Super Markets Holdings Inc. and AEON Fantasy Co., Ltd. and WELCIA HOLDINGS CO., LTD. will be announced on the AEON website at a later date.
 «YoY difference in number of days in the month»
- ①Weekends: Sat. ±0day, Sun. ±0day, National holidays: This year; November 3rd (Fri.), 23rd (Thu.), Last year; November 3rd (Thu.), 23rd (Wed.).
- ②Customer gratitude day: This year; November 20th (Mon.), 30th (Thu.). Last year; November 20th (Sun.), 30th (Wed.).