

January 5, 2024

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the End of December 2023

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of December 2023. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips ^{*1})	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfectTV!	42,820	54,701	2.0%	-11,881	2,729,782
SKY PerfectTV!^{*4}	41,086	47,988	2.4%	-6,902	2,011,427
Premium Service^{*5}	1,472	6,135	0.9%	-4,663	653,760
Premium Service HIKARI^{*6}	262	578	0.9%	-316	64,595

Number of Contractors ^{*2}	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfectTV!	33,761	46,384	2.2%	-12,623	2,121,340

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Optical Fiber Based Re-transmission Service	17,113	10,068	0.4%	7,045	2,710,843

*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

*5 124 and 128 degrees east longitude satellite broadcasts.

*6 The service that provides broadcasts via optical lines.