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January 9, 2024

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**(Correction) Partial Correction to
Announcement on Granting Stock Options (Share Acquisition Rights)**

Appier Group, Inc. (the “**Company**”) hereby announces that the Company has made a partial correction to the “Announcement on Granting Stock Options (Share Acquisition Rights)” announced on December 22, 2023, as follows as there was a partial error in the number of persons to whom the share acquisition rights are allocated. The corrected parts are underlined.

[Before Correction]

Attachment: DETAILS OF ISSUANCE OF THE 6TH SERIES SHARE ACQUISITION RIGHTS

2. Persons to whom the Share Acquisition Rights are allocated, the number of such persons, and the number of Share Acquisition Rights allocated
83,047 units of Share Acquisition Rights will be allocated to 12 employees of the Company’s subsidiary

[After Correction]

Attachment: DETAILS OF ISSUANCE OF THE 6TH SERIES SHARE ACQUISITION RIGHTS

2. Persons to whom the Share Acquisition Rights are allocated, the number of such persons, and the number of Share Acquisition Rights allocated
83,047 units of Share Acquisition Rights will be allocated to 13 employees of the Company’s subsidiary

End