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Securities Code: 9279

Date of sending by postal mail: January 15, 2024

Start date of measures for electronic provision: January 5, 2024

To our shareholders:

Sho Tagawa, President & Representative Director GIFT HOLDINGS INC. 1-23-19 Morino, Machida-shi, Tokyo

Notice of the 14th Ordinary General Meeting of Shareholders

We are pleased to announce the 14th Ordinary General Meeting of Shareholders of GIFT HOLDINGS INC. (the "Company"), which will be held as indicated below.

When convening this general meeting of shareholders, the Company takes measures for providing information that constitutes the content of reference documents for the general meeting of shareholders, etc. (items for which the measures for providing information in electronic format will be taken) in electronic format, and posts this information on each of the websites. Please access the following websites by using the internet address shown below to review the information.

The Company's website:

https://www.gift-group.co.jp/ir/library/05 (in Japanese)

From the above website, select "Fiscal Year Ended October 31, 2023."

TSE website (Listed Company Search):

https://www2.jpx.co.jp/tseHpFront/JJK010010Action.do?Show=Show (in Japanese)

Access the TSE website by using the internet address shown above, enter "GIFT HOLDINGS" in "Issue name (company name)" or the Company's securities code "9279" in "Code," and click "Search." Then, click "Basic information" and select "Documents for public inspection/PR information." Under "Documents for public inspection/PR information," click "Click here for access" under "[Notice of General Shareholders Meeting/Informational Materials for a General Shareholders Meeting]."

Instead of attending the meeting in person, you can exercise your voting rights in writing (by mail) or via the internet, etc. Please examine the attached Reference Documents for the General Meeting of Shareholders and exercise your voting rights by 6:30 p.m. on Monday, January 29, 2024 (JST).

You will be able to watch the meeting via internet-based livestreaming. For details, please refer to "Information on Livestreaming for Shareholders and How to Ask Questions" (available in Japanese only).

1. Date and Time: Tuesday, January 30, 2024, at 2:00 p.m. (JST) (Reception starts at 1:30 p.m.)

(Please note that the time of the meeting is different from the previous meeting.)

2. Venue: "Keyaki," Machida City Cultural Exchange Center, 5th floor

4-1-14 Haramachida, Machida-shi, Tokyo

3. Purpose of the Meeting

Matters to be reported

- 1. The Business Report, the Consolidated Financial Statements for the 14th fiscal year (from November 1, 2022 to October 31, 2023), and the Audit Report on the Consolidated Financial Statements by the Financial Auditor and the Audit and Supervisory Committee
- 2. The Non-consolidated Financial Statements for the 14th fiscal year (from November 1, 2022 to October 31, 2023)

Matters to be resolved

Proposal No. 1: Appropriation of Surplus

Proposal No. 2: Amendment to the Articles of Incorporation

Proposal No. 3: Election of Seven Directors/Members of Board (Excluding Directors/Members of Board

Who Are Audit and Supervisory Committee Members)

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- © For those attending the meeting on the day, please submit the voting form at the reception desk.
- © Please note that no souvenirs are provided to shareholders attending the meeting. We would appreciate your understanding.
- © If revisions to the items subject to measures for electronic provision are required, a notice of the revisions and the details of the items before and after the revisions will be posted on the Company's website and the TSE website mentioned above.
- In accordance with the amended Companies Act, in principle you are to confirm the items subject to measures for electronic provision by accessing each of the aforementioned websites, and we have decided to deliver the paper-based documents only to shareholders who requested the delivery of paper-based documents by the record date. For this general meeting of shareholders, however, the paper-based documents stating items subject to measures for electronic provision will be delivered to all shareholders regardless of whether they have made a request for delivery of such documents.
 - Among the items subject to measures for electronic provision, in accordance with the provisions of laws and regulations and Article 17 of the Articles of Incorporation, the following items are not provided in the paper-based documents delivered.
 - (i) "System to Ensure the Properness of Operations and Its Operational Status," "Basic Policy on Control of the Company" and "Policy on Decisions on Dividends and Other Appropriation of Surplus" in the Business Report (available in Japanese only)
 - (ii) "Consolidated Statement of Changes in Equity" and "Notes to Consolidated Financial Statements" in the Consolidated Financial Statements (available in Japanese only)
 - (iii) "Statement of Changes in Equity" and "Notes to Non-consolidated Financial Statements" in the Non-consolidated Financial Statements (available in Japanese only)

Consequently, the Business Report, the Consolidated Financial Statements and the Non-consolidated Financial Statements stated in the documents consist of parts of the documents that were audited by Financial Auditor and the Audit and Supervisory Committee in preparing their respective audit reports.

Reference Documents for the General Meeting of Shareholders

Proposals and Reference Information

Proposal No. 1: Appropriation of Surplus

The Company considers the return of profit to shareholders as one of the key management issues, and has a basic policy of implementing a stable dividend policy while taking into consideration the enhancement of internal reserves necessary for strengthening the financial structure and proactive business development.

Based on this policy, the Company aims to maintain a consolidated dividend payout ratio of 20% for dividends of surplus, and strives to ensure that they are paid out on a continuous and stable basis.

In addition, the Company will use internal reserves as a medium- to long-term business resource for the purpose of continuous business expansion under the rapidly changing business environment going forward.

The Company has given consideration to matters including the business performance of the fiscal year and future business development, and it proposes to pay year-end dividends for the current fiscal year as follows:

- (1) Type of dividend property To be paid in cash.
- (2) Allotment of dividend property to shareholders and aggregate amount thereof ¥9 per common share of the Company

Total payment: ¥179,495,838

- (Note) On August 1, 2023, the Company conducted a 2-for-1 share split of its common shares. The interim dividend (¥15 per share) paid to shareholders with the record date of April 30, 2023 is equivalent to ¥7.50 on a dividend per share basis after the aforementioned share split. Including the year-end dividend, the annual dividend for the fiscal year will be ¥16.50 per share.
- (3) Effective date of dividends of surplus January 31, 2024

Proposal No. 2: Amendment to the Articles of Incorporation

1. Reasons for the proposal

(1) Addition to the purpose of business

The Company proposes to make additions to the purpose of business in Article 2 (Purpose) of the current Articles of Incorporation to clarify the content of business and respond to the expansion and diversification of business going forward in response to the current circumstances of the Company's business. The amendment to the Articles of Incorporation shall take effect at the conclusion of this meeting.

(2) Change of the location of the head office

As part of the relocation of the head office, carried to prepare for an increase in personnel accompanying business growth as well as to improve the work environment, the Company shall change the location of the head office from Machida-shi, Tokyo to Shibuya-ku, Tokyo in Article 3 (Location of the Head Office) of the current Articles of Incorporation. The amendment to the Articles of Incorporation shall take effect on the date of the change of the location of head office, which is to be determined at the Board of Directors meeting to be held by May 31, 2024.

2. Details of amendment

Details of the amendment are as follows.

(Underlined parts are amended.)

Current Articles of Incorporation	Proposed amendment				
Chapter I General Provisions	(Unchanged) 1. – 9. (Unchanged)				
Article 2. (Purpose)	Article 2. (Purpose)				
(Text omitted)	(Unchanged)				
19. (Text omitted)	1. – 9. (Unchanged)				
(Newly established)	10. Management of stores, etc. through a franchise chain system				
10. All businesses that are incidental to those mentioned in t preceding items	11. All businesses that are incidental to those mentioned in the preceding items				
Article 3. (Location of the Head Office)	Article 3. (Location of the Head Office)				
The head office of the Company shall be located at Machidashi, Tokyo, Japan.	•				
Supplementary Provisions	Supplementary Provisions				
(Newly established)	Article 2.				
	The amendment to Article 3 (Location of the Head Office) of the Articles of Incorporation shall take effect on the date of the relocation of the head office to be determined at the Board of Directors meeting to be held by May 31, 2024. The provision of this Article shall be deleted after the effective date of said amendment.				

Proposal No. 3: Election of Seven Directors/Members of Board (Excluding Directors/Members of Board Who Are Audit and Supervisory Committee Members)

The terms of office of all seven Directors/Members of Board (excluding, however, Directors/Members of Board who are Audit and Supervisory Committee Members; applicable to the rest of this proposal) will expire at the conclusion of this meeting.

Therefore, the Company proposes the election of seven Directors/Members of Board.

As for this proposal, the Audit and Supervisory Committee of the Company has judged that all the candidates for Director/Member of Board are eligible.

The candidates for Director/Member of Board are as follows:

Candidate No.	Name (Date of birth)	Career sum	Number of the Company's shares owned	
1	[Reelection] [Male] Sho Tagawa (November 8, 1982)	Representative Representative Representative Reasons for Board Sho Tagawa experience, a He is qualified Company, an Director/Mer and supervisit Therefore, the	Joined Hiroki Advance, Ltd. Store Manager of Main Store Founded MACHIDA SHOTEN Established MACHIDA SHOTEN K.K. (currently the Company) President & Representative Director of the Company (current position) Established FINAL THREE FEET K.K. President and Representative Director Established SHI-TEN-NOH K.K. President and Representative Director Representative Director of GIFT JAPAN K.K. (currently GIFT INC.) (current position) Chief Director of Development Division of the Company (current position) concurrent positions outside the Company] ve Director of GROWING INC. ve Director of GIFT INC. nomination as candidate for Director/Member of is the founder of the Company, and has a wealth of achievements and insight as a corporate manager. ed to lead the growth and development of the do he is expected to adequately fulfill his role as a mber of Board in decisions on important matters ion of business execution of the Company. e Company has nominated him as a candidate for mber of Board.	488,000 shares

Candidate No.	Name (Date of birth)	Career sum and signif	Number of the Company's shares owned	
		Dec. 1994	Joined Utopia, Ltd.	
		Jan. 1996	Joined Ishikawa Shoji, Ltd.	
		July 1997	Joined Eight Corporation	
		Aug. 2000	Joined Hiroki Advance, Ltd.	
		Feb. 2005	Manager of Store Development and Manager	
			Supervising Directly Operated Stores	
		Jan. 2006	Manager Supervising Franchise Chain Business Division and Manager Supervising Directly Operated Stores	
		Sept. 2008	Joined Sony Life Insurance Co., Ltd.	
		Jan. 2011	Joined FINAL THREE FEET K.K.	
		2011	Director	
		Jan. 2016	Executive Vice President of the Company	
			(current position)	
			Representative Director of FINAL THREE FEET K.K.	
	[Reelection]	Mar. 2016	Director of GIFT USA INC. (current position)	
2	[Male] Tatsuya Sasajima	June 2016	Representative Director of SHI-TEN-NOH K.K.	1,252,000 shares
	(July 17, 1974)	Aug. 2021	Chief Director of Produced Store Business Division of GIFT JAPAN K.K. (currently GIFT	
		N 2022	INC.) (current position)	
		Nov. 2022	Director of GIFT SOUTHEAST ASIA (THAILAND) CO.,LTD (current position)	
		[Significant of	concurrent positions outside the Company]	
			FIFT USA INC.	
			FIFT SOUTHEAST ASIA (THAILAND) CO.,LTD	
			nomination as candidate for Director/Member of	
		Board]		
		Tatsuya Sasaj	jima has been involved in the produced store	
		business and	overseas business of the Company for many years,	
			alth of experience and extensive insight in these	
			xpected to utilize this experience and insight to	
			alfill his role as a Director/Member of Board in	
			important matters and supervision of business	
			the Company. Therefore, the Company has	
		nominated hi	m as a candidate for Director/Member of Board.	

Candidate No.	Name (Date of birth)		mary, position and responsibility in the Company, icant concurrent positions outside the Company	Number of the Company's shares owned
		and signif Apr. 2001 Apr. 2005 Sept. 2009 Jan. 2012 Jan. 2014 Jan. 2015 Mar. 2015 June 2016 Aug. 2019 Apr. 2021 Avg. 2021 Nov. 2022 Feb. 2023 [Significant of Representative Repr		Company's shares owned
		a Director/Mo and supervisi Therefore, the	perience and insight to adequately fulfill his role as ember of Board in decisions on important matters on of business execution of the Company. e Company has nominated him as a candidate for other of Board.	

Candidate No.	Name (Date of birth)		Career summary, position and responsibility in the Company, and significant concurrent positions outside the Company		
		Apr. 1984 Oct. 1993	Joined Seiko Instruments & Electronics Ltd. (currently Seiko Instruments Inc.) Joined KYOWA ENGINEERING CONSULTANTS Co., Ltd.		
		June 2003	Executive Officer and Chief Director of Business Management Office Joined FINE DEVICE CO., LTD		
		Oct. 2005	Director and CFO Joined Nippon Manufacturing Service Corporation (currently nms Holdings		
			Corporation) Managing Director and Chief Director of Corporate Division		
		Aug. 2015	Joined Jibannet Holdings Co., Ltd. CFO, Executive Officer and Chief Director of Administration Division		
	[D14;]	Jan. 2016	Joined the Company		
4	[Reelection] [Male] Norihiko Suehiro	Sept. 2016	Chief Director, Administration Division Director/Member of Board and Chief Director, Administration Division	184,222 shares	
	(October 4, 1960)	Feb. 2020	Executive Director and Chief Director, Administration Division (current position)		
		June 2022	Representative Director of GIFT DIVERSITY SOLUTION INC. (current position)		
		[Significant of	concurrent positions outside the Company]		
		_	ve Director of GIFT DIVERSITY SOLUTION		
		INC.	nomination as candidate for Director/Member of		
		Board]	nonmination as candidate for Briceton vicinion of		
			chiro has overseen the Accounting and Finance		
			and the Human Resources and General Affairs		
		_	of the Company, and has a wealth of experience and ight in the finance area. He is expected to utilize		
			ce and insight to adequately fulfill his role as a		
		_	mber of Board in decisions on important matters		
			on of business execution of the Company.		
			e Company has nominated him as a candidate for		
		Director/Mer	mber of Board.		

Candidate No.	Name (Date of birth)		Career summary, position and responsibility in the Company, and significant concurrent positions outside the Company			
5	[Reelection] [Male] Masanori Enoki (September 10, 1981)	Board] Masanori Enc Department o experience, et expected to ut fulfill his role important mat Company. Th	Dec. 2005 Joined Deloitte Touche Tohmatsu (currently Deloitte Touche Tohmatsu LLC) Apr. 2010 Registered as certified public accountant Mar. 2013 Partner of Hinode Audit Corporation (currently Keyaki Audit Corporation) Oct. 2013 Established NIHONBASHI ACCOUNTING CONSULTING FIRM, Partner Apr. 2016 Joined the Company Chief Director of Corporate Planning Department and Chief Director of Accounting Department, Administration Division Jan. 2017 Director/Member of Board and Chief Director of Corporate Planning Office (current position) [Reasons for nomination as candidate for Director/Member of			
6	[Reelection] [Male] Mitsuo Terada (August 19, 1971)	Apr. 1990 Dec. 1990 June 2009 Dec. 2018 Jan. 2019 Apr. 2019 Aug. 2019 Nov. 2020 July 2022 Feb. 2023 [Significant c Representative [Reasons for a Board] Mitsuo Terada the Company, insight in this insight to ade Board in deci business exec	Joined HOTEL PACIFIC TOKYO, Ltd. Joined ARIAKEJAPAN Co., Ltd. Chief Director of Development Division Joined the Company Chief Director of Development Division Director/Member of Board Director/Member of Board and Chief Director of Product Development Division Representative Director of KIK FOODS K.K. (currently GIFT FOODS MATERIAL K.K.) (current position) Director/Member of Board and Chief Director of Product Division of the Company Director/Member of Board and Chief Director of Product Development Division Director/Member of Board and Chief Director of Manufacturing Division (current position) oncurrent positions outside the Company] e Director of GIFT FOODS MATERIAL K.K. nomination as candidate for Director/Member of a has overseen the Manufacturing Department of and has a wealth of experience and extensive area. He is expected to utilize this experience and quately fulfill his role as a Director/Member of sions on important matters and supervision of ution of the Company. Therefore, the Company d him as a candidate for Director/Member of	4,338 shares		

Candidate No.	Name (Date of birth)		Career summary, position and responsibility in the Company, and significant concurrent positions outside the Company		
		and significant of Advisor to W [Reasons for Director/Mer Toshiyuki Hamanager in see an outside Director Directal I utilize this exan outside Directal I		Number of the Company's shares owned	
			e Company has nominated him as a candidate for stor/Member of Board.		

- (Notes) 1. There is no special interest between any of the candidates and the Company.
 - 2. Toshiyuki Hara is a candidate for outside Director/Member of Board.
 - 3. Toshiyuki Hara is currently an outside Director/Member of Board of the Company, and at the conclusion of this meeting, his tenure will have been one year.
 - 4. Pursuant to the provisions of Article 427, paragraph (1) of the Companies Act, the Company has entered into an agreement with Toshiyuki Hara to limit his liability for damages under Article 423, paragraph (1) of the same Act. The maximum amount of liability for damages under said agreement shall be the minimum liability amount stipulated in Article 425, paragraph (1) of the Companies Act, and if his reelection is approved, the Company intends to continue said agreement.
 - The Company has submitted notification to the Tokyo Stock Exchange that Toshiyuki Hara has been designated as an independent officer as provided for by the aforementioned exchange.
 If his reelection is approved, the Company plans for his designation as an independent officer to continue.
 - 6. The Company has entered into a directors and officers liability insurance policy as provided for in Article 430-3, paragraph (1) of the Companies Act with an insurance company. The content of the policy is summarized in the Business Report (available in Japanese only). If the election of each of the candidates for Director/Member of Board is approved at this meeting, they will continue to be included in the policy as the insureds. In addition, when the policy is renewed, the Company plans to renew the policy with the same terms.

Reference Skill Matrix of the Board of Directors After the General Meeting of Shareholders (Planned)

In the event that all of the candidates listed in this notice are elected as originally proposed, the skill matrix of the Board of Directors will be as shown below.

	Name	Sho Tagawa	Tatsuya Sasajima	Seiji Fujii	Norihiko Suehiro	Masanori Enoki	Mitsuo Terada	Toshiyuki Hara	Yuka Katsuki	Yukinori Hanafusa	Yoshio Fuse
A	ttribute	Inside	Inside	Inside	Inside	Inside	Inside	Independent Outside	Independent Outside	Independent Outside	Independent Outside
(Gender	Male	Male	Male	Male	Male	Male	Male	Female	Male	Male
Tit	le/Status	President & Representative Director	Executive Vice President	Senior Executive Director	Executive Director	Director/ Member of Board	Director/ Member of Board	Director/ Member of Board	Director/ Member of Board who is an Audit and Supervisory Committee Member	Director/ Member of Board who is an Audit and Supervisory Committee Member	Director/ Member of Board who is an Audit and Supervisory Committee Member
		In charge of management	In charge of produced store business	In charge of Company- owned store business	Chief Director, Administration Division	Chief Director of Corporate Planning Office	Chief Director of Manufacturing Division	ŀ	Audit and Supervisory Committee Member	Specified Audit and Supervisory Committee Member	Audit and Supervisory Committee Member
	ipal area of consibility	GIFT INC. Member of Nomination and Remuneration Advisory Committee	GIFT USA INC.	Ramen TENKA K.K.	GIFT DIVERSITY SOLUTION INC.	ľ	GIFT FOODS MATERIAL K.K.	ľ	Member of Nomination and Remuneration Advisory Committee	Member of Nomination and Remuneration Advisory Committee	Member of Nomination and Remuneration Advisory Committee
	Corporate management	0	0	\circ	0	0	0	\circ	0	0	0
	Finance/ Accounting				0	0		0	0	0	0
	Legal/ Governance				0	0		0	0	0	0
General	HR/Labor			\circ	0				0		\circ
fields	MA/Monetary/ IR	0			\circ	\bigcirc			\circ	\circ	
	Global		\circ		0	\bigcirc			\circ		
	IT/DX					\circ				0	
	ESG				0	0	0		0		0
	Product development/ Business type development	0	0	0			0	0			0
Business fields	Location development	0	0	0							
	Store operation	0	0	0			0	0			0
	Manufacturing/ Quality control						0	\circ			