

[Provisional Translation Only]

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#### Issuer

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## Ichigo J.League Shareholder Program Begins for the 2024 Season

Ichigo Office's sponsor, Ichigo (2337), is commencing its J. League Shareholder Program for the 2024 J.League season in which free tickets will be distributed via lottery to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders.

### 1. Shareholder Program Objective

Ichigo's Shareholder Program expresses Ichigo's thanks to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders and deepens its partnership with the J.League in working to further Ichigo's mission of promoting local community development.

#### 2. Details

### Eligible Shareholders

All Ichigo Office shareholders recorded on the shareholder registry as of fiscal periodend are eligible for the Shareholder Program. Eligibility is updated every six months with current eligibility as follows:

On record as of April 30, 2023 and continues to be a shareholder.

On record as of <u>April 30, 2023 but no longer a shareholder:</u> can apply to the lottery until <u>January 31, 2024</u>.

Newly on record as of October 31, 2023: can apply to the lottery starting on February 1, 2024

### **Ticket Information**

Shareholders can simultaneously apply for tickets for one match in each of the J1, J2, and J3 Leagues even if the matches are scheduled on the same day. The tickets are freely transferable to family and friends.

Please note that matches may be cancelled or rescheduled due to stadium admission limits, and there is a possibility that shareholders may not receive their tickets in time for a match because tickets may not be distributed to J.League top partners in a timely manner.

## **Application Process**

Application for the lottery begins today, January 29, 2024. Please take special note that the lottery schedule for matches to be held between late-February and March-end has been set tight in order to expedite the resuming of the shareholder program.

<u>Late-February</u> ~ <u>Early-March Matches</u>

Application period: January 29 ~ February 6 Drawing: February 7

March-end Matches

Application period: February 1 ~ February 15 Drawing: February 16

For details on the shareholder program, please refer to the below Ichigo J.League Shareholder Program website (Japanese only).

Ichigo J.League Shareholder Program Website www.ichigo-jleague.jp



## 3. Earnings Impact

The Shareholder Program has no impact on Ichigo Office's April 2024 and October 2024 fiscal period earnings announced in the December 15, 2023 release "October 2023 Fiscal Period Earnings."

Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.