

FY2023 Supplementary Materials

Vision Inc.

Stock Code: 9416

February 13, 2024



Company Overview

VISION INC.



Code 9416

(Tokyo Stock Exchange Prime Market)

Incorporated December 4, 2001

(Founded June 1, 1995)

Management To Contribute to the Global Information

Philosophy and Communications Revolution

Head Office 8F Shinjuku Eastside Square, 6-27-30

Shinjuku, Shinjuku-ku, Tokyo 160-0022

Operation Bases and Affiliates

Domestic Affiliated Companies: 9

Domestic Operation Bases: 14

Global Affiliated Companies: 12

Korea, USA (Hawaii), Hong Kong, Singapore, Taiwan, UK, Vietnam, China (Shanghai), France, Italy, USA (California), New Caledonia

Number of 896 (152)

Consolidated Domestic: 803 (143)

Employees Global: 93 (9)

(Average temporary (As of December 31, 2023)

employees)

Affiliated Domestic: 9 Companies Global: 12

(As of December 31, 2023)

Business GLOBAL WiFi

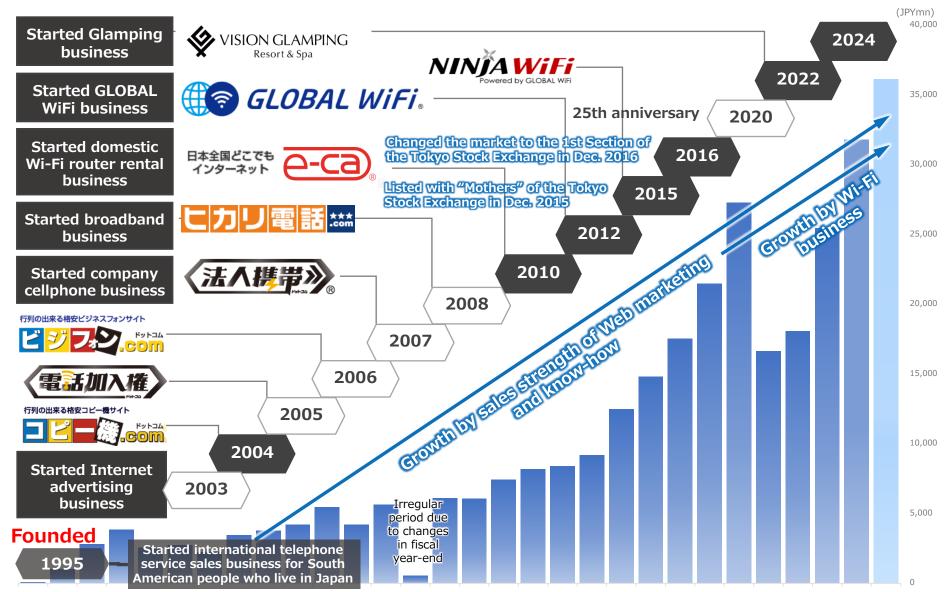
Information and

Communications Service Glamping and Tourism

Vision Inc. Members Net Inc. Vision Ad Inc. GLOBAL WIFI.UK LTD Vision Technologies Inc adval Corp. Global WiFi France SAS Koshikano Onsen K.K. ZORSE Co., Ltd. VISION MOBILE USA CORP Vision Mobile Italia S.r.I. Vision Mobile Korea Inc. Vision Mobile Hawaii Inc. Vision Mobile Hong Kong Limited VISION VIETNAM ONE MEMBER LIMITED LIABILITY COMPANY GLOBAL WIFI.COM PTE. LTD. VISION MOBILE NEW CALEDONIA Affiliates, Purchasing / Operation Bases Purchasing / Operation Bases System Development Center (Offshore)

History and Sales Change





1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024

Our Core Strategies



Offer just the right value to realize sustainable growth

Niche & Focus strategy



Discover the challenges created by the gaps in the evolution in information and communications and develop new markets. Focus management resources on carefully selected targets and refine our services.

- Overseas travelers
- ✓ Startup companies
- ✓ Customer asset utilization

Price & Quality leadership strategy



Pursue production efficiency thoroughly.

Realize by improving

Realize by improving organizational structure and business speed.

While maintaining high quality of service, demonstrate price competitiveness surpassing competitors.

- ✓ Productivity, price advantage
- ✓ Service quality evaluation
- ✓ Increased satisfaction through concierge services

Up/Cross selling strategy



Pick up new needs for information and communications services and continuously offer services at reasonable prices at the right time.

Build a **long-term relationship** with customers.

- ✓ Original CRM
- ✓ Maximize lifetime value
- Recurring revenue-type business



Business Summary

Business Segments - Three growing businesses -



GLOBAL WiFi

We provide a flat-rate overseas Wi-Fi router rental service that can be used in over 200 countries and regions around the world. We also provide a domestic Wi-Fi router rental service for foreigners visiting Japan, as well as those returning to Japan temporarily or on business trips. **58.9**%



Information and Communications Service



We provide the communication infrastructure and office equipment necessary for corporate activities, such as fixed-line telecommunications service, mobile communications service, office automation equipment, business phone, and website production. We respond to the customers' needs at their growth stage.

Have new dealings with one in ten

companies that are newly established within the year in Japan!

For overseas travelers

GLOBAL WiFi®

For overseas travelers (corporate)



GLOBAL WIFI for Biz



For Japan domestic use





Sales JPY 31,807_{mn} FY2023









Glamping and Tourism

Enjoy your own time in a private space. BBO equipment, open-air bath, etc. are installed in the dome-shaped tent. Enjoy a fulfilling accommodation while feeling one with nature.





Order and payment

Receive router

Use overseas

Return router

"GLOBAL WiFi" Business **Business Model/Competitive Advantage**











Less Expensive Fixed-rate	Maximum cost benefits -89.9% From JPY300/day Japanese cellphone companies' fixed-rate discount comparison		
Areas	Available in over 200 countries and regions worldwide, leading the industry in the number		
Comfortable	High-speed communications in partnership with telecom carriers around the world		
Safe / Secure	Secure; 24 hours/365 days support		
Counter	Number of airport counter is the industry's largest class		
Corporate Sales	Uptake ability of corporate needs		
Customers	Number of users is the largest in the industry*1 Over 19 million users!*2		

*1 Number of users and sales revenue survey for "2016-2021 Overseas Wi-Fi rental service (domestic → overseas)" (Tokyo Shoko Research, annual surveys from 2017 to 2022) *2 Excluding "GLOBAL WiFi for Biz" users, surveyed by Vision, February 2024.

Telecommunications Direct website companies around Apps Vision Group Data **Affiliates** Settlement communication EC mall the world **Payment** service Corporate sales Partners Airport counter Shipping Return Rental fees **Payment**

Comparison of Overseas Internet Connection Methods ①



"Global WiFi" "NINJA WiFi" are competitive in safety, security, comfortability, and reasonable price.

Users are unwilling to share their own data traffic with others, but they are less reluctant to share a rented Wi-Fi router with others (They tend to share it with two or three people in case of independent travel).

* Based on our research					arch and standard.	
Means	Price	Area	Speed	Management	Security	
€ GLOBAL WiFi.						
NINJA WIFI Powered by GLOBAL WIFI	Partnering with overseas high-quality ISP - to offer fast connection speed in the area, reasonable price, security and usability.					
Roaming (Telecom carriers' fixed-rate)	×	\triangle	\triangle			
	There are problems with price and quality. (It costs from about JPY980 to JPY2,980/day, and it may cost more expensive.)					
Prepaid SIM (Purchased overseas)	\triangle	\triangle		×		
	Need knowledge to manage. (Local purchase, issues with data capacity, and periodical charge is required, etc.)					
Free Wi-Fi Spot (Hotel, Café, etc.)		×	\triangle		×	
	Problem with coverage (with limited communication area), speed (depending on the user's communication environment and traffic conditions), and security.					

Comparison of Overseas Internet Connection Methods 2



Wi-Fi router rental	Com- parison	Roaming (Telecom carriers' fixed-rate)	Free Wi-Fi Spot / Hotel Wi-Fi
JPY300-3,370/day (including 5G) * Round-the-world plan JPY3,570/day Apply for rental on the website.	Fee	JPY980-2,980/day (4G) Need to check in advance the contract details, compatible models, and settings, etc. according to the plan. * Depending on your mobile carrier	Free Wi-Fi spot Free Accommodation fee (Hotel Wi-Fi included) or JPY500-3,000 Hotel Wi-Fi +accommodation fee
Fixed fee and stable speed Full security and compensation You can use it comfortably thanks to the fixed fee. Choose the communication capacity according to your situation.	Advan- tage	Easy to connect * Tethering is also available.	Easy to use Area is limited, but it is provided free of charge in many places, and it is easy to connect.
More luggage Need to carry a Wi-Fi router in addition to your smartphone.	Dis- advan- tage	Expensive Fee is more expensive than those for Wi-Fi rental. If the setting is wrong for data roaming, the fee can be more expensive.	Be careful about unauthorized access It is easy to use, but it has some risks of virus infection and personal information being stolen by unauthorized access.
If you connect the Internet at a stable speed without worrying about additional charges (You can use it with several people at a lower fee by splitting the bill) Available anywhere. No worry about busy access and difficulty to connect.	Reco- mmend- ation	If you want to connect the internet easily with your own device	Communication area is limited, but you want to save money. It is for users who only need to connect the overseas Internet in a limited amount of time.

"GLOBAL WiFi" Business Profit Structure



Items	Summary
Sales	Overseas [Regular rental] Average: Approx. JPY1,700/day, Average days used: 7 days Options available such as insurance, mobile battery, etc. [GLOBAL WiFi for Biz] 4G plan: Monthly basic charge (JPY2,167) + data communication fee (plan) × number of days used 5G plan: Monthly basic charge (JPY3,278) + data communication fee (plan) × number of days used Use service in Japan (Domestic option for teleworking) Domestic (in Japan) Rental fee per month (available for rental from 1 day) Average: Approx. JPY5,000/month, Average days used: 1.5 months (45 days)
Cost of sales	Data communication (telecom carriers in the world) Terminal price (mobile Wi-Fi routers) Recorded as rental asset (recorded by depreciation for 2 years) Outsourcing (commission paid to sales agents), etc.
SG&A expenses	Personnel, advertising, shipping delivery, business consignment, credit card payment, etc. Operation and rent of shipping centers, airport counters, customer centers, etc. Other SG&A expenses, etc.

Active Sales Expansion of "GLOBAL WiFi for Biz"



- Gaining Competitive Advantage When Travel Recovers -

Sales of in-house permanent type "GLOBAL WiFi for Biz" for corporate customers are favorable by continuing to be used for teleworking (increase in the number of contracts and the communication usage).

Overseas communication increases (long-term use by local expatriates, etc.).

⇒ Used in China, the United States, Thailand, Vietnam, Germany, Indonesia, and other European countries.





Connect Internet anywhere in the world with one digital device

"Global WiFi for Biz"

No need to



apply receive i

If you have one "GLOBAL WiFi for Biz" in your company, you can use it immediately for teleworking and sudden overseas business trips, and no application required. You will no longer use overseas roaming services because a rented Wi-Fi router is not delivered in time!

5G unlimited plan is available from September 2023.

Ultra-High-Speed 5G Plan / World eSIM

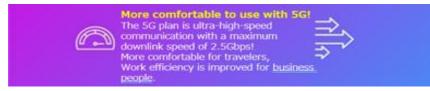
- Gaining Competitive Advantage When Travel Recovers -



Ultra-High-Speed 5G Plan



Expanding area for an ultra-high-speed 5G plan, the first in the global Wi-Fi router rental industry.



Available areas are mainland USA, Hawaii, South Korea, Taiwan, Thailand, UK, Italy, France, Germany, Spain, China, and Hong Kong.

·Our China Special Line

This plan enables the use of applications, SNS, and internet services that are partially restricted in China. The key point is that it uses a different technology for higher communication compared to conventional VPNs, and can be used as it is without the need of additional connection settings.

World eSIM



Launch of an eSIM service, "World eSIM", that can be used in over 180 countries and regions around the world.









For international travelers coming from Europe and the U.S., where they often purchase SIM cards locally, we plan to aggressively market to overseas travelers (inbound and overseas travelers from another country).

Utilize "CLOUD Wi-Fi Router"





A Wi-Fi router with next-generation communication technology that manages SIM on the cloud.

No need to insert/change SIM physically.

Communication lines of the world are available with only one device.

The device settings can be adjusted remotely in the case of communication failure.

The plan (data capacity) can be changed during the rental term.

Maximize the characteristics of the CLOUD Wi-Fi router.

Convert the Cloud Wi-Fi router used for overseas communication service to the domestic Wi-Fi router.

Since a physical SIM card is not inserted in the router, it can be assigned to other routers depending on the communication status.

* It can be operated even in the case that the number of rentals is more than the number of SIMs (efficient operation of communication costs).





Expand Service Areas for Unlimited Plan



- Gaining Competitive Advantage When Travel Recovers -

Tend to consume a lot of data communication capacity, such as diversified smartphone apps, transmission and reception of large images and videos, and SNS postings, etc.

Popular to share with multiple people such as friends and family members, and to use multiple devices (smartphones, tablets, and laptops, etc.) for business.

Expand the service areas and plans, responding to requests for the plan that can be used without worrying about data capacity and long-term use.

Increase choice ratio of unlimited plan \Rightarrow Improve ARPU.

Unlimited Plan Introducing a plan with unlimited usage capacity







You can use a lot of data without worry with the unlimited plan

Further expanded the coverage area.

Available in 91 countries



What's an unlimited plan?

"Unlimited plan" with unlimited data capacity was born from the voice of customers who want to use without worrying about the data capacity.

Airport Counter and Smart Pickup



Receive and return at 19 domestic airports, 35 counters, 38 Smart Pickup units, and return BOX.

Installed automatic pick-up lockers at 16 airports.

The service level is optimized according to customer.



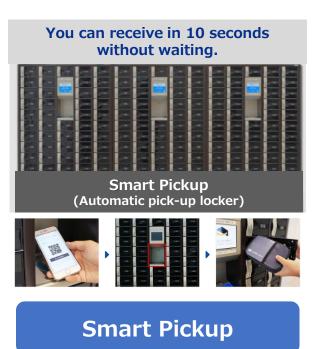
Eliminate waiting time for customers who do not need explanation such as repeaters (Utilize Smart Pickups). Airport staffs respond to customers who need explanation (Utilize airport counters).

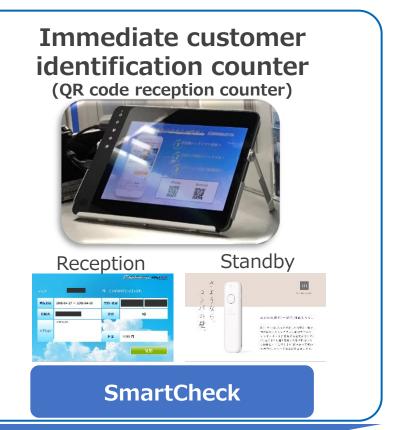


Smart Strategy









Shorten waiting time No congestion Improve convenience
Improve CS Increase sales

Evolve to more convenient, comfortable, relieved counters that meet each customer's needs, responding to the increase in the number of rental (delivery) and optional services (compensation service, accessory etc.), for Japanese traveling overseas and foreign visitors to Japan.

Online Order System just before Departure (Smart Strategy × CLOUD WiFi × Database)





Collaborate with each effort to further improve convenience

Acquire departing passengers on the day.

- **⇒** Increase number of users.
- * Respond to Web application in front of the airport counter instantly in collaboration with the database.

Expand Tabi-naka Services (Services during Travel)



Expand Tabi-naka services (including options), responding to customer requests.

Support safe, secure, and comfortable travel.



Pick up at Convenience Store



- Gaining Competitive Advantage When Travel Recovers -

Add picking up at convenience store as an option which can be received at 7-Eleven stores nationwide (except Okinawa) near work or home based on convenience.

You can pick it up in advance, so there is no need to wait in line at the airport counter on the day of departure.

You can pick it up even at midnight if the store is open.



At Seven-Eleven near you

You can pick it up at Seven-Eleven near you.

At anytime

You can pick it up even at midnight if the store is open.



You don't need to wait at the airport counter.

Expand Unmanned Stores





Increase unmanned stores with vending machines.

Where are they set up? (As of December 31, 2023)
Sendai Airport, Mt. Fuji Shizuoka Airport, Kumamoto Airport,
Kita-kyushu Airport, Miyako Shimojishima Airport
*Plan to add more in the future.

What type of machines are set up?

- Smart Pickup (Receive)
- Return BOX (Return)
- Vending machine for pre-paid SIM for Japan

Features

Non-face-to-face receipt without waiting at the airport counter even during busy seasons (for repeaters who do not need explanation, and effective against COVID-19).

Available 24 hours a day including early in the morning and late at night, when there are needs, but it is difficult to secure personnel.

Also set up vending machines for pre-paid SIM for domestic use mainly for foreign travelers visiting Japan and those who are temporarily back to Japan.

Possible to add touch points in a small space and at low cost (convenience improved and profits increased).







"Tsuyaku-fukikae.com"





The service for online/offline business negotiations and conference interpretation, video translation/dubbing, and translation.

"Overcoming the language barrier, make your business more global."

Provide interpretation, translation, and dubbing services that can be available in various business situations at reasonable prices.

Emphasize communication with overseas investors and support the enhancement of the English-language disclosure.

Also support dubbing and subtitles of financial summary video, translation and other services of financial statements, financial results presentation materials, and convocation notices of general shareholders' meeting.



Video translation/dubbing (Japanese → English) Financial summary video (Vision Inc.)



Example of interpretation (English ≠ Japanese) Special talk with Mr. Audrey Tang, Digital Minister of Taiwan



"GLOBAL WiFi" Business Market Scale



Inbound (Foreign visitors to Japan)

Approx. 31.88mn people for a year.

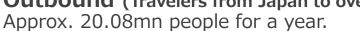
*Results in FY2019

Approx. 25.06mn people for a year.

*Results in FY2023

Government's target: 60mn people in 2030

Outbound (Travelers from Japan to overseas)



The number of international tourist arrivals in 2023 is estimated at 1.3bn, 88% of the prepandemic level.

FY2019

of international tourist arrivals)

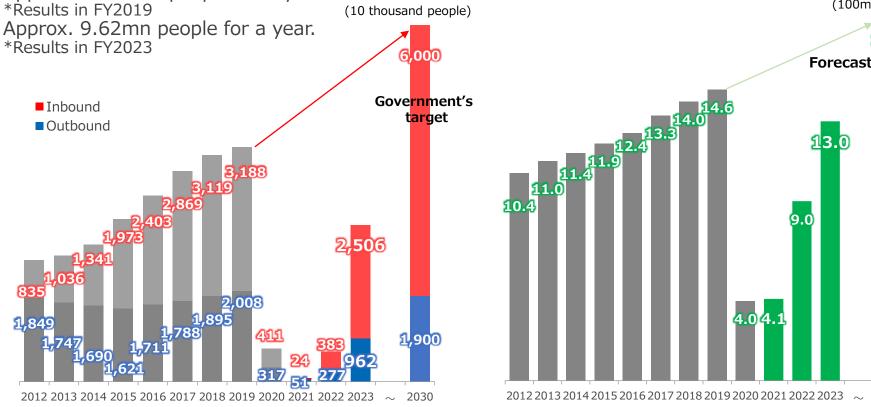
Announced by UNWTO Japan Office on January 19, 2024.

Overseas travelers in the world (Number

A huge market of 1.46bn people. *Results in

(100mn people)

Forecast



Created from JNTO materials, Reiwa 1 (2019) edition tourism white paper, and the materials released by UNWTO.

Wi-Fi for Japan





For foreign visitors to Japan Wi-Fi router rental service





Internet anywhere in Japan with your usual smartphone! Unlimited use of high-speed 4G-LTE!



Unlimited data!

Even after going over your daily high speed data limit, you can still use the internet for maps, texts, and more.



Can be used anywhere

Even with the lack of free WiFi spots in Japan, rest easy with NINJA WiFi.



Easy to use

Just turn on the WiFi router and enter the password.

For domestic use in Japan Wi-Fi router rental service





Domestic travel Return to Japan Business trip Event (corporate use)

Hospital stay

Moving

Can be used as soon as it arrives!

The convenience of being able to rent for the required period (by the day) at the required location has been well received in a variety of usage scenarios.

Wi-Fi router for sale

Vision WiMAX® powered by UQ WiMAX





Customers can use it as a trial for rent. After checking the communication environment of their home, customers can purchase the one that meets their needs.

We will take it as a trade-in when customers terminate their contracts. (Vision WiMAX original service)

Information and Communications Service Business Growth Strategy (Competitive Advantage)

















Startup
Companies

Have new dealings with **one company in ten companies*** that are newly established within the year in Japan

Number of incorporations being registered in Japan: 129,548 (2022)

Source: Ministry of Justice

Web Strategy

Ability to attract customers due to **our own Web marketing** (Internet media strategy)

Customer Loyalty

CRM (customer relations/continuous dealings) strategy, our own know-how Maximization of continued revenue = Recurring revenue-type business Additional sales with high productivity (up/cross selling)

Products and services

Products and services that lead to customers' "sales improvement", "cost reduction", "efficiency improvement", "communication activation", and "DX promotion" (Products that are less affected by the economy)

We have multiple business segments (each product), and the business structure can be changed according to the situation (economic conditions, trends, etc.) (a flexible business structure).



Telephone Line

Arrangements

Cellphone Support



Office **Automation**



Website Support Security



Electric Power



Cloud App Service (SaaS)

^{*} Total number of companies established within 6 months (including sole proprietors), starting business with us (our research) The number of acquisitions will depend on the fluctuations in handling services and products.

Information and Communications Service Business Vis



	Summary			
Items	OA equipment (multifunction printers, business phone system), security	Fixed-line phones, cellphones, electric power	In-house services, website	
Sales	 Sales proceeds Paid by leasing and credit companies, and the customers Maintenance fee Factoring and paid by the manufacturers 	•Business brokerage fee •Brokerage commission •Renewal commission* Paid by telecom carriers and primary sales agents *These fees may not occur according to the products and customers' usage situation	 Monthly subscription fee Factoring from the customers and paid by credit companies • Initial cost Paid by the customers as installation cost, production cost, etc., or through factoring, and paid by credit companies 	
Cost of sales	 • Equipment Paid to the manufacturers • Outsourcing Paid to sales agents • Installation cost Paid to shipping companies and installation contractors 	• Cellphone terminals • Outsourcing Paid to telecom carriers, primary agents, and sales agents *No cost of sales for fixed-line phones arrangements and electric power	• Equipment Paid to VWS Cam • Outsourcing and installation cost Paid to telecom carriers, manufacturers, sales agents, etc. • Design-related expenses • Server and system usage fees, maintenance fee	
	Personnel expense advertising expense (website etc.) communication cost			

SG&A expenses

Personnel expense, advertising expense (website, etc.), communication cost, packing transportation cost, outsourcing cost, rent for call centers, etc., and other SG&A expenses, etc.

Information and Communications Service Business Market Scale

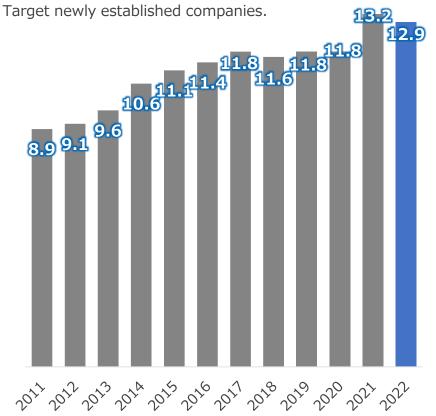


Number of incorporation registrations (total): 129,548

Approx. 130 thousand companies annually.

(Continued increase trend due to aggressive establishment and corporate support by the government)

Attract customers utilizing the know-how of web marketing with approx. 15 years experience.



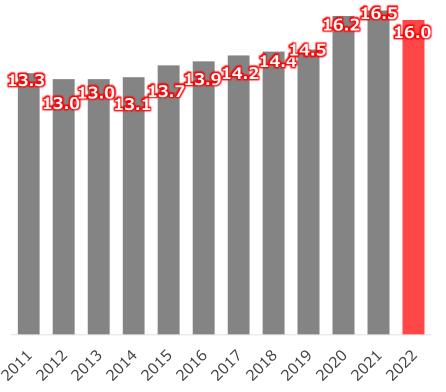
Number of registration of transfer of head office and branch (total): 160,825

Approx. 160 thousand companies annually.

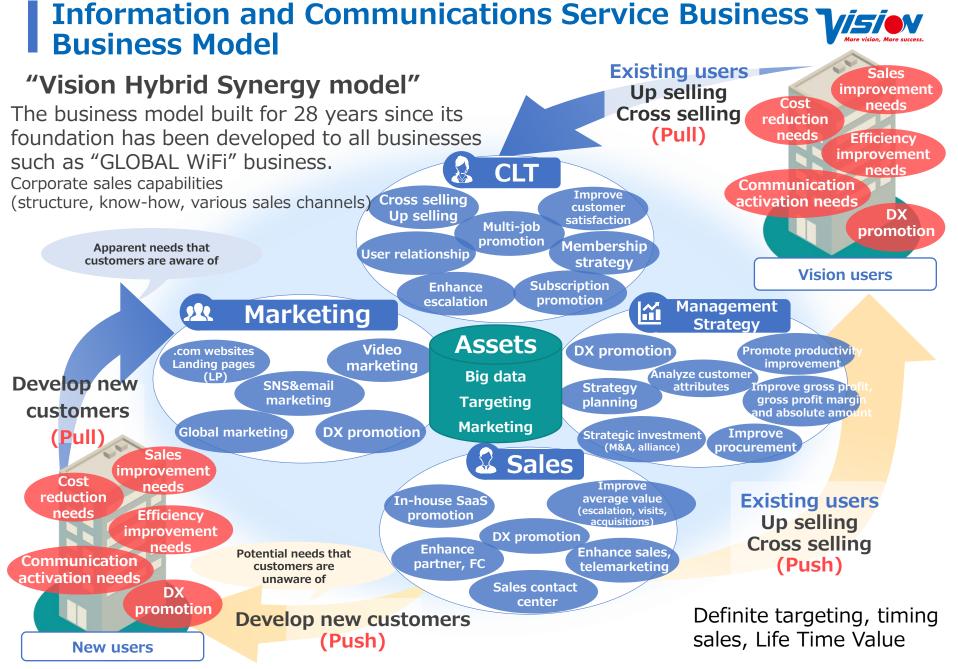
(Excluding the number of offices transferred that are not obliged to apply for registration)

Cover change procedures, etc. on addition and relocation.

Up/cross selling by advanced operations of Customer Loyalty Team (CLT). (10 thousand)



Source: National Statistics Center



Information and Communications Service BusinessCustomer Service



Create values with advanced operations Customer Loyalty Team (CLT)



Information and Communications Service Business "High Efficiency" Marketing



"High efficiency" marketing with combined three factors: web marketing × sales rep. × CLT

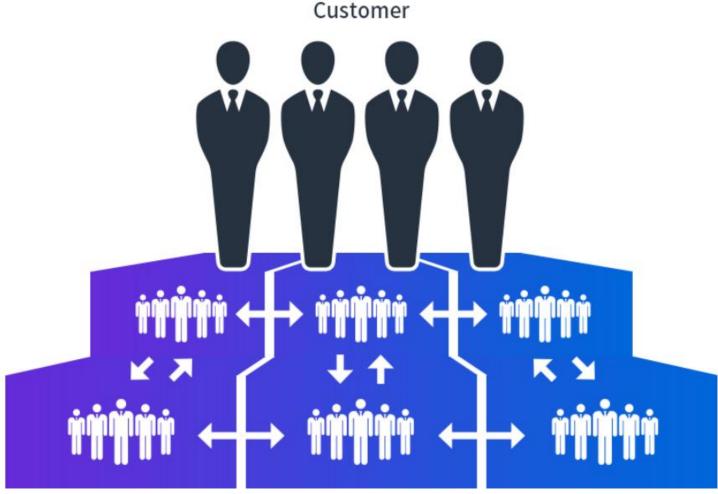


Information and Communications Service Business Escalation (Cooperation among Divisions, Customer Referral)



Organization culture that creates continuous evolution

High productivity generated by escalation system (cooperation among divisions and customer referral)



Information and Communications Service Business **Recurring Revenue-type Business Model**



Recurring Revenue-type Business Model

Provide optimum solutions according to the growth stage, continuing to stay close to the growth of customer companies.

Optimum

solutions

Early growth

stage

Structure that accumulates profits by our original know-how CRM (customer

relations/continuous dealings).

Optimum solutions

Startup

stage

Offer OA equipment and website support, etc. suitable for the business environment Consulting services suitable for the business growth stage







Increase the number of employees due to business expansion (Add communication lines, and numbers of units, etc.)







Offer products and services suitable for the business environment Offer in-house products and services Consulting services suitable for the business growth stage





Optimum

Increase the number of employees due to business expansion (Add communication lines, and numbers of units, etc.)



Cloud App Service (SaaS)



Current main targets "Reserves for Growth"

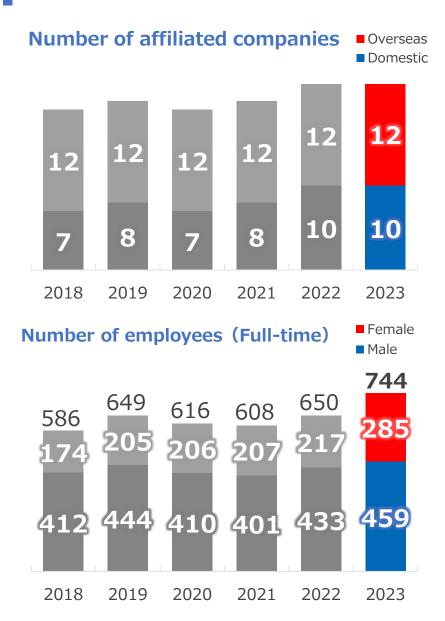
Future targets "Companies in growth stages"

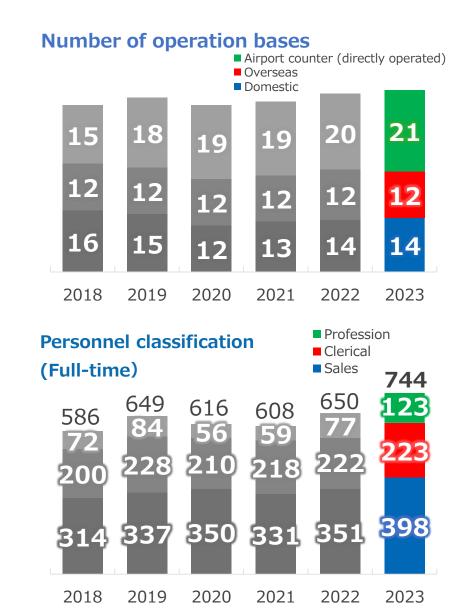


APPENDIX

Group Structure



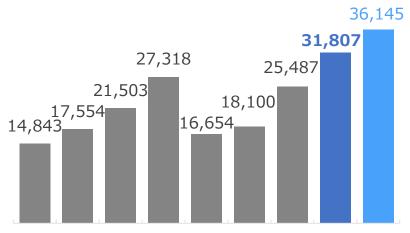




Performance Data

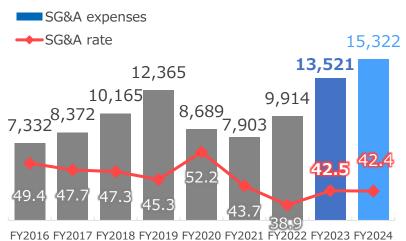


Sales



FY2016 FY2017 FY2018 FY2019 FY2020 FY2021 FY2022 FY2023 FY2024 Forecast

SG&A expenses



Forecast



FY2016 FY2017 FY2018 FY2019 FY2020 FY2021 FY2022 FY2023 FY2024 Forecast

Operating profit



FY2016 FY2017 FY2018 FY2019 FY2020 FY2021 FY2022 FY2023 FY2024 Forecast

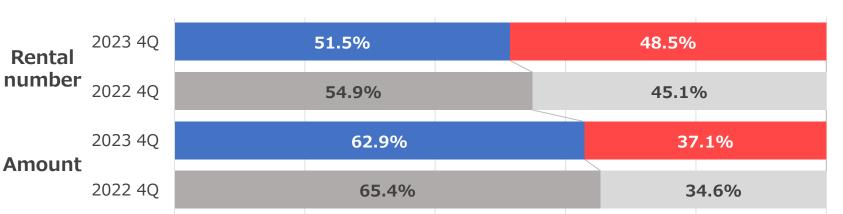


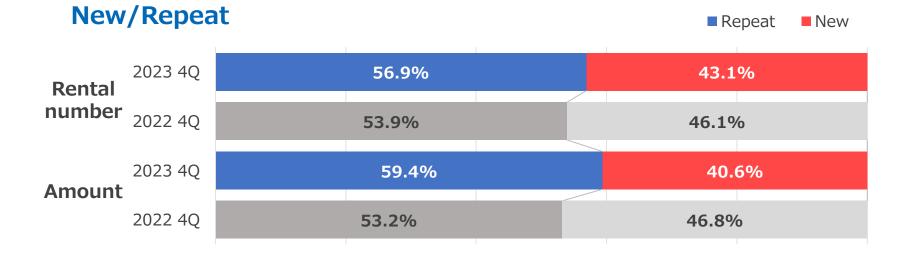
Individual

Corporate

"GLOBAL WiFi" Business Overseas Use (Outbound)
*Fiscal period (Oct.-Dec.)







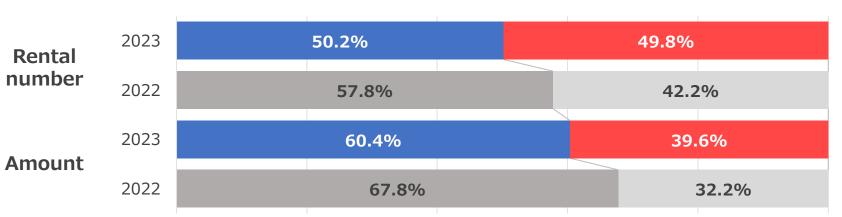


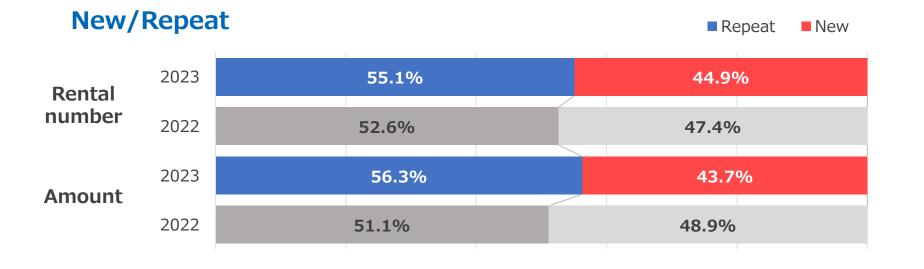
Individual

Corporate

"GLOBAL WiFi" Business Overseas Use (Outbound)
*Cumulative period (Jan.-Dec.)

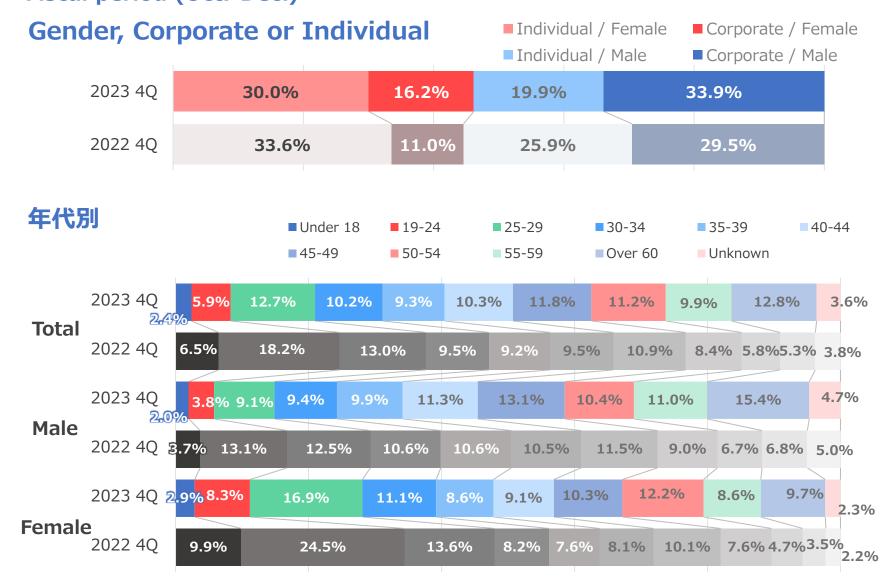




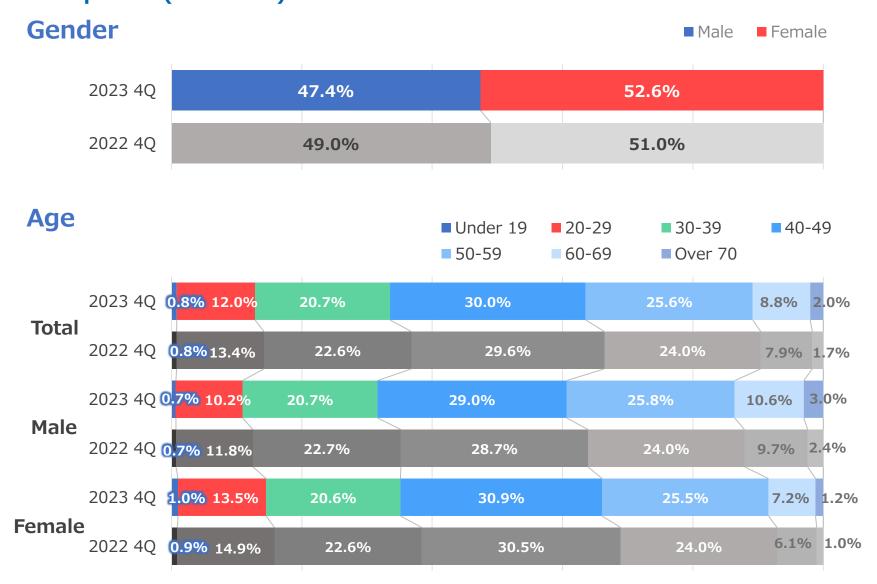




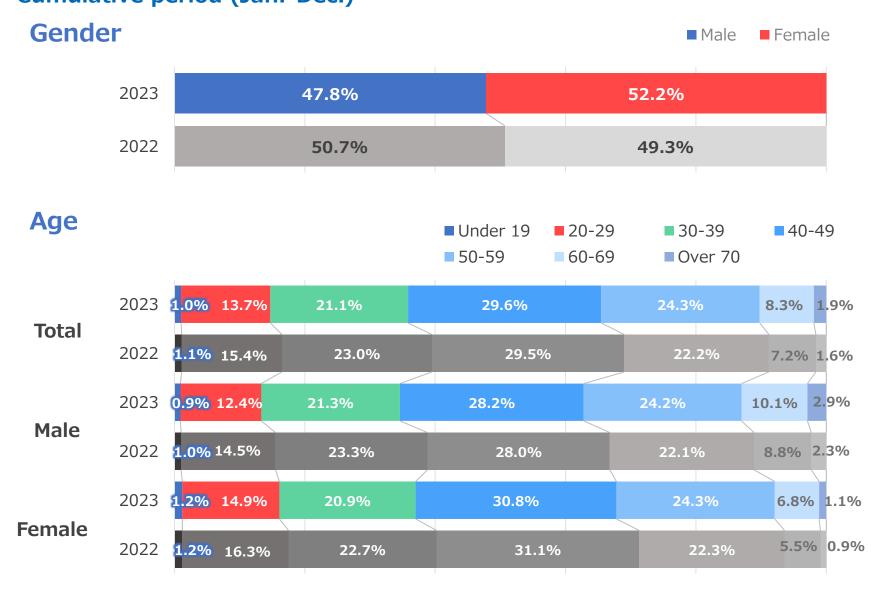
"GLOBAL WiFi" Business Overseas Use (Outbound)
*Fiscal period (Oct.-Dec.)



"GLOBAL WiFi" Business Domestic Use (Except for Global WiFi for Biz



"GLOBAL WiFi" Business Domestic Use (Except for Global WiFi for Biz)
*Cumulative period (Jan.-Dec.)





To Contribute to the Global Information and Communications Revolution

Forward-Looking Statements



Materials and information provided in this announcement include so-called "forward-looking statements."

They are estimated at the present and are based on the assumption that involves forecasts and risks, and substantially they include uncertainties which could cause different results from these statements.

These risks and uncertainties include general industry and market conditions, and general domestic and international economic conditions, such as interest rates and currency exchange fluctuations.

In the future, even if there is new information or future events etc., we shall not be obligated to update and revise the "forward-looking statements" included in this announcement.

Vision Inc.

Contact: Investor Relations Dept.

ir@vision-net.co.jp

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