#### **FY3/2024 Q3 RESULTS**

# 弁護士ドットコム

Bengo4.com,Inc.

Feb. 14, 2024

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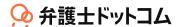
VISION

Drive a paradigm shift for the better world.

**MISSION** 

## Be the Professional-Tech Company.

Do what only professionals can do. Contribute to society using expert knowledge and technologies.







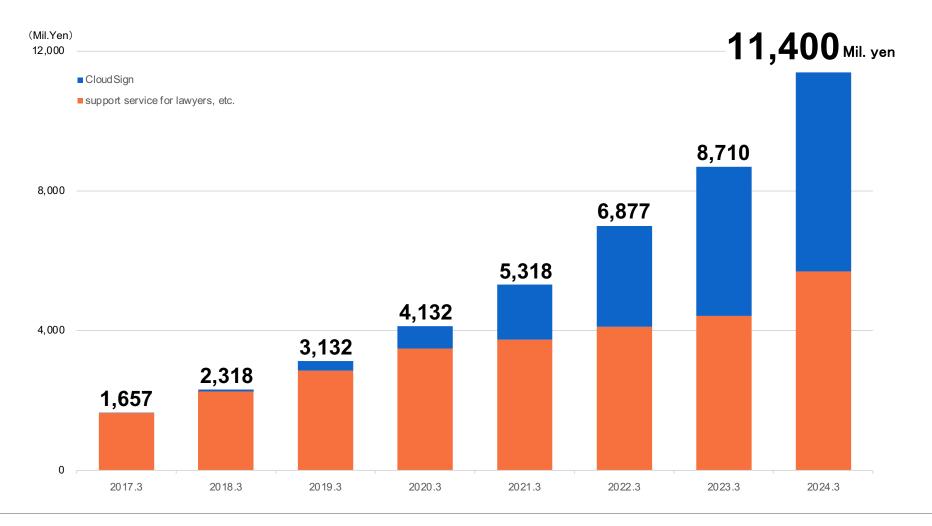


FY3/2024 Q3 Results

#### **Revision of Forecast**

Consolidated accounting commenced from Q3.

The business results of LIC CO., Ltd. are included in net sales of support services for lawyers.



#### Topics for FY3/2024 Q3

Net sales increased 28.0% YoY. Operating profit rose 27.8% YoY.

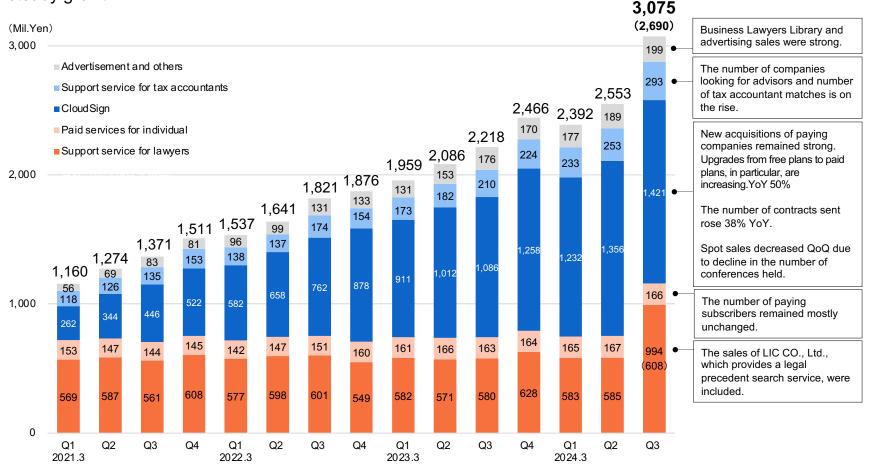
Net Sales	<b>8,020</b> Mil. JPY	- + <b>28.0</b> % (YoY)
EBITDA	1,305 Mil. JPY	- + <b>44.5</b> % (YoY)
Operating Profit	<b>887</b> Mil. JPY	- + <b>27.8</b> % (YoY)
Ordinary Profit	931 Mil. JPY	- + <b>32.9</b> % (YoY)
Net Profit	<b>571</b> Mil. JPY	- + <b>32.7</b> % (YoY)

<sup>\*</sup>EBITDA = Operating Profit + Depreciation and amortization + Goodwill amortization +Stock-based compensation expense + Equity gains (losses) of affiliated companies \*YoY shows the change compared with the non-consolidated figure for FY3/2023 for reference purposes.

#### **Quarterly trend of Net Sales**

In Q3, net sales of support service for lawyers increased due to the commencement of consolidated accounting.

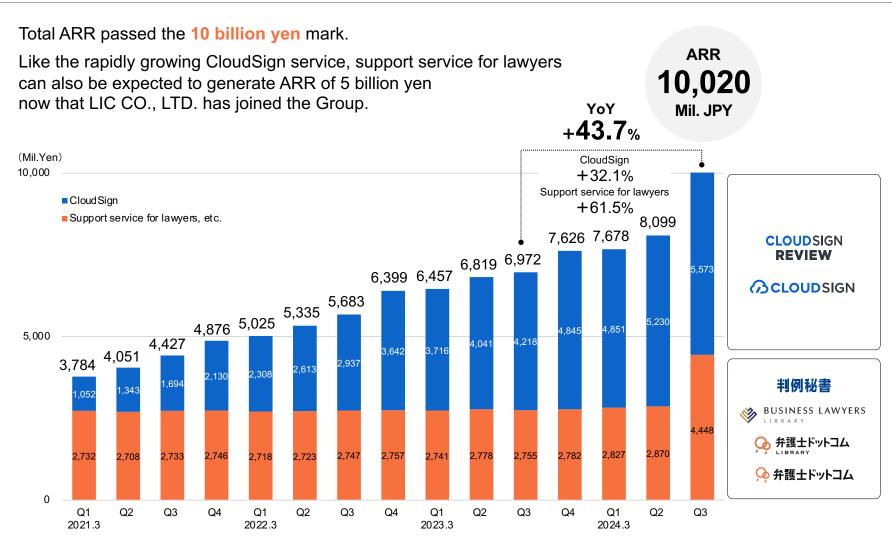
The number of new customers using CloudSign and the number of contracts sent using the service showed steady growth.



※()represent non-consolidated results.

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#### **Quarterly Trend in ARR**

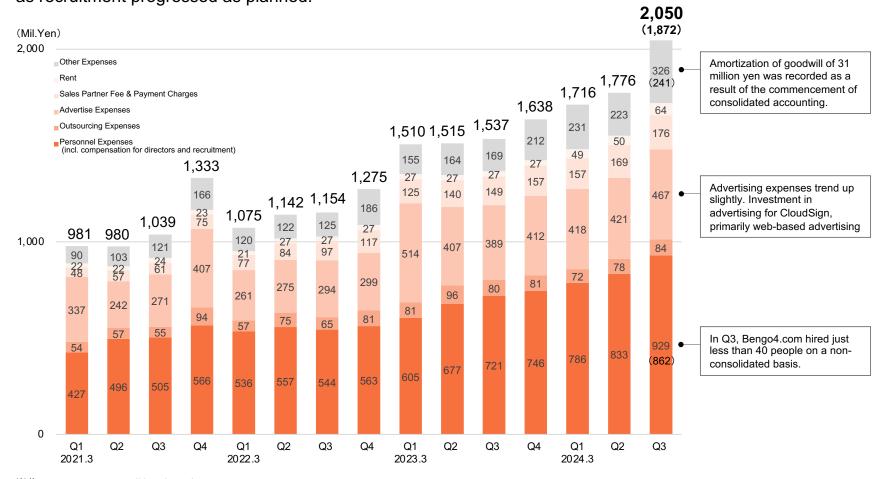


<sup>\*</sup>ARR for support service for lawyers, etc. is total billing revenue excluding Bengoshi.com Career, support service for tax accountants, Business Lawyers Compliance, and advertising sales.
\*ARR =Annual Recurring Revenue. Calculated by multiplying Monthly Recurring Revenue at the end of each period by 12.

<sup>\*</sup>YoY shows the change compared with the non-consolidated figure for FY3/2023 for reference purposes.

#### **Quarterly trend of SGA**

In Q3, amortization of goodwill was recorded as a result of the commencement of consolidated accounting. Bengo4.com's non-consolidated results showed an increase in SG&A expenses, primarily personnel expenses, as recruitment progressed as planned.

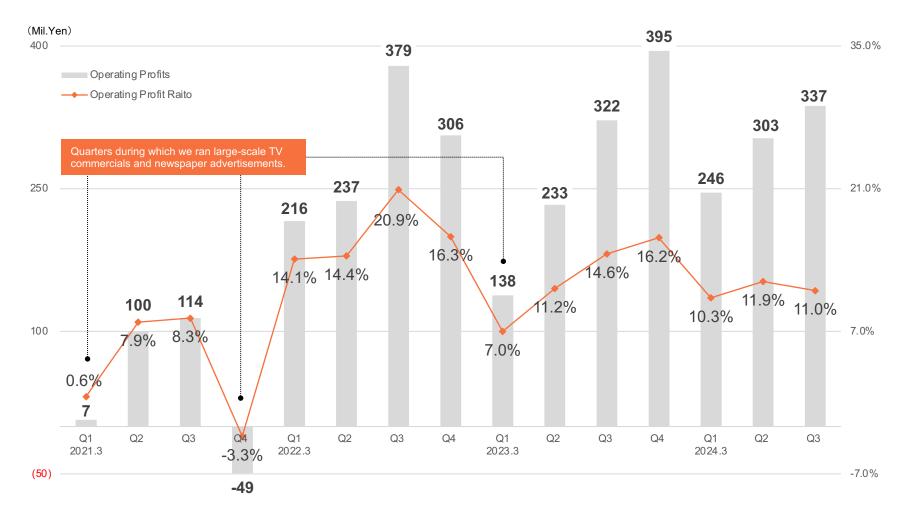


X()represent non-consolidated results.

#### **Quarterly trend of Operating Profits**

Operating profit and EBITDA for Q3 stood at 337 million yen and 511 million yen respectively.

Even excluding goodwill amortization expenses from LIC Co., Ltd's operating profit, LIC Co., Ltd contributed to profitability.



## **Business Overview**



#### Trend in net sales

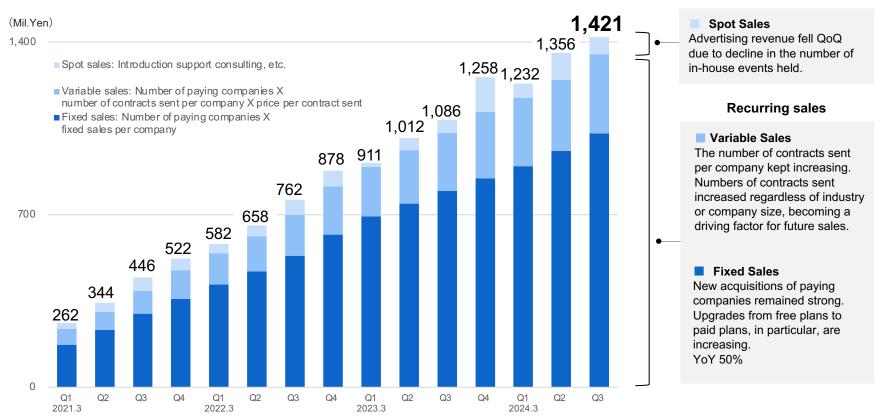


Q3 sales were 1,421 million yen, rising 30.8% YoY.

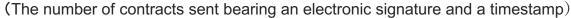
Variable sales grew 37.1% YoY due to an upswing in the number of contracts, and the ratio of variable sales to net sales increased gradually.



#### Trend in net sales

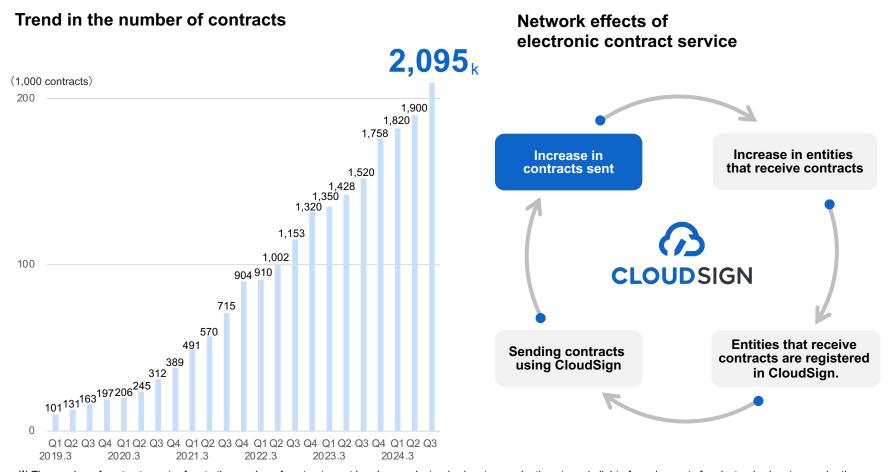


#### Trend in the number of contracts





The number of contracts sent increased steadily, surpassing 2.09 million in the quarter, Record number of increases from Q2 to Q3



\*\* The number of contracts sent refers to the number of contracts sent bearing an electronic signature and a timestamp in light of requirements for electronic signature under the Act on Electronic Signatures and Certification Business (excluding contracts with only a timestamp)

#### CloudSign introduction in different industries



The introduction of CloudSign continued to accelerate, especially among large companies and local governments.

#### Banks, securities, insurance and other financials











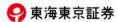










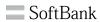














IT services, information, telecommunications, human resources and media

















Transportation equipment, food, chemical, pharmaceutical, and other manufacturing



#### **Construction / Real estate**



















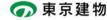
























#### **Transport/Logistics**









#### Local governments and other

















X1 Companies that have introduced CloudSign include OEM products such as SMBC CloudSign.

<sup>\*2</sup> Logos and names of companies that have granted individual permission are listed.

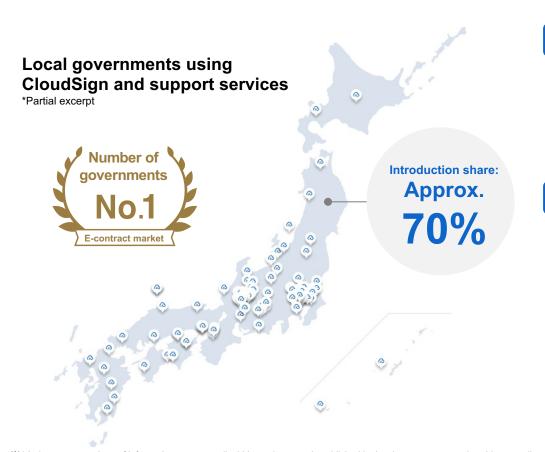
<sup>\*\*3</sup> The number of companies is the number of businesses (companies or individuals) using CloudSign. If more than one person is using CloudSign at a single company, it is counted as one.

#### Status of Introduction by Local Governments



Of 211 local governments that have introduced electronic contracts, 147 local governments (approx. 70%) have introduced CloudSign\*.

Expanding the number of municipalities introducing the system while maintaining market share.



#### **Prefectures**

- Tokyo
- SaitamaNiigata
- Hyogo

- Aomori
- Nagano
- Kagawa Kochi

- AkitaTochiqi
- Aichi
- Tokushima

- IbarakiChiba
- ToyamaGifu
- Saga

#### **Municipalities**

- · Kobe, Hyogo
- Hamamatsu, Shizuoka
- Niseko-cho, Hokkaido
- Awashimaura-mura,Niigata
- Ashikaga, Tochigi
- Kasama, Ibaraki
- Urayasu, Chiba
- · Sakado, Saitama
- Nakano, Nagano

- Hirakata, Osaka
- Ikoma, Nara
- Hashimoto, Wakayama
- Matsuno-cho, Ehime
- Mihara, Hiroshima
- Kikuchi, Kumamoto
- Ogi, Saga
- Shibushi, Kagoshima
- Taketomi-cho,
   Okinawa

<sup>\*\*1</sup> In-house comparison of information on open calls, bids, and proposals published by local governments nationwide, as well as information obtained by contacting local governments accounting local governments that have paid for e-contracting services and have decided to introduce e-contracting services (surveyed as of October 1, 2023).

<sup>3</sup> The number of local governments counted includes OEM products such as SMBC CloudSign.

#### **Progress of CloudSign reviews**



The number of negotiations increased steadily as a result of expansion in CloudSign review sales personnel. A good start on expanding sales was made and are expected to contribute to MRR accumulation in the next

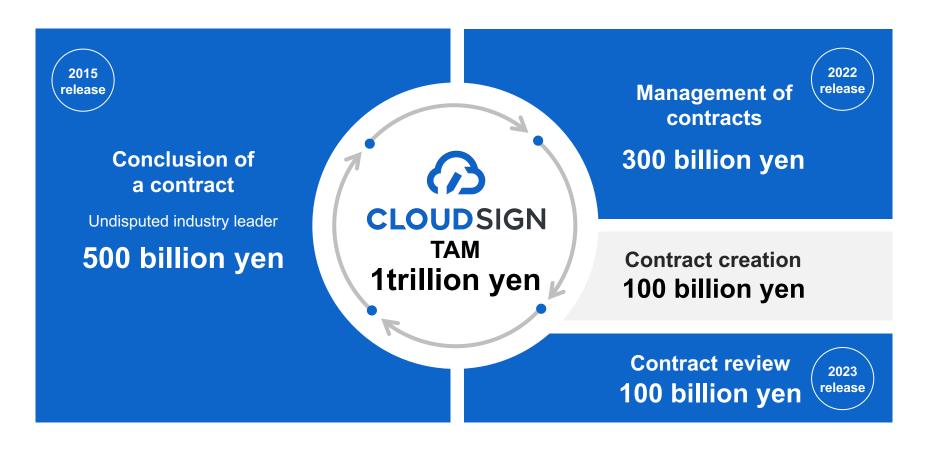
A good start on expanding sales was made and are expected to contribute to MRR accumulation in the next fiscal year and beyond.



#### Realization of multi-product in the area of electronic contracting



Focus on launching peripheral areas such as management of contracts and review, armed with the No.1 position in the contract conclusion market.

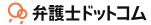


\*\*TAM is calculated by dividing domestic companies by the number of employees and multiplying the number of companies in each category by an estimated unit cost based on recent performance. Small (19 or fewer employees), medium (20 to 999 employees), and large (1,000 or more employees) companies Source: Ministry of Internal Affairs and Communications, "2016 Economic Census".

## **BENGOSHI.COM**

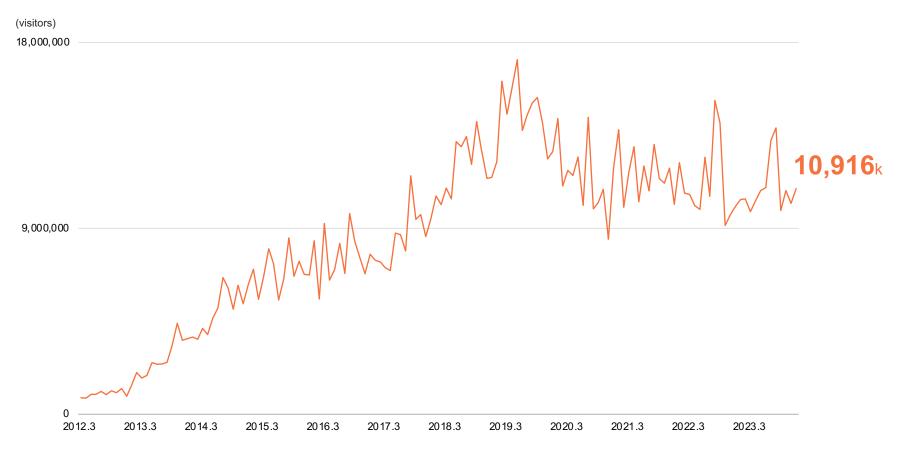
Bengoshi means lawyer

#### Trend of the number of visitors

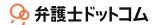


The number of monthly site visitors via Google Search remained on a recovery trend, although it depended on whether there were hit articles Bengoshi.com News.

#### Trend of the number of visitors (monthly)



#### The number of paid users (Individual)



The number of paid individual users remained flat.

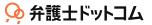
#### What paid users can see

#### 親権が不利のケース 公開日: 2020年10月19日 相談日: 2020年10月03日 ① 1弁護士 / 1回答 親権についてです。子どもが10歳までは殆どは母親が 親権者と聞いていますが、母親が親権者にならないこ とがあると聞きました。それはどんな時ですか。回答 をお願いします。 960929さんの相談 回答タイムライン Answers by lawyers are available only for paid users たとえば、子どもが父親側で長いこと養育され ていて、その状況が安定している場合には、あ えて環境を変えてまで母親にすることはないで また、極端ですが母親が虐待をしているような 場合にも、母親を親権者にすることは無いと思 います。 2020年10日04日 16時35分

#### Trend of the number of paid users



#### The number of the registered lawyers



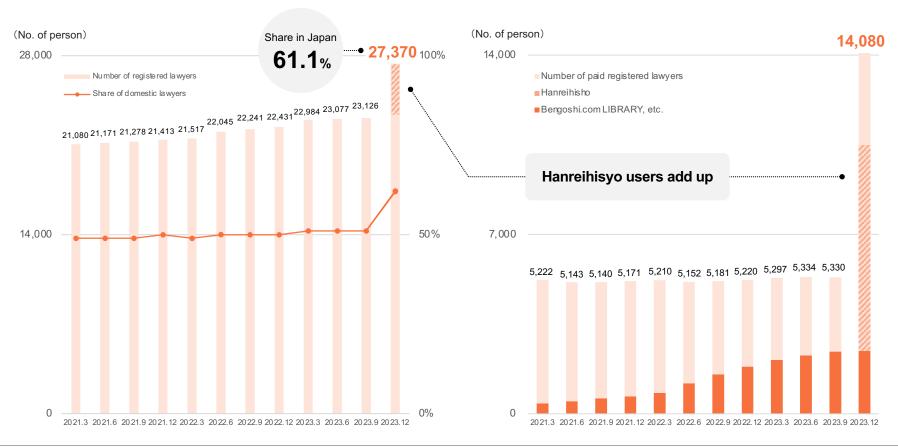
The number of registered lawyers reached 27,370, reflecting the inclusion of Hanreihisho users and accounting for a 61% share of lawyers in Japan.

Number of paid lawyers increases to 14,080.

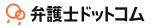
Cross-selling of Bengoshi.com Library, etc. to Hanreihisyo users.

#### Trend of the number of registered lawyers

#### Trend of the number of paid lawyers



# Bengoshi.com's Growth Strategy and Simultaneous Rollout for Corporate Legal Affairs





#### 01. Enhancement of the Bengoshi.com site

In addition to a comprehensive legal consultation site, the company is developing specialized sites by legal field.

Strengthen media traffic and expand customer attraction support services for lawyers.

#### 02. Promote collaboration with Hanreihisyo

Creation of synergies between the "Hanreihisyo" precedent database and the "Bengoshi.com Library" e-book service.

#### 03. Development of Al research tools

Developed AI research tools based on "Legal Brain," Japan's first law-specific proprietary LLM that learns legal data (see page 63 for more information on "Legal Brain")

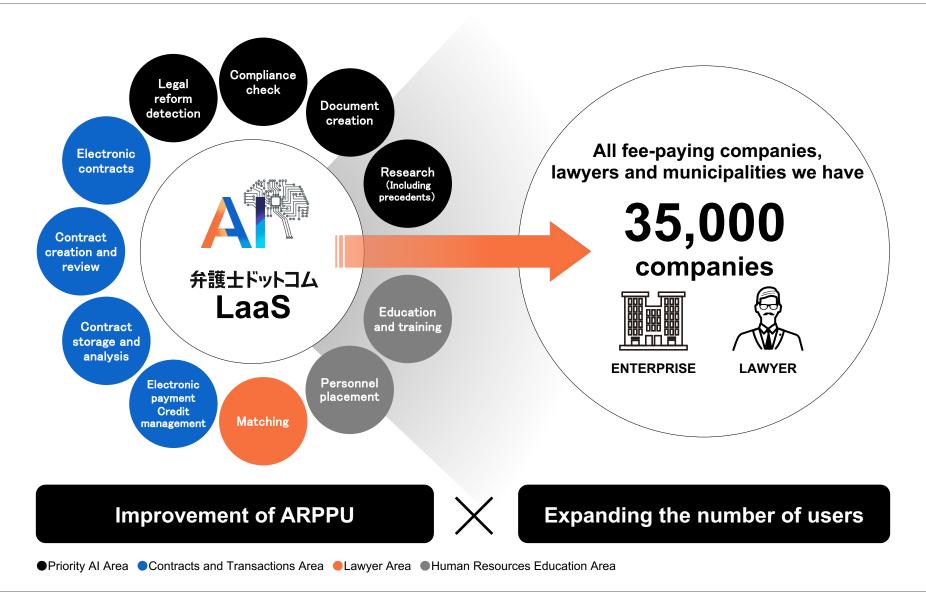
Expanding "Al Research Tools" to "Corporate Legal Departments"

Provide LaaS (Legal as a Service) \* including CloudSign

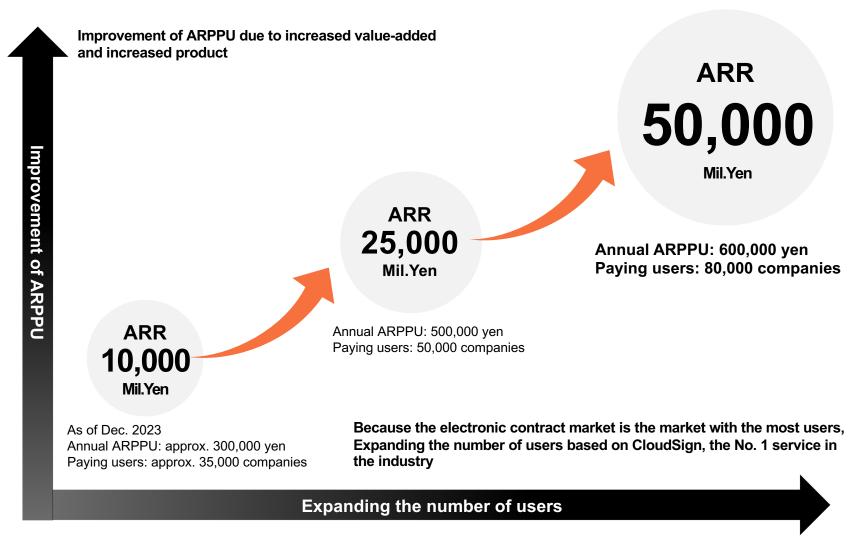
See next page

#### Development and provision of Legal as a Service (LaaS)

- Integration of all products -



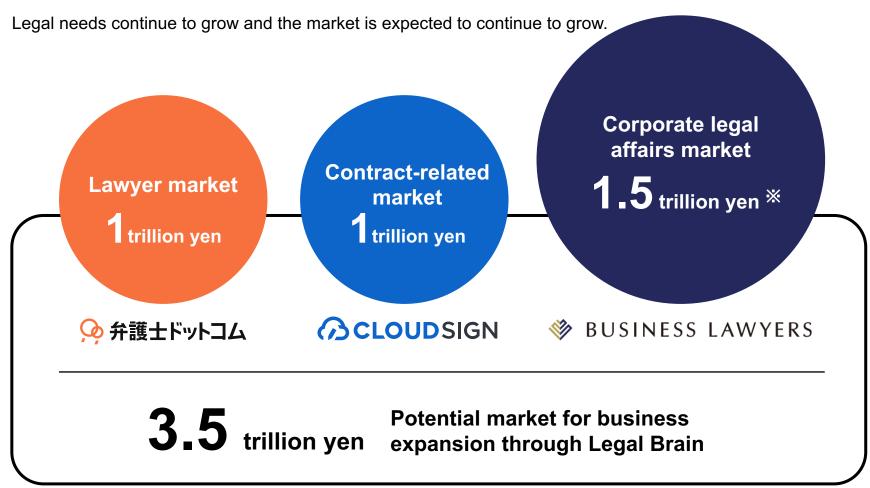
#### **Growth image based on LaaS**



\*\*ARR = Annual ARPPU × Number of paying users

# The main users of LaaS are corporate legal departments, and the target market is expanding.

The target market for LaaS has expanded to include the corporate legal affairs market in addition to the lawyer and contract markets.



\*We estimated the number of legal staff by company size for Japanese companies using our questionnaire. The average annual salary and social insurance premiums were multiplied by the estimated number of legal staff.

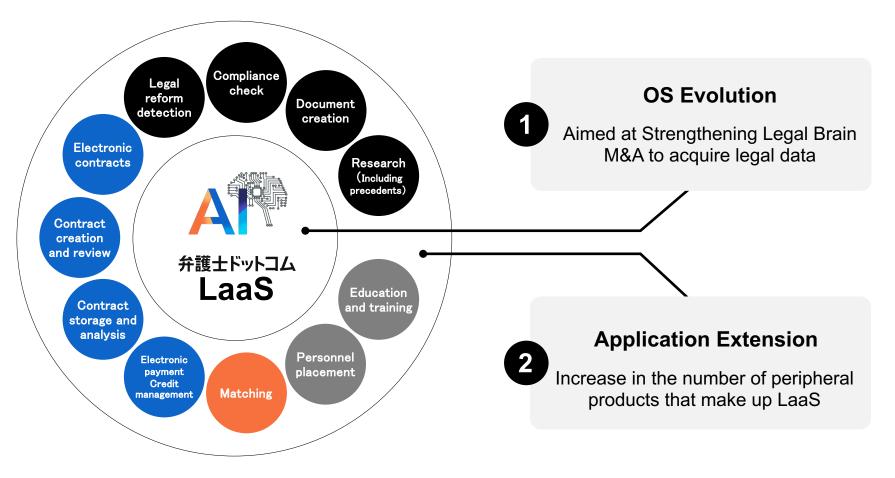
Source: Ministry of Internal Affairs and Communications, "2016 Economic Census".

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#### **Future M&A Strategy**

Our M&A strategy is (1) M&A to acquire Legal Brain data and (2) M&A to increase the number of peripheral products that make up LaaS.

LIC CO.,Ltd acquired in October 2023, (1) acquires precedent data, and (2) provides precedent search services.



# **ZEIRISHI.COM** Zeirishi means tax accountant



#### Zeirishi.com



Japan's largest tax consultation portal site which has 1,529k visitors/month.

#### 1. Tax Accountant introduction service

Provide introduction service by experienced tax coordinators.

They choose the best one for client from among **6,427** registered tax accountants.

#### 2. Tax consultation service

Provide tax consultation service free of charge.

Total number of tax consultation cases is approximately **110,000**.

#### 3. Tax Account Profile · Tax Accountant Search

Search for the best tax accountant for yourself from the region, focus areas etc.



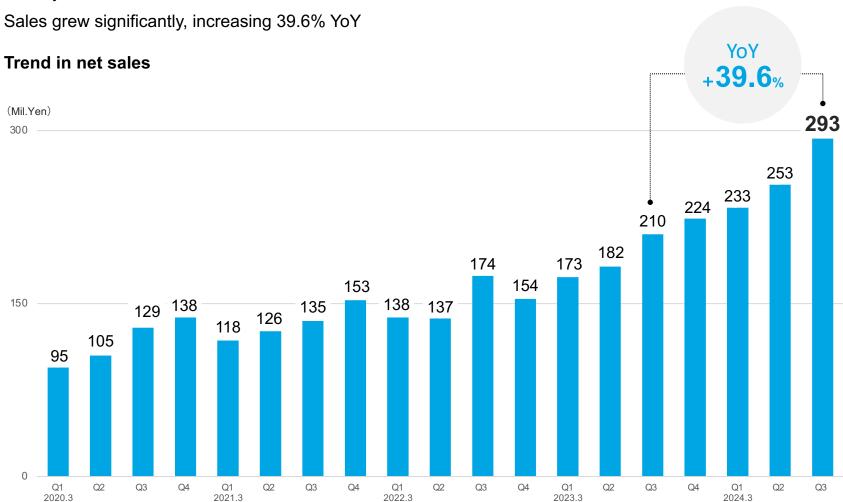
as of Dec. 2023

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#### Trend in net sales



Aggressive marketing investments, such as web advertising, are increasing our positioning in the industry by the day.





#### **Business Lawyers**



Japan's largest Corporate legal portal site which has 515k visitors/month.

#### 1. Registered lawyers

The lawyer who works in Nishimura & Asahi,

Mori Hamada & Matsumoto, Nagashima Ohno & Tsunematsu,

Anderson Mori & Tomotsune, TMI etc.

#### 2. "Business Lawyers Library"

Browse practical books online and streamline your research.

6,300 yen per month, Over 1,700 books, 28 legal publishers participate.

#### 3. "Business Lawyers Compliance"

Supporting the training challenges faced by companies with online videos.



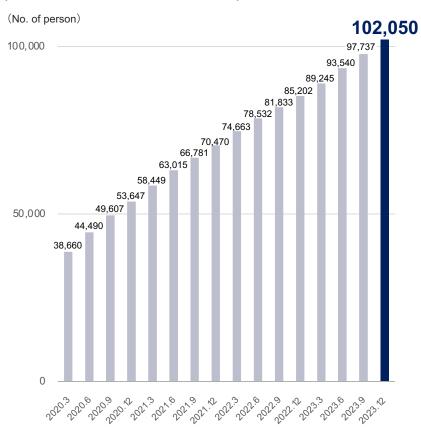
as of Sep. 2023

### Business Lawyers Library also grows steadily \* BUSINESS LAWYERS

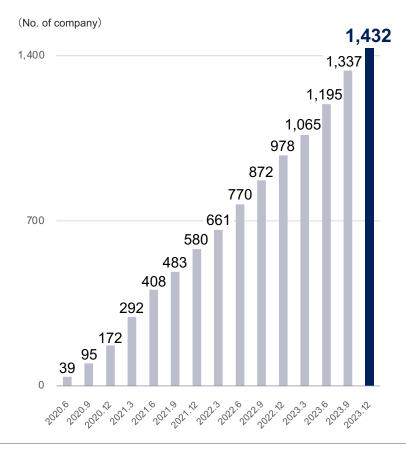
The number of users of Business Lawyers exceeded 100,000.

The number of companies that have introduced Business Lawyers Library—a service that allows users to browse legal books and journals—has exceeded 1,400.

#### Trend of the users (monthly)



## Number of companies that have introduced Business Lawyers Library



#### Al assistant functionality implemented



On December 13, 2023, Al Assistant feature was built into Business Lawyers Library.

Product development for monetization based on user feedback began.



**Appendix** 

## **Summary for FY3/2024 Q3**

Net sales increased 38.7% YoY. Operating profit rose 4.4% YoY.

(Mil.Yen)

					(
	FY3/2024 Q3 Actual	FY3/2023 Q3 Actual	YoY	FY3/2024 Q2 Actual	QoQ
Net Sales	3,075	2,218	+38.7%	2,553	+20.5%
CoGS	688	358	+92.1%	472	+45.6%
Gross Profit	2,387	1,860	+28.4%	2,080	+14.8%
SGA	2,050	1,537	+33.4%	1,776	+15.4%
EBITDA	511	396	+29.1%	420	+21.7%
Operating Profit	337	322	+4.4%	303	+10.9%
Operating Profit Ratio	11.0%	14.6%	-3.6pt	11.9%	-0.9pt
Ordinary Profit	375	322	+16.1%	309	+21.1%
Net Profit	233	197	+18.5%	186	+25.7%

<sup>\*</sup>EBITDA = Operating Profit + Depreciation and amortization + Goodwill amortization +Stock-based compensation expense + Equity gains (losses) of affiliated companies \*YoY shows the change compared with the non-consolidated figure for FY3/2023 for reference purposes.

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### **Balance Sheet**

Net assets increased 343 million yen due to higher retained earnings.

Equity ratio of 42.2% due to M&A

			(Mil.Yen)
	FY3/2024 Q3	FY3/2024 Q2	QoQ
Current Assets	5,148	4,225	+922
Cash and equivalents	3,189	2,401	+787
Fixed Assets	3,920	1,577	+2,343
Total Assets	9,068	5,803	+3,265
Current Liabilities	2,508	2,270	+238
Fixed Liabilities	2,684	-	+2,684
Net Assets	3,875	3,532	+343
Capital-to-Asset Ratio	42.2%	60.2%	-18.0pt

## **Corporate Profile**

Name Bengo4.com, Inc.

Place 4-1-4 Roppongi, Minato-ku, Tokyo

Date of

establishment

4th Jul., 2005

Representative

**Director** 

**Taichiro Motoe** 

Employees Consolidated: 505,

Non-consolidated: 479 (As of December 31, 2023)

Group

companies

LIC CO., Ltd and EOC.com Co., Ltd.

VISION

Drive a paradigm shift for the better world.



## Be the Professional-Tech Company.

Do what only professionals can do. Contribute to society using expert knowledge and technologies.









## **ESG** policy

We will work to build a sustainable society, where everyone has unrestricted access to the wisdom of professionals, by operating our business with an awareness of ESG.

## **Environment**

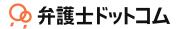
- Promote paperless operations with the nonuse of personal seals.
- Promote remote work to reduce energy consumption, including CO<sub>2</sub> emissions, and save resources.

## Social

- Solve social issues related to legal consulting services.
- Advance DX of society by harnessing the wisdom of professionals.
- Support the operations of companies.

## Governance

- Strengthen corporate governance.
- Build an information security management system.
- Establish and operate internal control.
- Provide services that lead to the reinforcement of corporate governance.









#### **Board Members**

## Representative Director, President and CEO **Taichiro Motoe**

Joined Anderson Mori & Tomotsune Foreign Law Joint Enterprise and subsequently founded Authense Law Office.

Jul. 2005 Established Bengo4.com, Inc., President and CEO/ Jun. 2017 Takes office as Chairman and Co-representative Director / Sep. 2020 Becomes Parliamentary Vice-Minister of Finance and resigns as Chairman/Dec. 2021 Resigns as a Parliamentary Vice-Minister of Finance and becomes Chairman / 2022 reappointed as a President and Representative Director.

## Chairman of Board of Directors Yosuke Uchida

Former director of Kakaku.com, Inc.
Oct. 2015 Joined as an outside director / Jun. 2017 Inau

Oct., 2015 Joined as an outside director / Jun., 2017 Inaugurated as a Co-representative director / Jun., 2019 Inaugurated as a Chairman of board of directors

#### Director

#### Yoshikazu Tagami

Woked Anderson Mori & Tomotsune Foreign Law Joint Enterprise and GREE,INC.

Engaged in legal services, legal affairs, new business. Joined our company in 2015 /Jun., 2019 Inaugurated as a director

#### Director

#### Daichi Tachibana

Woked Cyber Agent, INC. and GVA law office Engaged in legal services, legal affairs Joined our company in 2015 /Jun., 2019 Inaugurated as a director

#### Director

#### Yosuke Watanabe

Engaged in sales at en Japan Inc. and oRo Co., Ltd. Joined the company in 2012. Launched the lawyer marketing support service and grew the service as business manager.

Jun.,2016 Inaugurated as a director /Jun.,2021 resigned as Director/2022 reappointed as a director

#### Director

#### Masaoki Sawada

Joined SBI Securities Co., Ltd. Engaged in corporate sales, targeting listed and unlisted companies. Joined Paraca Inc. in 2013.

Worked for Paraca to be listed on the First Section of the Tokyo Stock Exchange.

Joined our company in 2014/ Jun., 2022 Inaugurated as a director

## Outside Director Fumihiko Ishimaru

Representative Director of Accord Ventures, Inc.

Former executive officer of Digital Garage, Inc. Former director and COO of DG Ventures, Inc. Has strong track records of investments Aug., 2012 Inaugurated as an outside director

## Outside Director **Atsuhiro Murakami**

Director of Kakaku.com, Inc.

Founded and developed "Tabelog", the most popular gourmet word-of-mouth website in Japan. Joined the company as an advisor in 2013 Aug., 2014 Inaugurated as an outside director

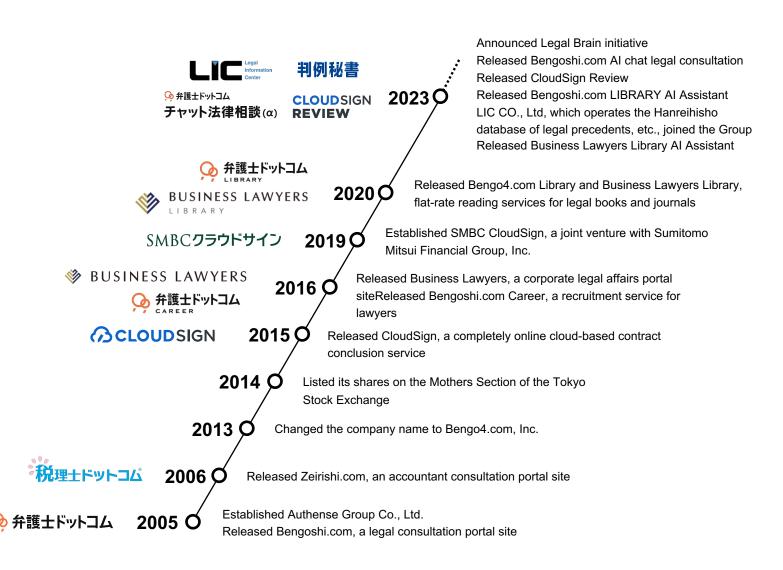
# Outside Director Katsuya Uenoyama

Representative Director of PKSHA Technology Inc.

Worked for a major foreign-affiliated consulting firm Obtained a Ph.D (in machine learning) at Matsuo Laboratory 2012 Founded PKSHA Technology Inc. Jun. 2021 Appointed outside director

## 会社沿革

Al business



# **BENGOSHI.COM**

Bengoshi means lawyer

## Social background of legal consulting services in Japan 🥍 弁護士ドットコム

16.16 Million people had troubles / disputes over legal matters in a year

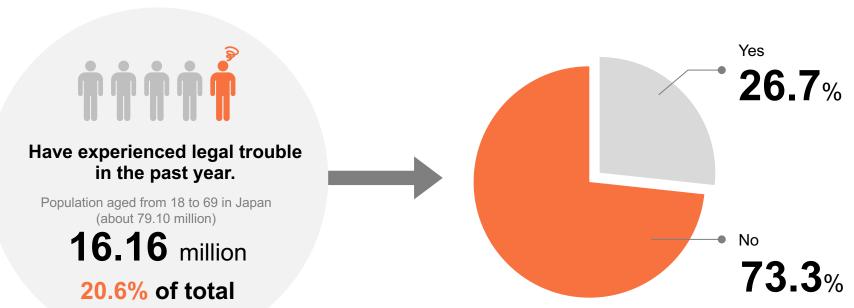
Only 26.7% of these people sought Lawyer's advices

Reasons why they hesitated to ask professional's help were:

Concerns over professional fees 38.9%; / It's a too minor problem to seek professional's help 41.6%;

## People who had legal disputes in a year

#### Sought Lawyer's help?

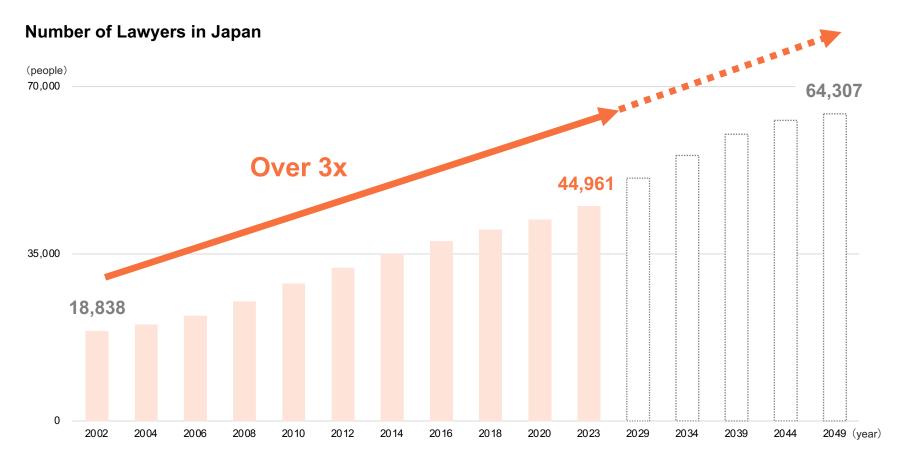


Based on the research conducted by Macromill, Inc in Dec. 2023 Target: Individuals from 18 to 69 years old, respondents of 10,000 individuals

## Background of lawyer's business in Japan

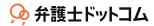


Environments of lawyer's business has been changing rapidly since the judicial system reform in 2000, such as lifting of ban on advertisements, liberalization of fees, and new bar examination, which was meant to increase number of lawyers in Japan.

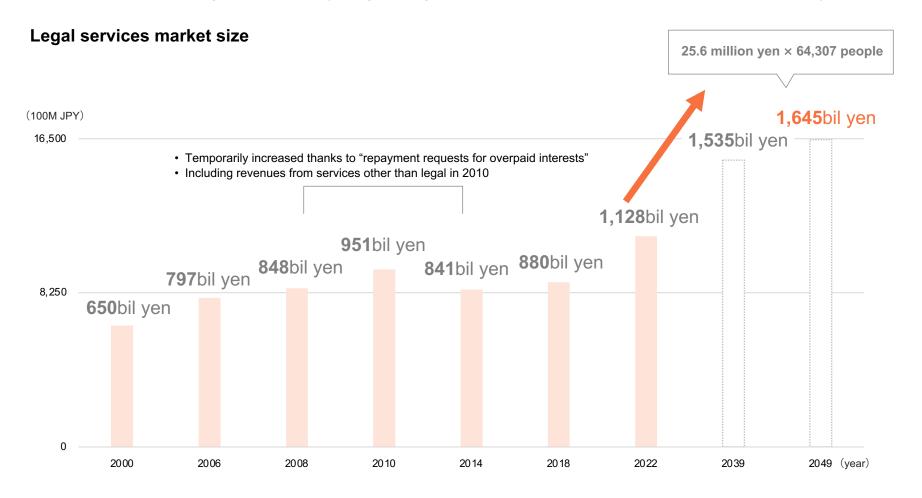


Source: Excerpted from the 2022 edition of the White Paper on Lawyers, published by the Japan Federation of Bar Associations (if the number of lawyers who have passed the bar exam is maintained at 1,500)

## Market Environment of the Legal Services Industry in Japan

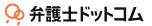


The legal services industry has been growing since 2000 due to progress in the development of new customers, as marketing needs for lawyers grow together with the increase in the actual number of lawyers.



Source: Estimated based on the 2018 and 2022 edition of the White Paper on Lawyers, published by the Japan Federation of Bar Associations

## Value proposition of Bengoshi.com



An web-based platform for consumers and lawyers, to realize "familiar legal service"

Provides information and services about free legal consulting and detailed information about lawyers for consumers.



## Why Bengoshi.com?



The largest free legal consultation portal in Japan which has 10.91M visitors/month\*

## 1. Because the lawyer offers user legal advice for free on the internet service

The outstanding database which has over 1,318k records of consulting cases\*

#### 2. Because it has a substantial database of lawyers

- 23,274 lawyers registered\*, One in two of the approximately 40,000 lawyers in the country are registered
- Consumers can search lawyers based on their needs
- Lawyers utilize it as a promotion media to acquire new customers

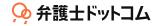
# 3. Because it has a popular news site which attracts readers even who are not keen in legal matters

- "Bengoshi.con news" offers articles about legal and business implication of current topics
- More than 8.67M people visited monthly\*, thanks to its distinctive positioning, "Legal × news topics"



\*as of Dec. 2023

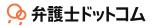
## **Services of Bengoshi.com provides**



Provides each kind of contents according to seriousness of issues users have

Targets	Contents provided	Users can search for the most appropriate lawyer for free thanks to profound profile data of lawyers and detailed search options	
Consumers who have urgent matters and are willing to seek help to lawyers	"List of lawyers" "Lawyers search"		
Consumers who have legal disputes and want to collect information about them	"Legal consulting for everyone"	Users can seek advice on the consulting board to lawyers for free Not only that, users can read all counselling questions by other users and answers by lawyers as well.	
Consumers who don't have any legal disputes	"Bengoshi.com news"	Users can obtain legal knowledge and protect themselves by the knowledge from any disputes which may occur in future	

## Overview of "marketing support service for lawyers"





## 📯 弁護士ドットコム

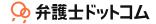
# A marketing support service for lawyers, which helps them acquire clients

- The number of visitors to the site has exceeded 10 million.
- Acquiring potential clients efficiently based on the focus area of each lawyer

Price

**20,000** yen or more per month (4 plans in total)

## Overview of "research support service for lawyers"







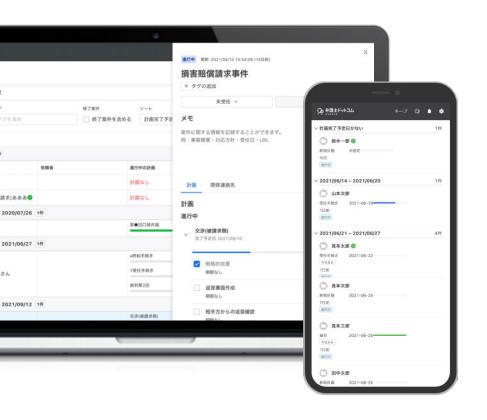
# Making lawyer book research more comfortable.

- Monthly subscription service for law books
- "Book browsing" "research service" functions can be used while working from home



## Overview of "Business support service for lawyers"





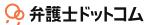
## 📯 弁護士ドットコム

### All case can be planed.

- Visualize case status and support planned progress
- Supporting the digital shift of legal services in anticipation of the adoption of IT in trials

Video about the service https://youtu.be/O0mDUdE5SMY

## Overview of "paid services for individual"

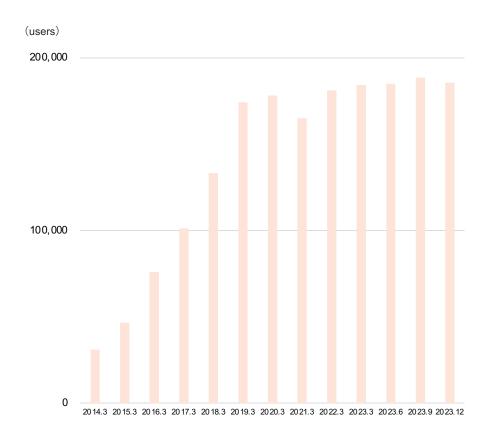


Paying users can read all answers posted by lawyers about topics on the consulting board for 300 yen per month (excluding tax).

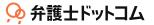
#### What paid users can see



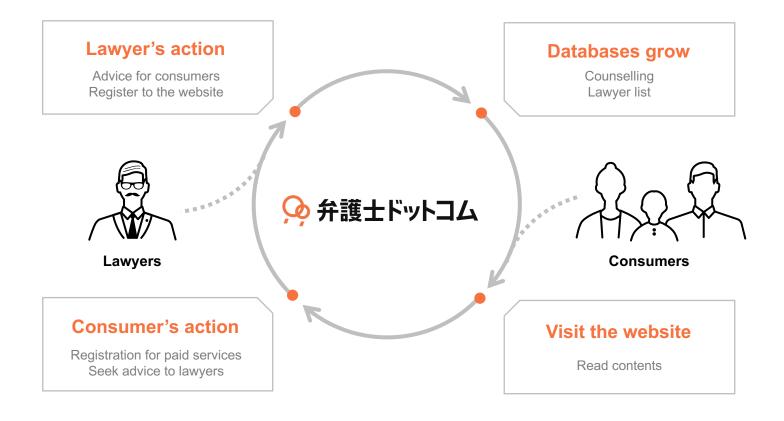
#### Trend of the number of paid users



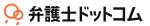
## **Growth Cycle of — Bengoshi.com**



Increased DB draws more visitors, which stimulates new registration of lawyers who seek to reach out expanded number of users



#### Advertisement on the websites



Advertising sales on the "Bengoshi.com" and "Zeirishi.com" websites, as well as advertising sales associated with the Business Lawyers conference

#### Website



#### Conference





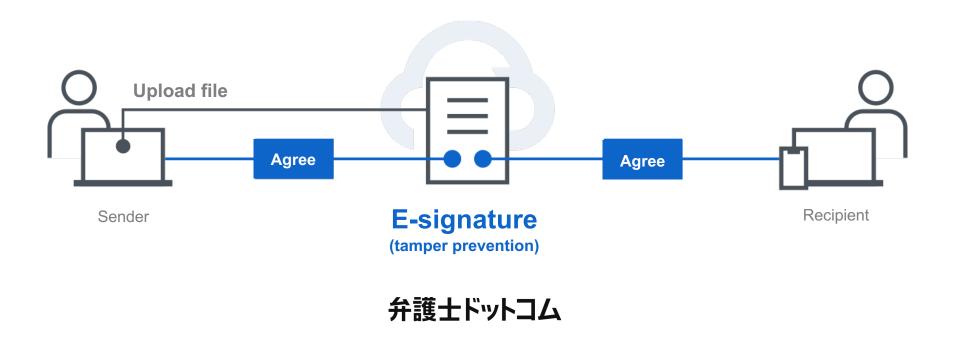


## **Overview of CloudSign**



Cloud-based e-contracting service from contract conclusion to contract management.

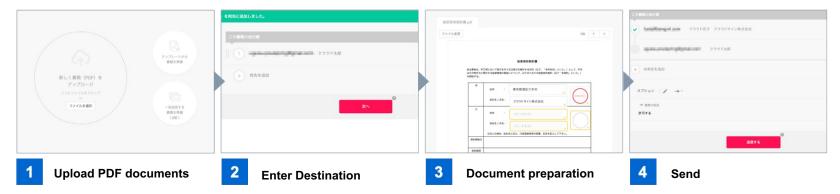
Upload a completed contract that has been negotiated and approved by the other party, and the contract is concluded. The recipient of the document does not need to be registered with CloudSign.



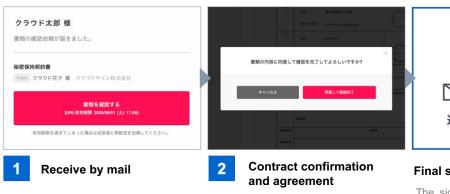
## **Usage Image**



#### Sender



#### Receiver



#### Sender · Receiver



#### Final step after conclusion of agreement

The signed documents will be automatically e-mailed to the sender and receiver. (It is automatically stored on the CloudSign.)

## **Documents used for CloudSign (examples)**



#### **Human Resources**

Employment contract
Working conditions notice
Offer of employment
Employment agreement

#### Sales

Sales Contract
Land purchase agreement
Building Sales Contract
Real estate sales contract

#### Leases

Building Lease Agreement Land Lease Agreement Parking Lot Rental Agreement Building Use Lease Agreement

#### Sales and Purchasing

Basic Transaction Agreement Service Application Form Order Forms Purchase Orders Invoices Receipts

#### **Loans and borrowings**

Loan Agreement
Written acknowledgment of debt
Debt acknowledgment and
repayment agreement
Assignment of receivables agreement

#### **Outsourcing and Contracting**

Outsourcing Agreement
Construction Contracts
Agency Contract
Merchandise Sales Consignment
Agreement
Supply Contract

#### **Others**

Nondisclosure agreement Stock Transfer Agreement Personal Information Handling Agreement Contract Modification Agreement Contract Termination Notification Estate Division Agreement Cause of death gift agreement Copyright Transfer Agreement Merger agreement Minutes of board of directors meetings

## **Benefits of CloudSign**







With CloudSign, contract signing process will be shorten by 1-2 weeks, which boosts up upside of your business.



#### **Reduce cost**

Shipping cost, paper cost,printer ink cost, and stamp tax will no longer pressure your business. Also human resource cost can be reduced who envolves around contract signin process.



#### **Strengthening of compliance**

No more losing/missing paper or altering of contract.
By managing contract via CloudSign, transparency of business will be improved.



Free	Light	Corporate	Enterprise
Fixed fee: 0 JPY/Month Pay- per-use: 0 JPY/Month	Fixed fee: 10,000 JPY/Month Pay- per-use: 200 JPY/Sending	Fixed fee: 28,000 JPY/Month Pay- per-use: 200 JPY/Sending	Fixed fee: To be inquired Pay- per-use: 200 JPY/Sending
Plan contents  Number of users: 1 user  Number of contracts: 3	Plan contents  Number of users : Unlimited  Number of contracts : Unlimited	Plan contents  Number of users : Unlimited  Number of contracts : Unlimited	Plan contents  Number of users : Unlimited  Number of contracts : Unlimited
Features  • Sending, storage and search of contracts  • Two-factor authentication	Features  • Functions featured by the Free plan  • Collective creation and sending of documents  • Provision of document templates  • Alerts  • Conclusion of contracts in English and/or Chinese.  • Al contract management	Features  • Functions featured by the Light plan  • Creation of audit logs  • Paper document importing  • Web API function  • Recipient Authentication	Features  • Functions featured by the Corporate plan  • Restriction of contract approvers  • Restriction of internal users  • IP address-based restriction of accesses  • Provision of the Single Sign On functionality  • Multi-department management  • Smart Cabinet  • Provision of support by telephone

<sup>※</sup> The unit price of ¥ 200 for the Standard plan applies from companies registered after March 2019. Companies registered before February 2019 use 50 yen and 100 yen in unit price.

## Why CloudSign?



#### 1. Cloud contracting service offered by Bengoshi.com

• Our Company, which has a deep understanding and knowledge of Japanese law, provides legally reliable products under the supervision of a lawyer.

#### 2. Product development in line with Japanese business practices

- In order to expand electronic contract services that were not familiar in Japan, we developed a user interface that is easy to understand even for first-time users.
- The best and fastest product development in line with Japanese business practices, while referring to the opinions of many user companies.

#### 3. Industry-standard cloud contracting service

 Proliferation as a standard service in the industry based on the advantages of a first-mover and the network effect of a cloud contracting service.



## CloudSign services





Automatic conversion to data





It facilitates contract management operations with AI, which automatically identifies the counterparty to the contract, the amount of the contract, and other items based on PDF data of the contract document stored in CloudSign and converts them to data.

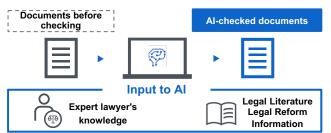


## CloudSign scan

It handles the process from scanning contract documents to storing documents and entering document information into CloudSign.

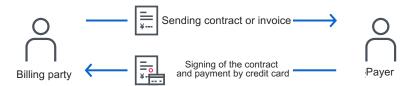
### CloudSign review

Lawyer-developed instantly determines risk points for each article and displays examples of changed articles and explanations.



### CloudSign payment

Payment by credit card is made at the same time as the signing of the contract.



Legal Brain Development Strategy

# The Legal Brain initiative

# Innovation in AI Technologies

November 30, 2022: Arrival of ChatGPT



# Publication of Article 72 Guidelines\*

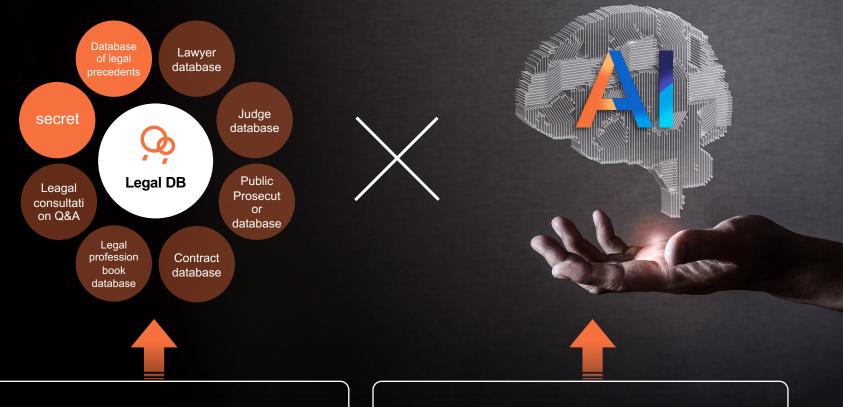
August 1, 2023 Publication of Guidelines for Article 72 of the Lawyers Act



# Utilizing AI, providing innovative legal services to society.

\*Article 72 of the Lawyers Act: No person who is not an lawyer or a legal professional corporation may, for the purpose of earning remuneration, engage in the business of handling expert opinion, representation, arbitration, or settlement or other legal services, or providing mediation in connection with litigation, non-contentious cases, and appeals against administrative agencies, including applications for examination, requests for reexamination, and re-examination, and other general legal cases.

# Legal Brain Development Strategy

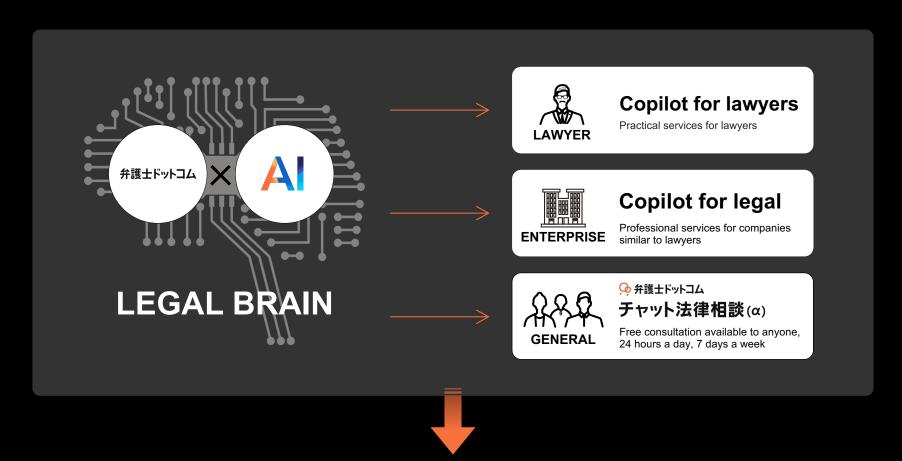


M&A also utilized to acquire legal knowledge

Strengthen development capabilities by hiring engineers, forming alliances, etc.

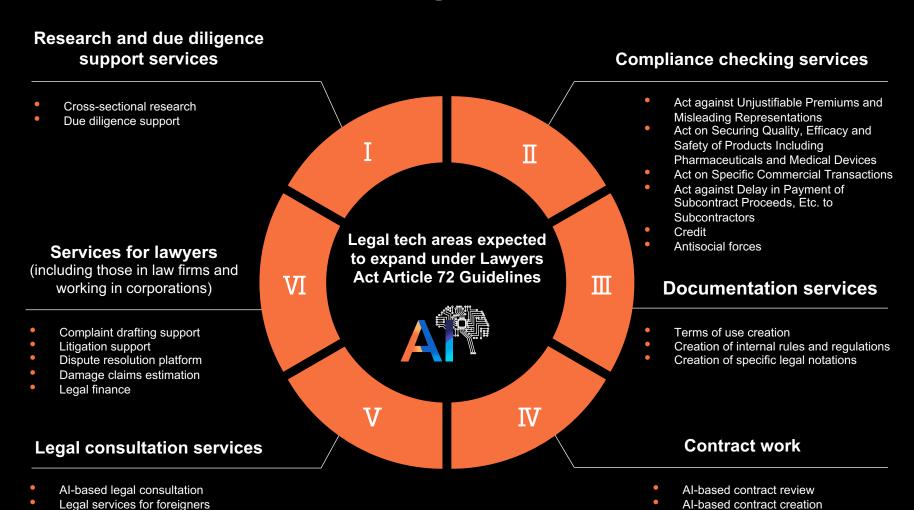
Legal Brain Implementation

## What we hope to accomplish through Legal Brain



**Empowering Japanese Society with Legal Services** 

# Expanded legal tech market

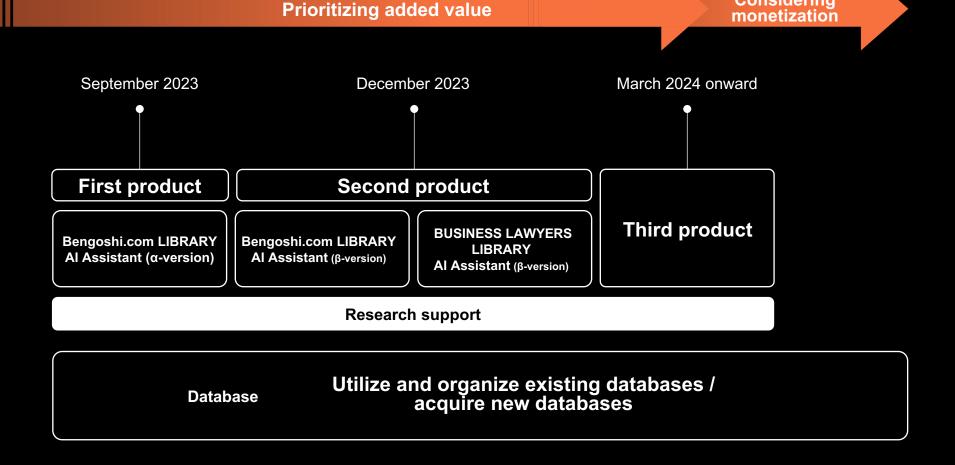


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Al-based contract analysis

# **Product Roadmap**

Considering



# Why start in the research area?



"Workstyle Reform for Lawyers," Daini Tokyo Bar Association (/https://niben.jp/niben/books/frontier/backnumber/202005/post-183.html)

## Launched Al-powered book search service Launched for lawyers on September 28,2023 and for corporate legal services in December.

URL of explainer video: https://youtu.be/wcronOSD048



Hanreihisho joins Our Group, enabling cross-research of legal precedents, case commentaries, and legal books Expanding into areas where other companies cannot follow

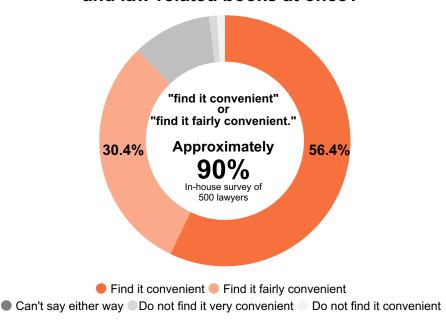
# 判例秘書







Q. Would you find it useful if there was a service that allowed you to search both legal precedents and law-related books at once?



#### <WARNING>

This document is meant for explaining the company's business itself and doesn't mean any inducement or persuasion for buying stocks or/and bonds of the company.

This document include descriptions about prospects for future which are based on information available as of today, and actual situation mentioned in it would be significantly different from what it was stated, because of change of macro-economic trends, business trends the company faces, intrinsic and extrinsic factors.

Therefore, please note that this document doesn't guarantee any future of the company as well as other institutions.