

March 8, 2024

Treasure Factory Announces Monthly Sales Summary (February 2024) (Non-Consolidated)

Name	Treasure Factory Co., Ltd. (Securities Code: 3093)

		Net Sales (%)		No. of Stores		
		All Stores	Existing Stores	Stores Newly Opened	Stores Closed	Total Stores
	Mar. 2023	122.7	113.6	1	0	172 (4)
	Apr. 2023	124.0	114.0	3	0	175 (4)
	May 2023	116.2	107.6	1	0	176 (4)
	Jun. 2023	119.0	108.6	3	0	179 (4)
	Jul. 2023	126.2	113.5	2	0	181 (4)
	Aug. 2023	123.5	111.6	0	0	181 (4)
	First Half Total	121.8	111.5	10	0	181 (4)
	Sep. 2023	117.7	107.8	1	0	182 (4)
	Oct. 2023	113.9	104.2	1	0	183 (4)
	Nov. 2023	121.1	111.2	2	0	185 (4)
	Dec. 2023	117.8	107.4	3	0	188 (4)
	Jan. 2024	118.5	108.3	2	0	190 (4)
	Feb. 2024	118.4	107.5	1	0	191 (4)
	Second Half Total	117.9	107.7	10	0	191 (4)
Fiscal Year Total		119.7	109.5	20	0	191 (4)

^{*}Figures for net sales indicate the year-on-year comparison.

[Monthly comment]

In February, net sales totaled 107.5% for existing stores compared with the previous year and 118.4% for all stores.

Even though there were impacts from snowfall early in the month, etc., in addition to the fact that there was one additional business day as it was a leap year, sales of spring apparel grew given the temperature rise in the middle of the month, sales of brand items were favorable with maintained inbound demand, and sales of home appliances and hobby-related items were favorable. Due to these factors, sales for both existing stores and all stores increased year on year.

[Information on opening and closing stores]

Treasure Factory (general): One store opened in Niiza on February 21.

*One Treasure Factory (general) store in Omiya closed on February 25 for relocation and will reopen on March 19 at the relocation destination.

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^{*}Figures in parentheses indicate the number of franchise stores.