



August 6, 2013

To whom it may concern:

Company name: Seven & i Holdings Co., Ltd.
Representative: Noritoshi Murata,
President and Representative Director
(Code No. 3382/First Section of the Tokyo Stock Exchange)

**Allotment of Series XII Share Subscription Rights
(Stock Options for Stock-Linked Compensation)**

Seven & i Holdings Co., Ltd., is pleased to announce that the Company has decided, at the meeting of its Board of Directors held on August 6, 2013, the final allocation of Series XII Share Subscription Rights (stock options for stock-linked compensation), as follows.

1. Name of the share subscription rights
Series XII Share Subscription Rights (stock options for stock-linked compensation) of
Seven & i Holdings Co., Ltd.
2. Outlines of the issuance of the share subscription rights
 - (1) Persons subject to allotment of the share subscription rights, the number of such subject persons, and the number of the share subscription rights to be allotted

Executive officers of the Company as well as the directors (excluding outside directors) and executive officers of the Company's subsidiaries	108 persons
Share subscription rights	1,105
 - (2) Class and number of shares to be acquired upon exercise of the share subscription rights
110,500 ordinary shares of the Company
 - (3) Total number of the share subscription rights
The total number of the share subscription rights shall be 1,105 shares.

The number of shares to be acquired upon exercise of one (1) share subscription right (the "Granted Share Number") shall be one hundred (100) ordinary shares of the Company.
 - (4) Cash Payment for the share subscription rights
No cash payment will be required.
 - (5) Amount of property contributed upon the exercise of the share subscription rights
The property to be contributed upon the exercise of the share subscription rights shall be in pecuniary form, and the amount of property to be contributed upon the exercise of the share subscription rights shall be one (1) yen (which is the amount to be paid in per share acquired upon exercising the share subscription rights) multiplied by the Granted Share Number.
 - (6) Period during which the share subscription rights are exercisable
The period from February 28, 2014 to August 7, 2043

Note: For further information about these share subscription rights, please refer to "Conditions of Issuance, etc. of Stock Options for Stock-linked Compensation (Share Subscription Rights) to the Executive Officers of the Company as well as the Directors and Executive Officers of the Company's Subsidiaries," dated July 4, 2013.