

Announcement of "HOME'S" October Preliminary Sales Report for the Fiscal Year Ending March 31, 2014

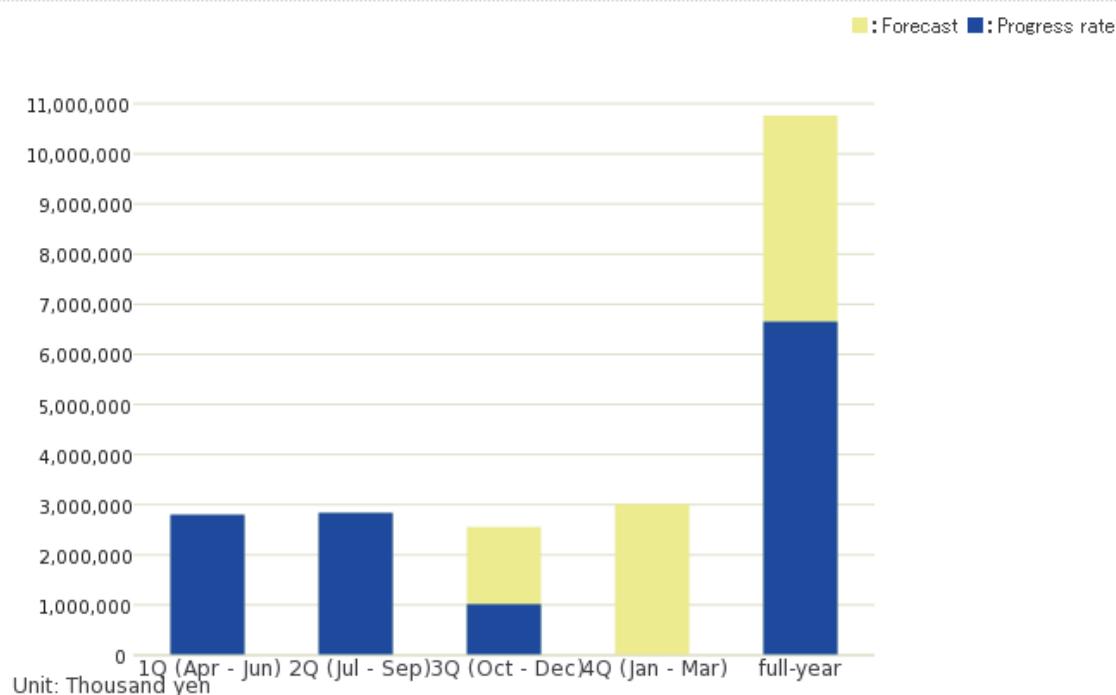
The Company announces the monthly preliminary sales report up to October of the fiscal year ending March 31, 2014 of "HOME'S Rental & Real Estate Trade", "HOME'S New Houses", and "HOME'S New Condominiums" which mainly make up "Real estate information services", the core business of the Company.

*1 Q3, Q4 and full-year are the comparison of the forecasts announced on November 13, 2013.

*2 Some of the figures are current estimates and it is not audited yet so they may differ from the results disclosed in future fiscal statements.

Progress of the Company's core business, "HOME'S" toward achieving the current year forecast

The total of sales and progress of the core business of the Company.



1Q	2Q	3Q	4Q	full-year
100%	100%	39.7%	0%	61.8%

*1 The total of sales and progress of "HOME'S Rental & Real Estate Trade", "HOME'S New Houses", and "HOME'S New Condominiums".

*2 Q3, Q4 and full-year are the comparison of the forecasts announced on November 13, 2013.

"HOME'S Rental & Real Estate Trade".

•Progress rate:

Progress rate of **33.8%** was recorded toward achieving the 1,852,908 thousand yen forecasted for the 3rd quarter.

•Sales

In October 2013 sales reached **626,440 thousand yen (Increase of 99,354 thousand yen year-on-year; decrease of 3,883 thousand yen from the previous month)**

"HOME'S New Houses"

•Progress rate:

Progress rate of **35.3%** was recorded toward achieving the 606,171 thousand yen forecasted for the 3rd quarter.

•Sales

In October 2013 sales reached **214,008 thousand yen (Increase of 50,670 thousand yen year-on-year; increase of 1,502 thousand yen from the previous month)**

"HOME'S New Condominiums"

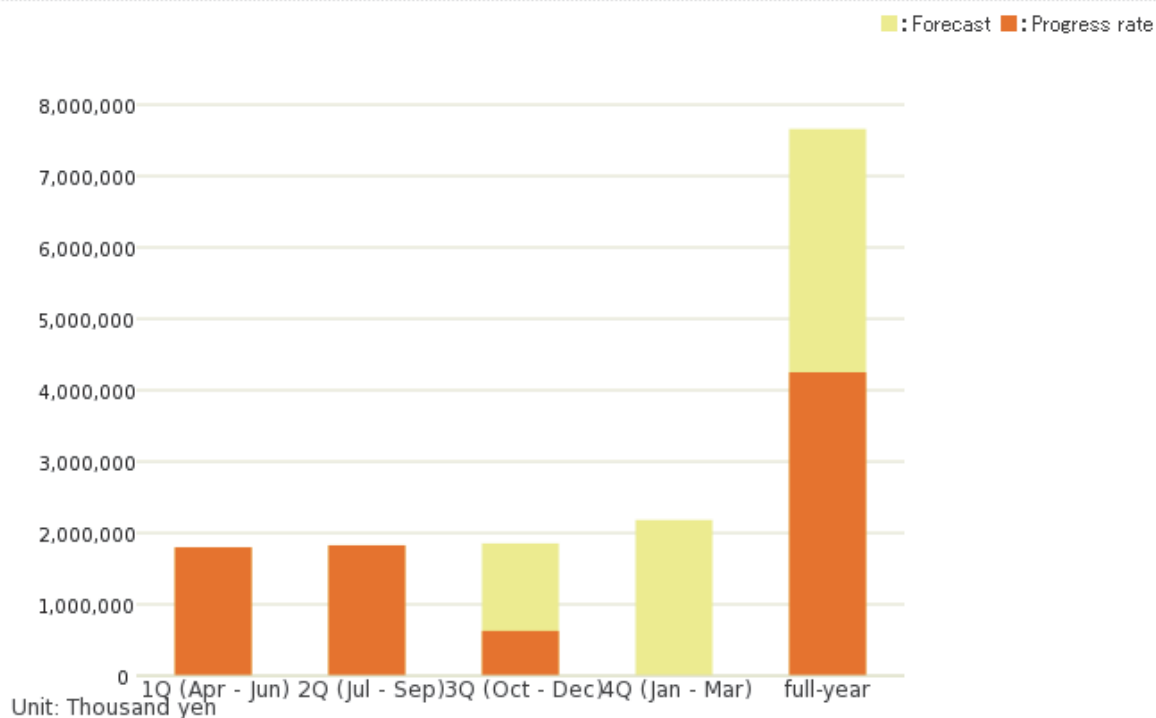
•Progress rate:

Progress rate of **38.3%** was recorded toward achieving the 452,579 thousand yen forecasted for the 3rd quarter.

•Sales

In October 2013 sales reached **173,515 thousand yen (Increase of 24,579 thousand yen year-on-year; increase of 32,092 thousand yen from the previous month)**

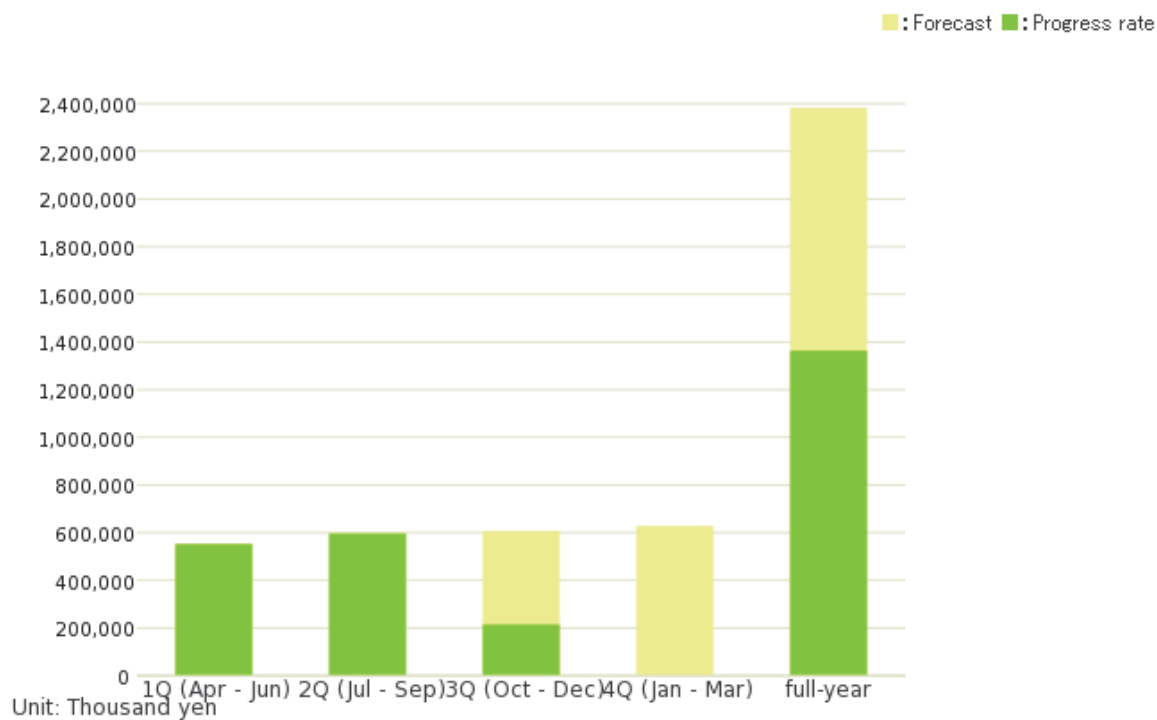
■ HOME'S Rental & Real Estate Trade



1Q	2Q	3Q	4Q	full-year
100%	100%	33.8%	0%	55.5%

* Q3, Q4 and full-year are the comparison of the forecasts announced on November 13, 2013.

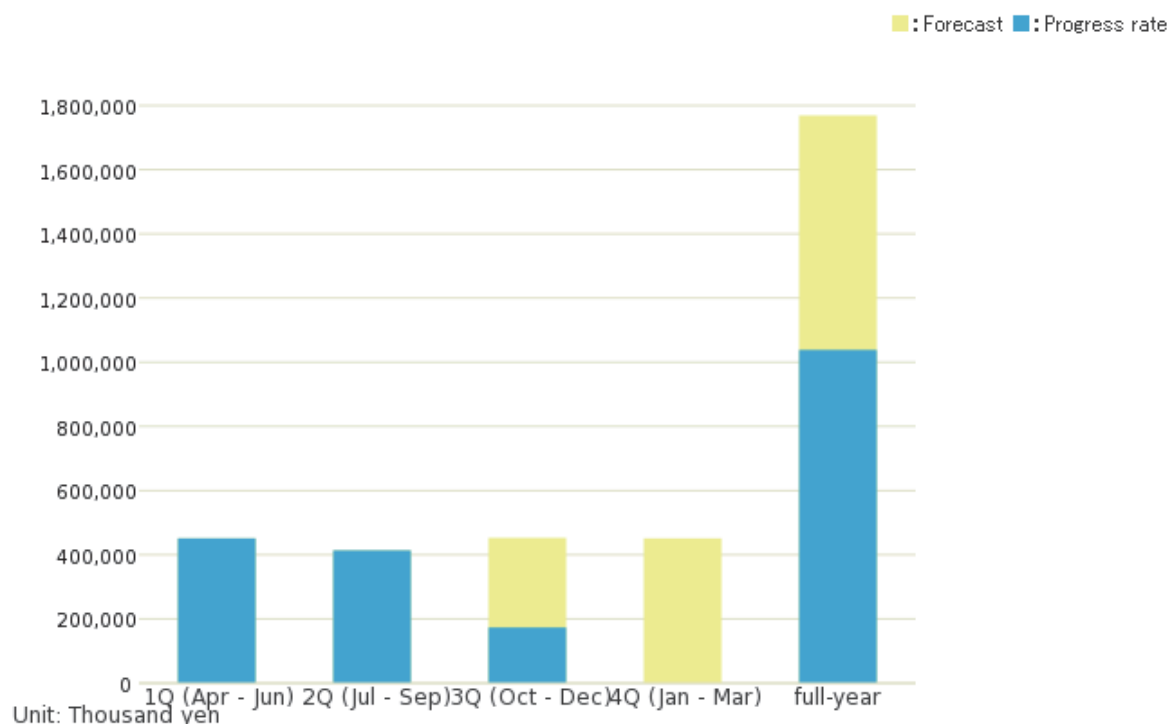
■ HOME'S New Houses



1Q	2Q	3Q	4Q	full-year
100%	100%	35.3%	0%	57.2%

* Q3, Q4 and full-year are the comparison of the forecasts announced on November 13, 2013.

HOME'S New Condominiums

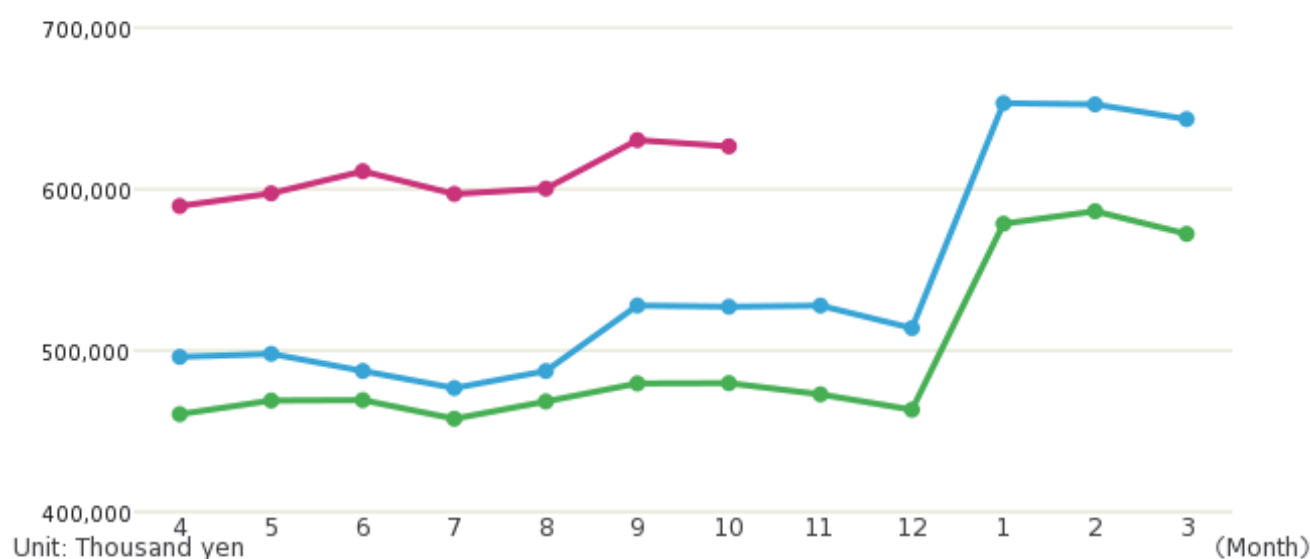


1Q	2Q	3Q	4Q	full-year
100%	100%	38.3%	0%	58.7%

* Q3, Q4 and full-year are the comparison of the forecasts announced on November 13, 2013.

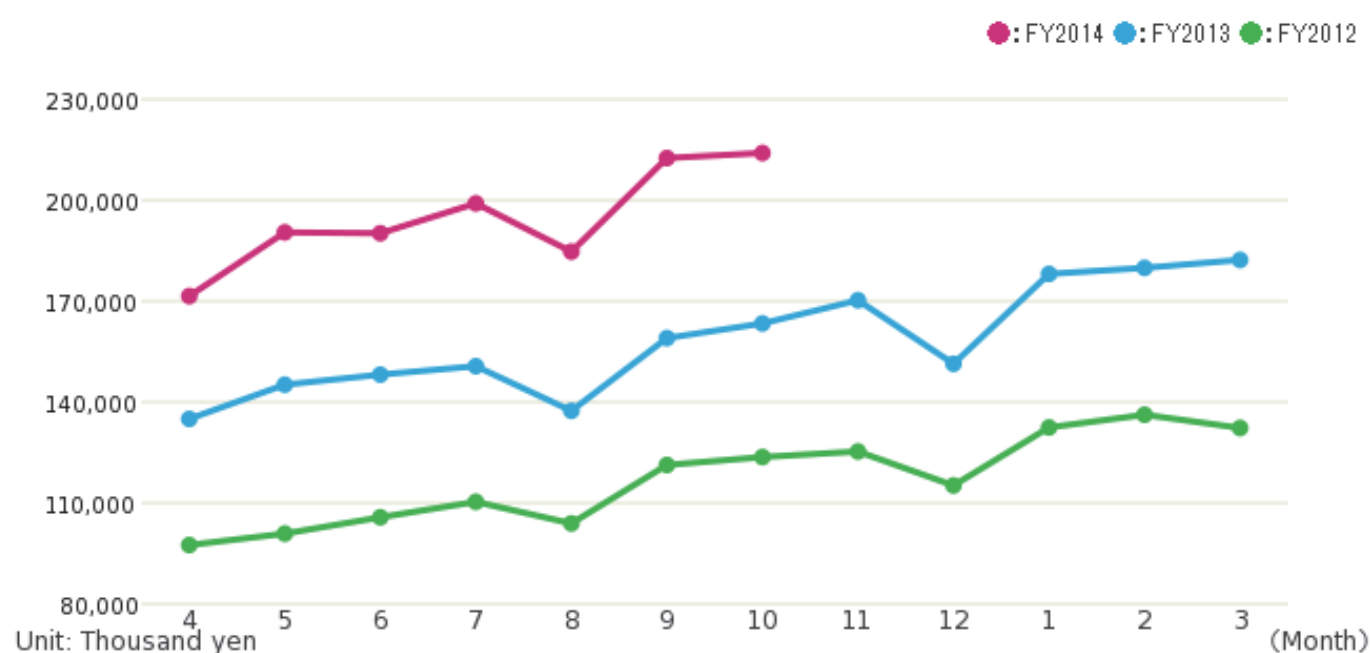
HOME'S Rental & Real Estate Trade

●: FY2014 ●: FY2013 ●: FY2012



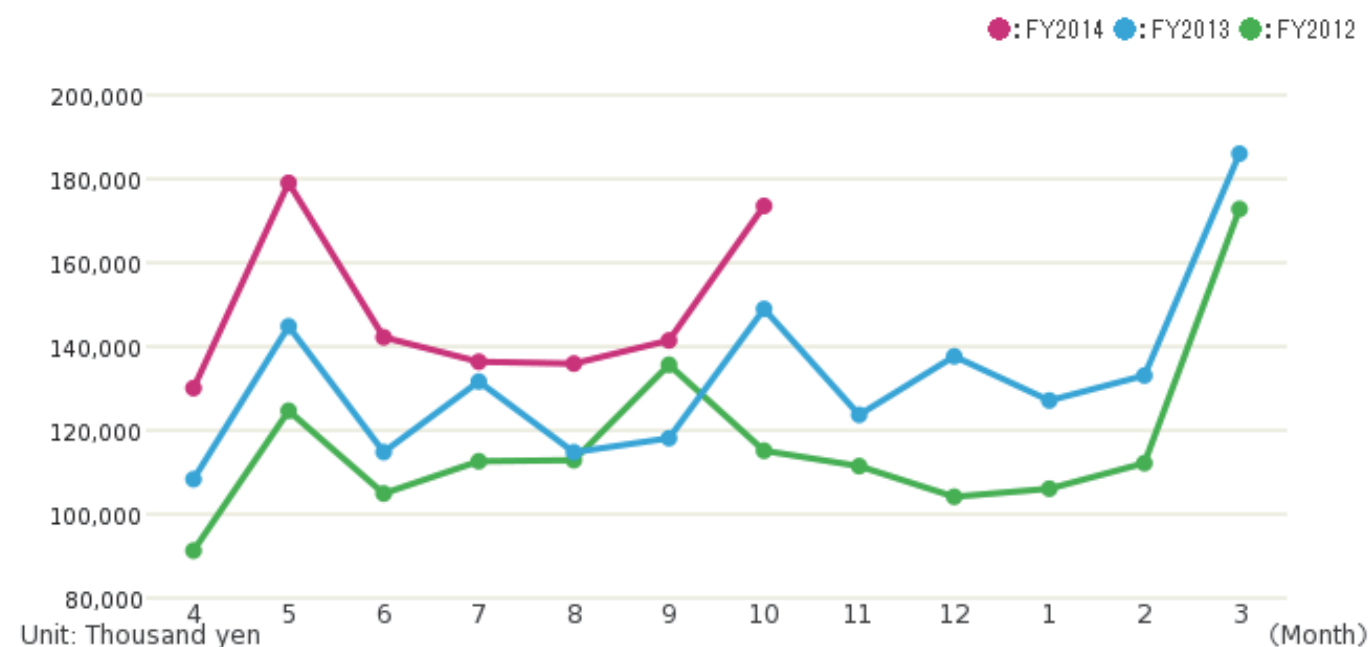
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY2012	460,482	468,935	469,198	457,657	468,360	479,541	479,721	472,765	463,248	578,525	586,248	572,230
FY2013	495,990	497,871	487,267	476,672	487,227	527,817	527,086	527,763	513,807	653,200	652,456	643,325
FY2014	589,469	597,314	611,034	596,951	600,263	630,323	626,440					

HOME'S New Houses



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY2012	97,469	100,873	105,724	110,321	103,901	121,276	123,630	125,283	115,183	132,433	136,205	132,285
FY2013	134,964	145,145	148,136	150,638	137,374	158,989	163,338	170,237	151,342	178,065	179,861	182,222
FY2014	171,476	190,419	190,149	199,029	184,681	212,506	214,008					

HOME'S New Condominiums

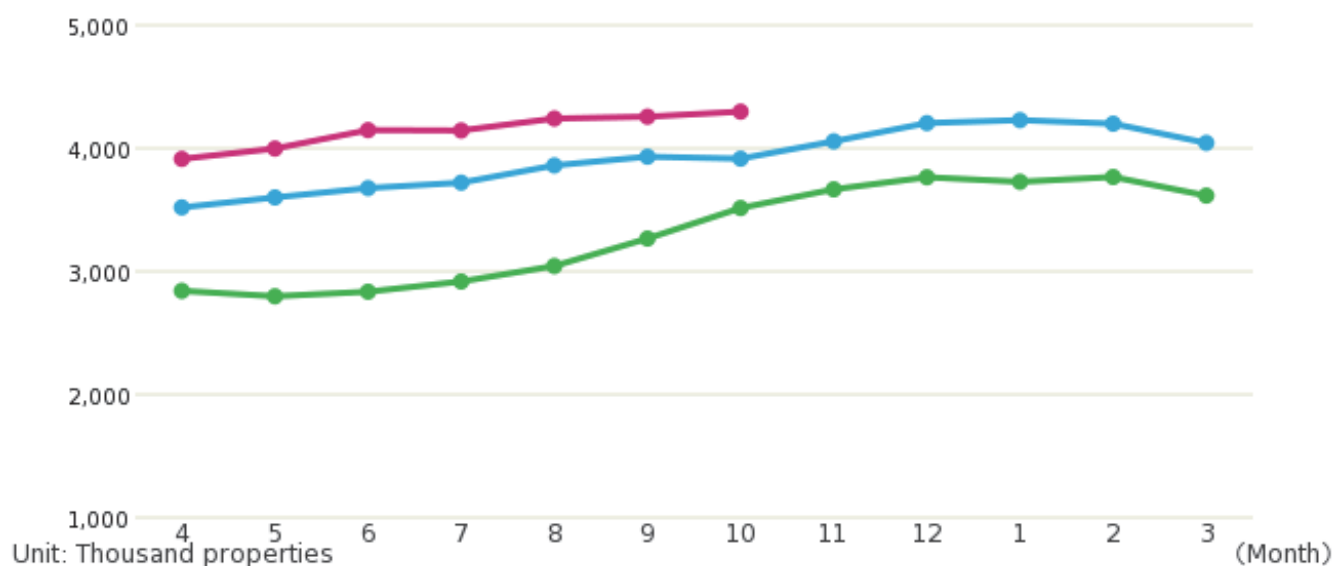


	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY2012	91,279	124,648	104,897	112,605	112,859	135,616	115,116	111,441	104,129	106,047	112,151	172,782
FY2013	108,318	144,796	114,791	131,621	114,748	118,098	148,936	123,667	137,634	127,091	133,056	185,988
FY2014	130,057	179,016	142,182	136,345	135,901	141,423	173,515					

[Additional information] HOME'S Rental & Real Estate Trade

The Number of Properties Posted

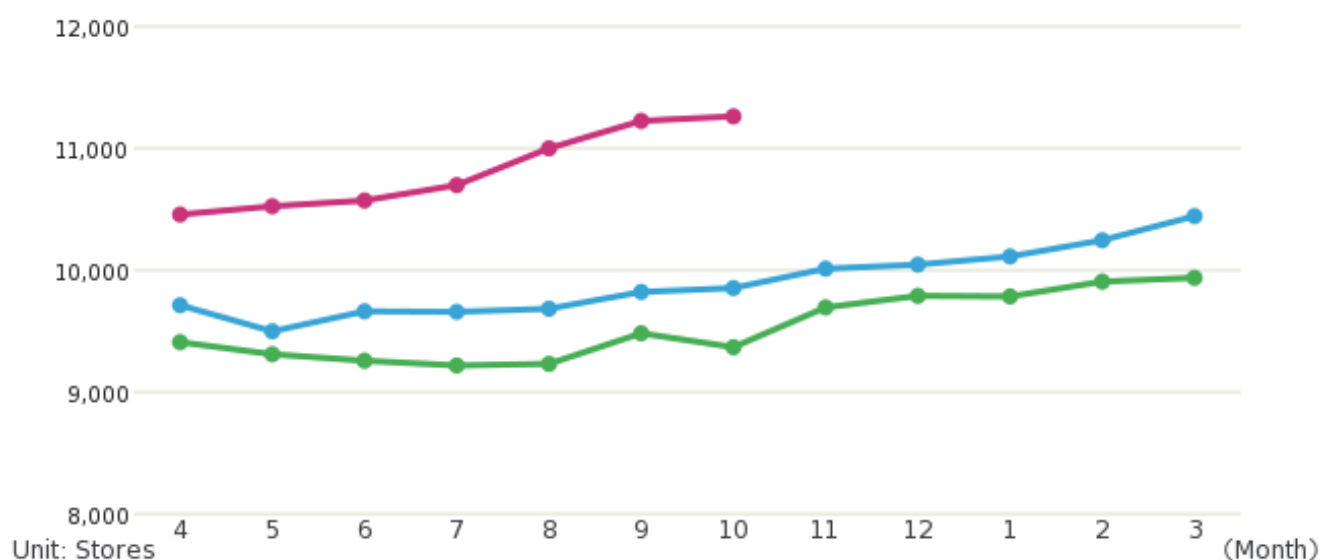
●: FY2014 ●: FY2013 ●: FY2012



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY2012	2,841	2,797	2,834	2,917	3,043	3,266	3,514	3,666	3,764	3,727	3,766	3,615
FY2013	3,519	3,600	3,676	3,720	3,860	3,931	3,915	4,056	4,204	4,228	4,199	4,043
FY2014	3,913	3,997	4,147	4,144	4,241	4,256	4,297					

The Number of Affiliated Stores

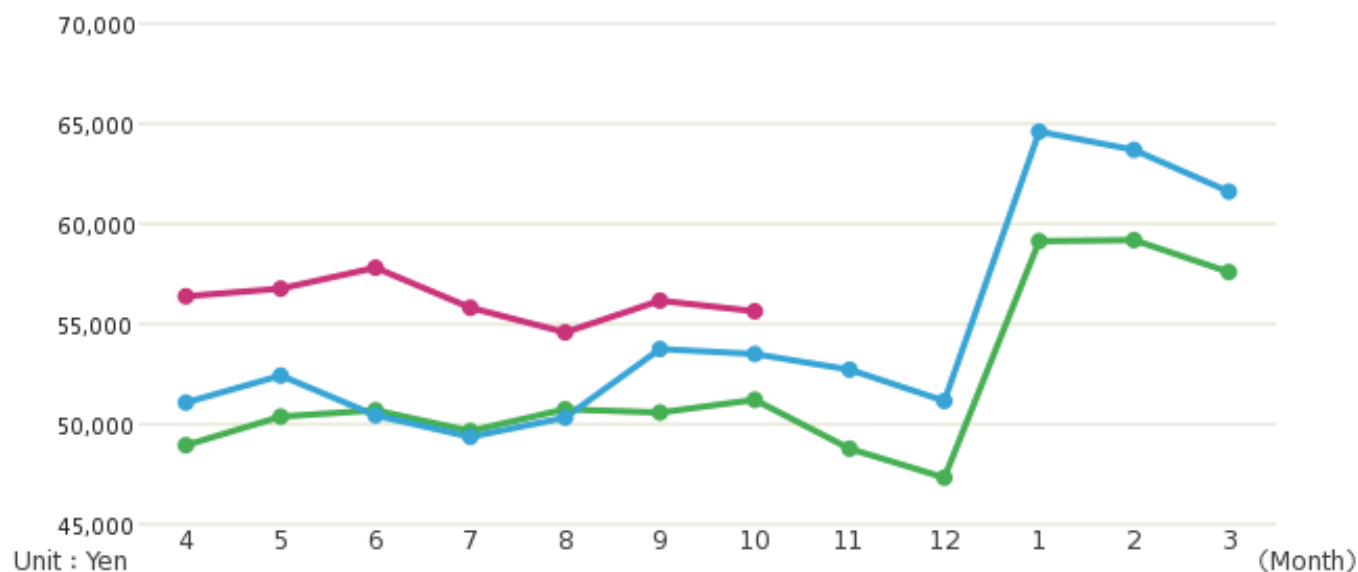
●: FY2014 ●: FY2013 ●: FY2012



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY2012	9,409	9,310	9,257	9,218	9,231	9,482	9,368	9,694	9,789	9,784	9,906	9,937
FY2013	9,712	9,498	9,662	9,658	9,683	9,821	9,853	10,012	10,045	10,112	10,245	10,443
FY2014	10,456	10,524	10,571	10,697	10,999	11,224	11,261					

■ Sales per Affiliated Store

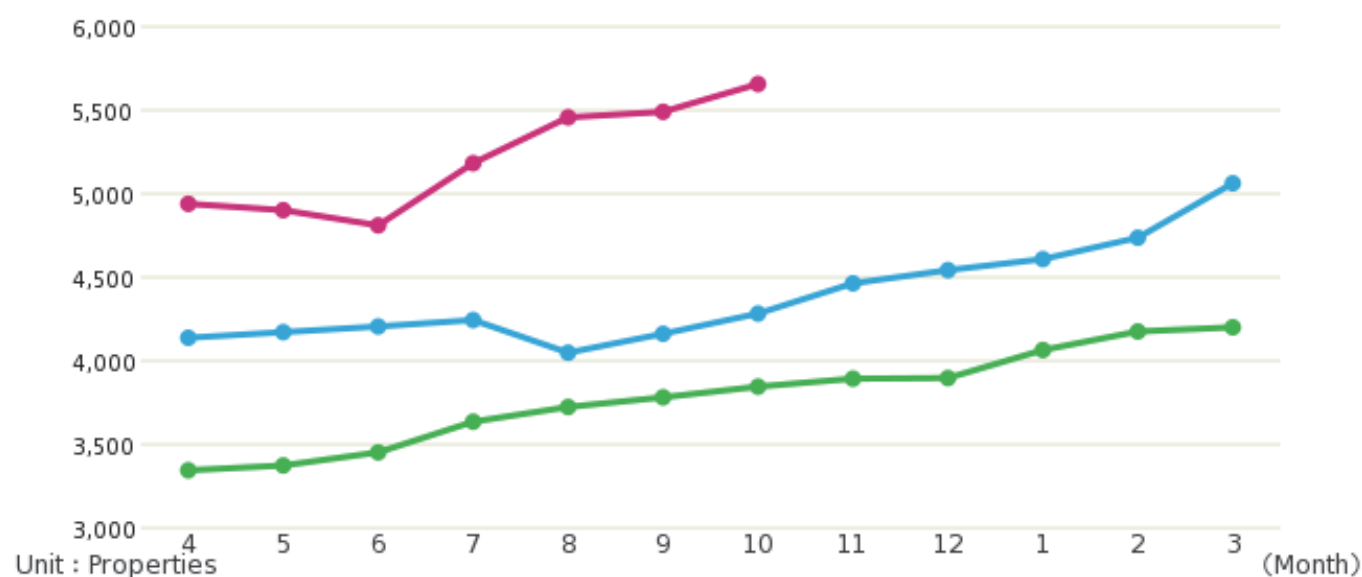
●:FY2014 ●:FY2013 ●:FY2012



■ Additional information HOME'S New Houses

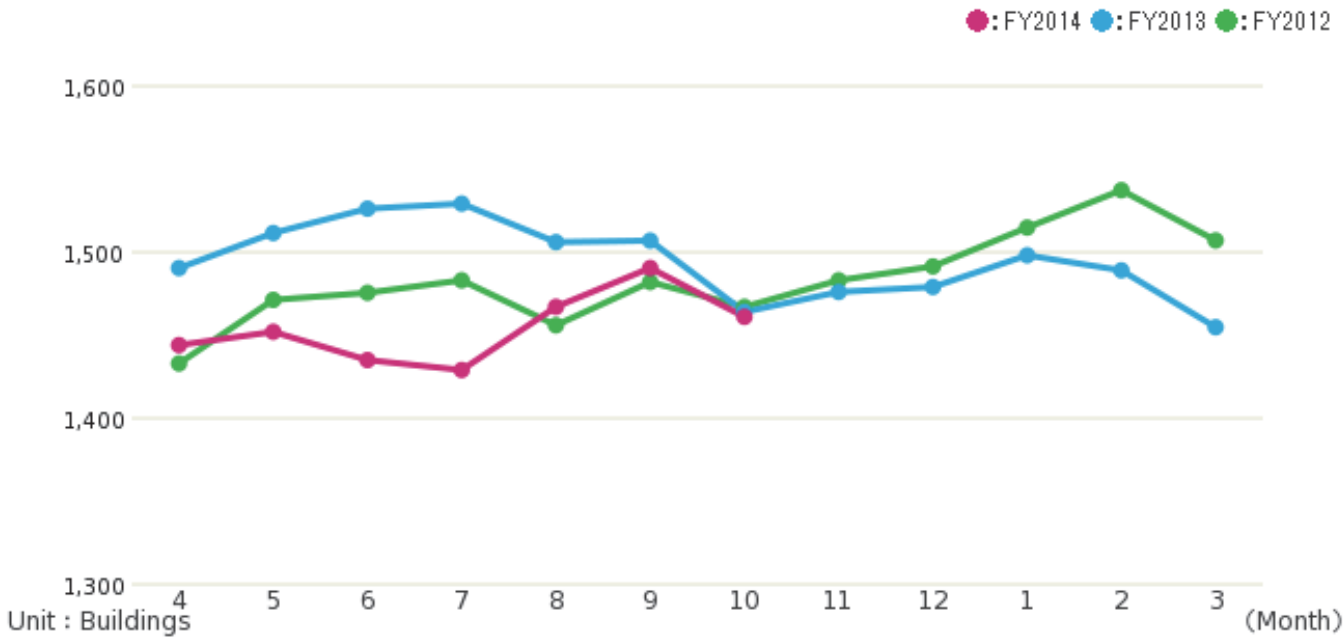
■ The Number of Properties Posted

●:FY2014 ●:FY2013 ●:FY2012



Additional information HOME'S New Condominiums

The Number of Properties Posted



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
FY2012	1,433	1,471	1,476	1,483	1,456	1,482	1,467	1,483	1,491	1,515	1,537	1,507
FY2013	1,490	1,511	1,526	1,529	1,506	1,507	1,464	1,476	1,479	1,498	1,489	1,455
FY2014	1,444	1,452	1,435	1,429	1,467	1,490	1,461					