

### **Issue of the 44th Unsecured Straight Corporate Bond**

SoftBank Corp. (the “Company”) announces that it has determined the following terms and conditions for the issuance of its 44th unsecured straight corporate bond with inter-bond pari passu clause (the “Bond”).

1.	Total amount of issue	JPY 50 billion
2.	Denomination per bond	JPY 100 million
3.	Coupon rate	1.689% per annum
4.	Issue price	100% of the principal amount
5.	Redemption price	100% of the principal amount
6.	Term	7 years
7.	Maturity date	November 27, 2020
8.	Redemption	The Bond will be redeemed in full upon maturity. The Bond may also be repurchased and redeemed at any time commencing from the first day following the closing date, subject to requirements of the book-entry transfer institution.
9.	Coupon payment dates	May 29 and November 29 of each year
10.	Offering period	November 22, 2013
11.	Closing date	November 29, 2013
12.	Method of offering	Offering to the general public in Japan
13.	Market	Institutional investors
14.	Collateral	No collateral is pledged and no assets are specifically reserved to secure the Bond.
15.	Guarantors	SoftBank Mobile Corp. and SoftBank Telecom Corp.
16.	Covenants	Negative pledge clause
17.	Underwriters	Mizuho Securities Co., Ltd. SMBC Nikko Securities Inc. Daiwa Securities Co. Ltd. Nomura Securities Co., Ltd. Mitsubishi UFJ Morgan Stanley Securities Co., Ltd.
18.	Fiscal agent	Mizuho Bank, Ltd.

19.	Book-entry transfer institution	Japan Securities Depository Center, Inc.
20.	Rating	A- (Japan Credit Rating Agency, Ltd.)
21.	Use of proceeds	Redemption of bonds and repayment of borrowings

This press release relates to offerings of Japanese Yen-denominated Bonds (the “Bonds”) that are intended to be directed into Japan and its residents thereof in accordance with the laws, customary practices and documentation of Japan. This press release does not constitute an offer of any securities for sale in the United States. The Bonds have not been registered under the United States Securities Act of 1933, as amended (the “Act”), and may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements under the Act.