

January 31, 2014

To whom it may concern

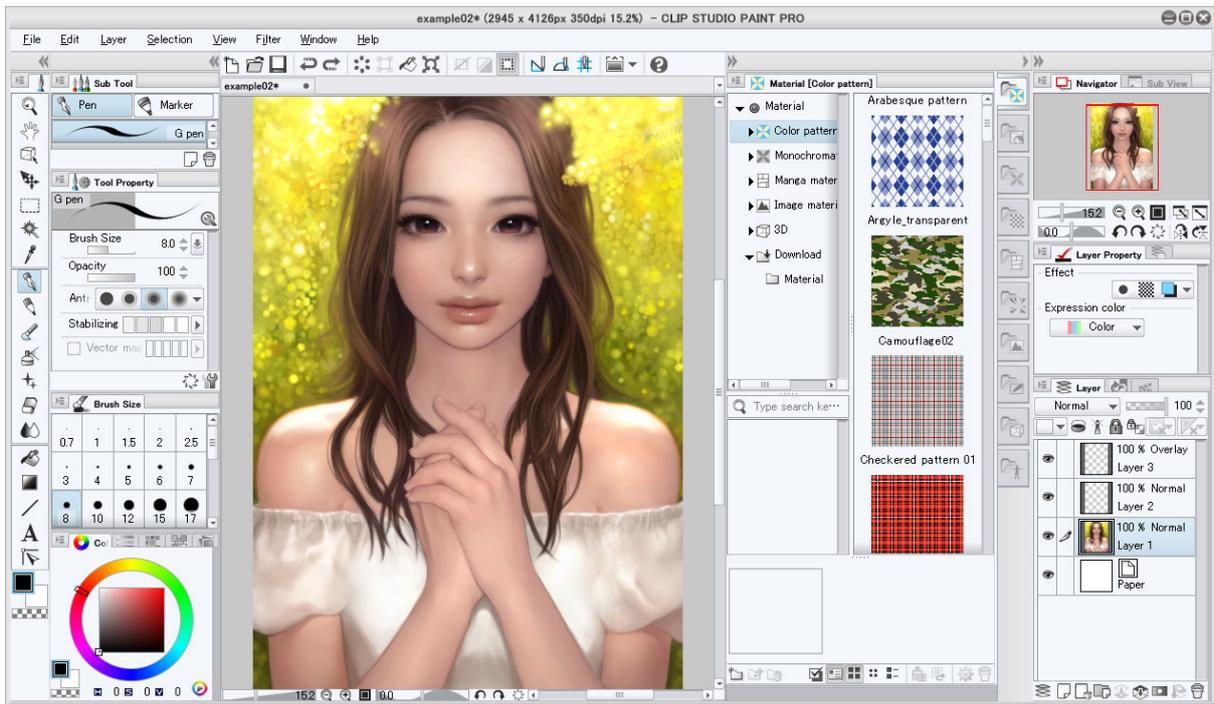
ArtSpark Holdings Inc.
CELSYS, Inc.

The updated version of "CLIP STUDIO PAINT" in English and Chinese versions released for free, focusing on functions for manga creation on Thursday, February 20. The special 20% discount running for a limited time from today.

CELSYS will release the updated version of "CLIP STUDIO PAINT" in English and Chinese (traditional) versions on Thursday, February 20. "CLIP STUDIO PAINT" is the standard software for creating illustration and manga in Japan, with more than 350,000¹ creators since its release in May 2012. It has been updated focusing on the below functions for manga creation. Users of English and Chinese versions can download the updated version from the CELSYS website for free.

For English : <http://www.clipstudio.net/en/>

For Chinese : <http://www.clipstudio.net/tc/>



【Improved functions for manga creation】

- Applying pictures, images and 3D data to make a background in manga efficiently.
- Using line tools to draw effective lines such as saturated and stream lines necessary for manga quickly and flexibly.
- Improving operational performance of a perspective ruler and a function to input text.

We will run the special 20% discount campaign from today to Friday, February 14 for our products in both English and Chinese versions, so that many users can try them.

CLIP STUDIO PAINT 20% OFF! ~2014/2/14 02:00(CST)

| | | | | |
|----------------|------------|------------------------|---|--------------------|
| English | PRO | 49.99 US\$ | ▶ | 39.99 US\$ |
| | EX | 219.00 US\$ | ▶ | 179.00 US\$ |
| 繁體中文 | PRO | 1,490 NTD | ▶ | 1,190 NTD |
| | EX | 6,550 NTD | ▶ | 5,250 NTD |

CLIP STUDIO PAINT special campaign for updating English and Chinese version

| | |
|--------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Discount price | ■English (Win/Mac OS X) CLIP STUDIO PAINT PRO \$ 39.99 (Usual \$49.99) CLIP STUDIO PAINT EX \$179.00 (Usual \$219.00) |
| | ■Chinese (Win/Mac OS X) CLIP STUDIO PAINT PRO 1,190 NTD (Usual 1,490 NTD) CLIP STUDIO PAINT EX 5,250 NTD (Usual 6,550 NTD) |
| Campaign schedule | From Friday, January 31, 2014, 17:00(JST) / 02:00(CST) to Friday, February 14, 17:00(JST) / 02:00(CST) |
| Where to buy | For English: http://www.clipstudio.net/en/ For Chinese: http://www.clipstudio.net/tc/ |

Release of the updated version

The updated version will be released on Thursday, February 20, 2014, 17:00(JST)/ 02:00(CST). Users of CLIP STUDIO PAINT in English and Chinese versions can download it from the CELSYS website for free.

CLIP STUDIO PAINT

CLIP STUDIO PAINT is software for creating illustration and manga, compatible with Windows/Mac OS, with more than 350,000 creators*1 in Japan since its release in May 2012.

There are three models, "CLIP STUDIO PAINT PRO" for illustration and manga, "CLIP STUDIO PAINT EX" as the advanced model with multiple-page management, and "CLIP STUDIO PAINT DEBUT" with standard functions for illustration exclusively for strategic alliance.

Manga Studio 5 is a package version of CLIP STUDIO PAINT and is sold by our partner, Smith Micro Software, Inc. CLIP STUDIO PAINT Simplified Chinese Version for the customers in China will be sold only by our partner, UNICORN.

- 「CLIP STUDIO PAINT」 official twitter (English) : <https://twitter.com/clipstudiopaint>
- 「CLIP STUDIO PAINT」 official Facebook (English) : <https://www.facebook.com/celsys.clipstudiopaint>

*1 Including users with the trial version.

ArtSpark Holdings Inc.

Artspark Holdings Inc. was founded by the business integration between CELSYS that has been promoting digitalization of creating animations and cartoons and HI CORPORATION that provides human interface and applications using 3D rendering technology.

Mobilizing the advanced graphics technology of both companies and maximizing the synergy effect of various middleware and application development, we are committed to enhance our business value and corporate philanthropy by providing total support for all users from general to professionals in the field of ever-growing "Digital Monozukuri(making things with spirit)".

URL : <http://www.artspark.co.jp/>



CELSYS, Inc.

CELSYS, Inc. was founded in May 1991. "Creator Support Business" supports total creators activities by offering production tools including "CLIP STUDIO" series, "Comic Studio" and "RETAS STUDIO" for graphic content such as illustration, manga and animation, and operating a web site, "CLIP", supporting graphic creators. "Content Solution Business" provides various solutions such as "BS Reader" "BS BookStudio" for production, distribution and play of graphic content compatible with various device platforms. CELSYS is doing the best efforts to become a total solution provider with IT technologies for production/browsing environment for graphic content such as manga and animation, distribution support, and communication through content.

URL : <http://www.celsys.co.jp/en/>



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Note: All of the information described here is correct at time of publication, but may have changed.

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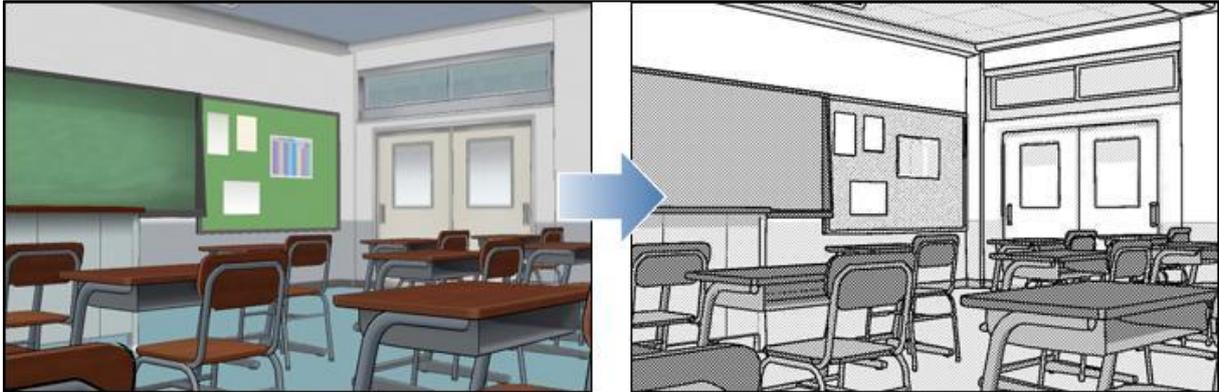
Main features of CLIP STUDIO PAINT Ver.1.3.1 English and Chinese versions

*[EX/PRO/DEBUT] shows which grade of product will carry the features.

■ “LT conversion of layer”, “Line extraction”, and “Gradient” of tone density to convert 3D/2D data into expressions fitting to manga. [EX]

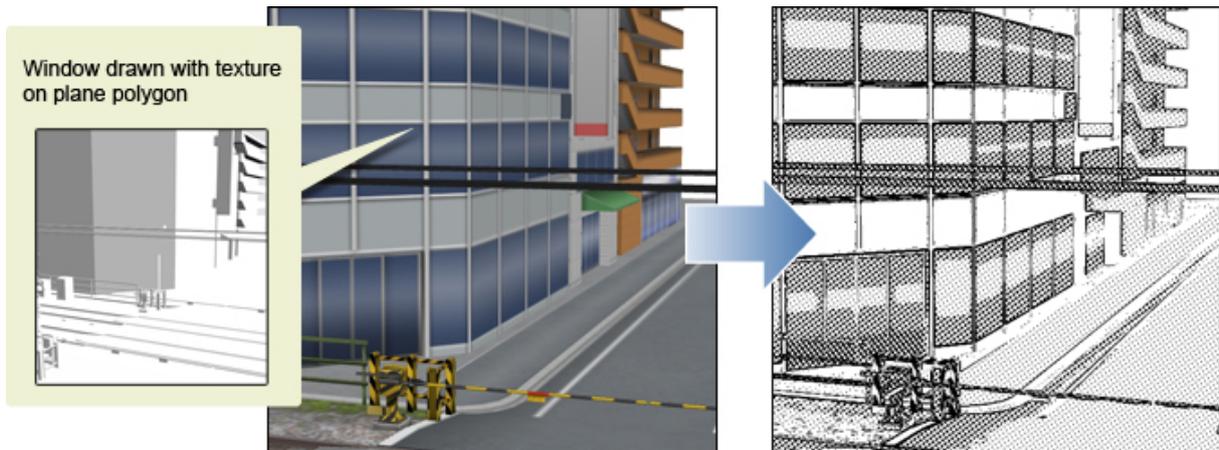
(1) LT conversion of layer

Users can convert 3D model and 2D image data into expressions fitting to manga with outline and gradient with tone. Users can create a background, usually time and work consuming, with 3D/2D data efficiently. Outline and tone are divided into different layers, so users can add corrections to them, change tone settings, and put modifications such as tone shave easily. Users can configure settings of line extraction meticulously for 3D model and export outline in a vector layer.



(2) Line extraction

Users can extract outline from 3D model and 2D image and make it with an illustration quality, otherwise a flat expression just with tone. Users can extract not only a shape of model but also outline for texture for 3D model.



Users can extract outline from picture and colored illustration. Colored materials, which shape will become vague with tone, can be visible by adding outline with “Line extraction”.



Original image



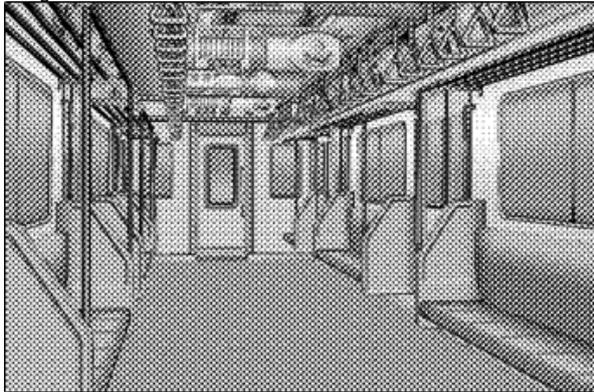
Only “Tone”



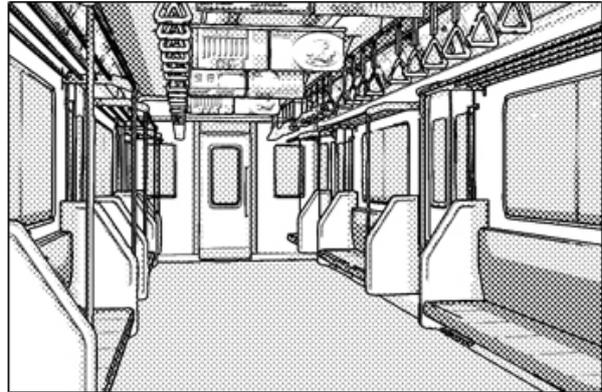
With “Line extraction”

(3) Gradient of tone

Users can tone image with gradient (by pasting tone) by dividing it into several levels of density. It will be easier to put contrast than when toning gray scale with gradient without levels of density, and will become an expression fitting to a monochrome image.



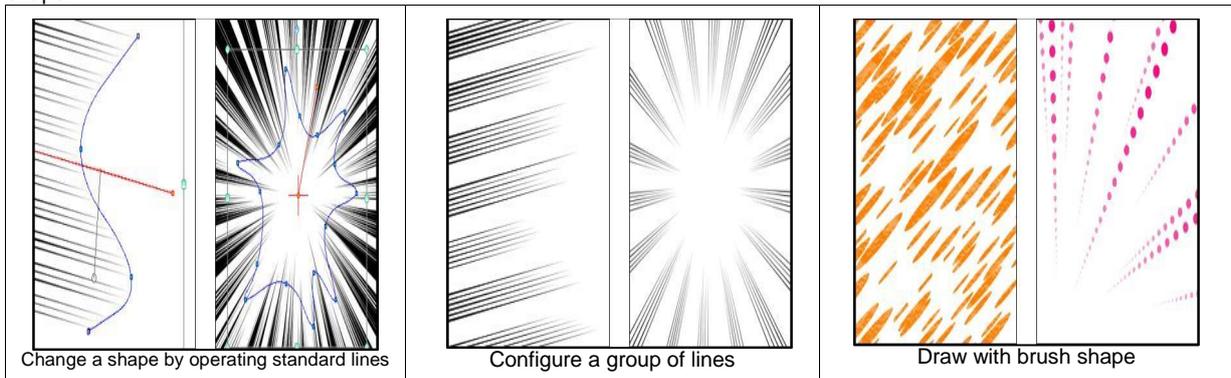
Gradient: off



Gradient: on

■ “Saturated line” and “Stream line” sub tools to create saturated and stream lines flexibly.

Users can configure detailed settings such as changing shapes of saturated and stream lines and setting a group of lines. Users also can draw saturated and stream lines automatically with the settings unique to CLIP STUDIO PAINT such as brush shape.



■ “Border of watercolor” as layer effect. [PRO/EX]

Border of watercolor has been added to layer effect. It is different from direct drawing with brush, so users can add effect to a layer already drawn and adjust effect level later on.



Border of watercolor: off



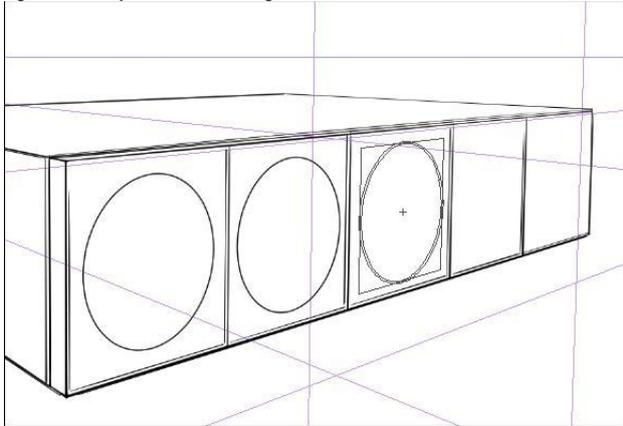
Border of watercolor: low



Border of watercolor: high

■ **More convenient perspective ruler [PRO/EX]**

“Figure”, “Poly line”, and “Straight line” can be drawn with snapping to perspective ruler. Users can draw rectangle and ellipse figures easily to make background work more efficient.



■ **Easier to select font [DEBUT/PRO/EX]**

Preview to display a list of font by font itself and font list to display font frequently used in a list have been added to make users select font more easily.

