Press Release



March 13, 2014 Fujitsu Limited

Fujitsu Announces New Global Matrix Organization

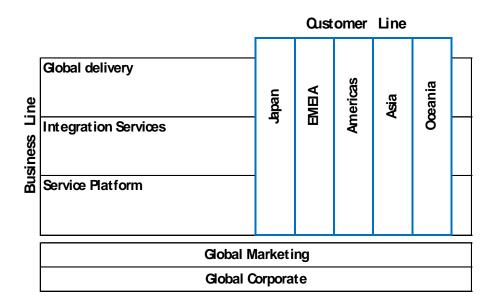
Tokyo, March 13, 2014 - Fujitsu Limited today announced that it would accelerate the globalization of its business by creating a new organization structure consisting of five regions — EMEIA (Europe, Middle East, India and Africa), Americas, Asia, Oceania and Japan. In addition to this change, a Global Delivery organization will be established. This organization will integrate the service delivery functions of the company's current International Business organization, and is to be responsible for delivering a consistent and timely high-level of service across the globe, including Japan. In line with the new structure, the International Business organization will be dissolved as of April 1, 2014.

1. About the new regions and functions

The existing sales and delivery organizations of the International Business and Japan will be reorganized into five new regions. These regions report to the President of Fujitsu Limited and are collectively responsible, from a corporate perspective, for market strategy, sales growth, service excellence, and enhancing the brand image of Fujitsu in each region. In addition, the existing functions of the International Business will be integrated into Fujitsu Limited's corporate functions. This will strengthen global management, establish consistent governance and accelerate decision-making.

2. Establishment of the Global Delivery organization

The current cross-regional organizations in the International Business, including the Solutions, Services and Business Operations organizations, will be transferred into the Global Delivery organization for the purpose of establishing a structure with global and consistent delivery. This new organization will be responsible for driving multi-regional deals and promoting Fujitsu products and services globally.



(New Organization as of April 1, 2014)

President	
Global Corporate Functions	Masami Fujita
L _{CF0}	Hidehiro Tsukano
CTO & CIO	Tsuneo Kawatsuma
Global Marketing	Tango Matsumoto
Japan Sales	Chikafumi Urakawa
Manufacturing & Distribution Industry Sales Group	Yoshihiko Hanada
Financial & Social Infrastructure Sales Group	Masaaki Hamaba
Public Sector & Regional Sales Group	Hiroyuki Ono
FJM Business Group	Kenji Ikegai
EMEIA Region	Duncan Tait
Americas Region	Robert Pryor
Asia Region	Tatsuya Tanaka
Oceania Region	Mike Foster
Global Delivery	Hidenori Furuta
Integration Services Business	Norihiko Taniguchi
Service Platform Business	Yoshikazu Kudoh
Executive Vice President, Service Platform Business (System Platform)	Akira Kabemoto
Network Business Group	Jiro Otsuki
Ubiquitous Products Business Group	Kuniaki Saito
Product Business Operations Group	Kazuhiro Igarashi

Press Contacts

Fujitsu Limited

Public and Investor Relations Division

Inquiries: https://www-s.fujitsu.com/global/news/contacts/inquiries/index.html

About Fujitsu

Fujitsu is the leading Japanese information and communication technology (ICT) company offering a full range of technology products, solutions and services. Approximately 170,000 Fujitsu people support customers in more than 100 countries. We use our experience and the power of ICT to shape the future of society with our customers. Fujitsu Limited (TSE: 6702) reported consolidated revenues of 4.4 trillion yen (US\$47 billion) for the fiscal year ended March 31, 2013. For more information, please see http://www.fujitsu.com.

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