

March 19, 2014

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.

Representative: Minoru Tanaka, President and Representative Director

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

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Announcement of a revision to dividend forecasts

At a meeting of the company's Board of Directors, held on March 19, 2014, Kakaku.com, Inc. resolved to change its dividends per share forecast for the fiscal year ending March 31, 2014 as specified below.

1. Reason for the revision of the dividend forecast

In order to provide a stable and constant nominal return to the shareholders, the Company has a basic policy to distribute profits to its shareholders according to its consolidated operating results.

Although the dividend forecast for the fiscal year ending March 31, 2014 had previously been undetermined, based upon the above-mentioned policy and the its financial conditions, the decision has been taken to pay ¥12.50 per share.

The Company conducted a two-for-one share split effective on April 1st, 2013 and September 1st, 2014. The previous fiscal year's dividend adjusted to the share split would be ¥8.75, representing a dividend increase of ¥3.75 per share.

2. Content of the changes

	Annual dividend per share				
	1 st Quarter	Interim	3 rd Quarter	Year-end	Total
	yen	yen	yen	yen	yen
Previous announced forecast (announcement on May 8 th , 2013)	—	0.00	—	—	—
Revised forecast	—	0.00	—	12.50	12.50
Actual dividend for the fiscal year ending March 31, 2014	—	0.00	—		
(Reference) Actual dividend for the fiscal year ended March 31, 2013	—	0.00	—	35.00	35.00

Note: The Company conducted a two-for-one share split, effective on April 1st 2013 and September 1st, 2013.