

March 31, 2014

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.

Representative: Minoru Tanaka, President and Representative Director

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

Contact: Hirofumi Hirai, Senior Managing Executive Officer, General Manager of Administration Division

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Additional Information about Change to Subsidiary

Kakaku.com, Inc. (the "Company") hereby provides additional information about the shareholding ratios of major shareholders of the subsidiary subject to change, the counterparty to the share acquisition, the number of shares acquired, and other matters announced in the release "Notice of Change to Subsidiary" released on March 19, 2014 as follows.

1. Major Shareholders of Subsidiary Subject to Change (Time Design Co., Ltd.) and Shareholding Ratios

Think Design Co., Ltd.	Shareholding ratio: 29.11%
Ikyu Corporation	Shareholding ratio: 27.66%
JTRIP Co., Ltd.	Shareholding ratio: 14.46%

2. Outline of the Counterparty to the Share Acquisition

Outline of the Counterparty to the Share Acquisition			
(1)	Company name	Ikyu Corporation	
(2)	Head office address	8F, Sumitomo Seimei Akasaka Building; 3-3-3, Akasaka, Minato-ku, Tokyo	
(3)	Name and title of representative	Masabumi Mori, President and Representative Director	
(4)	Business description	Operation of Internet sites such as <i>Ikyu.com</i> , a reservation site for luxury hotels and Japanese inns	
(5)	Capital stock	906 million yen (as of September 30, 2013)	
(6)	Date of establishment	July 30, 1998	
(7)	Net assets	5,847 million yen (As of March 31, 2013)	
(8)	Total assets	8,933 million yen (As of March 31, 2013)	
(9)	Major shareholders and shareholding ratios	Masabumi Mori	40.91%
		Mori Trust Co., Ltd.	10.06%
		The Master Trust Bank of Japan, Ltd. (trust account)	2.88%
		Japan Trustee Services Bank, Ltd. (trust account)	2.61%
		Yuji Takano	1.01%
(10)	Relationships between the Company and Ikyu Corporation	Capital relationship	Not applicable
		Personnel relationships	Not applicable
		Business relationships	There are service provision transactions between Ikyu Corporation and the Company.
		Status as a related party	Not applicable

3. Number of Shares Acquired from the above Counterparty

Common stock of Time Design Co., Ltd.: 153 shares

(1) Number of voting rights: 153

(2) Percentage of issued outstanding shares after the capital increase: 9.85%

(3) Acquisition price: Common stock of Time Design Co., Ltd. 30 million yen

Note: The 903 shares of Time Design Co., Ltd. acquired by the Company consist of 750 shares acquired through subscription to a capital increase through third-party allotment and 153 shares acquired from the above counterparty.