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To whom it may concern
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## < Performance in March 2014>

1. Sales Performance in March 2014.
( $¥$ million / round down)

|  | Actual <br> (AlI Shops) | VS Previous Year <br> (AlI Shops) | VS Previous Year <br> (Existing Shops) |
| :--- | :---: | :---: | :---: |
| Bowling business | 2,908 | $(7.5) \%$ | $(7.5) \%$ |
| Amusement business | 3,239 | $+11.1 \%$ | $+11.1 \%$ |
| Karaoke business | 812 | $+5.3 \%$ | $+5.3 \%$ |
| Spo-cha business | 1,355 | $+6.0 \%$ | $+6.0 \%$ |
| Other business | 231 | $(11.9) \%$ | $(11.9) \%$ |
| Total sales | 8,548 | $+2.1 \%$ | $+2.1 \%$ |

2. Sales Performance in April 2013 ~ March 2014. (Accumulate)
( $¥$ million / round down)

|  | Actual <br> (AlI Shops) | VS Previous Year <br> (AlI Shops) | VS Previous Year <br> (Existing Shops) |
| :--- | :---: | :---: | :---: |
| Bowling business | 29,600 | 26,940 | $(2,659)$ |
| Amusement business | 33,200 | 34,260 | $+1,060$ |
| Karaoke business | 8,300 | 8,167 | $(132)$ |
| Spo-cha business | 10,800 | 10,945 | +145 |
| Other business | 3,100 | 2,684 | $(415)$ |
| Total sales | 85,000 | 82,998 | $(2,001)$ |


|  | VS Plan <br> (AII Shops) | VS Previous Year <br> (AII Shops) | VS Previous Year <br> (Existing Shops) |
| :--- | :---: | :---: | :---: |
| Bowling business | $(9.0) \%$ | $(9.1) \%$ | $(10.5) \%$ |
| Amusement business | $+3.2 \%$ | $+0.4 \%$ | $(1.7) \%$ |
| Karaoke business | $(1.6) \%$ | $(0.0) \%$ | $(1.8) \%$ |
| Spo-cha business | $+1.3 \%$ | $+5.7 \%$ | $+5.1 \%$ |
| Other business | $(13.4) \%$ | $(8.2) \%$ | $(9.9) \%$ |
| Total sales | $(2.4) \%$ | $(2.6) \%$ | $(4.2) \%$ |

## 3. Sales Performance about "Existing Shops"

|  | Apr | May | Jun | 10 | Jul | Aug | Sep | 20 | 1Q-2Q |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bow I ing | (8.6) \% | (8.9) \% | (5. 7) \% | (7.8) \% | (14.1) \% | (8.6) \% | (14.2) \% | (12.0) \% | (10.0) \% |
| Amusement | (10.0)\% | (13.9) \% | (2.5) \% | (9.1) \% | (5.4) \% | (0.9) \% | (4. 8) \% | (3.5)\% | (6. 2) \% |
| Karaoke | (1. 7) \% | +0.4\% | +1.0\% | (0.1) \% | (7. 2) \% | (0.1) \% | (10.3) \% | (5.5) \% | (3. 0 ) \% |
| Spo-cha | +3.9\% | +0.4\% | +10. $2 \%$ | +4. 4\% | (6.7) \% | (1.4) \% | +3.7\% | (1.2) \% | +1.3\% |
| Others | (7.4) \% | (6.9)\% | (4.6) \% | (6.3) \% | (9.9)\% | (6.5) \% | (10.1)\% | (8.7) \% | (7.6)\% |
| Total sales | (7.1) \% | (9.0)\% | (2.0) \% | (6. 2) \% | (8.8) \% | (3.7) \% | (7.7) \% | (6.4)\% | (6. 3) \% |
| Existing shops | 108 | 110 | 110 | ※ | 110 | 110 | 110 | ※ | ※ |
| VS Pre Year (Sat/Sun/Hol) | (1) | $\pm 0$ | +1 | $\pm 0$ | (1) | +1 | $\pm 0$ | $\pm 0$ | $\pm 0$ |


|  | Oct | Nov | Dec | 3Q | Jan | Feb | Mar | 4Q | $3 Q-4 Q$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bowl ing | $(13.2) \%$ | $(9.5) \%$ | $(9.0) \%$ | $(10.5) \%$ | $(13.1) \%$ | $(14.5) \%$ | $(7.5) \%$ | $(11.4) \%$ | $(11.0) \%$ |
| Amusement | $(11.3) \%$ | $(5.9) \%$ | $+8.6 \%$ | $(2.5) \%$ | $+9.2 \%$ | $+2.5 \%$ | $+11.1 \%$ | $+8.0 \%$ | $+3.0 \%$ |
| Karaoke | $(11.3) \%$ | $(4.9) \%$ | $+0.3 \%$ | $(4.7) \%$ | $+3.2 \%$ | $+0.3 \%$ | $+5.3 \%$ | $+3.1 \%$ | $(0.6) \%$ |
| Spo-cha | $(0.3) \%$ | $+8.9 \%$ | $+16.9 \%$ | $+8.8 \%$ | $+15.5 \%$ | $+5.9 \%$ | $+6.0 \%$ | $+9.2 \%$ | $+9.1 \%$ |
| Others | $(10.9) \%$ | $(10.3) \%$ | $(13.6) \%$ | $(11.7) \%$ | $(11.9) \%$ | $(15.1) \%$ | $(11.9) \%$ | $(12.9) \%$ | $(12.3) \%$ |
| Total sales | $(10.7) \%$ | $(5.5) \%$ | $+1.8 \%$ | $(4.5) \%$ | $+0.6 \%$ | $(4.0) \%$ | $+2.1 \%$ | $(0.1) \%$ | $(2.1) \%$ |
| Existing <br> shops | 110 | 110 | 110 | $※$ | 111 | 111 | 111 | $※$ | $※$ |
| VS Pre Year <br> (Sat/Sun/Hol) | $\pm 0$ | +1 | $(1)$ | $\pm 0$ | $\pm 0$ | $\pm 0$ | $\pm 0$ | $\pm 0$ | $\pm 0$ |

\# The number of total 111 shops in March 2014. (Without 3 shops in USA)
Above sales data before audit by CPA.

