# TRANSLATION - FOR REFERENCE ONLY - JVC KENWOOD



Company JVC KENWOOD Corporation

Representative Haruo Kawahara, Chairman and CEO

(Code: 6632; First Section of the Tokyo

Stock Exchange)

Contact Seiichi Tamura, Director & CSO

(Tel: 81-45-444-5232)

#### **Corrections To**

"(Delayed) Notice on Change of Representative Director of the Board" dated April 30

Please be advised that there are corrections to "Notice on Change of Representative Director of the Board" dated April 30, which was found to contain several mistakes.

As there are several corrections to be made, we have attached both full texts before and after correction with the <u>corrected parts</u> underlined, in order to avoid further confusion that may arise if we issue errata showing correct and incorrect information.

#### TRANSLATION - FOR REFERENCE ONLY -

# **JVCKENWOOD**



(Before corrections)

Company JVC KENWOOD Corporation

Representative Haruo Kawahara, Chairman and CEO

(Code: 6632; First Section of the Tokyo

Stock Exchange)

Contact Seiichi Tamura, Director & CSO

(Tel: 81-45-444-5232)

#### (Delayed) Notice on Change of Representative Director of the Board

At its Board of Directors meeting held today, JVC KENWOOD Corporation ("JVCKENWOOD") resolved to change the Representative Director of the Board as of May 14, 2014.

In addition, as of the same date, JVCKENWOOD will change the management structure including Executive Officers and organization. For more details, see the "Notice on Change of Organization and New Management Structure," which is announced today.

#### 1. Reasons for changes

JVCKENWOOD aims to expand the Car Electronics Division and Professional Systems Division, and, to this end, External Director Takao Tsuji, with his expertise in the industry and diverse operational experience, will be appointed President, Representative Director of the Board and COO (Chief Operating Officer) to promote innovation in our business operations.

As of the same date, the current divisional structure is abolished to launch a four-region CEO structure in the Americas, Europe, Japan, and Asia and emerging countries, under which Executive Officers with extensive business experience will promote the vitalization of current businesses by shifting from product-out to market-driven operations. As a result, sales expansion and restructuring with the focus on consolidated performance will be promoted by enabling regional CEOs to plan products and services that meet market needs and commercialization of the Domestic Business Segment.

The current President, Representative Director of the Board and COO Shoichiro Eguchi is appointed Director of the Board and Executive Officer CEO Europe.

Accompanying the change, it should be noted Takao Tsuji will no longer be the Company's Director of the Board(External) as an independent director pursuant to the rules of the Tokyo Stock Exchange.

#### Names and positions of new and former Representative Director of the Board

[New]

Name: Takao Tsuji

Former position: Director of the Board(External)

New position: President, Representative Director of the Board, COO, CRO (Chief Risk Officer) and

CIO (Chief Innovation Officer)

[Old]

Name: Shoichiro Eguchi

Former position: President, Representative Director of the Board and COO

New position: Director of the Board and Executive Officer CEO Europe

# 3. Profile of the new Representative Director of the Board

Date of	Personal History		
Birth			
September	April 1973	Joined Nissho Iwai Corporation (now Sojitz Corporation),	
28, 1949		Tokyo Head Office	
	April 1994	Acting General Manager of Electronics Systems Division,	
		Nissho Iwai Corporation	
	October 1995	General Manager of Office of President, Nissho Electronics	
		Corporation	
	June 1999	Director of the above company	
	March 2000	ch 2000 Director of Fusion Communications Corporation	
	June 2001	Managing Director of Nissho Electronics Corporation	
	June 2002	Representative Director and President of the above company	
	2003 -	Part-time lecturer at Shinshu University (MBA), Faculty of	
		Business Administration at Aoyama Gakuin University,	
		Faculty of Business and Commerce at Doshisha University,	
		MOT at Tokyo University of Science and Faculty of	
		Economics at Soka University.	
		Currently part-time lecturer at the Faculty of International	
		Studies of Kansai Gakuin University.	
	June 2009	Director and Chairman of Nissho Electronics Corporation	
	September	Final selection committee member for the space lab open	
	2009	recruitment organized by Aerospace Exploration Agency	
		(JAXA)	
	June 2010	Advisor to Machinery Division of Sojitz Corporation	
	June 2011	Currently External Director of Takagi Shokai Co., Ltd.	
	June 2013	Currently External Director of the Board of the Company	

## 4. Scheduled date of change

May 14, 2014

#### TRANSLATION - FOR REFERENCE ONLY -

# **JVCKENWOOD**

(After corrections)



Company JVC KENWOOD Corporation

Representative Haruo Kawahara, Chairman and CEO

(Code: 6632; First Section of the Tokyo

Stock Exchange)

Contact Seiichi Tamura, Director & CSO

(Tel: 81-45-444-5232)

#### (Derayed) Notice on Change of Representative Director of the Board

At its Board of Directors meeting held today, JVC KENWOOD Corporation ("JVCKENWOOD") resolved to change the Representative Director of the Board as of May 14, 2014.

In addition, as of the same date, JVCKENWOOD will change the management structure including Executive Officers and organization. For more details, see the "Notice on Change of Organizational and New Management Structure," which is announced today.

#### 1. Reasons for changes

As the Company aims to address the significant sales decline, particularly overseas, and to expand and strengthen the Car Electronics and Professional Systems businesses, the Director of the Board(External) of the Company, Takao Tsuji, with his expertise in the industry and in diversifying operational experiences, will be appointed President, Representative Director of the Board and COO (Chief Operating Officer) as of May 14, 2014.

As of the same date, the current divisional structure is abolished to launch a four-region CEO structure in the Americas, Europe, Japan, and Asia and emerging countries, under which Executive Officers with extensive business experience will promote the vitalization of current businesses by shifting from product-out to market-driven operations. As a result, sales expansion and restructuring with the focus on consolidated performance will be promoted by enabling regional CEOs to plan products and services that meet market needs and commercialization of the Domestic Business Segment.

In line with this, in order to facilitate a rapid response to government agencies, markets and business partners in the Company's largest markets, Europe and the United States, the incumbent President, Representative Director of the Board and COO Shoichiro Eguchi will be appointed Representative Director of the Board and CEO for Europe. In order to innovate business operations from overseas, the incumbent Director, Senior Executive Vice President & Executive Officer, General Manager of Professional Systems Segment, Corporate Planning/Product Strategy Planning Division, Production Strategy Planning Division, and Emerging Market Division, Kazuhiro Aigami, will be the newly appointed Representative Director of the Board and CEO for the United States.

Accompanying the change, it should be noted Takao Tsuji will no longer be the Company's Director of the Board (External) as an independent director pursuant to the rules of the Tokyo Stock Exchange.

#### 2. Names and positions of new and former Representative Director of the Board

[New]

Name: Takao Tsuji

Former position: Director of the Board (External)

New position: President, Representative Director of the Board, COO, CRO (Chief Risk Officer) and CIO

(Chief Innovation Officer)

[New]

Name: Kazuhiro Aigami

Former position: Director of the Board, Senior Executive Vice President & Executive Officer, General

Manager of Professional Systems Segment, Corporate Planning/Product Strategy Planning

Division, Production Strategy Planning Division, and Emerging Market Division

New position: Representative Director of the Board and CEO for the United States

### 3. Profile of the new Representative Director of the Board

(1) Takao Tsuji

(I) Iakao	ТОИЛ		1
Date of		Personal History	No. of
Birth			shares
			owned
September 28, 1949	April 1973	Joined Nissho Iwai Corporation (now Sojitz Corporation), Tokyo Head Office	
	April 1994	Acting General Manager of Electronics Systems Division, Nissho Iwai Corporation	
	October 1995	General Manager of Office of President, Nissho Electronics Corporation	
	June 1999	Director of the above company	
	March 2000	Director of Fusion Communications Corporation	
	June 2001	Managing Director of Nissho Electronics Corporation	27,700
	June 2002	Representative Director and President of the above company	
	2003 - June 2009	Part-time lecturer at Shinshu University (MBA), Faculty of Business Administration at Aoyama Gakuin University, Faculty of Business and Commerce at Doshisha University, MOT at Tokyo University of Science and Faculty of Economics at Soka University.  Currently part-time lecturer at the Faculty of International Studies of Kansai Gakuin University.  Director and Chairman of Nissho Electronics Corporation	
	September	Final selection committee member for the space lab open	
	2009	recruitment organized by Aerospace Exploration Agency (JAXA)	
	June 2010	Advisor to Machinery Division of Sojitz Corporation	
	June 2011	Currently External Director of Takagi Shokai Co., Ltd.	
	June 2013	Currently External Director of the Board of the Company	

(2) Kazuhiro Aigami

Date of		Personal History	No. of
<u>Birth</u>			<u>shares</u>
			owned
<u>October</u>	<u>April 1990</u>	Joined Kenwood Corporation ("the Company")	
<u>27, 1957</u>	April 2007	General Manager of Communications Equipment Division of	
		the Company	
	June 2007	Senior Vice President & Executive Officer of the Company	
	June 2008	Director of the Board, Executive Vice President & Executive	
		Officer of the Company	
	June 2009	President, Representative Director of the Board of the	
		Company; Director of the Board of the Company	
	June 2010	Director of the Board, Senior Vice President & Executive	72,280
		Officer of the Company	12,200
	May 2011	Director of the Board, Senior Executive Vice President &	
		Executive Officer, General Manager of Strategic Marketing	
		Planning Division and COO (Chief Operating Officer) of	
		Professional Systems Business Group of the Company	
	June 2011	Director of the Board, Senior Executive Vice President &	
		Executive Officer, General Manager of Strategic Marketing	
		Planning Division, CRO (Chief Risk Officer) Assistant, and	
		COO of Professional Systems Business Group of the	

#### TRANSLATION - FOR REFERENCE ONLY -

	Company
<u>June 2013</u>	Currently Director of the Board, Senior Executive Vice
	President & Executive Officer, General Manager of
	Professional Systems Segment, Corporate Planning/Product
	Strategy Planning Division, Production Strategy Planning
	Division, and Emerging Market Division

### 4. Scheduled date of change

May 14, 2014