



June 13, 2014

Name of company: MABUCHI MOTOR CO., LTD.  
Representative: Hiroo Okoshi,  
President and Representative Director  
Head Office: 430 Matsuhidai, Matsudoshi, Chiba-Ken,  
Japan  
(Securities code: 6592)  
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Executive Officer and General Manager  
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### **Announcement of Establishment of a New Production Plant in Mexico**

Mabuchi Motor Co., Ltd. hereby announces that on June 13, 2014 the Board of Directors passed a resolution for the establishment of Mabuchi Motor's production plant in Mexico, as follows:

#### **1. Purpose of the establishment of subsidiary**

Mabuchi Motor Co. Ltd. will launch its first production plant in the Americas to ensure sufficient production capacity to keep up with demand, due to expanding sales of automotive electrical motors and the resultant need to build a global production and supply chain system. The new plant will take full advantage of the superiority of Mexico's preferential policies on trade, and location in close proximity to Mabuchi's markets and customers. We expect the new plant will have excellent productivity, and we strive to grow our automotive motor business, including increasing sales of our power window lifter.

#### **2. Outline of the New Plant**

- (1) Company name MABUCHI MOTOR MEXICO S.A.DE.C.V  
(abbreviation: Mexico Mabuchi)
- (2) Location Aguascalientes, Mexico
- (3) President Noboru Uno
- (4) Shareholder MABUCHI MOTOR CO., LTD.: 100%
- (5) Capital US\$ 20 million
- (6) Total investment US\$ 57 million (planned for 2018)
- (7) Business content Manufacturing and sales of small electric motors and motor parts
- (8) Establishment Planned for end of July 2014
- (9) Planned start of operation Summer of 2016
- (10) Plant building floor area Approx. 15,000 m<sup>2</sup> (planned for 2018)
- (11) Production capacity Approx. 10 million units per year (planned for 2018)
- (12) No. of employees Approx. 160 (planned for 2018)

#### **3. Impact on business performance**

The impact of the establishment of the subsidiary on Mabuchi's business performance for the fiscal year 2014 is expected to be marginal.

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