For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.

Representative: Minoru Tanaka, President and Representative Director

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

Contact: Ichiro Sakuta, Senior Managing Executive Officer, Administrative Division General Manager

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Notice Concerning Cancellation of Treasury Stock

Kakaku.com, Inc. hereby announces that it resolved at a meeting of the Board of Directors held today to cancel a portion of its treasury stock pursuant to the provisions of Article 178 of the Companies Act as follows.

1. Class of shares to be cancelled Common stock of Kakaku.com, Inc.

2. Number of shares to be cancelled 2,978,900 (1.31% of total number of shares issued and

outstanding before cancellation)

3. Scheduled cancellation date June 30, 2014

For reference:

- 1) Total number of shares issued and outstanding after the cancellation will be 223,782,700.
- 2) The number of shares of treasury stock after the cancellation will be 2,673,525 (1.19% of total number of shares issued and outstanding after the cancellation).