Kao Corporation

Notice Regarding the Status of Repurchase of the Company's Stock (Stock Repurchase in accordance with Articles of Incorporation pursuant to Article 165, paragraph 2 of the Corporation Law)

August 1, 2014

Kao Corporation (the "Company" – *Ticker Code:4452*) hereby makes the following announcement: the Company has repurchased the Company's stock from the market in accordance with Article 156 of the Corporation Law applicable pursuant to Article 165, paragraph 3 of the said Law, and the resolution made at the meeting of the Board of Directors held on July 29, 2014.

Type of repurchased stock: Common stock of the Company

Total number of repurchased shares: 520,000 shares
Total amount of the repurchases: 2,224,088,250 yen

Period of the repurchases: From July 30, 2014 to July 31, 2014

Method of the repurchases: Repurchased from the market at Tokyo Stock

Exchange

Reference:

Information regarding the resolution made at the meeting of the Board of Directors held on July 29, 2014

Type of stock to be repurchased: Common stock of the Company

Total number of shares to be repurchased: Up to 13,000,000 shares

(2.5% of total outstanding shares as of June

30, 2014)

Total amount of the repurchases: Up to 50,000,000,000 yen

Period of the repurchases: From July 30, 2014 to October 24, 2014

Media inquiries should be directed to: Corporate Communications Department Kao Corporation

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