

November 5, 2014

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.

Representative: Minoru Tanaka, President and Representative Director

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

Contact: Ichiro Sakuta, Senior Managing Executive Officer, Administrative Division General Manager

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### Notice of Organizational and Personnel Changes

Kakaku.com, Inc. (the "Company") hereby announces that it has decided to make the following organizational and personnel changes.

1. Organizational changes (effective November 5, 2014)

Establish a "Service Planning Department" in the Tabelog Division in order to facilitate further agility in new service development.

2. Personnel changes (effective November 5, 2014)

New position	Name	Current position
Tabelog Division, Service Planning Department Manager	Shogo Nishimura	-

