

September 30, 2014

FOR IMMEDIATE RELEASE

Activia Properties Inc.
16-3 Dogenzaka 1-chome, Shibuya-ku, Tokyo
Haruki Sakane
Executive Director
(Code: 3279)

Asset Management Company
TLC Activia Investment Management Inc.
Haruki Sakane
Representative Director, President and Chief Executive Officer

Inquiries
Hiroshi Kimoto
Executive Officer of Fund Management Department
(Tel: +81-3-6415-3120)

Notice Concerning the Change of Property Name

Activia Properties Inc. (hereinafter referred to as the “Investment Corporation”) announces to change the property name. Details are provided as follows.

1. Property Name and Effective Date

New Name	Current Name	Effective Date
A-PLACE Yoyogi	Yoyogi Place	November 1, 2014
A-PLACE Aoyama	Aoyama Plaza Building	November 1, 2014
A-PLACE Shinbashi	TK Shinbashi Building	November 1, 2014
A-PLACE Gotanda	Gotanda Front	November 1, 2014
A-PLACE Shinagawa	Shinagawa Place	November 1, 2014
A-PLACE Kanayama	Kanayama Center Place	November 1, 2014
icot Omori	J-CORE Omori	October 1, 2014

2. Reason for the Change

The Investment Corporation has adopted a basic policy for its assets under management of using the brand name “A-PLACE” for office properties and “icot” for retail properties in category of “Other Properties” to improve recognition of API. As a result of the completion of the arrangements among the concerned parties, the Investment Corporation concluded to change the name of our properties as above.

*Distribution of this material: This material is distributed to the Kabuto Club; the press club for the Ministry of Land, Infrastructure, Transport, and Tourism; and the press club for construction trade newspapers at the Ministry of Land, Infrastructure, Transport, and Tourism.

*Website of the Investment Corporation: <http://www.activia-reit.co.jp/english>