



November 2014 Flash Report vs. LY

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Total		2014												2015					
		Apr.	May	Jun.	1st Q	Jul.	Aug.	Sep.	2nd Q	1st H	Oct.	Nov.	Dec.	3rd Q	Jan.	Feb.	Mar.	4th Q	2nd H
Total Company	Sales	72.4%	85.0%	89.1%	82.3%	90.9%	83.8%	88.3%	88.1%	85.3%	87.0%	84.3%	85.6%					85.6%	85.4%
	Footfall	61.3%	75.1%	81.8%	72.4%	80.3%	80.7%	84.1%	81.6%	76.8%	85.6%	84.6%	85.1%					85.1%	78.6%
	Ave. Customer Spend	118.0%	113.2%	109.0%	113.7%	113.2%	103.7%	105.0%	108.0%	111.2%	101.6%	99.6%	100.6%					100.6%	108.7%
Existing Store	Sales	78.2%	91.4%	88.9%	86.5%	97.7%	90.3%	89.4%	92.6%	89.7%	89.3%	88.3%	88.8%					88.8%	89.5%
	Footfall	66.4%	76.1%	82.6%	75.1%	81.9%	82.6%	85.1%	83.1%	79.0%	85.1%	87.8%	86.5%					86.5%	80.6%
	Ave. Customer Spend	117.7%	120.1%	107.7%	115.3%	119.3%	109.3%	105.1%	111.4%	113.5%	104.9%	100.6%	102.7%					102.7%	111.0%

(Unit : store) Upper part : # stores in 2014/15 Lower part : increase/decrease vs same month LY

The Number of Stores		2014									2015			Store Summary	
		Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.		
Number of stores in the end of month		81	81	81	80	80	80	83	83						
		-6	-3	-2	-3	-3	-2	+1	-1						
VÉRITÉ		74	74	74	73	73	73	74	74						
		-1	-1	-1	-3	-3	-2	-1	-3						
MAHARAJA		5	5	5	5	5	5	7	7						
		0	0	0	0	0	0	+2	+2						
MiMiK ³ ZaRi		2	2	2	2	2	2	2	2						
		0	0	0	0	0	0	0	0						
Others		0	0	0	0	0	0	0	0						
		-5	-2	-1	0	0	0	0	0						
Number of existing stores		76	79	79	80	79	79	79	80					Monthly Summary	