

January 8, 2013

To whom it may concern,

Company name: Seven & i Holdings Co., Ltd.
 Representative: Noritoshi Murata,
 President and Representative Director
 (Code No.3382/First Section of the Tokyo Stock Exchange)

Notice Regarding Revision of the Year-End Dividends
for the Fiscal Year ending February 28, 2013

At a meeting held on January 8, 2013, the Board of Directors of Seven & i Holdings Co., Ltd. approved a revision of the year-end dividends per share forecast for the fiscal year ending February 28, 2013, as described below.

1. Details of dividends

	Dividends per share (yen)		
	Interim	Year-end	Annual
Previous forecast (April 5, 2012)	31.00	31.00	62.00
Revised forecast	-	33.00	64.00
Year ending February 28, 2013	31.00	-	-
Year ended February 29, 2012	29.00	33.00	62.00

2. Reason of revision

The Company, which has a basic policy of providing a return of profits in line with profit growth, is targeting annual dividends of 50.00 yen per share while working to increase the consolidated payout ratio, for which the Company's benchmark is 35%. Based on its basic policy, as one facet of its shareholder return initiatives, the Company plans to raise the year-end dividends per share to 33.00 yen, an increase of 2.00 yen per share from the previous forecast. As a result, including the interim dividends of 31.00 yen per share, the Company is planning annual dividends of 64.00 yen per share.