

March 24, 2015

Company name: Daiso Co., Ltd.  
(Securities code: 4046, Tokyo Stock Exchange)  
Representative: Tamotsu Sato  
Representative Director, Chief Executive Officer  
For inquiry: Kazuya Kawabata  
Executive Officer, General Manager, Administration Division

### Notification of Corporate Name Change

We are pleased to announce that Daiso Co., Ltd. adopted a resolution in the Board of Directors meeting held today on the change of corporate name as blow.

This change of corporate name is expected on condition that a partial modification of the articles of incorporation (change of corporate name) shall be approved by the 160<sup>th</sup> ordinary meeting of shareholders to be held in June, 2015.

1. New corporate name: Osaka Soda Co., Ltd.
2. Scheduled date of change : October 1, 2015
3. Reason for change

Since October 26, 1915, the year Osaka Soda Co., Ltd. was founded, we established industrialization technology of caustic soda production using an electrolysis method which was state-of-the-art technology of the world at that time. We, therefore, have contributed to industrial development in Japan as a pioneer of chlor-alkali business by providing a stable supply of high-quality materials to the paper and textile industries which were emerging key industries.

Since then, our products have included basic chemicals such as allyl chloride and epichlorohydrin based on caustic soda, chlorine, and hydrogen, as well as functional chemicals such as allyl ethers, diallyl phthalate (DAP) resin, epichlorohydrin rubber which are all derived from our basic chemicals.

Furthermore, in recent years, we have been striving to expand our business to produce healthcare-related products such as active pharmaceutical ingredients/intermediates and refining materials through technology development which valued innovation.

In the process of such business expansion, we changed our name from Osaka Soda Co., Ltd. to Daiso Co., Ltd. in December 1988. Since then, our business operations have continued for 26 years and we will thankfully celebrate the 100th anniversary of the foundation of our company in October this year.

In the occasion of our 100th anniversary of the foundation, the corporate name will be changed to “Osaka Soda Co., Ltd.,” which will prompt us to deepen our spirit as a frontier we have at the time of the foundation of our companies, and to further promote innovative manufacturing. We, all employees, work together for a common goal to make a breakthrough in the coming 100 years and to evolve our group companies into global companies enhancing the corporate brand value of new company name “Osaka Soda Co., Ltd.”.

**DISCLAIMER:**

This is an English translation of the original Japanese document and is prepared for reference. Should there be any inconsistency between the translation and the Japanese original, the latter shall prevail.