

May 28, 2015

FOR IMMEDIATE RELEASE

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Notice Concerning the Change of Property Name

Activia Properties Inc. (hereinafter referred to as the “Investment Corporation”) announces to change the property name. Details are provided as follows.

1. Property Name and Effective Date

New Name	Current Name	Effective Date
Q plaza EBISU	Ebisu Q Plaza	June 1, 2015

2. Reason for the Change

Recently, Tokyu Land Corporation has promoted the “Q plaza” brand as series of urban retail properties which is located in a convenient area and consisted of a few tenants matching with the character of its area as part of reconstruction of urban retail properties branding. Thereby, “Q plaza HARAJUKU” and “Q plaza SHINSAIBASHI” was unveiled in March, 2015.

As a result of comprehensively considering utilization of the “Q plaza” brand, the Investment Corporation has also decided to change the name of our property developed by Tokyu Land Corporation to “Q plaza EBISU”

*Distribution of this material: This material is distributed to the Kabuto Club; the press club for the Ministry of Land, Infrastructure, Transport, and Tourism; and the press club for construction trade newspapers at the Ministry of Land, Infrastructure, Transport, and Tourism.

*Website of the Investment Corporation: <http://www.activia-reit.co.jp/english>