

June 1, 2015

Koichiro Watanabe
President and Representative Director
The Dai-ichi Life Insurance Company, Limited
Code: 8750 (TSE First section)
Contact: Corporate Planning Department,
Investor Relations Center
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Dai-ichi Life Announces New Appointment

The Dai-ichi Life Insurance Company, Limited (the “Company”; President: Koichiro Watanabe) hereby announces that its board of directors has resolved that John D. Johns to be treated like executive officer of the Company as of June 1, 2015.

1. Appointment as of June 1, 2015

Name	Title as of June 1, 2015
John D. Johns	Treated like executive officer of the Company Chairman, President and Chief Executive Officer of Protective Life Corporation

[Unofficial Translation]

2. Biography

Name	John D. Johns	
Date of Birth	February 8, 1952	
Education	1974	Bachelor of Arts, University of Alabama
	1978	Juris Doctor, Harvard University
	1978	Master of Business Administration, Harvard University
Career History	October 1993	Joined Protective Life Corporation as Executive Vice President and Chief Financial Officer
	August 1996	Protective Life Corporation President and Chief Operating Officer
	January 2002	Protective Life Corporation President and Chief Executive Officer
	January 2003	Protective Life Corporation Chairman, President and Chief Executive Officer

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