Atsushi Suzuki

President and Representative Director H₂O RETAILING CORPORATION 8-7 Kakuda-cho, Kita-ku, Osaka

Dear shareholders:

Notice of the 96th Annual General Meeting of Shareholders

You are cordially invited to attend the 96th Annual General Meeting of Shareholders the details of which are given below.

If you are unable to attend the meeting, please exercise your voting rights by mail or via the Internet. You are kindly requested to read the "Reference Document for the Shareholders Meeting" (included in this document), also check the "Information regarding Exercising Voting Rights" (pp.10–11), and exercise your voting rights by 6:00 p.m. on Tuesday, June 23, 2015.

Sincerely,

Atsushi Suzuki

Details

- 1. Date and time: Wednesday, June 24, 2015, 10:00 a.m.
- 2. Venue: Main Hall, Umeda Arts Theater* 19-1 Chayamachi, Kita-ku, Osaka
 - * The venue is different from that of the previous meeting.
- 3. Matters to be reported and resolved at the meeting
 - Matters to be reported 1: Reports on the Business Report, Consolidated Financial Statements, and Financial Statements for the 96th fiscal term (from April 1, 2014 to March 31, 2015)
 - Matters to be reported 2: Report on the audit results of the Consolidated Financial Statements by independent accounting auditors and the board of corporate auditors
 - **Matters to be resolved Proposal No. 1:** Partial amendments to the articles of incorporation

Proposal No. 2: Election of 12 directors

Proposal No. 3: Payment of bonuses to officers

4. Notes regarding how to exercise voting rights

Please refer to the "Information regarding Exercising Voting Rights" (pp.10–11)

When attending the meeting, please present the enclosed voting form to a receptionist at the venue of the meeting. If necessity arises to amend the Reference Document for the Shareholders Meeting, the Business Report, the Consolidated Financial Statements, or the Financial Statements by the day prior to the shareholders meeting, any matters amended will be indicated on the following website http://www.h2o-retailing.co.jp/soukai/>.

Events (e.g. a party) will not be held after the shareholders meeting. We appreciate your understanding.

Reference Document for the Shareholders Meeting

Proposals and reference matters

Proposal No. 1: Partial amendments to the articles of incorporation

1. Reason for the proposal

The scope of company officers who can enter into contracts for limitation of liability was changed in accordance with the Act for Partial Revision of the Companies Act (Act No. 90 of 2014) that was enforced on May 1, 2015. In line with the enforcement of the act, provisions of Articles 29 (Directors' exemption from liability) and 37 (Corporate auditors' exemption from liability) of our articles of incorporation will be partly amended. Regarding the amendment to Article 29, we have obtained consent from corporate auditors.

2. Details of the amendment

Draft amendments and current provisions of the articles of incorporation are given below.

(Draft amendments are underlined.)

(Drait amendments are underline				
	Current provisions	Draft amendments		
(Directors' ex Article 29	xemption from liability)	(Directors' exemption from liability) Article 29		
1.	(Provisions omitted)	1. ((No change from current provisions)	
2.	In accordance with the provisions of Article 427, paragraph (1) of the Companies Act, the Company may enter into contracts with <u>outside</u> directors that limit the liability for damages attributed to neglecting their duties. The minimum liability amount for such contracts shall be the amount set forth in laws and regulations.		In accordance with the provisions of Article 427, paragraph (1) of the Companies Act, the Company may enter into contracts with directors (except for executive directors etc.) that limit the liability for damages attributed to neglecting their duties. The minimum liability amount for such contracts shall be the amount set forth in laws and regulations.	
(Corporate a Article 37	uditors' exemption from liability)	(Corporate aud Article 37	ditors' exemption from liability)	
1.	(Provisions omitted)	1. ((No change from current provisions)	
2.	In accordance with the provisions of Article 427, paragraph (1) of the Companies Act, the Company may enter into contracts with outside corporate auditors that limit the liability for damages attributed to neglecting their duties. The minimum liability amount for such contracts shall be the amount set forth in laws and regulations.		In accordance with the provisions of Article 427, paragraph (1) of the Companies Act, the Company may enter into contracts with corporate auditors that limit the liability for damages attributed to neglecting their duties. The minimum liability amount for such contracts shall be the amount set forth in laws and regulations.	

Proposal No. 2: Election of 12 directors

The terms of office of all the directors (11 in total) will expire at the conclusion of this annual shareholders meeting. It is hereby proposed that one outside director be added to enhance management and supervision functions, and that 12 directors be elected.

The candidates to be directors are given below.

Candidate No.			
Atsu	shi Suzuki	(Date of birth: April 5, 1956)	
Subje	ct to re-election	Number of company shares held by the candidate:	10,800
Brief history of pos	itions and duties		
April 1980 October 2000 April 2003 April 2006 October 2007 April 2013 March 2014 April 2014	Representative Director a Hankyu Shopping Center Executive Officer, Hankyu Executive Officer, Hankyu Director and Managing Exhankyu Hanshin Departm Director, H ₂ O RETAILING	vivision, Hankyu Department Store nd Senior Managing Executive O Development Co., Ltd. Department Stores, Inc. Hanshin Department Stores, Inc Recutive Officer, Jent Stores, Inc.	fficer,

Candidate No. 2			
Na	oya Araki	(Date of birth: May 14, 1957)	
Subje	ct to re-election	Number of company shares held by the candidate:	8,300
Brief history of pos	itions and duties		
April 1981 April 2003 April 2004 October 2008 June 2010 March 2012 June 2012 June 2012	Hankyu Department Store Executive Officer, Hankyu Executive Officer, Hankyu Director and Executive Of President and Representa (present position) Representative Director, H	an Store Development Office, s, Inc.	nt Stores, Inc. epartment Stores,Inc. I (present position)
Status of concurrer	Status of concurrent important positions held		
President and Representative Director, Hankyu Hanshin Department Stores, Inc.			

Candidate No.	3

No.	3			
	Har	uya Shijo	(Date of birth: August 15, 1958)	
	Subjec	t to re-election	Number of company shares held by the candidate:	7,380
Brief history	of posi	tions and duties		
March 199 May 2005 February February May 2011 March 201 June 2014	2008 2009 14	Managing Director and Ma Senior Managing Director Izumiya Co., Ltd. President and Representa Representative Director, H	ecutive Officer, Izumiya Co., Ltd. anaging Executive Officer, Izumiy and Senior Managing Executive ative Director, Izumiya Co., Ltd. (μ H ₂ O RETAILING CORPORATION Business, H ₂ O RETAILING CORF	ya Co., Ltd. Officer, present position) I (present position)
Status of concurrent important positions held				

Candidate No.	4

President and Representative Director, Izumiya Co., Ltd.

No.			
Katsu	ihiro Hayashi	(Date of birth: January 20, 1958)	
Subj	ect to re-election	Number of company shares held by the candidate:	6,900
Brief history of po	sitions and duties		
April 1982 April 2002 April 2004	Joined Hankyu Departme General Manager, Public Executive Manager, Sale Hankyu Department Store	Relations Office, Hankyu Departme s Promotion Dept.,	ent Stores, Inc.
April 2005 April 2007 June 2009 June 2009 April 2012 April 2014 April 2014	April 2005 April 2007 General Manager, Compliance Office, Hankyu Department Stores, Inc. General Manager, General Affairs Office, Hankyu Department Stores, Inc. Director and Executive Officer, H ₂ O RETAILING CORPORATION Executive Officer, Hankyu Hanshin Department Stores, Inc. April 2012 April 2014 Director and Executive Officer, Hankyu Hanshin Department Stores, Inc. Director and Managing Executive Officer, H ₂ O RETAILING CORPORATION		of Stores, Inc. TION Stores, Inc.
April 2015	Representative Director a	and Senior Managing Executive Offine RATION (present position)	cer,
April 2015	In charge of the General	Affairs and Human Resources Office e, H₂O RETAILING CORPORATION	
April 2015		and Senior Managing Executive Offinent Stores, Inc. (present position)	cer,
Otatus of assessment	and the manufacture of the control of the		

Status of concurrent important positions held

Representative Director and Senior Managing Executive Officer, Hankyu Hanshin Department Stores, Inc.

Candidate	5
No.	J

No.			
Shunio	chi Sugioka	(Date of birth: April 1, 1940)	
Subjec	t to re-election	Number of company shares held by the candidate:	49,455
Brief history of positions and duties			
April 1964 September 1985	Joined Hankyu Department Manager, Merchandising I Hankyu Department Store	Promotion Dept.,	
September 1988 June 1994 June 1999 June 2000 April 2005 October 2007 October 2008 April 2015	Manager, Sales Div., Hand Director, Hankyu Departm Managing Director, Hanky President and Representa Representative Director a Representative Director a Representative Director a Hankyu Hanshin Departm Director and Senior Corpo	kyu Department Stores, Inc. vent Stores, Inc. vu Department Stores, Inc. ative Director, Hankyu Departmer and Chairman, Hankyu Departmer and Chairman, CEO, H ₂ O RETAIL and Chairman,	nt Stores, Inc. ING CORPORATION
April 2015	(present position) Director and Senior Corpo Hankyu Hanshin Departm	orate Advisor, ent Stores, Inc. (present position)

Status of concurrent important positions held

Director and Senior Corporate Advisor, Hankyu Hanshin Department Stores, Inc. Director, Hankyu Hanshin Holdings, Inc.

Candidate No.	6

Ka	zuo Sumi	(Date of birth: April 19, 1949)	
Subje	ect to re-election	Number of company shares held by the candidate:	15,900
Brief history of pos	sitions and duties		
April 1973 Joined Hankyu Corporation (currently Hankyu Hanshin Holdings, Inc.) June 2000 Director, Hankyu Corporation June 2002 Managing Director, Hankyu Corporation June 2003 President and Representative Director, Hankyu Corporation (present position) October 2007 Director, H ₂ O RETAILING CORPORATION (present position)			
June 2002 June 2003	Managing Director, Hanky President and Representa Hankyu Corporation (pres	ru Corporation ative Director, sent position)	

President and Representative Director, Hankyu Hanshin Holdings, Inc. Representative Director and Chairman, Hankyu Corporation

Candidate	7
No.	- /

Kazutoshi Senno (Date of birth: October 4, 1948)				
Subject to re-election		Number of company shares held by the candidate:	28,700	
Brief history of positions and duties				
April 1972	Joined Hankyu Departme	nt Stores Inc		
October 1995		Management Policy Office,		
	Hankyu Department Store	•		
June 1999	Director, Hankyu Departm			
April 2001		ative Director, Hankyu Oasis Co.,	Ltd.	
June 2002	Advisor, Hankyu Department Stores, Inc.			
April 2004	Managing Executive Officer, Hankyu Department Stores, Inc.			
June 2004 Director and Managing Executive Officer, Hankyu Department Stores, Inc.				
April 2006	Director, Hankyu Department Stores, Inc.			
September 2006	President and Representative Director, Hanshoku Co., Ltd.			
October 2007	Director, H ₂ O RETAILING CORPORATION (present position)			
October 2007	In charge of the Supermarket Business,			
	H ₂ O RETAILING CORPORATION (present position)			
April 2014	Representative Director and Chairman, Hanshoku Co., Ltd.			
(present position)				
Status of concurrent important positions held				

Candidate	_
No.	8

Keiji	i Uchiyama	(Date of birth: August 2, 1950)	
Subject to re-election		Number of company shares held by the candidate:	19,000
Brief history of positions and duties			
April 1072	Joined Hankyu Departme	nt Storoo Ino	
April 1973 October 1995	Joined Hankyu Department Stores, Inc.		
October 2000	General Manager, Sales Promotion Dept., Hankyu Department Stores, Inc. Leader, Customer Policy and Planning Group,		
0010001 2000	Umeda Main Store Business Administration Dept. and Manager,		
	Customer Policy Dept., Hankyu Department Stores, Inc.		
	CUSIONIEL FONCY DEDI 116	ankvu Department Stores, Inc.	
April 2001		•).
April 2001 April 2002		, Hankyu Department Stores, Inc	> .
•	Kawanishi Store Manager Executive Officer, Hankyu	, Hankyu Department Stores, Inc	
April 2002	Kawanishi Store Manager Executive Officer, Hankyu Managing Executive Offic	, Hankyu Department Stores, Inc Department Stores, Inc.	nc.
April 2002 May 2007	Kawanishi Store Manager Executive Officer, Hankyu Managing Executive Offic	, Hankyu Department Stores, Inc Department Stores, Inc. er, Hankyu Department Stores, Incecutive Officer, Hankyu Departm	nc.
April 2002 May 2007 October 2007	Kawanishi Store Manager Executive Officer, Hankyu Managing Executive Offic Director and Managing Ex	r, Hankyu Department Stores, Inc n Department Stores, Inc. er, Hankyu Department Stores, In recutive Officer, Hankyu Departm recutive Officer,	nc.
April 2002 May 2007 October 2007	Kawanishi Store Manager Executive Officer, Hankyu Managing Executive Offic Director and Managing Ex Director and Managing Ex Hankyu Hanshin Departm	r, Hankyu Department Stores, Inc n Department Stores, Inc. er, Hankyu Department Stores, In recutive Officer, Hankyu Departm recutive Officer,	nc. nent Stores, Inc.
April 2002 May 2007 October 2007 October 2008	Kawanishi Store Manager Executive Officer, Hankyu Managing Executive Offic Director and Managing Ex Director and Managing Ex Hankyu Hanshin Departm Representative Director a Hankyu Hanshin Departm	r, Hankyu Department Stores, Inc I Department Stores, Inc. er, Hankyu Department Stores, Inc. Recutive Officer, Hankyu Departm Recutive Officer, Itent Stores, Inc.	nc. nent Stores, Inc. officer,

Status of concurrent important positions held

Representative Director and Chairman, Hanshoku Co., Ltd.

Representative Director and Senior Managing Executive Officer, Hankyu Hanshin Department Stores, Inc.

Candidate No.	9

Yutaka Wada	(Date of birth: August 30, 1960)	
Subject to re-election	Number of company shares held by the candidate:	455,930

Brief history of positions and duties

April 1984 Joined Izumiya Co., Ltd.

February 2008 Executive Officer, Izumiya Co., Ltd.

May 2011 Director and Senior Executive Officer, Izumiya Co., Ltd.

March 2014 Managing Director and Managing Executive Officer, Izumiya Co., Ltd.

May 2014 Director and Managing Executive Officer, Izumiya Co., Ltd.

(present position)

June 2014 Director, H₂O RETAILING CORPORATION (present position)

Status of concurrent important positions held

Director and Managing Executive Officer, Izumiya Co., Ltd.

Candidate	1	\cap
No.	- 1	U

Tada	tsugu Mori	(Date of birth: September 22, 1963)	
Subject to re-election		Number of company shares held by the candidate:	4,800	
Brief history of positions and duties				
April 1987 April 2004	Joined Hankyu Departmen General Manager, Manag Hankyu Department Store	ement Policy Office,		
April 2006 June 2006 October 2007 October 2007	Executive Officer, Hankyu Department Stores, Inc. Director and Executive Officer, Hankyu Department Stores, Inc. Director, Hankyu Department Stores, Inc. Director and Executive Officer, H ₂ O RETAILING CORPORATION			
October 2007	General Manager, Management Planning Office, in charge of System Planning Office, H ₂ O RETAILING CORPORATION (present position)			
March 2012	Director and Managing Executive Officer, H ₂ O RETAILING CORPORATION (present position)			
June 2013	Executive Officer, Hankyu Hanshin Department Stores, Inc. (present position)		> .	
April 2014	In charge of Finance Offic H ₂ O RETAILING CORPO			

Status of concurrent important positions held

Executive Officer, Hankyu Hanshin Department Stores, Inc.

Outside Director, Umenohana Co., Ltd.

Candidate 1	1	Outside Director	Independent Officer
Naoshi Ban		(Date of birth: September 30, 19	46)
	New candidate Number of company shares held by the candidate:		d 0
Brief history of p	ositions and duties		
April 1969 June 2000 Director, Mitsubishi Logistics Corporation June 2001 Managing Director, Mitsubishi Logistics Corporation June 2003 President and Representative Director, Mitsubishi Logistics Corporation Representative Director and Chairman, Mitsubishi Logistics Corporation June 2010 Chairman of the Board, Mitsubishi Logistics Corporation Director and Senior Corporate Advisor, Mitsubishi Logistics Corporation Senior Corporate Advisor, Mitsubishi Logistics Corporation (present position)			
Status of concurrent important positions held			
Senior Corporate Advisor, Mitsubishi Logistics Corporation			

Candidate No. 12		Outside Director	Independent Officer	
Makoto Yagi (Date of birth: October 13, 1949)				
Ne	New candidate Number of company shares held by the candidate: 0			
Brief history of posi	tions and duties			
April 1972 Joined The Kansai Electric Power Company, Inc. June 2005 Director, The Kansai Electric Power Company, Inc. June 2006 June 2009 Managing Director, The Kansai Electric Power Company, Inc. Vice President and Representative Director, The Kansai Electric Power Company, Inc. June 2010 President and Representative Director, The Kansai Electric Power Company, Inc. (present position)				
Status of concurrent important positions held				
President and Representative Director, The Kansai Electric Power Company, Inc.				

Notes:

- 1. Kazuo Sumi (a candidate to be a director) holds a concurrent position as the Representative Director and Chairman of Hankyu Corporation. H_2O RETAILING CORPORATION has a real estate lease contract with Hankyu Corporation.
- 2. H₂O RETAILING CORPORATION has no special interest with other candidates.
- 3. Matters related to candidates to be outside directors:
- (1) Candidates to be directors

Naoshi Ban and Makoto Yagi are candidates to be outside directors. H₂O RETAILING CORPORATION submitted a notice of independent officers to the Tokyo Stock Exchange to notify that they will become independent officers on condition that this proposal is approved.

- (2) Reasons why they were chosen as candidates to be outside directors
- Both Naoshi Ban and Makoto Yagi have worked in corporate management for many years. They have been chosen as candidates to be outside directors in the hope that they will offer opinions and supervise management based on their profound experience and broad perspectives.
- (3) Overview of contracts for limitation of liability
- H₂O RETAILING CORPORATION will enter into contracts with Naoshi Ban and Makoto Yagi to limit the liability set out in Article 423 (1) of the Companies Act to the extent of the amount specified in laws and regulations, if they are elected based on approval of this proposal.
- 4. On October 1, 2007, our trade name changed from Hankyu Department Stores, Inc. to H_2O RETAILING CORPORATION in line with the transition to a holding company structure (based on the management integration with The Hanshin Department Store, Ltd.). At the same time, a company split was conducted to have the Department Store Business succeeded to a newly established company (Hankyu Department Stores, Inc.).

On October 1, 2008, Hankyu Department Stores, Inc. acquired The Hanshin Department Store, Ltd. through an absorption-type merger, and the trade name changed to Hankyu Hanshin Department Stores, Inc.

Proposal No. 3: Payment of bonuses to officers

We wish to pay 51.5 million yen in total (as bonuses to officers) to eight directors at the end of the current period (Shunichi Sugioka, Atsushi Suzuki, Naoya Araki, Kazutoshi Senno, Keiji Uchiyama, Tadatsugu Mori, Katsuhiro Hayashi, and Hiroyasu Kuromatsu) by taking into consideration the business performance for the current period, conventional bonuses to officers, and other circumstances. The amount paid to each director is left to the discretion of the board of directors. We appreciate your understanding.

Information regarding Exercising Voting Rights

1. Exercising voting rights by mail

If you choose to exercise your voting rights by mail, please return the enclosed Voting Rights Exercise Form (with approval or disapproval indicated for each proposal) to <u>reach us by 6:00 p.m. on Tuesday, June 23, 2015</u>.

Any vote without approval or disapproval indicated for a particular proposal will be counted as a vote for approval of the pertinent proposal.

2. Exercising voting rights via the Internet

If you choose to exercise voting rights via the Internet, please take note of the following:

(1) Website for exercising voting rights

- 1. Exercising voting rights via the Internet is only possible by accessing the website dedicated for enabling shareholders to exercise their voting rights http://www.evote.jp/ using a personal computer, smartphone, or mobile phone (with i-mode, EZweb, or Yahoo! Keitai, mobile data capabilities.)* (Please note that the website is unavailable between 2:00 a.m. and 5:00 a.m. every day).
- * i-mode, EZweb, and Yahoo! are trademarks or registered trademarks of NTT DOCOMO, INC., KDDI CORPORATION, and Yahoo! Inc. (U.S.), respectively.
- 2. Shareholders using a personal computer or smartphone may not be able to exercise their voting rights via the voting website, depending on their Internet access environment (e.g. when using a firewall to connect to the Internet, antivirus software, or proxy servers).
- 3. To exercise voting rights using a mobile phone, the terminal must have i-mode, EZweb, or Yahoo! Keitai, mobile data capabilities. To ensure security, the voting website is designed only for terminals capable of handling encrypted messages (SSL communication) and sending mobile phone data.
- 4. Votes cast via the Internet will be accepted until 6:00 p.m. on Tuesday, June 23, 2015. However, you are cordially requested to exercise your voting rights earlier, and contact the Help Desk if you have any questions etc.

(2) How to exercise voting rights

- 1. When you access the voting website http://www.evote.jp/, enter the login ID and temporary password indicated on the Voting Rights Exercise Form, then follow the instructions on the screen to enter your vote for the proposals.
- To prevent individuals other than shareholders from gaining unauthorized access (online impersonation) and altering the content of your votes, you are requested to change your temporary password on the voting website.
- 3. A new login ID and temporary password will be issued each time an annual general meeting of shareholders is convened.

(3) Costs arising from accessing the voting website Costs arising from accessing the voting website (e.g. Internet connection fees, packet charges) will be borne by shareholders who access the website.

3. Handling of multiple votes cast by the same shareholder

- (1) If a voting right is exercised both by mail and via the Internet, the vote cast via the Internet will be considered to be the valid vote.
- (2) If a voting right is exercised via the Internet twice or more, the last vote cast will be considered to be the valid vote. If a voting right is exercised via personal computer, smartphone, and/or mobile phone, the last vote cast will be considered to be the valid vote.

4. Information regarding the Electronic Voting Platform

For nominee shareholders (including standing proxies), such as trust banks or custodian banks, the Electronic Voting Platform is also available if they sign up in advance. The platform is operated by ICJ, Inc., a joint venture company established by Tokyo Stock Exchange, Inc. and other companies.

- If you are able to attend the annual general meeting of shareholders, it is not necessary to follow the procedures to exercise voting rights by mail or via the Internet.
- If you choose to exercise your voting rights by proxy, the proxy will be requested to submit a letter of proxy and a Voting Rights Exercise Form to a receptionist at the venue of the meeting. Only a shareholder who has voting rights at the meeting can serve as a proxy.

For inquiries about the system etc., please contact:

Securities Business Division (Help Desk), Mitsubishi UFJ Trust and Banking Corporation

Tel. (toll-free): 0120-173-027 (available from 9:00 a.m. to 9:00 p.m.)